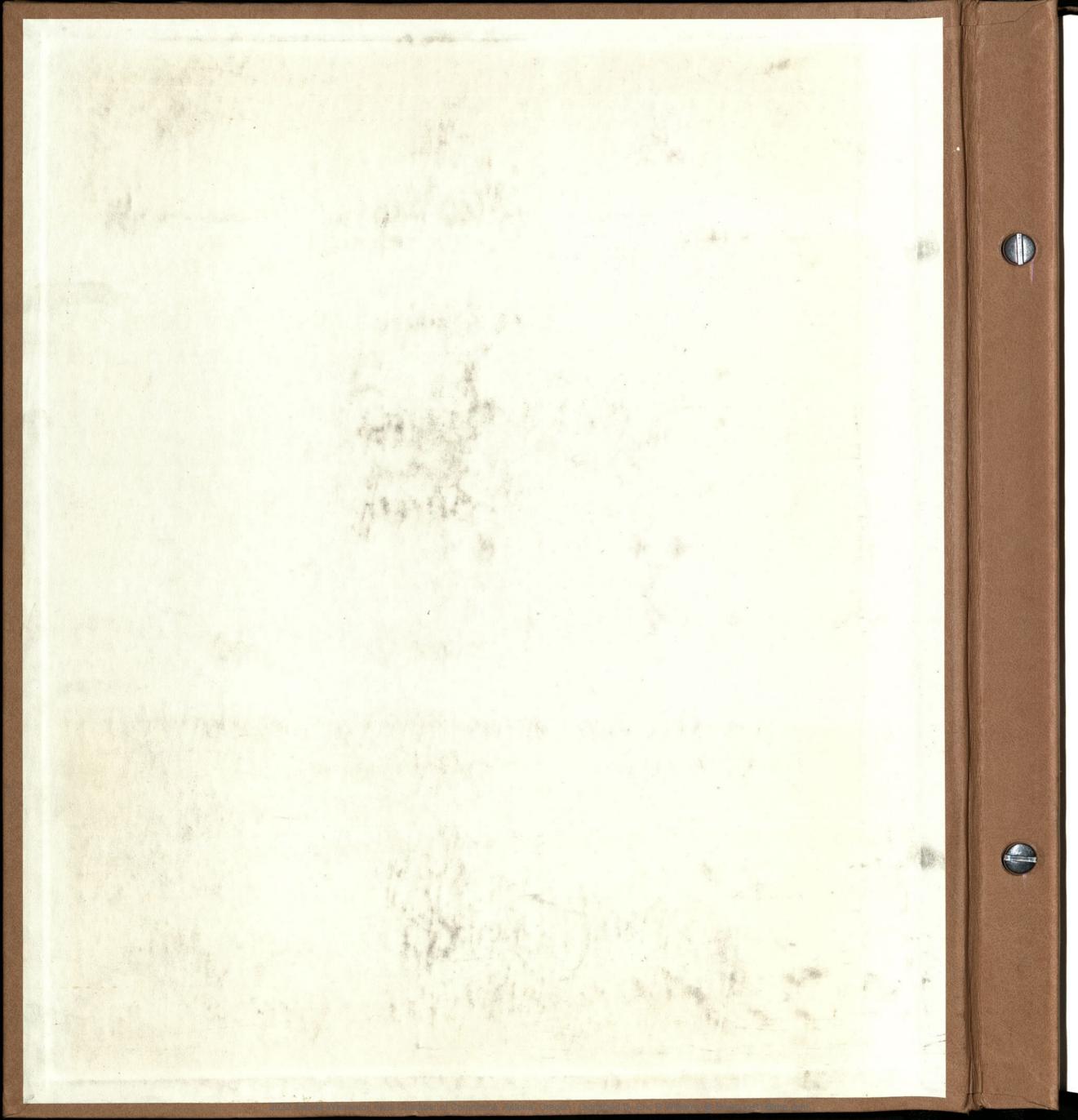


2022 Astoria Warrenton Area Chamber of Commerce Astoria Oregon Digitifized by Eric R Williams @ Divenuget1@me.com



#### Chamber lunch

An Oregon Department of Energy spokeswoman will speak in Astoria Thursday about a state-sponsored energy conservation

Pat Cornman will speak at the Astoria Area Chamber of Commerce luncheon on the second floor of the Astoria Elks Lodge, 453 11th St., at noon. The program she will discuss concerns conservation in homes in which fuel oil or propane is used for heating. It is similar to programs offered by Pacific Power & Light Co. and Northwest Natural Gas Co. for homes heated electrically or by natural gas.

The chamber asks these who plan to attend to call ass call for

The chamber asks those who plan to attend to call 325-6311 for

# oast Guarc Reserve uni

For the last couple of years, the unit has been headquartered on Swan Island. Beginning this month, the unit will be based at Coast Guard Air Station Astoria. The first unit drills at the air station are scheduled for later this month. "We want to establish a bit more presence here," Sheehan said.

The reserve is looking for men and women to increase the ranks of the 39 reservists currently serving the 39 reserving the serving the ser Astoria this month, says unit commanding officer Doug Sheehan. And the Coast Guard Reserve is for Astoria-area residents The headquarters of U.S. Coast Guard Reserve Unit Astoria are being moved from Portland to looking for Astoria-area result interested in serving in the unit.

Reservists receive pay for serving one weekend each month and a two-week stint each year. Those with prior military experience are especially encouraged to apply Sheehan said. For more informa in a variety of support roles for U.S Coast Guard Group Astori personnel at stations from Gray Harbor, Wash., to Tillamook Bay. in the Astoria unit. Reservists wo

1-4-84

Council begins search for successor

## urry's resignation official

Of The Daily Astorian

Curry made it official Tuesday

The longtime Astoria city manager formally announced his retireer formally announced his retire-ment Tuesday by presenting a letter of resignation to the Astoria City Council. The resignation is effective Sept. 1, although Curry actually will leave office Aug. 1 because of accumulated vacation

In the letter of resignation, which Curry read to council members, he wrote, "It has been a privilege to serve the mayor, city council, and the citizens of the City of Astoria. I have had my difficult moments; however, you have been kind to my family and me over the years. We sincerely appreciate that kindness."

Curry, 59, said he was hired in 1960 as city government's finance director "to bring about and update financial accountability." He wrote, "I believe I have accomplished that goal in totality and the city is now in excellent financial condition." He 'It has been a privilege to serve the mayor, city council, and the citizens of the City of Astoria. I have had my difficult moments; however, you have been kind to my family and me over the years. -Dale Curry



became city manager in 1964.

CURRY SAID HE was submitting his resignation "in sincerity and appreciation to the citizens of this community which I have served." He said his 20 years as city manager have been gratifying and rewarding and that he would repeat the experience if given the opportuIn notes attached to the council's agenda for Tuesday's meeting, Curry urged council members to view his retirement "as a happy event and a challenge for the future...

Curry told council members he would leave city government "knowing that you have an excellent staff in all departments, capable of carrying on the city

functions with minimum day to day direction.

Mayor Edith Henningsgaard told Curry his departure will be "a happy day for you but a sad day for us." The council voted to accept Curry's resignation with regret.

BEFORE BEGINNING nationwide search for Curry's successor, the council will hold a Jan. 20-21 goal-setting session with the help of a professional counselor from the League of Oregon Cities. The goal-setting session is intended to set priorities for city government and will help council members decide what to look for in a new city manager, council members said.

"We must know what we want before we know what we're looking for," Councilman Skip Hauke said.

Curry said he won't participate in the selection process for his replacement, except to perform "mundane duties" the council might assign to him. He applauded the council's decision to contract with the League of Oregon Cities for help in hiring a new city manager.

y people across the sta an't be done by saying the ongtime chairman of th Comn personal ties with com eaders throughout the st example. He was chosen chairman of the state Ec kind of leadership pr hairman of the board of the late Glenn Jackso ants would be a hand ne could count on them xecutives of the state's worked with them and When Moshofsky put th lition for Responsible Spe ogether he said the indi erformances of legislate iggest a better way of de esponsible Spending whi ganized and led as exe He has announced he wi andidate for a second tir oproach are trying to ortland-based Coalition es AuCoin defeated him Moshofsky was speaki Power & Light highway commission, epresentative of Oregon' state government's gislative deliberations ongressional District arrowly conceived to ourse for economic roundtable" whose in Portland eneral election of 1982 proponents ons will get it done Jackson president observations ent in this state Development orporations, wanted al affairs. rector. ith giving free eye examinations to postal uployees from Clatsop County and Washton's Long Beach Peninsula. Postal Williams a U.S. Postal Service certificate of appreciation in recognition of Williams' year proudly reflects on his recent award from the Astoria Postmaster Donald Hobson U.S. Postal Service. employees from

#### 1\13\94 Chamber bills Sadler

Russell Sadler, political commentator for Oregon newspapers, radio and television stations, will speak to members of the Astoria Area Chamber of Commerce at their annual meeting Jan. 28 at the Astoria Golf and Country Club.

Among other things, Sadler will discuss the various aspects of property tax relief and a measure to be on the ballot this year proposing a retail sales tax.

Another highlight of the annual meeting, which is the chamber's 111th, will be the giving of George Awards, which are citations for special community service.

A no-host cocktail hour will begin at 6:30 p.m. and dinner at 7:30.

## PNB official to speak

A spokesman for Pacific Northwest Bell Telephone Co. will be guest speaker Thursday at the January forum luncheon of the Astoria Area Chamber of Commerce.

Astoria Area Chamber of Commerce.

Hollis Lasley, Salem, a 19-year employee of the utility, will explain changes in the telephone industry associated with deregulation and the breakup of American Telephone & Telegraph. Since Jan. 1, Pacific Northwest Bell has been a unit of U.S. West, one of seven regional telephone holding companies, and is no longer part of AT&T.

U.S. West, one of seven regional telephone holding companies, and is no longer part of AT&T.

Lasley, PNB community affairs manager, is a University of Washington alumnus who is responsible for company public relations on the North Coast. He has been active in the Salem Economic Development Commission, the Salem Rotary Club and the Mid-Willamette Valley United Way. He also is a former chairman of the Salem municipal budget committee.

The luncheon will be held at noon at the Thunderbird Seafare.

The luncheon will be held at noon at the Thunderbird Seafare restaurant Chinook Room, 400 Industry St., Astoria. The public may attend; reservations should be made through the chamber,

## Banquet reservations due

Reservations are due by Friday for the 111th annual Astoria Area Chamber of Commerce banquet and installation of officers, scheduled for Saturday evening at the Astoria Golf and Country Club.

Astoria Golf and Country Club.

The guest speaker will be Oregon political columnist Russell Sadler, whose commentary is carried by The Oregonian, the state's largest newspaper, as well as radio and television stations.

The banquet also will see the annual presentation of George Awards, which go to local residents who perform exemplary

community service.

Chamber manager Jim Durham says making reservations early "would be a big help to us, and the country club."

A no-host cocktail hour is at 6:30, with dinner to be served at 7:30.

TWO SUNSET EMPIRE firms are among the 183 exhibitors scheduled for the Pacific Northwest Sportsmen's Show Feb. 8-12 here.

Kan Hui Ltd., Sand Dollar Square, 111 Broadway, Seaside, will display Danish "Viking" hand-knit sweaters and Icelandic wool jackets, sweaters and blankets. Tidewater Charters, Ilwaco, Wash., will offer information about ocean fishing trips for salmon, tuna and bottom fish and accept trip reservations.

tuna and bottom fish and accept trip reservations.

The show is at the Multnomah County Exposition Center, 2060 N.
Marine Drive; admission will be charged.

## Barnum bids adieu to Astoria

Former Astoria Area Chamber of Commerce President Fred Barnum has been transferred by the Yergen and Meyer certified public accounting firm branch office here to its new Eugene office. On Jan. 1, Barnum became partner in charge at Eugene, the same position he had held here for the last 12 years.

Barnum has been active in civic affairs in Astoria, serving as chairman of the Columbia River Maritime Museum board of trustees and participating in the Astoria Rotary Club in addition to his involvement with the chamber. He is 1983-'84 secretary of the Oregon Society of Certified Public Accoun-

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tants and a member of that organization's board.

Fred

Barnum

Barnum and his wife, Pat, have lived in Astoria since 1971; previously, he had been partner in

charge of Yergen and Meyer's Pendleton office. The Lewis and Clark College graduate has worked for the 44-year-old private firm since 1953.

Mrs. Barnum is a former board chairwoman of the Clatsop County chapter of the American Red Cross, vice president of the local chapter of PEO sisterhood, and member of the maritime museum auxiliary and Rotary Anns. The Barnums have been active in the First Presbyterian Church. They have five grown sons, including Paul, the public relations liaison for Clatsop Community College, and four grandchildren.

John McGee, Portland, managing partner of Yergen and Meyer, said Barnum has taken over a branch formerly owned by the Washington-based accounting firm Boyd, Olofson and Co.

Barnum's replacement as Astoria branch partner in charge is Bob Myers, a 20-year veteran with Yergen and Meyer. Myers has spent the last 10 years at the Astoria branch. He, too, is active as board member of the chamber and a member of the Rotary Club, the Astoria Golf and Country Club, Grace Episcopal Church, the American Institute of Certified Public Accountants and the Oregon Society of Certified Public Accountants.

Myers, who formerly worked for Yergen and Meyer at Medford and Coos Bay, is a licensed municipal auditor and has been a member of the standards enforcement committee of the Oregon Board of

Accountancy.

Myers said Astoria branch senior staff accountant Mike Lynch will take a more active role in management, assuming responsibility for some of Barnum's former clients.

#### 1/31/84

## Son of 3' bad for business

By TODD MERRIMAN

Of The Daily Astorian

Business people will be big losers if the 4 percent state sales tax proposal is rejected by voters March 27, political commentator Russell Sadler said in a speech at the Astoria Area Chamber of Commence's approach benguet Sature Commerce's annual banquet Satur-

If the sales-tax-financed property tax relief plan is rejected, the "Son of 3" property tax limitation initiative is sure to pass, Sadler said. And that would create an "\$800 million for Oregon, a problem problem" with particularly unhappy consequences for business in the state, he

Son of 3 is the 1.5 percent property tax limitation measure patterned after Ballot Measure 3, which Oregonians narrowly rejected in the 1982 general election. Imposing that ceiling on property taxes would drastically reduce the amount of money available to run school districts, city and county governments, and special service districts. It would be only a matter of months, Sadler said, before schools began to close.

RECALLING THAT SEVERAL isolated instances of school closures in Oregon in recent years were reported on the national television networks' evening news programs and on the front pages of The New York Times and The Washington Post, Sadler said widespread school

closures would ruin the state's efforts to create the reputation of being "open for business."

"People do not move businesses, move their families to states that close schools," he said.

But Son of 3 would do more than scuttle efforts to expand and diversify the state's economy; it would lead to increased taxes on businesses already operating in the state, Sadler said. That's because the Legislature would be desperate for revenue it could use to reopen schools. And because Son of 3 would require that all new taxes and fees be approved by a vote of the people, the Legislature probably would choose taxes that would have the best chance of approval, those that a majority of voters wouldn't have to pay directly. Business inventory and inheritance taxes fall into that

category, he said.
Sadler, a political columnist for The Oregonian and a commentator for several radio and television stations, said the problem with Oregon's tax system is that for "15 years we've steadily reduced the number of people paying taxes." Because of that, many middle-income taxpayers have seen their total state and local tax bills rise in recent years even though state and local governments have reduced their annual spending by \$400 million since 1979, Sadler said.

THE PROPOSED SALES tax would rebalance the tax system by

greatly increasing the number of people paying taxes, he said. Even so, the proposal's provisions for poor people ensure that they would end up with virtually no additional tax burden.

And because sales tax revenue And because sales tax revenue would be dedicated to property tax relief, senior citizens would be among the main beneficiaries, he said. That's because older people generally have acquired a home and other possessions and don't make the large purchases typical of younger people in their peak earning years, he said. ing years, he said.

Another benefit of a sales tax, Sadler said, is that it would capture some of the money generated by the state's underground economy. Noting that the Oregon attorney general has estimated that marijuana growing is a \$500 million-a-year business in the state, Sadler said people who profit from that business don't report it on their income tax returns. They do, however, buy things. Illustrating that point, Sadler said the second-largest Mercedes-Benz dealership in the state is in Grants Pass. some of the money generated by the in the state is in Grants Pass. Grants Pass is a city of about 15,000, located in what's generally considered to be the state's prime

There's no alternative to the sales tax other than a prolonged struggle over school finance, Sadler said. And that, he said, is a "bottomless political pit."

## marijuana-growing region.

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JEFF TER HAR, owner of Ter Har's women's clothing store in Astoria, is the new president of the Astoria Area Chamber of Commerce. He and the four other new officers were installed Saturday at the chamber's 111th annual banquet at the Astoria Golf and Country Club.

A lifelong North Coast resident, Ter Har, 27, is believed to be the youngest president in the history of the chamber. His older brother, Peter, 31, was 1983 president of the Seaside Chamber of

Commerce.

The other 1984 Astoria Chamber officers are Stan Hauer, president-elect; Dave Corkill, an agent with Ed Fearey Insurance, vice president; Bob Myers, partner-in-charge of the Astoria branch of the Yergen & Meyer certified public accounting firm, treasurer; and Loran Mathews, Astoria School District business manager, board chairman. Mathews was 1983 president; outgoing presidents of the chamber customarily become board chairmen.

Five of the 15 chamber board members also are beginning their terms this year. They are Bill Dryden, head of Boise Cascade Corp. forestry operations at Knappa; Danny Jones, owner of Astoria Beauty College; Vaughn Korth, manager of the Astoria J.C. Penney store; Dale Osborn, an insurance agent for New York of Life in Astoria, and Randy Wink, manager of Cox Cable Lower Columbia.

Connaway Addresses Chamber — Debra Connaway, a member of the Clatsop County Women's Crisis Service Board of Directors, will be speaker at the Astoria Area Chamber of Commerce's downtown business luncheon noon Thursday. Ms. Connaway, who is chairwoman for community education, will speak on the topic "Family Violence and Sexual Abuse." She also will talk about the crisis center's services. The luncheon will be at the Astoria Elks Lodge, 453 11th St. For reservations, call the chamber, 325-6311.

## Chamber honors 1/31/ Curry

By TODD MERRIMAN
Of The Daily Astorian
Dale Curry, whose retirement
this year will end two decades of
service as Astoria city manager, is
the winner of the Astoria Area
Chamber of Commerce's 1984
George Award.

Dale Curry



The award was presented Curry Saturday night at the chamber's 111th annual banquet, held at the Astoria Golf and Country Club. George Awards are given by the chamber annually to citizens in recognition of exemplary communi-ty service. This is the first year since 1967 that the awards committee chose only a single recipient for the honor, said Jim Durham, chamber manager.

Giving the award to Curry was Astoria City Councilman Skip Hauke, who noted that George traditionally Award presenters traditionally have tried to keep the banquet nave tried to keep the banquet audience in suspense as long as possible before revealing the winners' identities. But this year, Hauke said, it was impossible to describe the recipient's accomplishments without instantly giving away the secret.

And so it was as Hauke recited how the George Award winner came to Astoria from Minnesota in 1960 to become city government's finance director, and was hired as city manager four years later. Because of his love for the commu-

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## -LOCAL NEWS IN BRIEF-

## Panel suggests rest-room sites

Downtown public rest rooms will be built by Astoria city government if money to pay for them can be found.

A citizen committee this week recommended four locations for the rest rooms, but the City Council put off any decision until it begins work on the city's 1984-85 budget in late March or early April.

The downtown rest room siting committee, chaired by Mary Wainoma, favored builing the facility at the public observation point under construction at 15th Street and Marine Drive. The location offers the advantages of already being owned by the city and being close to the downtown core, the Columbia River Maritime Museum and the Clatsop County Heritage Center. It also has ample parking and is easily visible by tourists traveling

Other sites recommended were a former sewing machine store, 1269 Commercial St.; the former Coast Rehabilitation Services thrift store, 1162 Marine Drive; and a former liquor store, 13th and

Besides Mrs. Wainoma, committee members are Chuck Meyer, Liz Banholzer, Robin East and Don Morden.

Design and cost details have not been worked out, city officials

In other business this week, the City Council

## Bugas to address chamber

The Port of Astoria's number-two man will speak to the Astoria Area Chamber of Commerce Forum luncheon Thursday after-

noon.

Ted Bugas, port administrative director, will report on the port's airport industrial park in Warrenton, its \$4.1 million general obligation bond issue to improve Pier 1, and Astoria Oil Services Inc., which has leased Pier 3 from it. (The Morrison-Knudsen Co. unit is assembling offshore oil drilling modules on the site.)

Bugas, trained as a lawyer, is a former FBI agent, state representative and fish-packing company executive who joined the port staff last Aug. 1. He has lived in the Astoria area for more

The luncheon is held at noon Thursday at the Chinook Room of the Thunderbird Seafare restaurant, 400 Industry St. It is open to the public; reservations may be made by calling the chamber office, 325-6311.

## Merchants' agenda full

The Astoria Retail Merchants Committee's next monthly meeting will be held March 7 in the community meeting room at Far West Federal Bank, 303 11th St.

On the agenda is a report on an Oregon Downtown Development Association seminar held recently in Corvallis.

Other business includes plans for participation in the Clatsop County Historical Society's observance of "Jane Barnes Day" in May. Jane Barnes was the first European woman to live in

Also to be discussed are efforts to write a grant for funds from the "Main Street" downtown revival program, and the feasibility of purchasing planters for Commercial Street.

The 7:30 a.m. meeting is open to the public.

3-2-84

## IT'S COMING

**MARCH 24 & 25** 

"Great Astoria Crab Feed and Seafood Festival"



## M-K has Tax laws lure record company away earnings

Morrison-Knudsen Co. is having the last laugh on some stock market analysts who follow it. It beat their gloomy predictions by reporting record earnings per share in 1983, for the 12th straight year.

Such consistency is rare in M-K's industry, where economic fluctua-tions often affect profits significantly.

Based in Boise, Idaho, the construction-engineering giant Friday reported net income for the year of \$41.5 million, or \$3.96 a share. That represents a 2.9 percent increase over \$3.85 per share in 1982. The total net income was \$39.3 million.

M-K is the parent company of Astoria Oil Services Inc., which was formed last summer to assemble and service offshore oil drilling modules at Port of Astoria Pier 3. So far, though, Astoria Oil has barely contributed to the company's coffers; its first contract is a \$1 million job, small by the standards of the industry, assembling two offshore oil modules for Exxon Corp. That contract is due to be completed in a month.

At the recent M-K board meeting, board members announced a 2 cents quarterly dividend increase, raising the per-share payout from 33 to 35 cents. That was the first such increase in two years.

M-K achieved the profit increase despite a downturn in total revenue from \$2.36 billion to \$2.16 billion. Fourth-quarter net income of \$15.5 million was up 22 percent from the fourth quarter of 1982; revenue was \$603 million for the quarter.

VANCOUVER, Wash. (AP) The owner of a plastics company that operated for 20 years in Corbett says the decision to move his company to Vancouver was easy when he considered the tax advan-

"We're excited about the move," said C. Duane Cartier, president of Kaso Plastics Inc.

"After thinking about it for some time and weighing the many tax advantages of operating my busi-

ness in Washington, the decision was easy to make," he said.

Kaso Plastics will occupy about 21,700 square feet in Vancouver's Quadrant Business Park by late July, Cartier said.

The company makes custom injection-molded plastic products in-cluding parts for high-technology companies. Its sales were \$1.5 million in 1983, said Cartier, who has owned the company for about six years.

## Seaside senior 1st princess

Dawn Rene Becker, a Seaside High School senior, is the first princess named to the 1984

Astoria Regatta court.

Miss Becker is the daughter of William and LaRayne Becker, Seaside

Last year Miss Becker attended school in Hokitika, New Zealand, as a Rotary Club foreign exchange student. During her stay in New Zealand she traveled throughout the country speaking to Rotary Clubs and has spoken to several North Coast civic groups since her return in July. She has been employed at Legg's Pharmacy in Seaside for more than a year.

Miss Becker is a member of the Foreign Language Club and White Caps, and is an ambassador for the Model United Nations Club at Seaside High School. She is active in the school's drama and music departments and maintains a 3.8

grade-point average.

After graduation Miss Becker plans to attend
Whitman College in Walla Walla, Wash., where she
will major in political science. She hopes to attend law school after that.

Still to be announced this week are princesses from Warrenton and Knappa high schools and two from Astoria High School. The court will promote the 1984 Astoria Regatta through speaking engagements, public appearances and participation in parades and will reign over the Aug. 15-19 Regatta. This year's theme is "Astoria Regatta - Then and Now: Columbia



Kaleidoscope.'

Each regatta princess will receive a \$200 scholarship and the girl selected queen will receive a \$400 scholarship from the Astoria Regatta Association. The Anchor Club provides each princess a wardrobe for official appearances

## Credit Floyd Shelton

Portland newspaper, on the off best. A consortium of financial failure of a scheme to build a coal export terminal at the Port of Portland, concludes that it was the result of bad planning and bad luck.

It seems only yesterday when the ports of Portland, Vancouver and Kalama, Wash., and Astoria were scrambling to get into coal exporting. There was great excitement about the potential for exporting coal to Pacific Rim countries as those countries, none of which has its own source of energy, moved in the direction of abandoning oil in favor of coal.

A combination of economic problems in those countries, easing of the world supply of petroleum and competition from other coal exporting countries changed coal exporting prospects on the Columbia River almost overnight. Now, the experts are saying that movement of coal from the Rocky Mountain states to Pacific Coast ports for export to Pacific Rim countries won't come about any earlier than the year 2000.

Out of all the experiences Columbia River ports had with

A post-mortem, done by a coal the Port of Astoria came Burlington Northern, Pacific Power & Light's coal subsidiary, a Korean shipping company and the Port of Astoria financed exploration of all facets of moving coal through this port. When the coal balloon burst the effort was set aside without anyone getting hurt financially.

The then Port of Astoria manager, Floyd Shelton, deserves much credit for keeping the port out of trouble. He rejected advances by the group that got the Port of Portland project into deep trouble and those of a group that the Port of Kalama is trying to collect

If exporting of coal had gone forward the Port of Astoria stood to benefit most because the arrangement under which the terminal would have been built here was better than any other on the river. It will be in place if and when exporting of coal from the Columbia River is revived.

Floyd Shelton put a viable arrangement in place while avoiding the financial agonies upriver ports got into.

# State sales tax advocate

Chamber bills AOI official

An official of Associated Oregon Industries Inc., the state's largest business lobby, will give a speech at the Astoria Area Chamber of Commerce Forum luncheon Thursday.

Sarah Uhland, AOI executive director for educational activities, will discuss Oregon Business Week, an annual summer program in which 300 Oregon high school students and 100 of their teachers attend an AOI-sponsored conference to learn more about business. Participants receive scholarships covering meals, lodging and academic supplies. The fifth Oregon Business Week



will be held this year.

The luncheon will be at the Chinook Room of the Thunderbird

The nucleon way to the Chinook Room of the Thunderbird Seafare restaurant, 400 Industry St., Astoria. The public may attend, but reservations are required. They may be made through

the chamber office, 325-6311.

Ms. Uhland, a native Oregonian, lives in Beaverton. She attended Oregon State University and Portland State University.



en house draws crowd

was remodeled in a \$4.8 million bazaar and road run were held in Top finishers in the race are listed were among a large crowd icopter, the HU25A Guardia Worries state tourism head

SALEM (AP) — If businesses and banks continue to refuse Canadian coins, Canadian tourists may feel unwelcome in Oregon, the director of the state Tourism Division says.

"We do have some fear that the refusal to accept Canadian coins has spread to a refusal to accept Canadian currency in any denomination," Shirley Eads said Friday. "That's a frightening thought to me for the simple reason that the state and a good percentage of our private-sector partners in advertising and marketing Oregon are making a larger effort ... to lure western Canadians to Oregon on vacation."

Oregon banks and many Oregon businesses recently began posting signs notifying customers they won't accept Canadian coins, which are worth less than American coins of the same denominations.

Ms. Eads said the division was spending a record amount of time and money soliciting Canadian tourists — an effort that may be offset by the monetary policy.

"It seems a shame that when we're working harder to promote in that market, we've reached a time when our business people are more and more resistant to accepting (Canadian) money," Ms. Eads said.

(Canadian) money," Ms. Eads said.

A compromise needs to be reached soon to preserve the state's hospitable image, she said. "If it's going to take calling together representatives of the banking community with representatives of private business and our office and hammering out a solution, then maybe that's what we need to do."

Western Canadians represent the third-largest group of tourists in Oregon, about 10 percent of the total, she said.

## Martin calls sales tax best option

By BEN SILVERMAN
Of The Daily Astorian
The 5 percent sales tax initiative
may be flawed, but it's better than doing nothing and it's better than an alternative tax reform proposal, a spokesman for the initiative said in an Astoria speech last week.

"We've got to change the tax structure in Oregon," and the sales tax "is the only logical way we can make much of a dramatic change," said Roger Martin, lobbyist, public relations man and former representative. The measure that's likely to win voter approval, if the 5 percent sales tax doesn't, is a 1½ percent property tax limitation, he

Such an initiative, rejected in the three previous general elections, would provide only "very uneven" property tax relief, Martin warned. In Seaside, for example, the combined property tax rate is suffi-ciently low that a 1½ percent limitation would save taxpayers very little, he pointed out.

THE 5 PERCENT sales tax measure is the only alternative to the proposed 1½ percent limitation that could appear alongside it on Nov. 6 ballots, Martin noted. For that to happen, sponsor Taxpayers for a Better Economy must gather 90,000 signatures on initiative petitions by July 1. "That's a lot, but it's do-able," he said.

Martin explained the terms of the constitutional amendment initiative to about 40 people at an Astoria Area Chamber of Commerce lun-

The initiative would impose a 5 percent tax on goods, exempting food, drugs, and services. Eighty percent of the proceeds would boost



Roger Martin

basic school support; the balance would reduce state income taxes.

Also, local and state govern-ments' annual spending increases would be limited to the rate of inflation plus the rate of population growth. If voters are going to approve an additional tax, they'll insist it be accompanied by such a spending limit, Martin said. A majority vote, in an election in which at least half the registered voters in a district took part, would be required for an exemption to the

THE INCREASE IN local school district revenue would be offset by a corresponding approximately 30 percent reduction in property taxes across the state. But, like the 11/2 percent limitation, the measure wouldn't reduce the tax rate inequities among Oregon's 309 school districts, whose annual average levies range from less than \$1 per \$1,000 of assessed valuation to about

The highest state personal income tax bracket would be cut from 10.8 to 9 percent; corporate income tax rates would be frozen, though not reduced. Martin disputed the idea that the sales tax measure is a "windfall for business," saying business' share of the income tax

burden would be unchanged.

The initiative campaign appeared after the Legislature's 4 percent sales tax referendum - designed to depend on local governing bodies' approval — was ruled unconstitutional and no consensus emerged on an alternative measure.

MARTIN SAID THE demise of the legislature's tax plan was just as well, because it was designed to tax sales of services as well as goods. Once service industry interests "finally woke up," they would have assured voter rejection of it anyway. Even so, that 4 percent levy would have raised more revenue than the 5 percent tax because the initiative exempts services, Martin said.

He also said he could understand why some North Coast retailers who composed much of his audience Thursday — would oppose the proposal. It might discourage their southwest Washington customers who shop on the North Coast solely

to avoid the Washington state sales tax

MARTIN Legislature's move to distribute the income tax revenue surplus of the late 1970s to reduce property taxes was a "foolish mistake." And, in response to a question from the audience, he said proposing a sales tax intended to replace property taxes entirely would have been impractical because that would require a 10-15 percent rate.

Astoria merchant and city Councilman Skip Hauke spoke un-favorably of the measure. "A flaw is, the city (government) is the one that has the most harm done to it we're the ones that are going to have to answer to the public if we can't provide them services."

Martin acknowledged that the measure might not entirely suit the League of Oregon Cities, but said it's the best choice Oregon voters may be able to make this fall.

#### Atiyeh aide heads seminar



Geraldine

Geraldine "Gerry" Thompson, Gov. Vic Atiyeh's executive assistant, will be the keynote speaker at a daylong workshop April 27 for office and professional women.

The workshop, "Women in the '80s: A Business Perspective," will be from 9 a.m. to 3:30 p.m. at the Astoria Golf and County Club

Joining Ms. Thompson will be Patty McMahon, human resources officer for Pacific Power & Light Co., and Lorraine Fairfield, a business instructor at Clatsop Community College. Ms. McMahon will open

Thompson the workshop with a presentation on "Job Prospects for Women in the Future." Ms. Fairfield will speak in the afternoon on "Life in the Automated Office."

Ms. Thompson, Atiyeh's executive assistant since September 1981, directs the governor's office staff of about 27 people and helps his assistants formulate and implement plans and policies for the operation of state government.

Registration can be completed through the Astoria Area Chamber of Commerce, 325-6311, or the Seaside Chamber of Commerce, 738-6391. The chambers are sponsoring the event with

Clatsop Community College.
Cost of \$10 per person includes lunch.

Retailer Nominations Sought — The Astoria Retail Merchants Retailer Nominations Sought — The Astoria Retail Merchants Committee is seeking nominations for Retailer of the Year Award. A committee of business people has been formed to screen nominations from the local area and recommend one candidate to the Oregon Retail Council for consideration in the statewide Retailer of the Year competition. The local winner also will be honored at the annual Astoria Area Chamber of Commerce banquet next January. Shoppers as well as business people may suggest candidates by submitting a nomination to the chamber, including an explanation of why the candidate deserves consideration. The deadline is June 29.

## Astor Hotel construction to employ 100

By LESLEY FORNAS Of The Daily Astorian

Restoration of the John Jacob Astor Hotel will provide up to 100 construction jobs, a spokesman for its developers announced Friday.

A majority of those hired to rehabilitate the 60-year-old downtown Astoria building will be local residents, said Marc McDevitt, president of McDevitt and Co. Investment Corp. of Portland. Work will begin before the end of the month, perhaps as early as next week, he said.

McDevitt has formed a limited partnership, Oregon Landmark One Ltd., to finance about 38 percent of a \$5.5 million project that will convert three historic Oregon properties, including the Astor, into housing for low-income elderly peo-ple under a federal government rent subsidy program. A long-term loan from Lincoln Savings & Loan Association in Portland also will be used to fund the project.

Besides the Astor Hotel, the group

is developing the Julian Hotel in Corvallis and the old Woodburn City Hall. Work will start first in Astoria because the Astor is the largest of the three projects, said McDevitt. About \$2.3 million is earmarked to refurbish the eight-story Astor Hotel, he added.

The make-over will convert the



An architect's drawing shows what the John Jacob Astor Hotel will look like when it is renovated. The view is from the corner of 14th and Commercial streets looking southeast.

Astor into 70 apartments for lowincome elderly people and the first Astoria city government has in- McDevitt said the hotel developtwo floors into commercial shop

space and a senior citizens center. center, but has made no decision. dicated an interest in leasing space ers already had received some

top six floors of the deteriorating space or a combination of retail in the building for its senior citizens

inquiries from people interested in renting retail space in the Astor. And he said the waiting list for subsidized rental housing in Astoria has more than 100 names on it. Once the project is complete, rent payments for t > 70 apartments will be subsidized by the federal government. Tenants must meet certain income and personal qualifica-

Work on all three properties must be finished by Dec. 31. That's because investors in the threebuilding project are counting on a 25 percent tax credit the law allows those who finance restoration of designated historic properties. The Astor Hotel was entered on the National Register of Historic Places, a federal government listing of properties considered worthy of preservation, in December 1979.

General partners in the Astor project are William Brandt, a Salem attorney, Norman Dahle and William Pingree of Salt Lake City, Michael Murphy of Portland and the Washington, D.C., law firm of Anderson, Hibey, NaHeim, Blair and Artiano. Pingree and Dahle, who specialize in restoration of historic buildings and who just finished four similar projects in Montana, will be general contractors for the job.

Folk at Seaside. Richards at the Astoria Chamber or Sue For further information contact Gloria

Chamber at 738-6391. Registrations must be received by April 26. Commerce at 325-6311, or the Seaside accepted at the Astoria Chamber of Commerce or call in registration will be obtained at the Astoria Chamber of luncheon. Registration forms may be The \$10 registration fee includes a noon

business instructor, Clatsop Community and Light; and Lorraine Fairfield, human resouces officer, Pacific Power Governor Vic Atiyeh; Patty McMann, Thompson, executive assistant to Oregon Featured speakers are: Gerry

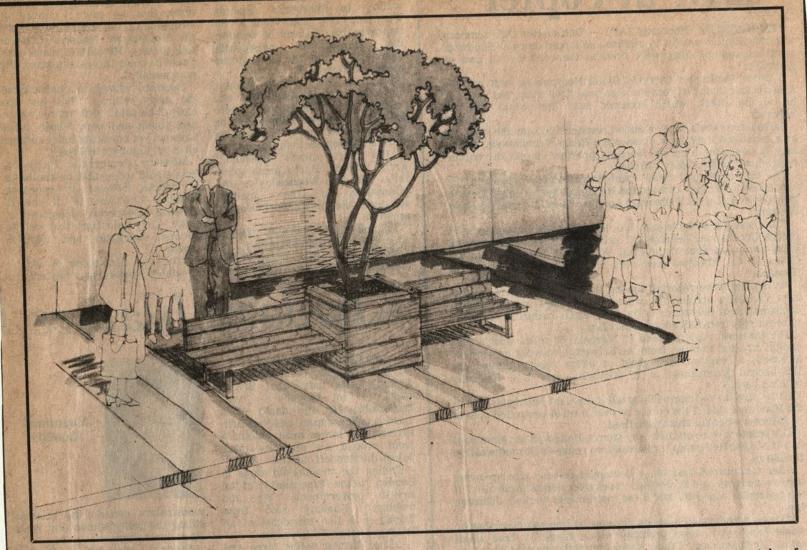
who are regarded tops in their respective from this timely presentation by women assistants, managers-all can benefit accountants, sales people, administrative general office workers, bookkeepers, and government. Secretaries, clerks, all levels in Oregon business, education The workshop is designed for women at

3:30 p.m. at the Astoria Golf and Country be held Friday, April 27, from 9 a.m. to Perspective," is the title of a workshop to "Women in the 80s: A Business

Women in business workshop H8/81/H

The chamber number

2022 Astoria-Warrenton Area Chamber of Commerce, Astoria, Oregon, Digititized by Eric B Williams @ Divepuget1@me.com



This is an artist's conception of the planter box-wooden mittee hopes to install along the downtown stretch of bench combination that the Astoria Retail Merchants Com-

## Planters proposed for downtown

By BEN SILVERMAN Of The Daily Astorian

Of The Daily Astorian
Astoria's business community hopes to enhance the appearance of downtown Astoria by installing a series of planters along Commercial Street.

The Astoria Retail Merchants Committee seeks \$5,500 to install the concrete planter boxes, many flanked by wooden benches, at 17 designated locations between Eighth and 14th streets on either side of Commercial. Donations of plants also will be accepted.

The Astoria Garden Club is advising the merchants' committee on types of trees for

the planters, which will have a wood-grain-like look. All trees will be the same variety.

"I can visualize the PP&L trees all up and down Commercial — wouldn't that be neat?" says Don Morden of Columbia Chocolates, chairman of the committee, referring to the trees planted outside the Pacific Power & Light Co. office at 988 Commercial.

The planters will be installed mostly in the designated no-parking stretches of Commercial and, contrary to the artist's rendering, benches will face toward storefronts, not the street. But not all planters will be in tandem with benches, which will be made of

pressure-treated wood.

The merchants committee will install an engraved brass plaque on a planter honoring anyone who gives enough to buy one, Morden says. Each costs \$275. Two have been donated outright already, one by Ter Har's, 1117 Commercial, and one jointly by next-door neighbors, the Fiesta Restaurant & Lounge, 1040 Commercial, and the Western Auto Associate Store, 1052 Commercial.

Contributions and pledges may be made to the Astoria Area Chamber of Commerce. The Astoria Retail Merchants Committee is a branch of the chamber.

a branch of the chamber.

## N-freeze essential, AuCoin aide says

By BEN SILVERMAN Of The Daily Astorian

The better the technology, the greater the danger. The higher the weapons spending, the weaker the defense. Less is more.

Those were the themes Bob Sherman enunciated in an Astoria speech Thursday. An aide to Rep. Les AuCoin who specializes in military issues, Sherman addressed an Astoria Area Chamber of Commerce luncheon.

That argument runs contrary to conventional wisdom, Sherman acknowledged. But promising not to build or develop any new nuclear weapons, under the so-called mutually verifiable "freeze," may be the only way to stop escalating the threat of nuclear war, he said.

"We're looking at a very dismal future, but it's not a future that has to be." Without a freeze, the Soviet Union could improve the accuracy of its submarine-launched nuclear missiles enough by 1996 that its capacity to destroy the United States would be increased 500-fold,



embraced by the Reagan ad-

ministration, wouldn't arrest that

trend, though it would lower the

number of nuclear weapons, Sherman contended. The freeze, by

contrast, would prevent both sides

from developing the menacing new

technology and save American tax-

'We're looking at a very dismal future, but it's not a future that has to be.'

-Bob Sherman

ne said.

The START "build-down" proposal, the arms control alternative payers \$100 billion planned for several new major weapons systems.

SHERMAN RECALLED THAT he had grown discouraged when, accompanied by AuCoin, he made his fourth extended visit to Strategic Air Command head-quarters at Omaha, Neb., a year ago.

After each of the first three visits,

he had come away thinking the nuclear arms situation was "in reasonably good hands." The concept of "mutually assured destruction," which has reduced anxiety about nuclear war for many years, seemed still valid.

"This standoff is now beginning a process of collapse" because of changes in the submarine-launched ballistic missile. The "unique characteristic" of the "depressed trajectory" missile under development is that it flies lower than existing missiles, thus reaching its target quicker. Such missiles launched from Soviet submarines off both U.S. coasts could reach anywhere in the United States in just seven or eight minutes - too fast for bomber crews to detect them and escape. By contrast, a bomber attack launched from the Soviet mainland would provide hours of warning; an intercontinental ballistic missile launching, a half-hour warning.

THE THREAT OF a depressed trajectory missile attack from submarines just off the U.S. coasts

he had come away thinking the nuclear arms situation was "in "the Air Force will privately admit this."

More important, it also would deny the president enough time to decide whether to launch a retaliatory attack. So the "responsibility to start World War III" would have to be delegated to a general or a computer, and "we'd be radically less secure (in) our ability to deter a Soviet nuclear attack." Besides, "the danger of a war starting inadvertently would be radically increased."

In answer to a question from the audience, Sherman said verification of a nuclear freeze is workable because testing of new weapons — which is essential to their development — is easily detectable.

Deployment, similarly, is "pretty easy" to detect. Only production can readily be kept secret. And a ban on testing existing weapons would tend to diminish faith in their reliability in the long run, decreasing the likelihood they'd be used, Sherman said.

Each year, the Oregon Downtown Development Association selects a limited number of cities to be included in its Main Street program. Its 1984-85 requirements will be outlined during a May 30-June I conference in Springfield.

The Oregon Downtown Development Association is a private, non-profit, tax-exempt agency that works statewide to help small towns rebuild their downtowns. It has three full-time staff members and is affiliated with the National Main Street Center, an outgrowth of a program begun by the National Trust for Historic Preservation. Oregon's Main Street Program, the seventh in the nation, is the first program, the seventh in the nation, is the first program, the seventh in the nation, is the first to be operated by a private agency.

Management of the local program would be handled by the non-profit Astoria Downtown Development Association, which may be formed whether or not Astoria becomes a Main Street city. The local association will be governed by a board of directors elected by business license holders in the designated area. Board members would establish policy direction for the downtown manager.

IF ASTORIA WERE accepted as a Main Street city, the Oregon Downtown Development Association would make available its resource team of experts in organization, promotion, design and economic restructuring. It also would help a local committee select a downtown manager.

pedestrian circulation in the downtown area,

Hiring a downtown manager would help businesses develop their tourism potential, improve cooperation among merchants and help to create a better image of downtown as a shopping center, project sponsors claim. And it may help merchants improve traffic and

THE FOUR ELEMENTS of the Main Street approach to downtown development are improved organization through the hiring of a downtown manager, joint promotions and events, improvement of the physical condition and appearance of downtown, and recruitment of new business and retention of existing business.

Promoters of the downtown manager concept contend that the downtown is one of Astoria's major economic assets. They claim that strengthening downtown retail and tourist activity would improve the city's overall economic base. Even it Astoria isn't accepted economic base. Even it Astoria isn't accepted economic base. Even if Astoria isn't accepted as a Main Street city, they may attempt to develop the program independently using the Main Street approach.

more employees would pay an additional \$140. The downtown area is defined as the waterfront to both sides of Exchange Street and both sides of Eighth Street to both sides of Sixteenth Street. The affected area, which now encompasses about 155 businesses, might be expanded if businesses in adjacent areas want to be included, project sponsors said.

THE SURCHARGE WOULD apply to all businesses in a defined area. Those with one or two employees would pay \$50 extra per year for their business licenses, while those with three or

Participation in the Main Street program requires a \$30,000 annual commitment for two years. Those spearheading Astoria's application for the program want Astoria city government to include \$15,000 in its 1984-85 general fund budget for the program and to add a surcharge on downtown business license fees to support the project.

A merchants' group that is an offshoot of the Astoria Area Chamber of Commerce Retail Merchants Committee has suggested that the best way to initiate improvements in downtown Astoria is to become part of the Main Street Astoria. The group proposes to submit an application to the Salem-based agency.

will get a public airing Tuesday.

Ruth Gonzalez, executive director of the Oregon Downtown Development Association, will describe the Main Street program that her organization operates to help cities rebuild their downtown areas. Her presentation will be made in a free, public meeting 7:30 p.m. Tuesday at Far West Federal Bank, 303 11th St.

A proposal to hire a downtown manager to revitalize Astoria's prime commercial district revital for a public siring Tuesday

Of The Daily Astorian

Downtown proposal aired Tuesday



The Daily Astorian—BILL WAGNER

#### A slice of history

What better way to display old photographs of a logging town than on an old buzz saw blade? That's what Lee Lahti of Knappa decided he'd use as an appropriate backing for his copies of historic photos of the longtime logging town. Knappa has undergone so many changes since Lahti was born there in 1926, he wanted to save some of the old pictures to share with

Most of the images depict old logging shows and recall life on Knappa's Columbia River waterfront, where the community started. One shows the bank that his father tore down to

get the lumber to build the house in which Lahti and his brother Stuart now live. And some pictures, dating back to the early 1900s, show buildings and logging trains that are long gone. Horse-drawn wagons and a Model T Ford used the dirt road then.

And the Model T has a close tie to the buzz saw blade it is mounted on, Lahti said: His father used one of the old Fords to drive the belt that ran the buzz saws he used to cut up the

## Sternwheeler due Saturday The Columbia Gorge, the Port of Cascade Locks' ambitious

venture into tourism, will sail into the Port of Astoria Saturday for

its semi-annual visit.

The 145-foot-long, \$2.5-million sternwheeler is due at the port's Smith Point piers about 6 p.m. It will leave Portland at 8 and pick

Smith Point piers about 6 p.m. It will leave Portland at 8 and pick up passengers at St. Helens and Longview, Wash.

Most of the approximately 250 passengers on board will dine at the Thunderbird Motor Inn in Astoria and stay overnight either there or at the Dunes Motel of Astoria. Others will return to Portland by bus. The Columbia Gorge leaves Astoria at 9 Sunday morning for the return trip. The fare is \$139 for the round trip, plus rooms and meals. It's \$69.50 for the one-way trip downriver.

The ship already has grossed \$250,000 and is living up to expectations, says Port of Cascade Locks manager Russell Brink. It has been mooring in Portland since Nov. 1, available for charter by private parties. On Memorial Day weekend, it will move back to its home port for the summer. There it will be open for public

to its home port for the summer. There it will be open for public tours three times a day, seven days a week, except during the Portland Rose Festival.

This is only the ship's second visit to Astoria; it first got under way last fall.

## Felkins to

By BEN SILVERMAN Of The Daily Astorian

Port of Astoria manager Steve Felkins is among 10 government and business of-ficials who will accompany Gov. Vic Atiyeh on a trade mission to Taiwan and South Korea next month.

Felkins, the only local port official scheduled to go on the trip, hopes to drum up business for the port's idle grain elevator, as well as its mainstay, log

In Seoul, South Korea, he will call at the headquarters of the Samisa company, the port's No. 2 buyer of export logs, in hopes

## Astoria merchant woos Canadians

By BEN SILVERMAN
Of The Daily Astorian
An Astoria businessman is trying to impress upon Canadians that not all local merchants reject their country's money. He's also trying to persuade a local tourism-oriented group to send some of its money after the Canadians'.

Don Morden has written a letter to the editor of the Vancouver (B.C.) Sun, reporting that "Astoria does not, for the most part, share the negative attitude (toward accepting Canadian money) that is prevailing." The Sun is western Canada's largest daily; Morden, owner of Columbia Chocolates, is chairman of the Astoria Area Chamber of Commerce Retail Merchants Committee.

Meanwhile, the Committee to Promote Astoria, a tourism promotion arm of the chamber, is due next week to discuss placing adver-tisements in British Columbia newspapers that would carry the same message.

"I've been pushing" the idea, Morden said Tuesday. The Committee to Promote Astoria, not the mittee to Promote Astoria, not the Retail Merchants, is the natural group to place such ads because "they're the ones with the advertising money." The Committee to Promote Astoria gets about \$30,000 a year from the Astoria city government motel room tax. The government motel room tax. The Retail Merchants group has no such

ready source of cash.

An ad in a paper the size of the Sun wouldn't come cheap. Jim Durham, chamber manager, estimated that a "good-sized ad" would run \$700-\$800 for a single day's publication.

As for Morden's letter, it says Astoria retailers are "concerned Morden



about the apparent reluctance of businesses in Oregon and Washington to accept your currency." It advises that Canadians who visit the North Coast may stop at the chamber office and pick up a list of businesses that accept Canadian

Durham said Tuesday that 25-28 businesses already have agreed to have their names placed on the list, out of the approximately 61 retail outlets in the downtown core area.

The chamber also is having signs printed to say merchants will accept Canadian money at the prevailing exchange rate. Signs which carry the opposite message, "Sorry, We Can No Longer Accept Canadian Coins," or the like, have become common in retail outlets because of the exceptionally high printed to say merchants will acbecause of the exceptionally high value of the U.S. dollar these days.

The Canadian dollar is worth just 78.09 cents U.S., as of Monday. At such exchange rates, banks have begun to substantially discount even small quantities of Canadian coins. For example, a spokeswoman for the Bank of Astoria said Tuesday that it gives only 65 cents U.S. in exchange for every \$1 in Canadian money.

However. Durham said local

business people may be unaware of how large a share of their custom-ers come from our northern neighbor. Canadians accounted for nearly 20 percent of the tourists who signed the guest book at the chamber office during the three chamber office during the three busiest months of 1983: July, August and September. A total of 3,600 people, representing nearly 9,000 visitors, signed the book in August and September alone. Even in the first three months of 1984, 12-14.5 percent of those who signed the book were from Canada.

Because large numbers of Canadian tourists are common on the North Coast, the Astoria, Seaside and Cannon Beach chambers have joined forces in promoting the region on Strait of Georgia ferries. They run from mainland ports to the San Juan Islands and Vancouver Island.

The chambers have placed some 100,000 copies of a postcard on the 18 ferry boats, which carry about 12 million tourist passengers annually. The postcards invite ferry passengers to contact one of the chambers. for more information.

"It's kind of ironic that we're putting this out, if we do bring the Canadians down here, and then tell

'em, 'Sorry, we can't take your money,' "Durham said. "That'd be a real slap in the face."

Morden's letter to the Canadian newspaper points out that Astoria once was part of the British Empire and mentions tourist attractions. and mentions tourist attractions such as Fort Clatsop National Memorial, the Columbia River Maritime Museum, the Flavel House Museum and Fort Stevens State Park, as well as beaches and parks. Park, as well as beaches and parks.

"Our apologies for the poor taste exhibited by those that display the signs 'Canadian money not accepted.' When you come to Astoria, our signs say 'WELCOME.'

A copy of the letter also was sent to the British Columbia Auto

Association of Vancouver, whose magazine also is being considered for advertising.

THE DAILY ASTORIAN, Astoria, Oregon, Tuesday, April 24, 1984 Page 3

## ccompany governor on trade trip

and its business here. e will visit the offices of formed steamship compang I want to make them elevator — it's available for feel it is an opportunity for arket feed grains," perhaps

e with the port.

pwledges the Pier 1 grain
ery system is antiquated, orage silos have potential. vator's prospects may be construction of a concrete on the face of Pier 1, due

"I don't want to make it sound promising
I must have talked to 20 different companies (about the grain elevator) since I've been here'' in regard to handling such commodities as hay cubes, alfalfa pellets and rape seed. (Felkins joined the port staff nearly two years ago and became manager a year ago.)

Engineers have been sent to look over the elevator, but the prospective users "just haven't had enough guaranteed volume to justify the expense" of renovating the elevator.

The port will pay the \$3,000 tab for Felkins' trip, but that's a small amount if it

results in new business here. A single full load of logs means \$150,000 in longshoremen's wages and port rental fees, including \$25,000 direct revenue to the port.

This is the first time Astoria port officials

have gone to the Far East on port business since they were negotiating with Pan Ocean Bulk Carriers Ltd. of Korea about the grain elevator about two years ago. A deal was struck, but it later fell through.

Felkins hasn't gone to the Far East in an official capacity since he accompanied then-Gov. Bob Straub on a trip to Japan several years ago, representing the Port of Coos Bay. Felkins is a member of the

Oregon-Korea Economic Cooperation Committee.

The others who will accompany Atiyeh include state Sen. Ken Jernstedt of Hood River; two international trade specialists with the Oregon Department of Economic Development; Ken Meier, assistant director of the state Department of Agriculture; and Horace Harrison, owner and president of Sunrise Shipping Agency and a longtime friend of Felkins'.

The delegation leaves May to visite

The delegation leaves May 1; visits Taipei, the Taiwanese capital, for a week; and moves to on Seoul May 8. It will return to Oregon May 13.



## People Place taking shape

Members of the North Coast Homebuilders Association brave spring showers and blustery winds to work on a viewing platform along Marine Drive between 15th and 16th streets near the Columbia River Maritime Museum.

Jack Coffey, right, and his father, Bill, left, of Bill Coffey Construction, and Vic Nunenkamp of Sunburst Realty are several members of the association working on the People Places project funded by the Astoria Rotary Club. Other association members who have contributed time and labor on the project are Dennis Larson Construction, Bob Shrode Construction and Leonard Allen Construction.

Tongue Point Job Corps Center students will landscape the area around the platform, which will include a crow's-nest tower and a parking area. The platform is equipped for access by physically handicapped people.

Rotary Club members plan to have the platform open for this

The viewing platform will be the second People Place along year's tourist season. the Astoria waterfront. The first, built by the Port of Astoria two years ago, overlooks the port's Smith Point shipping terminal.

#### Business week observed

The Clatsop Community College Small Business Development Center will hold an open house 9 a.m.-1 p.m. Tuesday in observance of National Small Business Week.

College business instructors and center counselors Jim Clune and Jim O'Donnell and center staff member Aneta Englund will be on hand to answer questions. Refreshments will be served.

The center is at 336 Industry St., Astoria.

Opened last month, the center provides information and counseling about finance, marketing, expansion and management to people already in business or starting a new business. Its services are available free to residents of college's service district in northwest Oregon and southwest Washington. The program is funded by the college, State Department of Education and the federal Small Business Administration.

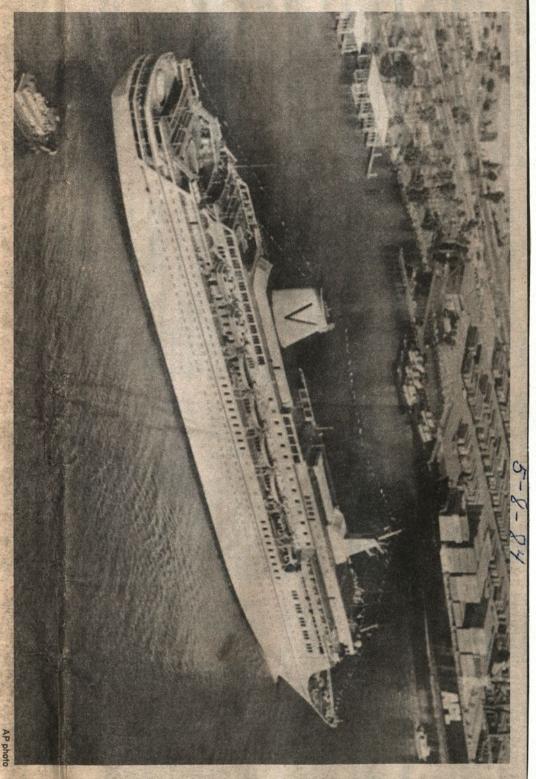
The center's phone number is 325-0910.

The center's phone number is 325-0910.

Fairsky travel isn't for people of modest means. The 14-day \$2,395 to \$5,210 a person double Francisco to Alaska costs from round trip cruise from San

Sitmar cruise ship due to make ts first call at Astoria June 14 300-foot-long luxury liner vas christened at the Port of isit the Port of Astoria six llaska route. It is expected to os Angeles last week. imes this summer. airsea on the San Francisco to The approximately laces the 608-foot-long

Pier 1. The dock is under construction and is expected to be completed this fall, but it may be far enough along to accommodate the ship for its The port hopes to welcome the 38,000-ton ship with its new 4 million, 825-foot-long dock on



## Season's 1st cruise ship due

Astoria's ship is coming in.
The 92-passenger, 99-ton Great
Rivers Explorer will be the first
cruise vessel to make a scheduled
call here this year when she pulls
up to the Port of Astoria Friday
morning. The Great Rivers and her
97-ton, 80-passenger sister ship, the
Pacific Northwest Explorer, both
owned by Exploration Cruise Lines
of Seattle, will make a total of 24
calls this year and the same amount calls this year and the same amount

next year.

The line visits Astoria as part of its seven-day, 900-mile Columbia-Snake rivers cruise, which departs and ends in Portland. A shorter half-week option, offered last year, has been dropped.

half-week option, offered last year, has been dropped.

After an evening cruise on the Willamette River the first day, the "Explorer class" ships sail overnight to Astoria, allowing passengers a day of sightseeing before heading back upriver.

They go on to call at The Dalles, where the attractions are the Maryhill, Wash., museum and nearby Stonehenge replica; Lewiston, near the Nez Perce National Park; and Hells Canyon, where passengers may opt for a jet boat ride. boat ride.

The 152-foot-long Great Rivers Explorer is due in Astoria May 31, June 6 and 12, Sept. 29 and Oct. 5

The 143½-foot Pacific Northwest Explorer is due June 17, 22 and 29, July 5, 11, 17, 23 and 29, Aug. 4, 10, 16, 22 and 28, and Sept. 3, 9, 15 and 21.





Astoria bartenders contending for Miss Jane Barnes 1984 and history buff Don Marshall, center, greet spectators during parade on Marine Drive.

## spirit lives on

By ANDREA KENNET
Of The Daily Astorian
A grandmother of 10 and mother of eight claimed the title of "Miss Jane Barnes 1984" Saturday.
Mary Dowell, a bartender at the Elks Club for 13 years, won the title by selling the most dollar buttons in a fund-raising event by the Clatsop County Historical Society.
Jane Barnes, a flaxen-haired barmaid from Portsmouth, England, was Astoria's first white woman. Brought here by the British military in 1814, her presence not only caused a sensation among the white settlers and soldiers at Fort George but also among the Indians.
Escorted by her husband, Ken, Mrs. Dowell was crowned at midnight in the Sunset Empire Room. Runners-up, each of whom received \$25, were B.J. Pierce of the American Legion, who sold 433 buttons, and Pat Wikstrom, of Pier 11 Lounge, with 367 buttons.
Sixteen Astoria bartenders contending for the the

Sixteen Astoria bartenders contending for the the title sold a total of 3,119 buttons, surpassing organizers' expectations. The buttons entitled the wearers to free rides abound a TRP. Co. chuttle has wearers to free rides aboard a TBR Co. shuttle bus that run for four hours between participating

Mrs. Dowell, a 43-year-old Astoria native, said she plans to use her \$100 winnings toward a trip to Frankfurt, Germany, to visit her 19-year-old daughter, Mary Jean, who is a private in the U.S.

Astoria, the oldest American city west of the Rockies, is the nation's first to honor a barmaid, according to history buff and master of ceremonies

Why honor Jane Barnes? Other places hold celebrations honoring Jesse James, Billy the Kid and Bonnie and Clyde, "cutthroats and murderers," Marshall said. Jane was "a young lady who spread joy and happiness throughout the world."

Like most of the contestants, Mrs. Dowell dressed to suit the part of the historic barmaid



The Daily Astorian — ANDREA KENNET

Don Marshall crowns Elks Club bartender Mary Dowell Miss Jane Barnes 1984.

who, historians say, wore a new gown each day designed to set off her figure to its best advantage. Mrs. Dowell rented a mauve dress flocked with black flowers and trimmed in black fringe from a Portland costume company.

Among the more elegantly costumed was The Ship Inn's representative Cheryl Aho. Astoria hair dresser Daymon Edwards arranged the 26-year-old Astorian's blonde locks in a bouffant hairdo, accented with flowers and a dyed red streak.

Third runner-up Mrs. Wikstrom, a bartender at Pier 11 since it opened seven years ago, sewed her green satin gown.

green satin gown.
Organizers and participants agreed the event

should be repeated next year.
"I think it's really neat. Everyone seems to be having a good time," said Marcie Overby, Astoria.

Job Corps students spruce up town

By ANDREA KENNET
Of The Daily Astorian
Tongue Point Job Corps Center

Tongue Point Job Corps Center students are winding up a week dedicated to sprucing up Clatsop

County.

The community-based work projects are part of the observance of the second annual national Job Corps Community Appreciation Week, center personnel director Gene Beardsley said. The weeklong osbervance was proclaimed by Astoria Mayor Edith Henningsgaard and Goy, Vic Atiyeh.

ningsgaard and Gov. Vic Atiyeh.

This week, various vocational classes at the 520-student, live-in vocational training center for disadvantaged youth have been involved in several civic projects, some of which are ongoing.

Carpentry students combined their muscle with a \$1,800 donation from the Astoria Rotary Club to renovate the playground at Clatsop Community College's Josie Peper Child Care Center. The Astoria club bought materials for a covered play structure, concrete pad and other improvements. The students, directed by instructors Ted Thompson and Laurence Simonsen, designed the playground and did the site preparation and construction. Dan Dean of Pioneer Builders, Warrenton, did the concrete work.

The 4-foot-tall wooden-beam play structure consists of several platforms at various levels. One platform holds an enclosed sand box. Josie Peper center director Lynda Hatfield's husband, Don, designed the climbing structure. Michael Bondi and Robert Roeser, parents of preschoolers, assisted with the work

As part of the face lift, the entrance to the playground was



The Daily Astorian—BILL WAGNER

Instructor Ed Hodson wasn't the only person inspecting Dave Easterly's work Wednesday. Children at the Josie Peper Child Care Center

kept watch from the doorway, looking forward to playing on the equipment the Tongue Point Job Corps carpentry class is building.

moved from the south side to the east side.

east side.

The Josie Peper Center, 1642
Franklin Ave., is a day care center and preschool for children of college staff and students, and a training facility for the early childhood education program. The college acquired the center in 1974 when it bought the Trinity Lutheran Church building, since remodeled as the Performing Arts Center.

Other projects this week include landscaping Astoria's newest People Place and general maintenance, repairs and construction at the Clatsop County government-owned Camp Kiwanilong.

Students are involved in several ongoing community projects and in other events during the year, Beardsley noted.

For example, Job Corp

seamanship students gave tours of the Big Ed tugboat at the Great Astoria Crab Feed and Seafood Festival. Students and staff serve as coaches for the Clatsop County and state Special Olympics.

Next month, the Job Corps students and staff will conduct a blood drive with the U.S. Coast Guard for the Clatsop County American Red Cross.

#### Chamber bills Sunset rep

A Seattle marketing representative of Sunset magazine will be guest speaker at the Astoria Area Chamber of Commerce Forum

Andy Coe will disucss tourism in Oregon.
He joined the magazine in 1981 and served as marketing representative in Los Angeles before moving to Seattle. A graduate of Arizona State University, he formerly worked in advertising sales in Phoenix. He is a native of Des Moines, Iowa.

a native of Des Moines, Iowa.

Menlo Park, Calif.-based Sunset magazine included some 70 articles about Oregon tourism attractions in 1983.

Andy Coe

tourism attractions in 1983.

The luncheon is open to the public. It is scheduled to begin at noon in the Chinook Room of the Thunderbird Seafare restaurant, 400 Industry St. Reservations may be made by calling the chamber office, 325-6311.

THE PORT SHOP, a consignment art gallery, has opened next door to the Astoria Area Chamber of Commerce headquarters at 1

Portway St. on Pier 1.

The shop is a partnership of Jane Warner of Gearhart and Dorothy Comstock of Astoria.

All the art work on display at the store was hand-made by Sunset Empire artists. The stock includes stained glass, sculpture, photography, paintings, ceramics, pottery, wood carvings, "wearable art," lamps, tables, scrimshaw and wooden

The Port Shop is open 10 a.m. to 5 p.m. weekdays and irregularly on weekends. Ms. Warner, who moved to the North Coast several years ago, has been associated with the Astoria Area Chamber of Commerce, the store's next-door neighbor, for several years. She formerly worked as a department manager in a department store. Mrs. Comstock, also active in the chamber and the Committee to Promote Astoria, operated stores of her own in Connecticut, New York and San Diego. She is co-owner of the Crest Motel.

## 6114184 Cruise ship to visit

A 532-foot cruise ship is expected to call at the Port of Astoria early Thursday morning for a brief visit. But that doesn't mean Astoria will be playing host on a regular basis to the ships of a third cruise line.

The Daphne was scheduled to have sailed upriver to Portland but is calling at the face of Pier 2 instead because of lost time. It ran into foul weather sailing up the coast from Los Angeles, its last port of call, and wound up behind schedule, says Carter Meyer, general manager of shipper's agent Williams Dimond of Portland.

Portland.

The Daphne will drop off about 50 passengers and pick up others, to be transported to and from Portland by charter bus. The ship is owned by Florida-based Coast Cruises and is en route from the wintertime Caribbean cruise market to the summertime Alaska cruise season. Its final call of the current cruise is Vancouver, B.C., whence it will begin cruising back and forth to Alaska Meyer said.

Alaska, Meyer said.

Small Exporation Cruise Lines boats will make the first of a total of 24 calls for the summer season at the Port of Astoria May 24; the newly christened Fairsky, a big Sitmar luxury liner, is to make its first of six calls this season June 14.



#### A welcome return

A decorative portal being readied to again welcome travelers to Astoria got some touch-up work Wednesday from Tongue Point Job Corps Center students.

Under the direction of instructor Lawrence Simonsen, carpentry and masonry students smoothed out the first of three fresh layers of concrete that will form the base of a Welcome to Astoria sign that will be attached to the left side of the portal.

The Astoria Kiwanis Club paid for materials.

The 14-ton portal was uprooted in July from its original position on 54th Street just north of present-day Highway 30 and deposited on a grassy knoll at the north end of the Youngs Bay Bridge. One of two portals erected in the 1920s to welcome Highway 30 motorists to Astoria, it fell into obscurity when the road was rerouted.

# Success seminar set

A daylong workshop on how to succeed in business is scheduled for June 7 at the Astoria Golf and Country Club. The workshop is sponsored by the Clatsop Community College Small Business Development Center, the U.S. Small Business Administration, and the Administration, and the Astoria, Seaside, and Warrenton chambers of commerce.

Four speakers will make presentations; all have experience in small business. A \$10 registration fee includes lunch and coffee and printed with the second printed with the se and coffee and printed matter. More information is available from the college, 325-0910, Ext.

## Seminar explores sales

A two-hour seminar exploring customer service will be presented twice in Clatsop County next week. It is sponsored by the Clatsop Community College Small Business Development Center and the Astoria and Seaside chambers of

The seminar is scheduled at 7 p.m. June 11 at Geri's Restaurant, Seaside, and 7:30 a.m. June 12 at the Astoria Public Library Flag Room. Speakers will be June Cook, job development administrator for RCA

Training and Placement in Astoria; Doug Barker of Seaside Coast-to-Coast hardware store; Jim O'Donnell and Jim Clune, business instructors at the college; and Sue Folk and Jim Durham, managers of the two chambers of commerce. The North Coast Readers Theater under the direction of Edna Packard, will perform a skit, and a film, "Customer on Line 3," will be shown.

The program is intended primarily for salespeople.

#### LOCAL NEWS IN BRIEF 6-5-84

## Volunteers sought for planter care

Pride in one's name could beautify downtown Astoria.

That was the thinking of the Astoria City Council Monday as it delayed budgeting money to maintain newly installed planters in downtown Astoria. Instead, residents and businessmen will be given a chance to step forward to accept responsibility for the

The Astoria Retail Merchants Committee, which is spearheading the drive to install 17 concrete planter boxes on Commercial Street, and city government should explore other cities' successful efforts to retain sponsors to care for such facilities, said

Councilman Duncan Law

Fearful that the planters, designed to enhance the appearance of downtown Astoria, will become make-do garbage receptacles, Don Morden, the planter project chairman, has suggested that city government contract with someone to provide regular maintenance. That person would take care of trees that will be planted in the planters, repair minor vandalism and regularly monitor the planters for litter.

Robert Schulke of Astoria has offered to do the job for \$94 a

month if weekly litter patrol is included and for \$61 per month without the garbage pick-up. Coast Rehabilitation Services Inc. of Astoria has expressed interest in the job for \$30 a month, City Manager Dale Curry said. It wasn't known if the \$30 fee included

litter patrol.

Curry warned that a decision by city government to pay for maintenance of the planters might encourage others to ask city government's help for such projects.

Law, noting the personal pride that individuals and groups assume when their name is attached to something, said sponsorships have worked well in other cities and could be the answer in Astoria. Council members agreed that that idea should be investigated before budgeting money for maintenance of the planters is considered at the panel's June 18 meeting.

Although made of concrete, the planters have a wood-grain look. Many will be flanked by benches of pressure-treated wood. Those who donate the cost of one planter, \$275, will be named on an

attached brass plaque.

THE DAILY ASTORIAN, Astoria, Oregon, Tuesday, June 12, 1984 Page 7

## Fairsky due in port Thursday

By BEN SILVERMAN Of The Daily Astorian

Of The Daily Astorian
The old saying goes: "Red sky in the morning, sailors take warning. Red sky at night, sailors' delight." The Astoria version is: "Fairsky in the morning, bar pilots take warning, merchants' delight."
Thursday could be one of the happiest days of the year for North Coast retailers: the brand-new Sitmar Cruises luxury liner Fairsky will make her first call. In the last

will make her first call. In the last two years, when her smaller sister ship, the Fairsea, visited, downtown businesses reported a sharp upturn in traffic. Shuttle buses carry pas-sengers around Seaside and Astoria tourist attractions and Mount St. Helens

The Fairsky might, though, cause some anxious moments for the Columbia River bar pilot who must guide the 789-foot-long ship onto the face of Port of Astoria Pier 2. A strong ebb tide of -1.4 feet is forecast at 9:15 a.m., just 75 minutes after the scheduled arrival

at 8.
"WE KIND OF smiled when we saw what day it was (but) it should be a nice, easy landing," says one of the bar pilots, Capt. Geoffrey

who might be at the Fairsky's bridge Thursday. There's always some uncertainty during the pilots' first crack at a ship, he acknowledged. However, docking parallel to the Columbia River should minimize handling pro-blems, Stone said. To steer such a large vessel into the port's slips in

an ebb would have been "prohibitive," Stone said.

Regardless of the difficulty of
docking, Astoria hopes to stage a
welcome for the Fairsky that will
concern its reputation as a port of welcome for the Fairsky that will enhance its reputation as a port of call. The greetings staged for the Fairsea has made Astoria an eagerly anticipated stop, says Astoria Area Chamber of Commerce manager Jim Durham. "It's a greeting like they don't get anywhere else." For the Fairsky's Thursday visit, "we want to make a good first impression." good first impression."

TO THAT END, the courts of the Astoria Scandinavian Midsummer Festival and the Astoria Regatta have been invited to greet passengers as they step off the ship. An approximately 12-piece band will play; the green-jacketed Astoria Chamber of Commerce

"Ambassadors" will be on hand. A U.S. Coast Guard helicopter flyover is planned as well. Lapel buttons are being made for distribution to passengers. The Little Ballet Theatre of Astoria will perform on

board about 3:30 p.m.
Ginny Ueberroth, wife of Los
Angeles Olympics Organizing
Operation President Peter President Committee Committee President Peter Ueberroth, christened the \$150 million ship May 5 in Los Angeles, Sitmar's headquarters city. CNM shipyard at La Seyne sur Mer, France, had constructed the 46,000-ton vessel beginning in spring 1981 1981.

Four interior design firms, each from a different country, were retained. Some 1,700 workers helped install her 420 miles of electrical and signal cable, 11,700 tons of steel, 25 miles of water pipe and 2,000 windows and ports.

THERE ARE TWO dining rooms, six lounges, six bars, three swimming pools, an 11,000-square-foot showroom, a health center, a youth activities center, a pizzeria, shops, a casino and a movie theater, 25,000 light bulbs, and 205,000 square feet of carpet. The Fairsky's 606 passenger cabins are full with 1,360 passengers - half again as many as the Fairsea carried — on her first San Francisco-Alaska cruise.

The captain of the Liberian-registry vessel is Rodolfo Pontenzoni, a Genoan who has worked for Sitmar since he started as a deck boy in 1950. He helped advise its construction as well. His crew has more than 600 Italians and Portuguese, including 64 Italian chefs. They're charged with producing 10,000 meals a day

BEFORE LEAVING ON a 10-day cruise to Mexico — slightly shorter than the two-week Alaska cruise that stops in Astoria - the ship takes eight tons of meat, 3.6 tons of fish, nine tons of fresh vegetables, eight tons of fresh fruit, 9,500 pints of milk and cream, 2,700 pounds of butter and cheese, 4,400 pounds of poultry, 70,000 eggs and 8,600 pounds of flours and cereals.

The Fairsky is 167 feet high, 91 feet wide, draws 23 feet 11 inches and has 11 decks with 50,000 square feet of surface. Her two steam turbine engines move her along at 19 knots. She's scheduled to leave Astoria about 4 p.m. Thursday, and return July 12 and 26, Aug. 9, and Sept. 6 and 20.



The Daily Astorian—TONY MEYER

#### A family affair

It was family night for retiring Astoria City Manager Dale Curry at Monday's City Council meeting, his last as city manager.

Curry's wife, Jean, left, his daughter, Renee Wolfgram, and his grandson joined council members, city government employees and other members of Curry's family at an informal cake and coffee reception honoring the city manager following the meeting. For most of Curry's family, it was the first council meeting they had attended.

Among the gifts presented to Curry were a replica of the

Astoria Column, an Astoria decal and the namepiate that has designated his place at the council table for 20 years. There also was music at Monday's reception, a rendition of "When the Saints Go Marching In" played by an impromptu teen-age marching band consisting primarily of city employees'

Although Monday's meeting officially was Curry's last as city manager, he will attend the July 2 meeting to assist his successor, James Flint, who will start work that day.

## Tour tape rich in information

an accompanying map.

Marshall conceived the idea, did the research and wrote the text himself. Three thousand copies have been made.

The hourlong tour begins and ends at the Columbia River Maritime Museum and includes material about local landmarks and histori-

First-time visitors to Astoria have a new way to get a feel for the town, its scenery and its rich history.

Local historian Don Marshall has produced a cassette tape that exposes tourists to Astoria's history and attractions as they follow a prescribed route outlined in red on an accompanying map.

cal districts and sites, colorful bygone eras, notable Victorian homes, flora and fauna, Indian lore, and the shipping industry. "It brings in a lot of things people weren't aware of in their own town," Marshall says.

The Columbia River Maritime Museum is beginning and ending

homes, flora and fauna, Indian lore, and the shipping industry. "It brings in a lot of things people weren't aware of in their own town," Marshall says.

The Columbia River Maritime Museum is beginning and ending point. The tour heads east to Uppertown, back on upper Irving to Coxcomb Hill, down Williamsport Road, around Smith Point to the edge of downtown on Highways 202 edge of downtown on Highways 202 and 101, through the west hills on West Grand and Lexington avenues and back to the Maritime Museum. Marshall even managed to work in

mention of his own house, built by 19th Century salmon packer Marshall Kinney at present-day Eighth Street and Franklin Avenue.

The voice on the tape belongs to Bob Smith, a local radio announcer. He's accompanied by a varied, topical musical score, with selections he picked himself. The master tape was cut at the KVAS studios.

The Astoria tour tape sells for \$7.95 and is available at Pacific Empire Airways at the Warrenton airport, Josephson's Smokehouse in Astoria, the Flavel House Museum, and the Astoria Area Chamber of Commerce office.

## New brochure includes Clatsop area attractions

"Where to Find the Oregon in Oregon" is the title of a newly Oregon" is the title of a newly published directory to Oregon commercial products and attractions. The Oregon Arts Commission subsidized the 100-page booklet, written by Bridget Beattie McCarthy. It sells for \$2 and is available at the Astoria Area Chamber of Commerce office at Pier 1. Pier 1.

Several North Coast locations are featured in the guide. They are Columbia Chocolates by Mordens, the Flavel House Museum, the Fourteenth Street Gallery, Fourteenth

Josephson's Smokehouse, Michael's Antiques, and Shallon Winery in Astoria; Hannen Stained Glass and the White Bird Gallery in Cannon Beach; and Warrenton Deep Sea in Warrenton. In addition, the guide mentions local bed and breakfast inns, the Astoria Column, Columbia River Maritime Museum, Fort Clatsop National Memorial, and Astoria's New Horizon Arts Council.

The guide contains more than 300 listings, organized in 10 regional groupings, and includes maps and

#### Seminar eyes retail ideas

A seminar in retail promo-tion will be presented June 27-28 at the Astoria Golf and Country Club. The Astoria and Seaside chambers of commerce are sponsoring the seminar, which meets from 6:30 to 9:30 both evenings. More information is available from the seminar organizer, Retail Sales Consultants, 232-6899.

The seminar is called "How to Display, Sign, and Advertise Effectively" and incorporates slides from Astoria and Seaside merchants. The instructor is Brooks Jensen, who, according to a promotional brochure, has sold more than \$50 million in retail merchandise and has spent more than \$2.5 million in advertising. Tuition is \$48

#### Get on the ball 6-21-84

To all you county commissioners To all you county commissioners and Astoria Area Chamber of Commerce directors who are always looking for extra taxes from the people of Clatsop County: We just paid for a new pier for the passenger liner Fairsky and all of you went down for a luncheon, and maybe a few drinks aboard the ship Right in front of your eyes was ship. Right in front of your eyes was an out-of-county bus company hauling passengers, for which I'm sure they got paid while our county buses are idle.

How come you don't get off your fannies and get the local bus line going? We could get some of the money in the county and city to help the people who are paying for the

There's an election coming up for some more money for the county. All they want is a raise. They don't do anything to better the county. I hope the people will vote it down. You'd better get on the ball and do something besides having parties on the ship.

E.C. Ruitta 1517 Sixth St. Astoria

#### THE COLUMBIA PRESS June 20, 1984 Page 11



Sitmar Cruises' ship Fairsky held center stage at Port of Astoria Thursday. The 800-foot cruise ship, berthed on the face of Pier 2, was so long it projected into both slips and was tied off to Piers 1 and 3, effectively tying up the port for most of the day.

# City to maintain new planters By LESLEY FORNAS of The Daily Astorian plaques will identify persons or or organizations who donate the cost of vehicles in any one spot for the trade the library's 17-year-old picture of the property of the

Downtown Astoria's new planters will be maintained by city government for at least one year.

The Astoria City Council voted last week to include \$1,128 in city government's \$4.5 million 1984-85 budget to maintain 18 concrete planter boxes recently installed to spruce up the shopping district.

Regular maintenance of the

planter boxes will include repair of minor vandalism, litter pick-up and care of flowering plum trees that will be planted in the boxes. That service may be provided by a private party under contract to city government. Later, a service club may do the job as a public service.

The planters are a project of the Astoria Retail Merchants Committee, which is conducting a fund drive to cover the \$5,305 cost of building the boxes and the estimated \$270 it will take to buy the plum trees. The committee has collected about half of the money needed.

Benches of pressure-treated wood flank the planter boxes. There are 17 along Commercial Street and one 10th Street. Attached brass

nistory with modern flain

a planter, about \$295.

In other business, council members:

· Accepted a \$65,220 bid from Bayview Transit Mix of Astoria to patch and pave city streets in 1984-85. The only other bid for the project, a \$74,740 proposal, came from Palmberg Paving Co. of Gearhart.

· Accepted a \$4,719 bid from Jim Wilkins Co. of Astoria to work on a water system intertie between Irving and Harrison avenues. Two other bids were submitted for the project, a \$9,496 proposal from Tuveng & Sons Construction of Astoria and a \$7,410 bid from Urban Constructors Inc. of Warrenton.

· Referred to committee a request by the Astoria Retail Merchants Committee to convert parking meters on Commercial Street to a two-hour maximum; the meters presently will grant only one hour of parking at a time. A city ordinance designed to stop "meter feeders," non-shoppers who leave their vehicles for an extended time in prime downtown parking spaces,

limits motorists to parking their vehicles in any one spot for the maximum time stated on the meter. Although the ordinance is well intended, the one-hour maximum is less than the time some shoppers think they need, Don Morden, chairman of the merchants' com-mittee, told council members. The issue was referred to a city government committee already studying downtown parking and traffic problems.

· Agreed to purchase from Consolidated Supply Co. of Portland for \$11,794 fittings and pipe needed to install a new water pipeline on 33rd Street: The Portland firm's bid was the lowest of four submitted.

· Authorized John Crockett, city engineer and public works director, to pay the state Department of Environmental Quality \$644 to operate the city landfill. That is a quarterly payment on the \$2,575 city government must pay the state agency in 1984-85 for permit fees.

• Learned that city government received \$527 for scrap metal collected at the municipal landfill and sold to a recyling firm between November and May.

• Authorized Astoria Public

Library Director Bruce Berney to trade the library's 17-year-old piano for a newer second-hand piano. A private party has offered to buy the library a second-hand piano that is in better shape than the one now in the library Flag Room. That benefactor would give the library's old piano to an organization that doesn't use a piano as often as the library, he said.

• Approved ordinance exempting from formal public bidding city government purchases under \$2,500, a figure in line with current state law. Previously, purchases over \$1,000 had to be made through public bidding.

• Agreed to pay Clatsop County government \$6,480 in 1984-85 for dog control. That is the same amount city government paid this year for the service. However, the new contract drops the guaranteed patrol hours from 66 to 60 and eliminates Saturday patrols.

 Approved a \$10,736 contract with Coast Rehabilitation Services of Astoria to provide janitorial services at the city shops building and at the police and fire station in 1984-85.



Colonel's Quarters bed and breakfast inn is a family affair for Randy and Linda Tagg and their 20-month-old daughter, Kellie.

in a different style; prices for each room. Three of the share a bathroom. Rates from \$30 single to \$46 double. Ing is prohibited in the house.

soon will be available for rental.

The couple also have bought a
Fort Stevens brick bachelor's
quarters from Miller, with plans to

o apartments. They are g on acquiring a third s house for another bed convert it to a also working of Fort Stevens h and breakfast.

#### 7-11-84 tores urged to open early for ship

By ANDREA KENNET Of The Daily Astorian

Astoria retailers need to put out the welcome mat earlier when the cruise ship Fairsky is in port, according to the Astoria Area Chamber of Commerce.

The chamber of commerce is urging shopkeepers to open up by 9 a.m. Thursday, when the new Sitmar Cruises luxury liner makes her second visit here. The 789-foot vessel is scheduled to dock by 8 a.m. at the Port of Astoria's Pier 2.

Chamber officials were embar-rassed during the Fairsky's maiden visit here June 14 when passengers, after festive welcoming ceremonies at the dock, headed downtown only to find most stores and tourist facilities closed, chamber manager Jim Durham said Tuesday.

"IF YOU COUNTED a dozen

open at 9 o'clock, you'd probably be

lucky," he said.

"Maybe they don't care but it sure is disappointing if you go downtown and nobody's open. If you want them in your stores you should be open early. Let's face it, that's the name of the game."

Opening earlier paid off for some

merchants.

"I do twice or better our normal business on cruise ship days," said Don Morden, owner of Columbia Chocolates by Morden and chairman of the chamber's retail trade committee, which is running

the chamber's campaign.
One of the chamber's greeters,
Morden said he rushes from the welcoming ceremonies at the port to his Commercial Street candy store as the first busload of ship passengers heads downtown. Tour buses chartered from the Evergreen bus lines by Sitmar

H8-61-4

provide shuttle service between Canadian downtown and the port for the ship passengers

"WE WERE EXCEEDINGLY busy. I rate (sales) as excellent," said Terry Hipp, manager of said Terry Hipp, manager of Maurice's clothing store and one of the retailers who opened early last time. She plans to double the normal opening crew of two people Thursday and to again open about 8:45 a.m.

Morden and Durham said they don't know how many merchants will heed the chamber's advice. "Perhaps I'll walk up and down and talk to the key businesses," Morden

The chamber also is stepping up a campaign for merchants to accept Canadian money. The Fairsky will be on its way back from Alaska and Canada, and passengers may have

currency left over, Morden said.

LOCAL BRANCHES OF major banks take Canadian money from merchants, although coins are discounted about 35 percent and currency is accepted at the current exchange rate, he said.

The chamber's green-jacketed Ambassadors, a 15- to 20-piece band and local dignitaries will be on hand to greet the ship's nearly 1,500 passengers as they step off the Fairsky Thursday morning, Durham said. Carol's School of Dance will perform about 2:30 p.m. on board.

The Fairsky is scheduled to leave Astoria at 4 p.m. for San Francisco. It will leave San Francisco on July 13 and return to Astoria July 26. Other Astoria visits will be Aug. 9 and Sept. 6 and Sept. 20.

#### Open Forum—

Open early

Thursday the Fairsky will dock in Astoria on its second visit of the season. This is an appeal to all retail businesses to consider opening by at least 9 a.m. that day. On the last visit, many ship passengers were on the streets looking for stores to shop in by that time. Since they are in town for such a short time, let's give them every opportime, let's give the tunity to shop Astoria.

DON MORDEN
Chairman

Astoria Chamber of Commerce Retail Merchants Committee

was a bad idea, Lindstrom acknowledged. It was intended to get rid of lichen, among other things, but did nothing for the column's appearance, he said.

The column, which annually attracts thousands of visitors who climb it for a 360-degree view of the Sunset Empire, was the inspiration of Ralph Budd, president of Great Northern Railroad, in the 1920s. It was patterned after the Column of Trajan in Rome, which was dedicated in 113 A.D.

Construction of the column was completed May 12, 1926. Pusterla began work on the decoration in June. By the dedication on July 22, 1926, Pusterla had completed the top three panels. By the end of October, Pusterla had finished his for

repeating the original mural—or left alone to weather naturally, Lindstrom said.

But Lindstrom is confident that Astorians want the original mural maintained. And he thinks a solution can be found. It is, however, a problem that will require careful consideration, he said.

The fees for Pusterla and the column's designer, Electus Litchfield, came to more than \$27,000. Vincent Astor, great-grandson of John Jacob Astor, whose fur company agents founded the settlement that became Astoria, contributed \$20,000. Great Northern paid the

"YOU FEAR WHATEVER you do will be costly. The question is how costly and how often it will have to be repeated," Lindstrom said. "There are alternatives that might have a lifetime of seven to 10 years. But who among us wants to commit the community to \$70,000 every 10 years?"

City government has allocated \$75,000 in 1984-85 federal revenuesharing funds for column restoration. Although that includes cleaning the tower and patching exterior cracks, most of the money is earmarked to save the mural. A committee appointed by Mayor Edith Henningsgaard to look into the matter is composed of Lindstrom, Duncan Law, Harry Swanson, Gwynn Bakkensen and Steve Recken.

Any work proposed for the cumn must be carefully consider Lindstrom said. Some time ago, attempt was made to wash

Continued from Page 1

be recorded fed over - ninal mural painted o

#### 7-19-84 Column art succumbs to weather

By LESLEY FORNAS Of The Daily Astorian

Astoria's most famous attraction is losing a battle with the elements.

A historical mural that decorates the surface of the 125-foot high Astoria Column atop Coxcomb Hill is being battered by the winter gales that pummel the knoll. Unless restorative measures are begun soon, wind and rain eventually will claim the panorama.

"Basically, it's being sandblasted by the weather," said Fred Lindstrom, who as Astoria Parks and Recreation Department director is in charge of the column.

BUT STOPPING THE deterioration of the 59-year-old mural is far from a simple or inexpensive problem. In fact, a solution has for years eluded Astoria city government officials. They now may have to decide whether to paint over the original artwork or let the mural give way to the elements.

Proposed restoration of the original mural through whatever means could be found — was scuttled by the State Historic Preservation Office. The state agency ruled that only the original technique used to apply the mural could be used to repair it. And that's

the problem.

Attilio Pusterla, an Italian artist who immigrated to New Jersey, decorated the towering observation platform in a technique known as sgraffito. Pusterla's Astoria work is a gigantic piece of original art, the only one of its kind anywhere. Sgraffito, which in Italian means "scratching," involves applying a preliminary surface, such as plaster or concrete, covering it with one or more outer layers and then scratching or chiseling away the outer layers to create the image.

IN SGRAFFITO, THE inner layer is generally a darker color than the outer layers and gives the sgraffito its color gradations. No paint is used.

Weather was a problem from the beginning. The color began to fade and the outer incised concrete layers began to erode. Pusterla came back after about 10 years and radid the inh. The artist, who died years ago. redid the job. The artist, who died years ago, was one of the last practitioners of sgraffito. City government officials, despite years of

trying, haven't been able to find anyone who can do that sort of work. Various weatherproofing methods have been tried,

LINDSTROM, HOWEVER, ISN'T giving

"It is a tremendous challenge. But I look forward to it. Somewhere down the road there's just got to be an answer," he said.

Lindstrom is hopeful that the state preservation agency's ruling can be appealed or modified. The agency must be consulted because city government accepted federal government historic preservation funds in the 1970s to make structural repairs to the column, he said.

The 14 panels of the reinforced-concrete Astoria Column depict events that occurred during settlement of the region. Restoring those panels with a technique other than sgraffito would detract from the original art, the state agency decided. It determined that the mural can't be repaired using

See Column, Page 4

## Cruise ship greeted with open stores

Downtown merchants apparently heeded the Astoria Area Chamber of Commerce's advice to open early when the luxury cruise ship Fairsky docked here last week.

Although they took no survey, chamber officials said most retail stores and tourist attractions opened by 9 a.m. last Thursday.

"It looked like quite a number did," said Don Morden, chairman of the chamber retail trade committee that sponsored the open-early campaign. He based his conclusion on observations made as he rushed from the welcoming ceremonies at the Port of Astoria's Pier 1 to his Commercial Street store, Columbia Chocolates by Mordens. Chamber officials launched the open-early drive after the Fairsky's June visit, when passengers who early drive after the Fairsky's June visit, when passengers who went downtown immediately after docking found many stores

Morden said a downtown businessman remarked last Thursday that most of the Fairsky passengers appeared "to have a package

in hand (from a downtown store)."

Chamber manager Jim Durham said Astoria's museums reported increased foot traffic and the city transit buses reported increased ridership. "I think the Flavel House (Museum) had its best day. The (Columbia River) Maritime Museum had about 300 people extra."

One of the best bargains ship passengers found was at local hairdressers, Durham said. A rinse and a set that cost \$25 aboard the ship cost \$9 in town, he said.

# After nearly a week on the trail, a wagon train of 4-H members from the Hillsboro area plodded up the last hill leading to Fort Clatsop National Memorial Friday as part of

The group of 85 adults and children left Hillsboro July 7 on

the approximately 104-mile journey to Fort Clatsop. Eight wagons — one of them a restored 100-year-old model that came to the Northwest over the Oregon Trail — made up the convoy. The group camped overnight at a ranch near the fort, then trucked the wagons and horses back to Hillsboro Saturday







#### Racing for the cup

The two-day Astoria Cup yacht races got under way Tuesday with the Six Pac fleet plying the Columbia River off Astoria.

The race started late, however, when light winds left a traffic jam near the starting line, producing concerned looks on the faces of sailors.

Astoria Cup portion of Six Pac concludes today. Racers will sail back to Cathlamet on Thursday to begin final two legs of six-race series.

The Daily Astorian—BILL WAGNER

#### Campsite data up to date

Beginning Friday, the Washington State Parks Department's toll-free information line will expand its operating hours.

Washington residents can call 1-800-562-0990 from 8 a.m. to 6 p.m. on Fridays and 8 a.m. to noon on Saturdays to get the latest information on the type and availability of campsites, and activities planned at the state's 74 parks that are open to camping.

"We have expanded the operating hours of the toll-free line so that people who begin their weekend trip on a Friday afternoon or Saturday morning can call and find out where campsites are still available. We are very concerned about people reaching a state park late in the evening and finding no campsite available," Jan Tveten, director of the state Parks Department said in a news release.

Last weekend, Tveten said, nearly 50 of the 74 Washington state parks open to camping were filled, and 20 of those were filled by 4 p.m. Friday.

## Cruise ship Fairsky won't return in '85

By BEN SILVERMAN Of The Daily Astorian

The 1,200-passenger luxury liner
Fairsky won't visit Astoria in 1985, and an
industrywide trend toward shorter cruises
may hamper local efforts to find a
replacement.

The new 789-foot Sitmar Cruises ship, which made the first of six 1984 calls here June 14, will bypass the North Coast and Alert Bay on Vancouver Island, B.C., next year, a spokeswoman for the cruise line said Friday. The two stopovers were dropped because the ship's 14-day San Francisco-to-Alaska cruise is being shortened to 12 days.

This is the third consecutive year that a Sitmar Cruises liner has made regular visits to Astoria. The smaller Fairsea called at the Port of Astoria six times in 1982, five in 1983. (The Fairsea is now cruising in Mexican waters.) During that time, Astoria has demonstrated it's a port that eagerly welcomes cruise ships.

BUT SITMAR, FACING increased competition for summertime Alaska cruise passengers, has left Astoria out of its plans for next year. With several new cruise ships joining the battle for customers, the passenger capacity of luxury liners' Alaska runs "is growing, right now, a little faster than demand, so we've got to do whatever we can to attract that cruiser (passenger)," though Sitmar's eight Alaska runs this year are



The Daily Astorian—TONY MEYER

The Sitmar cruise ship Fairsky won't be back next year.

booked solid, said Sitmar spokeswoman Julie Benson. One such move is to squeeze in a ninth cruise during the summer season, while reducing prices, which Ms. Benson called an industrywide trend.

The average per-couple cost of an Alaska cruise aboard the Fairsky will drop about \$1,300 with the two days off, she said in a telephone interview from Sitmar's Los Angeles office. Depending on accommodations, prices will drop from \$2,615-\$5,210 to \$2,175-\$4,370, per person, double occupancy, she said.

Surveys of passengers indicate that they prefer to visit foreign ports, so

Astoria was a likely one to drop, Ms. Benson said.

Port of Astoria manager Steve Felkins said the Fairsky's withdrawal was "unfortunate for us." That's so even though the fees the port charges non-cargo ships are inconsequential. "I certainly feel the cruise business has been good for Astoria, and the community sure went all-out (to welcome it). I haven't heard anybody criticize the reception the local community gave them."

Tourist-oriented retail establishments derive the real benefit from a call by a cruise ship, Felkins said.

THE PORT HAS been attempting to recruit other cruise lines, and the idea is incorporated in the comprehensive marketing plan the port is developing, Felkins said. He said he hopes to make up a list of cruise ships that sail by Astoria and to solicit their business. But the withdrawal of the Fairsky is no help, and neither is what Felkins considers the fading appeal of Mount St. Helens as a tourist attraction. Charter buses that pick up Fairsky passengers at Pier 2 shuttle many to the southwest Washington volcano, as well as Seaside and downtown Astoria.

Nevertheless, "the very fact that there are more cruise ships around should be good for us," Felkins said.

Sitmar claims the \$150 million,
French-built Fairsky is the "largest passenger ship ever built for cruising."
(That designation excludes military vessels and the Titanic, which was supposed to provide trans-Atlantic transportation for hundreds of steerage passengers.) It was christened this spring in Los Angeles, Sitmar's headquarters city, and made three cruises to Mexico before sailing to San Francisco in June to begin the Alaska runs.

LIKE THE FAIRSEA'S, the Fairsky's Alaska cruises involve stops at Vancouver, Alert Bay, and Prince Rupert, B.C.; Ketchikan, Juneau, and Sitka, Alaska; and, on their way back to San Francisco, Victoria, B.C., and Astoria. The Fairsky is scheduled for eight San Francisco-Alaska cruises this year. Two—the June 16 and Aug. 11 sailings—bypass Astoria, though they'll visit Victoria and Prince Rupert, Juneau, Seward and Valdez, Alaska, and Vancouver on the way back.

This summer, the Fairsky returns Aug. 9, Sept. 6 and Sept. 20.

Astoria also hosts two approximately 90-passenger Columbia-Snake river cruise ships, the Pacific Northwest Explorer and the Great Rivers Explorer, that are making a total of 24 daylong calls at the port this summer.

Point

By BEN SILVERMAN
O'The Daily Astorian
Crown Zellerbach Corp. and the
State Land Board have terminated
talks regarding at lease for the
Tongue Point industrial site, they
jointly amounced today.

The amnouncement ends more
than a year of negotiations between
the San Francisco-based forest
products giant and the Tongue
point site, which the state acquired
point site, which the state acquired
as surplus U.S. government progerty in 1980. At a June 1983 Land
perty in 1980. At a June 1982 Land
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## Campaign kicked off to promote tourism

A new countywide tourism marketing campaign, "Oregon's Year 'Round North Coast...Unhurried, Unspoiled & Unusual", is being jointly launched by the Astoria, Seaside, Warrenton-Hammond, and Cannon Beach chambers of commerce, the Clatsop Economic Development Committee, and the Clatsop County Board of Commissioners.

Volunteers from the four chambers of commerce and the Astoria Regatta Court manned a recently completed traveling display booth promoting Clatsop County as a vacationland at the Clatsop County

The booth complete with large color photographs and descriptive text about the area was purchased by the Clatsop Economic Development Committee for the chambers of commerce to use at travel shows, shopping mall promotions. convention bids, and the Oregon State Fair. The booth is also suitable for use in recruiting industry and as an exhibit at special events such as the Astoria Crab Feed

Outfitting of the booth was done by Jim Stover and his building maintenance class at the RCA Tongue Point Job Corps

Over a year ago the Clatsop Economic Development Committee recognizing the importance of the tourism industry to the local economy began working closely with county government and the four chambers of commerce to put together a cooperative well-planned marketing effort to promote the entire county. County government provided the funding for the initial phase of the campaign which included selecting a marketing theme, designing a brochure, and outfitting the traveling display booth with the chambers of commerce pooling resources to order 100,000 copies of the brochure. McDonald, Babb, and Clarkson provided the technical expertise.

Plans call for the marketing campaign to be officially kicked-off at the Oregon State Fair in late August.

"One of the greatest advantages of this project was having all the chambers of commerce pool their resources, talents, and time to achieve this goal," said Patsy Conner, who chaired the committee working on the campaign.

Commenting on why "Oregon's Year 'Round North Coast... Unhurried, Unspoiled & Unusual" was selected, Mrs. Conner said the theme was right on the mark, message wise. Using "year 'round" as the main theme headline conveys that Clatsop County is a place for fun and activities anytime during the

year. "Oregon's North Coast" is more George Vetter, Charlene Larsen, and descriptive and identifiable than Clatsop County to prospective visitors.

Mrs. Conner went on to say that committee members think each of the "Unhurried" is basically what people want to be when they come to the Coast. "Unspoiled" calls attention to the rich, natural beauty of Clatsop County's forests, beaches, lakes, and streams. The "unusual" refers to the wide variety that Clatsop County has to offer in the way of things to see and do.

Serving on the committee in addition to Mrs. Conner were: Don Church, Bobbie McCallister, Doug Barker, Pat Williams,

e University graduate, a licensed civil engineer He is a native of Twin slived in Oregon most of home in Gearhart at the

Community project

The planters, benches and trees in downtown Astoria are truly a community project. The first thanks goes to Rod Grider, who donated the concept drawings. The contractor, Tom Geraghty, had the vision of the design, the faith to proceed without hard money and did a high-quality job. So many contributed to finance the project. The organizations were Anchor

Club, Rotary Club, Girl Scout Troop 262, Astoria public school teachers, Astoria Middle School students, Lions Club, Astoria Firefighters Local 696, and Astoria City Hall employees.

Businesses that shared the cost were Ter Har's, Astoria Business Equipment, Western Auto, Fiesta Restaurant, RCA Training and Placement, Key Title and Escrow. Michael's Antiques, Columbia

Chocolates, Leon's, First Interstate Bank, U.S. Bank, Gift Galleon and Anderson's Jewelers. Individual contributions came from Donald and Bonnie Oathes and Edna

The city of Astoria is providing the cost of first-year maintenance and Bob Schulke is doing a superb job of keeping the trees growing and the planters policed. The Astoria Garden Club provided technical

advice on the plantings.

On behalf of the Retail Merchants Committee, which sponsored the project, thanks to one and all.

Future planters will be built in groups of five when the money for them is in hand. Anyone interested in participating, contact the chamber at 325-6311

> DON MORDEN Chairman **Retail Merchants Committee**

9.6.84

#### Astoria chosen as site for Spielberg filming

ture film in Oregon.

The state's Economic Development Department announced Friday that Astoria has been chosen for location filming of a Steven Spielberg movie, tentatively titled "Goonies."

Director of the film will be Richard Donner of "Superman" fame, whose credits also include "The Omen" and "The Toy."

Shooting on the \$11 million Warner Brothers Productions film is set to

Spielberg, ons of the most success-

The producer-director of "E.T." ful producer-directors in history, was and the director of the "Superman" responsible for "Jaws" and "Close Encounters of the Third Kind" as well as "E.T. - the Extra-Terrestrial."

> The production company is expected to spend about four weeks in the Astoria area, where about one-third of "Goonies" will be shot. The remaining two-thirds, involving special-effects scenes, will be shot at the Warner Brothers studio in Los Angeles, according to Laura Pryor, manager of the department's film and video recruitment program.

> The film is scheduled for release next summer.



The Daily Astorian—TOM JACKSON

9/4/84

#### Take a number

Travelers on the Astoria Bridge got an unanticipated 45-minute rest stop Monday as a long line of traffic inched toward the toll booth on the south side of the Washington-Oregon span.

It wasn't known this morning how many vehicles passed through the toll gate over the Labor Day weekend. However, traffic was backed up 21/2 miles most of the afternoon Monday as vacationers enjoying the final days of summer made their way home.

The wait didn't seem to bother most of those in line. Many put the time to good use, getting out of the car to visit with traveling companions in other vehicles or to appreciate the view from the bridge. Some gobbled down a snack. Others catnapped. One couple spent the wait necking.

Waiting lines probably will be a thing of the past when new toll booths are finished and the bridge approach is widened to three lanes. That work will be completed this fall, said Eldon Everton, Oregon Highway Division district engineer at Astoria.

The \$500,000 bridge approach construction project will make it possible to split traffic into three lanes — one northbound and two southbound - and to add a second toll booth during heavy traffic periods. Now, there is one northbound and one southbound lane. The two new toll booths also will be farther up the bridge approach than the current toll booth, which means that there will be more room for motorists who have paid the toll and are waiting to get onto Highway 101.



## You'll get a bang out of this

"Bang!" yelled 6½-year-old David Rappleyea, Woodburn, as he and Paul Northrop "shot" a deer at Fort Clatsop National Memorial Monday. David's weapon was just a stick of wood carved to resemble a .45-caliber Kentucky long rifle, but he enjoyed the hunt anyway.

The Woodburn boy joined the park employee for one of the more dramatic programs in Fort Clatsop's series of living history exhibits, which re-create everyday life at the Lewis and Clark expedition's winter fort of 1805-06.

Northrup, 19, an Oregon City resident and history major at Seattle Pacific University, finished the show by shooting a hand-forged replica of the once-popular black powder Kentucky long rifle.

About 76,000 people visited Fort Clatsop since its summer season began June 17, including 3,098 over Labor Day weekend, park officials said. A total of 121,099 people have visited since Jan. 1. Today, the park began its winter schedule of 8 a.m. to 5 p.m. daily. Living history exhibits continue through Sept. 15.

#### Fairsky here on Thursday

Thursday may be your next-to-the-last chance to see the cruise ship Fairsky slide up to Pier 2 at the Port of Astoria.

The 1,200-passenger luxury liner is scheduled to arrive here about 7:30 a.m. for an eight-hour stay.

A band, Astoria Area Chamber of Commerce officials, and others will again greet the ship on its arrival, said Jim Durham, chamber man-

ager.

A Sitmar Cruises spokesman said in July that Astoria had been dropped from from the ship's West Coast cruise schedule for next year, but Durham said a final decision hasn't yet been made.

"It's a long shot, but there's hope," Durham said. "We won't give up on it."

The Fairsky's last visit this year

will be Sept. 20.

Meetings 4-5-84

## 'Goonies' set construction to begin

By TONY MEYER

Of The Daily Astorian
Set construction for the \$11 million
Warner Brothers movie "Goonies" should
begin next week, as movie company personnel begin trickling into Astoria to prepare for filming scheduled to begin in mid-October.

The movie company is expected to hire local residents to work on set construction, said Bob Williams, manager of the Astoria office of the Oregon Employment Division. Williams said he didn't know how many jobs might be available, but said he had received about 75 phone calls in the last week from people interested in working on

Warner Brothers will spend about four weeks filming one-third of the movie in Astoria. The rest of the film, which centers on the exploits of several boys who find a treasure map, will be shot in a Hollywood special-effects studio.

AT SOME POINT during the location shooting, a chase scene through town and across the Astoria Bridge will be filmed, said Laura Pryor, manager of the Oregon Film and Video Recruitment Program of the state Department of Economic Development.

Filming also is expected to be done near the old Barbey Packing Corp. building just east of the Port of Astoria grain elevators and at the port's East Mooring Basin.

Other possible shooting locations include Cannon Beach and Ecola State Park. The public will be able to watch some of



The Daily Astorian—BILL WAGNER

The old Barbey Packing Corp. building at Pier 1 and the Astoria Bridge are two sites being considered as filming locations.

the filming, Ms. Pryor said.

"This is a good opportunity for Astoria. And the best thing that can happen is that people can enjoy what is happening and try not to impede what is going on. "WE NEED TO show Warner Brothers

that the community wants them here and is willing to help them. That is our greatest opportunity to get repeat business," she "When Astoria is captured on film and carried away and shown all over the world, that is publicity we could never

Major film work in Oregon has taken a big jump in the last year. The feature film 'Toby's Gorilla" recently was shot in Salem and some episodes of the CBS prime time soap opera "Knots Landing" were filmed in Newport a couple of months ago.

The "Goonies" story line fits Astoria well, Ms. Pryor said.

"LOTS OF TIMES (moviemakers) can't find exactly what they want," she said.
"Astoria has the feel, history and charm" Warner Brothers was looking for

Richard Donner will direct "Goonies."
His credits include the "Superman"
movies, "The Omen" and "The Toy."

Successful moviemaker Steven Spielberg, who directed such box-office hits as "Jaws" and "Close Encounters of the Third Kind," is associated with the film, and will have as much or as little involvement with "Goonies" as he wants,

"Goonies" will have Spielberg's touch, Ms. Pryor said. "There will be a lot of special effects."

By ANDREA KENNET Of The Daily Astorian A former Tongue Point Job Corps Center dministrator will return as its director

John Crosby, 42, director of the McKinney Texas) Job Corps Center, will take over the transport of the 550-student residential vocational training center just east of Astoria and its 250-student Springdale satellite center east of Portland, RCA ervice Co. officials announced today. He succeeds Ed Ludeman, 62, who had directed the center since November 1978.

Acting Director Roger Aydt will remain as deputy director. Aydt, 50, was named second

in command at Tongue Point in mid-August and became acting director upon Ludeman's

RCA Service Co., a subsidiary of corporate conglomerate RCA Corp., is based in Cherry Hill, N.J. It manages the Astoria and Springdale operations under contract with the U.S. Department of Labor.

Crosby was residential-living director and a firefighter at Tongue Point from February 1976 to April 1978 with RCA Service Co. He was an administrator with the Tulsa (Okla.) Job Corps Center in 1970-76, its director in 1978-80, and director of the Portland center in 1980-81. The Portland center has since moved

its main operations to Sedro Woolley, Wash., and its branch campus at Springdale now is

an arm of the Tongue Point center.

Crosby left RCA Service Co. in April 1981 to become director of the McKinney center, a 650-student vocational training program housed at a 42-year-old military hospital. McKinney is a community of 18,000 people 30 miles north of Dallas. It has experienced rapid growth in high-technology industries

the last three years, he said.

He said his family "fell in love" with the Northwest while at Tongue Point. "To my family and myself, it's just paradise. We really regretted leaving in 1978." Returning

He and his wife, Judy, an advertising sales executive, have three daughters, ages 17, 12 and 6, who will join him in Astoria in early October. His wife had worked for the Columbia River Estuary Study Taskforce while in Astoria.

His immediate goals for Tongue Point are to continue the "marvelous operation Ludeman has put together" and to improve community relations, Crosby said.

Crosby is a volunteer firefighter, president of the McKinney Housing Authority, and a member of the chamber of commerce and United Way boards in McKinney

## Free admission packs

Just over 1,000 people visited the Columbia River Maritime Musuem on Free Day Wednesday, said Director Michael Naab. That's the second-highest daily attendance recorded at the museum; opening day in May of 1982 was the only time more people toured the museum.

About 350 of those who toured the museum for free Wednesday were

tourists, Naab said. Many of the others were local residents who had never before visited the museum.

The free-admission day was sponsored in conjunction with a drive today to obtain new museum members. About 40 volunteers are contacting people throughout the community to encourage them to become supporting members of the

museum.

Naab said a few dozen new members were signed up Wednesday and that several hundred membership applications were handed out that day.
"We think we achieved our goal

in that they (local first-time visitors to the museum) went away proud of the museum," Naab said.

## Shop features old-fashioned cones

#### 16 varieties of rich ice cream available

Gourmet ice cream served in old-fashioned handmade cones is the specialty of The Brass Cone, newly opened at 342 11th St.,

The shop offers ice cream connoisseurs 16 kinds of Horluck's epicurean frozen dessert — a Darigold product that is 16 percent milkfat — and eventually will expand its line to include 32 flavors, said store owner Mary Alice Owen. Traditional cones and old-world cones are made daily with a waffle cones are made daily with a waffle

Ms. Owen, who also operates the adjacent The Brass Rail restaurant and lounge, said she chose Horluck's ice cream for its "rich and smooth" taste. It also appealed to her because it is handled by a local distributor, rather than comlocal distributor, rather than coming from Portland or Seattle, she said.

Besides ice cream cones, the shop's menu includes milkshakes, malts, soda pop, sundaes, banana splits and floats. Those who choose can take home a quart of their favorite ice cream. Also, a few ice cream-related craft items are available in the store. Three people work in the ice cream parlor.

The shop decor gives the impression of a soda fountain. Small tables surrounded by chairs with heart-shaped backs sit atop a red



The venerable ice cream cone is Mary Alice Owen's basic product, but The Brass Cone also sells milkshakes and other products.

and white checkered floor. Astoria artist Michael DeWaide added a whimsical painting of ice cream cones floating on clouds to an inside door to complete the look.

Although she acknowledges she knew little about the ice cream business before deciding to open the shop, Ms. Owen thinks it fills a need in downtown Astoria.

"There were restaurants popping up everywhere, so I decided to do something different. It seemed like something nobody else was doing,'

Ms. Owen said. "Tourists are nice and we need them. But the tourist season doesn't last forever. I tried to think of something that local people would like all year."

The Brass Cone is open daily 11:30 a.m. to 9 p.m.

#### LOCAL NEWS IN BRIEF 9-7-84

## Pedaling firemen arrive Saturday

A group of Renton, Wash., bicyclists pedaling 1,000 miles to raise money for a burn foundation will get a special greeting when they roll into Astoria Saturday for dinner and an overnight stay.

As the bicyclists — members of Renton Firefighters Local 864 descend from the Astoria Bridge, an Astoria Fire Department truck will join their procession to escort them to McDonald's, which will provide them with dinner. The local firefighters also will host the travelers for the night.

The fund-raising ride, which was to begin today in Renton, will take the bicyclists to San Francisco. The goal of the project is to raise \$10,000 for the Northwest Burn Foundation, an organization headquartered at Harborview Hospital in Seattle that serves Washington, Oregon, Utah and Montana.

Washington, Oregon, Utah and Montana.

Planning for the trip began in January, said Larry Rude, co-chairman of the event. Rude said the firefighters annually plan something to raise money for the foundation; this year they decided "to do a little more." They are collecting pledges along the route and are suggesting that additional riders join them for short distances as they travel Highway 101.

Rude said the bicyclists are paying their own expenses except for food and lodging provided along the way, such as that being organized in Astoria. Several corporations, like McDonald's, have offered help all along the route.

The riders, who will spend tonight in Montesano, Wash, are

The riders, who will spend tonight in Montesano, Wash., are expected in Astoria at 5 p.m. Saturday. Rude said they average 10-20 mph and that a support vehicle will accompany them. The trip is expected to take 11 days.

## 'Goonies' official sold on Astol

By TONY MEYER
Of The Daily Astorian
"All the pieces are here. We just have to put them together," says
Tony Amatullo, location manager for "Goonies," the Warner Brothers-Steven Spielberg movie to be filmed in Astoria next month.

Amatullo is responsible for making arrangements for everything from filming locations to the food that will be served to the movie's cast and crew during their stay

A final scout of filming locations around the area will be made this weekend, he says. Although the script is in rewrite now, and some shooting locations could be changed, other sites, such as the old Clatsop County Jail, are almost certain to be included in the film.

A CHASE SCENE through Astoria is still being planned, as is a substantial amount of filming on the Astoria waterfront, in Cannon Beach and Ecola State Park

Beach and Ecola State Park.

Two Port of Astoria projects —
renovation of much of the East
Mooring Basin and demolition of
the one-story portion of the old
Barbey Packing Corp. building —
are being delayed because both
figure prominently as shooting
locations for the film. Plans also
call for using the Port of Astoria call for using the Port of Astoria Commission's meeting room for daily film screenings.

At the height of filming, sched-uled to begin Oct. 22, at least 120 members of the movie's production crew, staff, cast and others will be living in Astoria.

Although most will stay in a block of rooms being reserved at the Thunderbird Motor Inn, some will be renting houses or apartments, he

A DOZEN SET construction workers from Los Angeles already have arrived and begun setting up their workshops. Some local carpenters and other construction workers have been hired and will begin work next week

About one-third of the \$11 million movie, which centers on the exploits of a group of youngsters who find a treasure map and who are beset by villains bent on obtaining the treasure, will be filmed in Astoria and Cannon Beach. The rest will be filmed in a Hollywood special-effects studio.

Of that \$11 million, no less than \$3.5 million probably will be spent in Clatsop County, Amatullo says.

Warner Brothers is "opening charge accounts all over town" for gooding, car reptals, and the like

gasoline, car rentals and the like. he says, and has begun purchasing such items as lumber and paint for set construction

The moviemakers looked at Mendocino, Calif., and sites in Washington before deciding on Astoria as the location for the film, a co-production of Warner Brothers Entertainment and Amblin Entertainment, Spielberg's production

Spielberg's movie and Warner Brothers' money."

**AMATULLO GIVES HIGH marks** to Laura Pryor, manager of the Film and Video Recruitment Program of the state Department of Ecomonic Development, and to city officials for their help in coordinating efforts to film the movie in Clatsop County.

"The town has gone out of its way to make us feel welcome," Amatullo says. "That word filters back, that Oregon is film savvy and

that the people will help you."

Oregon, he says, may enjoy increased interest by the film industry, he says. He and Ms. Pryor have a private joke that they plan to rename the state "Oregonies."

Amatula also expects to the same in the state of the same in the state of the same in the same in the state of the same in the same in

Amatullo also expects tourism in the county to increase after "Goonies" is released. "People like to see where Spielberg movies are made." he says.

## 3 homes added to historic register

Three Astoria homes have joined the ranks of those across the nation considered worthy of preservation.

Entered recently into the Na-tional Register of Historic Places were the John N. Griffin house, 1643 Grand Ave., the Gustavus Holmes house, 682 34th St., and the Norris Staples house, 1031 14th St. All were nominated for the list by the State Advisory Committee on Historic Preservation.

The Griffin house was built in 1892 by James Ernest Ferguson, a prominent early Astoria architect, as his family's wedding gift to his sister, Ada, who married Griffin. Griffin set up the first weather bureau at the mouth of the Columbia River and helped install the telegraph cable under the river between Fort Stevens and Fort

Now owned by Dr. and Mrs. Gary Boelling, the Griffin house is an example of the carpenter Gothic style. It also incorporates some characteristics of the Eastern stick style. The home's interior is typically Victorian.

THE HOLMES HOUSE, a Queen Anne-style mansion built in 1892, has been lived in by only two families. Authorities believe that no other residence in Astoria has been changed so little during the years. All of the moldings, doors, windows and trim, some wallpaper in the dining room and many of the furnishings are original. Capt. and Mrs. Ray Collins own the home.

Homles was a Scandinavian fish-

erman who became a salmon cannery owner and bank president. When he built his three-story home in Uppertown, Upper Astoria and Astoria were separated by Scow Bay and connected by a single

elevated wooden roadway.
Astoria architect John Wicks built the massive, square Staples house in 1910. Its plain, no-nonsense de-sign marked the end of the Victori-an era of ostentatious mansions. The home had one of the city's first driveways and garages, both since replaced. It is owned by the William

R. Meyer family.

Staples, the only person killed during the Dec. 8, 1922, fire that destroyed downtown Astoria, was one of the first people in Classop County to build a financial empire from harvesting timber rather than from maritime industries. He was a bank president, city councilman, businessman and car deale.

THE NATIONAL REGISTER is maintainted by the U.S. Depart

ment of the Interior National Park Service under authority of the National Historic Preservation Act of 1966. It comprises districts, sites, archeological sites, structures and objects of national, state and local significance.

Under Oregon's property tax law, people who own property listed in the register and who are willing to maintain the property's historic values may apply for special assessment status in which the true cash value of the property is frozen for 15 years. The law is designed to provide incentives to rehabilitate and maintain historic buildings





#### Fair skies were scarce

The lure of the luxurious overcame the threat of a soaking Thursday as hardy souls young and old watched the cruise ship Fairsky pull away from the face of Pier 2 at the Port of Astoria.

Ona Reiter, above, of Bend took to shelter under her umbrella, her brother Gavin pulled his sweater over his head and Michael Morgan of Hammond just ignored the rain as longshoremen cast off the lines.

A group of older onlookers shared a light moment as the sleek white liner's last lines were taken in. They had pleasant memories of their impromptu tour of the Sitmar Cruises 1,200-passenger ship. The foursome from Washington came to see the ship after Leigh Burton, left, of Winlock learned that the Fairsky was in port.

Joining Burton were, left to right, Alice Latunen of Chehalis and Helen and Pay Burton of Castle Rock.

Joining Burton were, left to right, Alice Latunen of Chehalis and Helen and Ray Burton of Castle Rock.

The four arrived at the port late in the morning as several tour buses were unloading passengers, Mrs. Burton said. They followed the bus passengers on board for a closer look. Crew members were friendly, and Mrs. Burton said she had never seen so much

beautifully prepared food as she saw in the dining room.

She said the four had enjoyed their short tour — even after they walked off the ship and saw the "no visitors" sign for the first time.

The Daily Astorian—BILL WAGNER





The Daily Astorian—PAUL TELLES

#### On their way to the Bay

Five Renton, Wash., firefighters pedaled through Astoria Saturday on their way to San Francisco as part of a fund-raising bicycle trip. Cylists, (left to right) Steve Baima, Scott Brewster, Ken McInnis, Tally Hall and Larry Rude stopped at MacDonald's for lunch about 3 p.m. before heading south. They were escorted into and out of town by Astoria firefighters.

They received \$100 from the Astoria firefighters' union and

\$50 from MacDonald's, which is providing free food for the trip. The five, none of whom had cross-country biking experience, expect to cross the Golden Gate Bridge Sept. 18. They left Renton Sept. 8.

Their goal is to raise \$5,000 for the Northwest Burn Foundation, a Seattle-based organization that serves Washington, Oregon, Utah and Montana.

#### LOCAL NEWS IN BRIEF 9-10-84

#### Museum visits free Wednesday

Wednesday will be Free Day at the Columbia River Maritime Museum as part of the museum's drive to attract new members.

The museum will be open from 9 a.m. to 9 p.m., and free film showings will be held about every 90 minutes in the Daniel Kern

"The whole purpose is to remind people that the museum is a pretty special place and has a lot to offer," says Michael Naab, museum director. "It can only be special with a lot of community

About 40 volunteers will be making calls throughout the community Thursday to seek new members, Naab says.

"While the museum is free to everyone (Wednesday), it is free to members all year long, every day," Naab says.

A basic annual family membership costs \$15 and offers unlimited free admission to the museum and lightship Columbia, as well as a discount at the museum gift shop. Members also receive the museum's newsletter, Quarterdeck Review, other museum publications, and admission to special events such as exhibit previews.

Admission fees cover only about half of the cost of operating the non-profit museum, Naab says. The rest comes from mem-

berships and donations.
"There's no question the community is proud of the museum," Naab says. "I'm afraid that people may think that because the parking lot is full a lot that we don't need any help. We hope people will demonstrate their pride by becoming members."

#### Publisher to address chamber

The publisher of Oregon Business magazine will discuss tax reform at the Astoria Area Chamber of Commerce's forum luncheon

Thursday.

Larry Walker's topic will be "Tax Reform, the Agony and Ecstasy."
Chamber officials ask that people planning to attend the noon lun-cheon at the Thunderbird Seafare Chinook Room make reservations by calling 325-6311.

Walker is responsible for corporate long-range planning as well as the day-to-day operation of Oregon Business and Oregon maga-zine, a monthly lifestyle and entertainment publication. He is a native

Larry Walker

Oregonian and a 1971 graduate of the University of Oregon School of Journalism. He is active in a variety of business and community organizations in the Portland area.

#### Farewell reception slated for 16 exchange students

Astorians will have a chance to say goodbye to 16 exchange students and their teacher from sister city Walldorf, West Germany, at a public reception

The "Community Farewell" will begin at 7:30 p.m. in the Astoria High School cafetorium with a half-hour of informal visiting. At 8 p.m., the students from Theodor Heuss Realschule in walldorf and their English teacher, Christa Birkenmaier, will give a half-hour program of German dances and songs and show slides of Walldorf. They will be joined by Astoria High School students who are hosting them for a 3½-week visit in the first student exchange program between the two cities.

The Germans are returning a three-week visit to Walldorf earlier this summer by 12 Astoria students. The Germans leave Astoria Sept. 21.

The exchange program recalls the 21-year-old sister city relationship between Walldorf and

Astoria. John Jacob Astor, for whom Astoria was named, was born in Walldorf in 1763 and built a fur trading empire that founded Astoria in 1811.

Open free to the public, the reception Thursday will serve a twofold purpose, said Janet Lien Bowler, the Astoria High foreign language teacher who organized the exchange program with Ms.

First, it will give the many Astorians have asked her for a chance to meet the students an opportunity to do so, she said. A welcoming reception for the Germans Aug. 30 at the Columbia River Maritime Museum was well-attended, she

Second, the Walldorf visitors and exchange program organizers want to show their gratitude to the community, she said. "We really want to say "thanks' to the community. The community has really helped us."

#### -LOCAL NEWS IN BRIEF - 9-19-24 Dalai Lama won't appear in public

SEASIDE — North Coast residents who aren't Tibetans or public officials won't get a chance to visit the Dalai Lama of Tibet while he's here next month.

Because his Oct. 27-31 stay at the Shilo Inn is scheduled mostly as a rest period, the 14th Dalai Lama won't be available to the general public, said Jigme Topgyal, a spokesman for the Oregon and Washington Tibetan-American community.

During his North Coast visit, the Dalai Lama will hold an audience for Tibetan American community.

audience for Tibetan refugees living in the Pacific Northwest and a reception for state and local government officials.

The closest public appearance the Dalai Lama will make is a visit to the University of California in Santa Barbara Oct. 24-27. Other Western stops on the tour, which began Sept. 17 and will end Oct. 31, are Dallas, Texas, Oct. 14-17, and Los Angeles Oct. 18-23.

The Dalai Lama is scheduled to return to his home in Dharmsala, India, after resting in Seaside. As the spiritual leader of Tibetan Buddhists and the temporal leader of Tibetans opposed to Chinese control of Tibet, the Dalai Lama is the head of a Tibetan sylla government in Dharmsala. Tibetan exile government in Dharmsala.

The mountainous country north of India and west of China was occupied by People's Republic of China troops in 1960.

For more information on the Dalai Lama's U.S. tour, call The Office of Tibet in New York City, (212) 867-8720.

Urges tax reform—and sales tax

# Publisher raps tax-limit initiative

By TOM JACKSON Of The Daily Astorian

The winds of the world's economy are changing, a business magazine publisher says - and Oregon has to do a better job of reading those

Larry Walker, who publishes Oregon Business and Oregon magazines in Portland, told the Astoria Area Chamber of Commerce last week that two things had to happen before Oregon could position itself to benefit from increased Pacific Rim trade and changes in the

industrial world:
Oregon's tax-limiting Ballot
Measure 2 must be defeated in November

• The state must pass a sales tax and reform its tax system to support its quality of life and provide incentives for businesses.

Measure 2, which will be on the Nov. 6 ballot, would cap property taxes. It would limit such taxes to 1½ percent of property values — \$15 per \$1,000 of assessed valuation. It also would limit property valuations to July 1, 1981, amounts, with 2 percent annual increases allowed.

MEASURE prohibit new taxes unless 50 percent of the state's registered voters approve them.

Tax-limit measures have come and gone, he said. However, "I believe that it will pass this time around. Not because it's a great measure, not because it's a great idea, but because Oregon and business see it as the only way to get the tax reform they want."

If the measure passes, Walker

Larry Walker

argued, public services ranging from schools to roads would suffer.
Walker asked the Astoria busi-

nessmen to work to defeat the measure. He also called upon them to pressure the Legislature to enact tax reform that would include a

"The one real major tax system that business is used to and doesn't object to is a sales tax," he said.

'I think we also have to consider the sales tax as only part of the answer. A careful analysis of our tax structure can be used to create greater economic wealth and

He pleaded with the business leaders to urge the Legislature to limit its 1985 session to the issues of tax reform and higher education.

"IF THE BUSINESS community has a part in the governor's thinking or the Legislature's thinking, Sept 25 1984

we'd better wake up and start working for it," he said. He advocated forming an organi-

zation to advertise the business point of view on tax reform. He also vowed that he would donate \$15,000 of advertising space in his maga-zines to help launch a coordinated

effort to back tax reform.

Walker said that the state took a good step during 1984 by modifying the unitary tax, which was done in a July special session of the Legislature. The tax had applied to worldwide profits of multinational corporations and was modified so that overseas operations of such companies wouldn't be considered

in figuring their Oregon taxes.

That, added to the state's interest, enthusiasm and aggressiveness toward improving the business climate and economy, means that "we have more going for us now than we have had in the last 10

"I didn't say we're better off - I said we have more going for us.

#### Hatfield to visit Astoria

Sen. Mark Hatfield, R-Ore., will talk about legislative issues of concern to North Coast residents and answer questions at a Monday luncheon in Astoria.

The noon luncheon meeting of the Astoria Rotary Club, open to the public, will be in the Chinook Room of the Thunderbird Seafare restaurant, 411 Industry St. For reservations, call the Astoria Area Chamber of Commerce, 325-6311. The cost is \$5.

Hatfield is expected to discuss a bill passed by Congress in the last week that would allow companies to buy their way out of contracts for high-priced federal timber.

Besides the luncheon appearance, Hatfield will attend a Columbia River Maritime Museum membership meeting Saturday, speak at Pioneer Presbyterian Church on Clatsop Plains Sunday and attend a Columbia River Estuary Study Task Force meeting and speak to Astoria High School students Monday.

#### More entrants expected for "Great Columbia Crossing"

One of the West's classic running races, the interstate "Great Columbia Crossing" over the mouth of the mighty Columbia River at Astoria, Oregon, is out to top its second year success in 1983 with more

entrants expected this year.

For the first time, team competition will be added in three categories, according to Richard A. Fencsak, education director of Astoria's Columbia River Maritime Museum, who is race director again this year.

"We will enter teams of four each, either all male, all female, or mixed,"

Fencsak said. "Business sponsorship of teams is welcome, although not necessary for team participation."

The 8½ mile race will start at 11 a.m. on Saturday, October 6, at Chinook Park in the state of Washington, and progress to the Astoria-Megler Bridge which extends st over 4 miles to connect Oregon and Washington.

The race ends at the Port of Astoria's Pier 1. Award ceremonies will be held mid-afternoon at the Clatsop County Fairgrounds, 20th and Marine Drive.
The race is mostly flat with

challenging incline on the bridge in the sixth mile

Entry fee for the "Great Columbia Crossing" is nine dollars. Specially imprinted tee shirts and a chowder feed at the Fairgrounds are part of the package. Entry forms are available through the Astoria Area Chamber of Commerce, P.O. Box 176, Astoria, Oregon 97103. The telephone number is (503) 325-6311. October 1 is the deadline for entry in the

Shuttle buses to the race start, water availability along the route, first aid personnel throughout the course, and medical aid at the finish are all provided. Buses also transport runners to Astoria High School after the race for showers with towels furnished.

Oregon is the running capital of the nation, with more resident runners than any other state. Astoria, the oldest American settlement west of the Rockies, adds its own ingredients of history, sixtyish temperatures, and one of the world's longest bridges to make the "Great Columbia Crossing" a classic in only its

## Astoria picked for city development progr

By LESLEY FORNAS Of The Daily Astorian

Astoria's downtown is moving uptown. In a presentation today in Portland, the Oregon Downtown Development Association announced that Astoria would be included in its 1985-86 Main Street Program. The highly successful nationwide downtown revitalization effort helps cities of less than 50,000 rebuild their prime retail

"This is the best thing that ever happened to us in a long time," a delighted Tony Stramiello Jr., president of the Astoria Downtown Development Association, said. "This is definicely exciting."

The Salem-based Oregon Downtown Development Association is a private, non-profit, tax-exempt agency affiliated with the National Main Street Center, an outgrowth of a program begun by the National Trust for Historic Preservation. It strives to develop private investment in

downtown areas.

WORKING WITH THE local downtown association, the agency will provide Astoria's downtown businesses, property owners and managers with a team of architects, urban designers, marketing experts and other downtown rehabilitation specialists to help improve downtown Astoria's appearance and economic base.
Ruth Gonzalez, executive director of the

statewide agency, will visit Astoria next week to brief the local association's board about the program and to offer guidelines on what to look for in a downtown manager. Interviews of applicants for the job of downtown manager already are being set, Stramiello said.

STREET representatives provide the expertise, focus and structure to implement the best ideas for creating new jobs, stabilizing a city's economic base and increasing the viability of the downtown area, Ms.

Gonzalez said. The program helps local development projects "get on the fast track," she said.

Among the nine Oregon cities picked in 1983 to participate in the Main Street Program, 600 new jobs were developed, 160 new businesses opened and \$11.3 million was spent for new construction and build-ing rehabilitation, Ms. Gonzalez said. She said good organization and management are stressed.

"We take all those ideas that have been floating around for years and sort them out, getting beyond the internal problems, and determine which ones to start first," Ms. Gonzalez explained. "We keep the momentum up until the local program's success gives the community a stride of its own. Most communities very quickly come into their own and get a sense of their

Fewer than half of the 12 cities which originally applied this year to be selected for the Oregon Main Street Program made the final cut, Ms. Gonzalez said. Only those cities that could demonstrate a "very, very solid" commitment and a "ready to go" attitude were included, she said.

PARTICIPATION IN THE two-year program requires \$30,000 annually. Half of that money will come from Astoria city government's general fund and half from a business license surcharge to be assessed against approximately 220 businesses in the area between Eighth and 16th streets and the Columbia River to Exchange Street.

Astoria City Council members are due to vote Monday on an ordinance that would establish the business license surcharge. The proposal calls for businesses with one to four employees to pay \$50 extra per year for their business licenses, while those with more than four employees would pay an additional \$140.

City government's willingness to work with business owners and to invest in the downtown project was one of the factors that assured Astoria's entry into the Main Street Program, Ms. Gonzalez said. So far invested has generated investors, she added.

Stramiello and Astor Henningsgaard were on conference in Portland to new Main Street Prog were announced.

"We are certainly especially noteworthy businesses have coope together for the first time the mayor said. "Astori working together for a improve our city. They' themselves."

To mark the occasion, be held 10 a.m. Thursda Gunderson Building on C between 11th and 12th s said. Coffee and cookies there may be music. The some businesses may clo to the public.

#### Cascade Locks selected

ASHLAND (AP) — The Oregon Transportation Commission has selected Cascade Locks as the site of a new port of entry and has reaffirmed its support for replacing the aging Alsea Bay Bridge.

The new Interstate 84 port of entry, which will be open 24 hours, will be used for trucks to obtain permits and other material necessary to operate in Oregon.

State Highway Engineer Scott Coulter asked the commission at a Tuesday meeting to reaffirm its position on the Alsea Bay Bridge. He said the bridge, a coastal landmark, needed to be replaced as soon as possible.

The steel-reinforced supports of the 48-year-old bridge are being eroded by salt water, causing the concrete to crumble. He said the bridge was designed to last 50 years. Engineers estimate it will cost \$40 million and take five years to replace the bridge.

Coulter said heavy truck traffic was accelerating the deterioration.

# Hatfield predicts new era for local economy

By CHRIS GENNA Sen. Mark Hatfield predicted the lower Columbia River area soon will emerge from the economic recession into a "new period in its history."

The campaigning Republican solon, speaking to a joint meeting of the Astoria Rotary and Chamber of Commerce Monday, said the new era will come when residents stop thinking of their city as being "at the end of the road," and start thinking of it as a vital link between eastern Oregon wheat growers and Far East markets.

Three major obstacles to a burgeoning grain trade with the Far East are gradually being overcome. Hatfield said: a too-small navigation lock at Bonneville Dam, a too-shallow entrance channel in

the Columbia River, and a too-narrow railroad bridge at Portland.

Congress still is considering a continuing resolution which would fund the operation of the federal government until a budget can be approved. Though he "couldn't predict the final outcome, Hatfield said that resolution presently includes \$10 million to begin construction work on enlarging the Bonneville locks. The remainder of the \$175 million needed would have to be appropriated in subsequent years.

The U.S. Army Corps of Engineers soon will complete dredging the Columbia River entrance channel to a depth of 55 feet, allowing safe transit of vessels drawing up to 40 feet of water.

U.S. Coast Guard has labelled the drawbridge a hazard to navigation Committee. because of the narrow water channel between piers.

mainland Chinese buyers could make significant savings by buying Northwest grain rather than Midwest grain from Gulf ports, Hatfield said.

He added the Chinese are using their concern about TCK Smut, a virus which affects Northwest wheat, "as leverage" to encourage import of U.S. technology.

Hatfield said plans to build export facilities for Wyoming coal are "merely on the back burner," not abandoned altogether.

endangered by the El Nino climatic had 43 signatures the last time around."

Similarly, Hatfield said he "sees no obstacle" to approval of federal funding to widen the piers of the Burlington aids were turned up when it came appropriations time." Hatfield is chairman of the Senate Appropriations

-urged constituents to write the White House to express support for timber relief legislation. A bill which would give timber Removing those obstructions to legislation. A bill which would give timber waterborne commerce means that companies a way out of expensive, prerecession contracts to cut trees on federal land is awaiting President Reagan's signature or veto, but Hatfield said he's afraid Reagan will veto it, influenced by budget director David Stockman, "who can only see how much money the federal treasury stands to lose if the contracts aren't fulfilled."

—said he'll try again to limit the U.S. strategic arms buildup. A measure Hatfield cosponsored which would have halted the construction of more nuclear weapons was defeated recently by the —said he was glad he could influence
the U.S. Small Business Administration to grant disaster relief loans to West Coast

weapons was defeated recently by the Senate. Hatfield told The Columbia Press, however, that "the only answer is persistence." He said his was the only fishermen whose livelihoods were vote for such a measure in 1979, but "we

#### Bob Lovell named Astoria Retailer of the Year

Each year, the Oregon Retail Council selects a "Retailer of the Year" from participating communities who honor a cal retailer

Bob Lovell, owner of the Lovell Auto Company, was selected as the retailer from Astoria. The judging criteria for selection is based on personal character, customer service, business excellence and community service.

Bob has been involved in community service in a wide variety of activities. He is a past president of the Astoria Chamber of Commerce, a recipient of the "George Award", serving on the Oregon Racing Commission since 1965, and continues as a member of the Sister City Committee established with Walldorf, Germany. He worked on many fund drives including the Columbia Memorial Hospital, Astoria High School Band on a European tour, Columbia River Maritime Museum, United Way, and Clatsop County Historical Society.

Currently, Bob serves as treasurer for the Clatsop County Historical Society and is active in the Oregon Dixieland Jubilee. He has been a member of the Astoria Industrial Development Corporation since its start in 1957.

Bob has worked with youth in scouting since 1932. During his 30 years as a scout leader, he attended three international

In addition, he is a life-long communicant member of the Grace Episcopal Church where he has served as a vestry man and as a church lectioner.

#### Luncheon features banker

An outlook on Oregon's economy will be presented by John Elorriaga, U.S. National Bank of Oregon and U.S. Bancorp chief executive officer and chairman of the bank's board of directors, at Thursday's noon luncheon meeting of the Astoria Area Chamber of Commerce.

Elorriaga is a past chairman of the state's Economic Action Council.

In 1982, he was named Oregon Business Leader of the Year by Associated Oregon

The meeting will be held at the Market John Elorriaga Place Restaurant. For reservations, call the chamber of commerce office, 325-6311.



John Elorriaga

# Streets to be closed for 'Goonies' scenes

Filming of the movie "Goonies" will result in the closure of some Astoria streets Monday and Tuesday.

Eighth Street from Commercial Street to Grand Avenue, Duane Street from 10th to 15th streets and possibly other roads will be closed intermittently between 6 a.m. and 7 p.m. those days while the film crew works in those areas, the Astoria Police Department

reported Thursday. Concerned about citizens' safety during filming, police will keep people up to date on what streets will be closed at what times through periodic announcements over local radio stations, said Paul Gillum, a city police officer who has temporarily left his regular duties to serve as the department's liaison to the film

Filming is expected to involve high-speed car chase scenes.

#### Astoria firms to be assessed tax surcharge

Downtown Astoria businesses will begin paying an occupational-tax surcharge Jan. 1.

The Astoria City Council this week approved an ordinance establishing the surcharge to support the activities of the Astoria Downtown Development Association through Dec. 31, 1986. When it expires, the ordinance will be reviewed to determine whether it should be continued. should be continued.

About 220 downtown businesses will be assessed the business-license surcharge. Businesses with up to four employees will pay \$50 extra each year for an occupational license; those with five or more will

pay an additional \$140.

The surcharge applies to retail, wholesale, service and professional businesses.

To determine who will pay the surcharge, the ordinance defines downtown as the area bounded by

downtown as the area bounded by Exchange Street on the south, the pierhead line on the north, Eighth Street on the west and 16th Street on the east. Property that abuts or is within the boundaries will be assessed the surcharge.

The Astoria Downtown Development Association, governed by an unpaid board of directors, aims to boost Astoria's economic base by developing a stronger downtown. The association wants to improve the downtown's physical appearance and the attitude of downtown businessmen. It also wants to improve communication among busiprove communication among busi-

Money raised through the business license surcharge will go to the Oregon Downtown Development Association, a Salem-based nonprofit agency that has included Astoria in its 1985-86 Main Street Program. The downtown revitalization effort is affiliated with a highly successful national program that helps cities of less than 50,000 rebuild their prime retail areas.

Participation in the two-year

Participation in the two-year program will cost \$30,000 annually. Half of that money will come from Astoria city government's general fund and the other half from the business licenses.

business-license surcharge.

The Oregon Downtown Development Association will provide a team of architects, urban designers, marketing experts and other downtown rehabilitation specialists to help Astoria's downtown busi-nesses, property owners and managers accomplish their goals.

# idge handles record

By PAUL TELLES
Of The Daily Astorian
September 1984 was the biggest September ever for the Astoria Bridge, state highway officials say.
Usage for the month surpassed the previous record, set in 1983, by almost 5,000 trips, said Eldon Everton, the state Highway Division's district engineer in Astoria. Vehicles made a total of 98,600 trips over the bridge during the month, compared with 93,700 during the same period in 1983.

October figures aren't yet available.

Overall, 1983, when vehicles made 911,607 trips, was the bridge's busiest year, Everton said. The heaviest previous use was in 1981, when 906,715 trips were recorded, he said.

"I think you're finding that more and more people who live on the Washington shore are coming to Astoria to work or to shop," Everton said.

Highway officials expect 1986 to be the bridge's watermark year, he said. They anticipate many visitors to the Vancouver Expo '86 world's fair will return to the United States along Highway 101, Everton said.

Meanwhile, the bridge's tollkeepers moved into their new booths Saturday, said project engineer Chet Anderson.

Gervais Construction Co., a Salem contractor, probably will finish the approximately \$400,000 project by the end of November, Anderson said. The company must remove the old toll plaza, widen the approach to the new one and finish detail work on the new plaza, he said.

The project had been scheduled to be finished



Toll collector Jennifer Mathre, housed in one of two new toll booths that opened Friday on the Astoria Bridge, takes \$1.50 fare from a motorist. The new plaza will allow up to three tollkeepers to work during busy unnes, Everton said. Only two could work even in the busiest times at the old plaza, and they were cramped into a single booth designed to hold only one collector, he said.

The new plaza will allow them to collect tolls in two southbound lanes, he said.
Ordinarily, two collectors will be stationed in separate booths, Everton said. However, the division will continue to post only one during slack periods, Anderson said.

# All systems go for Astor project

# Developers plan work start on senior housing, commercial space at hotel

By LESLEY FORNAS Of The Daily Astorian

All systems are go for rehabilitation of the John Jacob Astor Hotel.

"Within the next two weeks, you should see a lot of activity there," said Bill Pingree, a Salt Lake City developer who is one of the general partners in a plan to convert the 60-year-old downtown building into 70 apartments for low-income senior citizens and two floors of commercial shop space.

Pingree was scheduled to sign documents in Portland today that would provide a long-term loan from Lincoln Savings & Loan Association to finance a major portion of the \$2.5 million renovation of the long-vacant hotel. Processing of the loan had been held up due to questions raised over a deed to the hotel.

Meeting in special session Monday, the cratsop County Board or Commissioners agreed to drop from the deed transferring ownership of the hotel to Pingree's investment group a clause returning the hotel to county government ownership if development doesn't occur within 18 months.

Lincoln Savings & Loan Association asked that the reversionary clause be removed so that it could protect its interest in the hotel should Pingree's investment group, Oregon Landmark I, fail to finish the project. Under terms of the renegotiated deed, Lincoln Savings will get the hotel if Pingree's group fails.

"THIS IS A reputable company that wants to make sure its investment is safe," said Clatsop County Commissioner Joan Dukes. "We feel confident that the developers will follow through with their plans. But if they don't, we have someone to back them up. We just want to see it finished."

County government, which obtained the hotel in 1978 through tax foreclosure, approved the original bargain and sale deed to Pingree's investment group Oct. 12 after a court settlement resolved a lengthy ownership dispute with an Idaho businessman who also had claimed title to the eight-story hotel. The hotel closed for business in 1968.

Besides the long-term bank loan,
Pingree's group has a \$5.5 million
commitment from the Oregon Investment
Council to aid in restoration of five

historically significant buildings in the state, including the Astoria hotel. The council is charged with investing state government funds.

Acknowledging that the Astoria project has taken longer to put together than he expected, Pingree remained enthusiastic.

"WE COULDN'T BE happier," Pingree said Monday. "We close equity tomorrow (Tuesday) and we're ready to go. We have a building permit and will be on the site very shortly, all the pessimists be damned."

Charbono Construction Inc. of Helena,
Mont., has been issued a \$1 million
demolition permit by the Oregon Building
Codes Division to begin cleanup work at the
hotel that will precede construction. Initial
work will include installation of a
temporary roof to seal the building,
Pingree said.

Meanwhile, the Astoria Planning
Commission is scheduled to consider at its
Nov. 6 meeting a request from Samuels and
Clay Architects of Coos Bay to extend a
conditional-use permit the architectural
firm obtained in May for the hotel project.
The permit is due to expire Nov. 15. The
request is a routine matter and is likely to
be approved, said Jean Hallaux, Astoria
city government planner.

Most of the apartments for low-income elderly persons will be built on the upper six floors of the building. They will be one-bedroom units. Four daylight studio apartments will be built in the basement. There will be 24,000 square feet of commercial space available on the first two floors of the building.

A ramp on the east side of the building, used by Greyhound Bus Lines when the bus depot was in the building, will be removed and the area filled in to accommodate a parking lot. An elevator will be built onto the outer east wall of the building and new stairwells will be constructed.

BECAUSE THE HOTEL is listed on the National Register of Historic Places, the nation's official list of buildings considered worthy of preservation, the developers must submit their plans to preservationists for review to be sure that the building's historically important features aren't



The Daily Astorian—BILL WAGNER

Astoria's deteriorating John Jacob Astor Hotel is due for a face lift soon.

destroyed.

Once the project is complete, the federal government will subsidize rent payments for persons living in the building. The Astoria-based Northwest Oregon Housing Authority processed a rental assistance

payment contract guaranteeing those subsidies.

A ground-breaking ceremony for the project will be scheduled shortly with Astoria city government and county government officials, Pingree said.



Commercial Street merchants drew a very different clientele on Halloween afternoon.

The Daily Astorian—BILL WAGNER

#### Monster Bash a howling trium

It was a smashing success.

The Great Astoria Monster Bash, planned by Astoria city government and the Astoria Area Chamber of Commerce as a safe alternative to unorganized Halloween trick or treating, drew hundreds of children and their parents downtown for treats, a parade and a party.

"There were so many people it wasn't funny," a delighted Rose-mary Johnson, an Astoria City Hall employee who helped put the first-time event together, reported to-day. "We had a phenomenal number of people. And, when families showed up and saw how busy we were, many of the parents volunteered to help."

A stream of costumed youngsters created a festive air downtown and in some other business districts as they trooped between stores displaying orange pumpkin faces in their windows, indicating they had treats inside to distribute. Many adults who accompanied the children also were in costume.

Television character actor Dallas McKennon, who lives in Cannon Beach, was grand marshal for an

early evening parade in which the Astoria High School band played the song "Ghostbusters" and the song "Ghostbusters" and marchers of all sizes showed off their costumes.

McKennon later joined seven child actors from the cast of the Warner Bros. Inc. movie "Goonies" being filmed in the Astoria area for an autograph session that proved so popular adult stars of the film were quickly summoned by the film company to handle some of the crowd.

The Great Astoria Monster Bash's finale — a party at the

Astoria YMCA featuring apple bobbing, storytelling, a pumpkin-carving contest, food, free swim-ming and the autograph session attracted up to 800 people, Mrs. Johnson said.

"There was such a crowd it's hard to tell exactly how many people were there," said Mrs. Johnson. "I know we went through 600 cups and there were some people who never got up to get something to drink. We're totally exhausted today but it went very well. We're really happy."

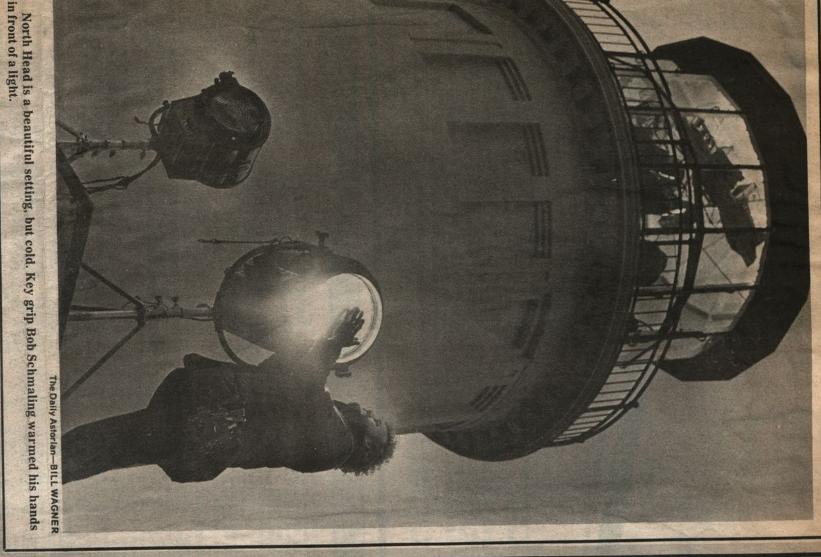


The rugged beauty of the northern
Oregon-southern Washington coast has lured
another movie company to the area.
In addition to the filming of the Warner Bros.
Inc. movie "Goonies" on the North Coast, the
Portland-based production company Millennium
Pictures Inc. shot footage for its film, "Ghost
Writers," at the North Head Lighthouse last
week. Co-producer Will Vinton said the North
Head site's classic beauty and accessibility
made it the choice over other coastal locations Shooting at dusk and late into the night, the ilm makers had tremendous luck with the

and actors shine, that helped the independent film company lure Hollywood actresses Dee Wallace and Cloris Leachman, whose presence, in turn, helped the film makers attract investors, she said.

For this full-length feature film, the production company drew together a crew of talented people who are not, except for the actors, Hollywood-oriented. The crew will return to southwestern Washington for more filming. Other scenes will be shot in the Portland-Vancouver area, Puget Sound and Manhattan, Vinton said. With a budget just over \$1 million, the "Ghost Writers" crew is smaller than that filming "Goonies," but Vinton expects the quality will be high.

"I think we'll pull off a miracle," he said. "We have a really terrific crew gathered together for this project."



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#### Astoria post office nominated

Astoria's post office has been nominated for inclusion on the National Register of Historic Places.

The Oregon State Advisory Committee on Historic Preservation has forwarded to the National Park Service in Washington, D.C., nominations to include the Astoria post office and five other Oregon post offices built between 1916 and 1941 on the nation's official list of properties worthy of preservation.

Astoria got its first post office the first U.S. post office west of the Rocky Mountains — March 9, 1847. It was established by John Shively in the former home of Ezra Fisher, a Baptist minister, that was built in 1846. It then moved to the local Elks Temple and finally, in 1873, to its present site.

The federal government paid \$8,000 in July 1868 for the property upon which the post office now sits. Construction began at the site in 1869 on a new federal building that was completed Jan. 25, 1873, for \$67,986. The present post office building, built in 1931-1933, cost \$233,754 to construct.

Many of the trees planted outside the post office in 1895 complement the building's landscaping today. Original iron and glass tables adorn the lobby. Marble is used extensively throughout the building, including the stairs to the second story. Many antique furnishings and pieces of postal equipment also remain.

Besides the post office in Astoria, the state committee recommended that post offices in Eugene, Tillamook, Pendleton, The Dalles and Portland be added to the National Register of Historic Places. The National Park Services makes the final decision on which buildings are included in the national register.

decorations also will be discussed at the gathering. Reservations Wednesday's meeting is open to the public. December business hours for Christmas and financing for downtown Christmas

Port of Astoria. Kuehl will talk about the socio-economic profile of the work force his company is hiring to build oil drilling modules at the

Wednesday at The Market Place Restaurant, 146 11th St. Chamber of Commerce Retail Merchants Committee 11:45 a.m. be guest speaker at a luncheon meeting of the Astoria Area DeWaine Kuehl, Astoria Oil Services Inc. general manager, will

Astoria Oil chief to speak



#### The Daily Astorian—BILL WAGNER

#### Heritage carved in stone

Denny Thompson, left, and his brother, Dick, of Astoria Granite Works ease into place a granite marker that identifies Astoria's Tapiola Park and tells how it got its name.

The new marker, donated by the city's Finnish residents, replaces a wooden sign that was removed years ago. It is made of granite from Minnesota. It will be dedicated in a 1 p.m. public ceremony Friday at the approximately 10-acre park in southwest Astoria. Refreshments will be served.

City government officials decided in 1939 to name the park Tapiola in recognition of the contributions of the Finnish people to the city's heritage. Tapiola was the domain of Tapio, the

forest god in the Finnish epic "Kalevala."

Clatsop County government deeded part of the park property to Astoria city government in 1927 and the balance in 1946.

Construction began in 1939. The park's swimming pool was built with donated funds and volunteer labor in 1941-42. A

major portion of the park was finished with money Charles V. Niemi bequeathed to the city upon his death in 1942.

The granite marker is at the entrance to the park, which includes four ball fields and the swimming pool. In the spring, the land around the marker will be landscaped as part of a general park improvement effort.

on register

The Astoria Development Commission proposes to replace asphalt in a triangular block of property at 15th and Commercial streets and Marine Drive with grass, trees, flowers and Shrubbery. The greenery, largely maple trees and rhododendrons, will frame a large anchor already on display at the site.

An automated irrigation system that will be installed during landscaping work will be extended across the street to the newly constructed Astoria Area Chamber of Commerce "People Places" waterfront viewing platform west of Marine Drive.

Money to pay for the estimated \$10,000 project will come from the development commission's kitty. Through a form of public financing called tax-increment financing, the commission has put away about \$29,000 that is designated for public

The development commission is Astoria's urban renewal agency. It is responsible for coordinating improvements in the Astor East Urban Renewal District, an approximately 47-acre area east of the downtown business district bordered roughly by 14th Street on the west, Marine Drive on the north, 23rd Street on the east and Exchange Street on the south.

volunteers a Commission r

was formed, the value of the property in the district was "frozen." The county assessor has continued to assess it each year at market value, but only the taxes on the frozen value go to local taxing districts, such as the city and county governments and the Astoria School District. The taxes paid on the increase in value go to the development commission to pay for the public improvements. That's where the commission got its \$29,000.

Converting the asphalt strip into a scenic spot is the commission's first major undertaking. The project has been endorsed by the Astoria City Council, which had to give its blessing because city government-owned property is involved. urban renewal ordinance adopted in 1980 by the Astoria City Council. The ordinance gives the commission broad powers to purchase property, demolish or rehabilitate structures, clear property, relocate residents or businesses and build public improvements in the renewal district.

The ordinance anticipates that private interests will develop businesses in the area and that the commission will finance public improvements involving streets, sidewalks, signs, signals and open spaces, such as the asphalt triangle. The commission is to act as a go-between for private developers and owners of property in the district.

Money collected through tax-increment financing is to be used to underwrite the given in the district.

Before a construction date can be set, the development commission and city government must strike a deal with the state Highway Division, which owns a small portion of the asphalt strip and controls that section of Marine Drive because it is part of Highway 101. Negotiations should conclude soon.

Ray Dreeszen, district manager in Astoria for Northwest Natural Gas Co., is chairman of the development commission. Other commission members are Michael Anderson, Bobbie McCallister, William McGregor Jr. and Cheri Savage.

# Jewell tree farmers awarded for efforts

A Jewell family will be honored Thursday as 1984 Clatsop County Tree Farmer of the Year.

The late John and Mary Dooney's eight children will be given the award by the Clatsop County Small Woodlands Association at the chamber's forum luncheon. Open to the public, the lunch will be at 11:45 a.m. in the Market Place restaurant in Astoria. in Astoria.

Reservations for the \$6 per person lunch are required and can be made through the chamber, 325-6311.

The Dooney Ranch was selected because of the family's work to convert brush and hardwood forests into conifer forests, said association President John Christie. "During the seat south was the family has the past seven years, the family has cleared about 40 acres of underproductive lands into a Douglas

derproductive lands into a Douglas fir planting that will someday be worth a lot of money," he said.

Besides clearing alder, vine maple and other brush, the family has planted more than 15,000 Douglas fir trees. They also protected the seedlings from big game browsing, thinned the forest and controlled resprouting brush, he said.

"The Dooney family deserves a lot of credit for what they are doing," Christie said. "It's that kind of dedication that we try to recognize every year with the tree farmer program. Their investments

farmer program. Their investments in time and money will certainly pay off in future years, not just to their family, but the entire commu-

John and Mary Dooney started the farm in the Nehalem River Valley south of Jewell about 25

years ago. The family farm on the Jewell Road, about two miles from the Sunset Highway, now totals 330

"It was our parents who had the vision of growing trees," said one of the brothers, Mike, a Seaside lawyer. "They saw the potential of what this land could produce and wanted to start rehabilitating the

All of the children work on the farm, Dooney said. "It's really a family offair."

family affair."

Brothers Pat, Brian and John are brothers Pat, Brian and John are the main loggers and equipment operators, said Mike Dooney, who handles most of the business end of the operation. "We plant a few trees, but most of this work is done by professional tree planters," he said.

"Our sisters do much of the seedling protection work, like putting paper caps over the tops of the newly planted trees. We've found this (to be) a very important step in the reforestation process," he said.

The four sisters are Sheila Burgoyne, Katie Foster and Maureen and Marron Dooney.

The family has participated in the federal government's cost-share program for 15 years. Subsidies have been used to improve pasture and manage the forest land.

Dooney partially credited the Clatsop County Soil Conservation Service and Oregon Department of

Service and Oregon Department of Forestry for the family's success. Both agencies "have been invaluable with their assistance over the

11-14-84

#### -LOCAL NEWS IN BRIEF-

#### AOI official seeks chamber's views

John "Jack" Munro, vice president and assistant counsel of Associated Oregon Industries, will address the Astoria Area Chamber of Commerce forum luncheon

Thursday.

Munro will discuss various businessrelated issues facing the 1985 Legislature and seek opinions from the audience on stands the AOI should take on those issues. "We're seeking local reactions from business in order to help shape legislation that will improve Oregon's economy and job climate," he said.

John Munro

The AOI is a statewide group of private employers that represents its members' interests before the Legislature and monitors activities of state and local government agencies pertaining to industry and commerce.

The forum begins at 11:45 a.m. at the Market Place Restaurant,

146 11th St. Reservations are required and can be made by calling the chamber office, 325-6311. Cost is \$6 per person at the door.



2022 Astoria-Warrenton Area Chamber of Commerce, Astoria, Oregon, Digititized by Eric B Williams @ Divepuget1@

#### Tree Farmer announced County . . .

The 1984 Clatsop County Tree children. Both parents are Farmer of the Year is the Dooney Ranch in Jewell. The award will be presented at the next Astoria Chamber of Commerce Forum Luncheon on Nov. 15.

According to John Christie, President of the Clatsop Small Woodlands Association, the Dooney Ranch shows a good example of converting brush and hardwood forest to conifer. "During the past 7 years the family has cleared about 40 acres of underproductive lands into a Douglas-fir planting that will someday be worth a lot of money."

The Dooney property has been in their family for about 25 years. Originally purchased by John and Mary Dooney, the farm now covers about 330 acres in the fertile Nehalem River Valley, south of Jewell.

"It was our parents who had the vision of growing trees. They saw the potential of what this land could produce and wanted to start rehabilitating the ground," says Mike Dooney. Mike is a Seaside lawyer and one of eight Dooney

deceased.

It's really a family affair, explains Mike. "Our brothers Pat, Brian, and John are the main loggers and equipment operators. We plant a few trees but most of this work is done by professional tree planters. Our sisters do much of the seedling protection work, like putting paper caps over the tops of the newly planted trees. We've found this a very important step in the reforestation process.

"The Dooney family deserves a lot of credit for what they are doing," says John Christie. "It's that kind of dedication that we try to recognize every year with the Tree Farmer program. Their investments in time and money will certainly pay off in future years, not just to their family, but the entire community.

The luncheon will begin at 11:45 a.m. at the Market Place Restaurant. The public is invited. Reservations are required and should be placed with the Chamber Office at 325-6311. The luncheon costs \$5.00.

#### THE DAILY ASTORIAN, Astoria, Oregon • Friday, November 16, 1984 • Page 5

Swedish artist opens Astoria gallery Galleriet, billed by its owner as "the largest art gallery on the North Coast," opens this weekend at 120 10th St., Astoria.

The goal of gallery owner Egil Unander, himself an artist, is to promote and sell local artists' wares. Each month, work by individual craftsmen will be showcased in a large area set aside for in a large area set aside for featured artists. Abstract landscapes by Astoria painter Tom Hannen will open the special display room

Unander lived in Hamburg, London, Cannes, New York and San

Egil Unander

Francisco before moving to Astoria five years ago. He chose to make his home on the North Coast because it closely resembles the

Bay of Bothnia in northern Sweden where he was born, he said. Galleriet means "the gallery" in

A multimedia artist, Unander favors watercolors and sculpture but also works in oils and acrylics and is a printmaker. He studied at Beaux Arts and Academie Libre in Paris. Unander for many years worked in the specialty fiber market, developing and finding uses for cottonlinters, Esparto grass fiber and Scandinavian and grass fiber and Scandinavian and American specialty fibers.

Unander's work is well known in

Finland, Sweden and the south of France. He markets his own art but also is represented by Gallerie Tallinvinti in Helsinki, Sainsbury Gallerie in London and Gallerie de la Croisette in Cannes.

Galleriet, with more than 2,000 square feet of display space, will debut with a private grand opening party tonight and a public open house noon to 5:30 p.m. Saturday. Its regular hours each week will be Its regular hours each week will be 11 a.m.-5:30 p.m. Wednesday through Sunday. It will be closed Mondays and Tuesdays.

# One-armed bandit draws restaurateur's fancy

By ANDREA KENNET
Of The Daily Astorian
Joe greets customers at the
Market Place restaurant with a

wooden smile — and a drawn gun.
But the guests love the whitehaired, square-jawed cowboy anyway. After all, Joe, a life-size,
one-armed bandit, never fires his
six-shooter and doesn't talk back.

But he also doesn't pay off. For security and legal reasons, the gambling mechanism has been taken out of Joe so he can be displayed at the Astoria waterfront restaurant, said Louis Spevacek, who took over the restaurant Oct. 3.

Joe was carved by artist Frank
Polk, in the mid-1950s. Polk became
known for turning the common,
box-shaped one-armed bandits into
works of folk art depicting Indians,
miners, and other personalities,
Spevacek said. The slot machine
inside Joe probably dates back to

the 1940s.

Spevacek said he hopes to bring more of his contraptions into the restaurant for display and sale.

Artworks and crafts by his mother, Pauline Spevacek, will become regular features of the 146 11th St. restaurant in Astoria. He moved to the North Coast this summer to open an arts and craft shop along Highway 101 with his mother. He had become acquainted with the North Coast while attending an Oregon State University extension course in Cannon Beach nine years ago.

AFTER PLANS FOR the store didn't work out, he bought Ray's Tavern and Motel in July, changing the name of the 45 N.E. Skipanon Drive business to Louie's Tavern and adding a few Italian dishes to its simple lounge menu. The business also includes a small hotel.

His decision to buy the Market Place was spontaneous, he said. Although he had never eaten there, he became interested in buying the restaurant after he heard it was for sale. He liked what he saw, and made owner Darrell Davis an offer.

"I'm an artist. When I feel it's right, I do it," the musician and former schoolteacher said. Spevacek taught music in Taft, Calif., public schools for 16 years before moving to the North Coast. He plays a variety of instruments and musical styles but prefers jazz.

He wants eventually to have dinner music on Friday and Saturday evenings. He also plans to add some Italian dishes to the current menu, in honor of Spevacek's heritage. In addition, he hopes to expand the main dining area to include a balcony seating area.

Although this is his first venture running a restaurant, Spevacek said he can draw on family experiences. His aunt ran an Italian restaurant in southwestern Michigan, where he was raised.

IT WAS THERE he was introduced to gambling machines. One-armed bandits were legal in Michigan then, and his aunt's restaurant had several, he said. "When other boys were taking apart clocks ... I was taking apart one-armed bandits."

The Market Place was opened in summer 1982 by Davis as a store and restaurant in what was at one time the Pacific Fruit and Produce Warehouse. Davis has moved to Arizona for the winter, a seasonal tradition for him. His daughter, Jody, an Astoria businesswoman, said her father plans to return to Astoria.

Spevacek said the openness of the converted warehouse attracted him. Diners don't feel crowded in



The Daily Astorian—ANDREA KENN

Louis Spevacek, the new owner of the Market Place restaurant, isn't threatened at all by his "maitre d' " — a one-armed bandit.

the main dining area, and just about every table has a Columbia River view.

The restaurant also has two adjoining banquet rooms that can be combined by opening a sliding door to seat a total of about 125 people. The banquet rooms were added by Davis just before the sale.

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#### NORTH COAST

# Manager hired for Astoria's downtown program

Of The Daily Astorian

Astoria has its first downtown manager. Susan Margaret Kempf will move to Astoria from Minneapolis to direct the Astoria Downtown Development Association's effort to revitalize the city's prime retail district through an aggressive development and promotional campaign tied to the National Main Street Program.

Ms. Kempf, 27, will begin her duties by attending a Nov. 27-29 conference in Portland organized by the National Main Street Center in cooperation with the Oregon Downtown Development Association, the U.S. Department of Housing and Urban Development and the Portland Development Commission.

The National Main Street Center,

established in 1980 by the National Trust for Historic Preservation, publishes information, produces audiovisual materials, conducts training courses and provides technical assistance to states and communities working to upgrade older central business districts.

SOME OF THOSE aids will be passed to Astoria through the Oregon Downtown Development Association. The Salem-based non-profit group is an affiliate of the National Main Street Center and has included Astoria in its 1985-86 Main Street Program to help cities develop private investment in downtown areas.

The Portland conference that Ms. Kempf will attend, "Revitalizing Downtown: Un-derstanding Real Estate Development," will discuss the roles that public entities

and private groups must play to successfully direct real estate development in downtown areas. It is designed to explain to those attending the needs of developers, investors and property owners.

Ms. Kempf was selected from more than 70 applicants for the Astoria job.

While earning a bachelor of fine arts degree at the University of Minnesota, Ms. Kempf emphasized photography. She received an Award of Merit for one of her photographs published in the "Best of College Students 1983" edition of Photographers Forum Magazine.

MS. KEMPF WAS publicity display coordinator for Northrop Auditorium, a 4.800-seat performing arts center at the

University of Minnesota, for two years and managed two large retail music stores in the Minneapolis area for five years. She won local and regional awards for marketing ideas and displays while working at the music stores. She also worked for nine months as a volunteer crisis counselor and for one year as an office assistant and receptionist.

Marketing, advertising and promotion will be Ms. Kempf's specialities in her job as downtown manager. The Oregon Downtown Development Association will assist her and provide Astoria's downtown businesses, property owners and managers with a team of architects, urban designers, marketing experts and other downtown rehabilitation specialists to help improve

downtown Astoria's appearance and economic base.

PARTICIPATION IN THE two-year Main Street Program requires \$30,000 annually. Half of that money will come from Astoria city government's general fund and half from a business license surcharge to be assessed against approximately 220 businesses in the area between Eighth and 16th streets and the Columbia River to Exchange Street. Ms. Kempf will be paid about \$20,000 a year. Her salary is part of the \$30,000 commitment.

Ms. Kempf's office will be upstairs in the Gunderson Building, 1129 Commercial St. Bill Ohlmann, who owns the building, is donating the use of an office for the Astoria Downtown Development Association.

#### Festival brightens winter

A crown of candles will adorn Katrina Carlson, this year's Lucia Bride, at the 9th annual Festival of

Lights this Friday evening.

Ceremonies will begin at 7 p.m.
in front of the Astoria Post Office, and the public is invited. In case of rain the program will shift to the Elks building.

The Scandinavian Festival Assn. is in charge of the program, and all members of both junior and senior courts will be present in their colorful costumes. There will be folk dancing, singing, entertain-ment by the Astoria High School choir, and caroling. The Astoria Rotary Club and the Astoria Jaycees will light the courthouse trees and the Astoria Column during the program, signaling the symbolic opening of the Christmas

The Lucia ceremony dates back to the early part of the Middle Ages. There are several versions of the legend, and the wreath of lighted candles symbolizes the end of the winter season when the days again lengthen and the sun will return to lighten the land and gladden the hearts of the

Scandinavian people.

The Ceremonies will progress from the post office to the Astoria Elks Ballroom, where there will be refreshments, ring dancing around the big lighted tree, and an evening of free oldtime dancing to the music of the Local Yokels orchestra.

The Lucia Festival of Lights

legend is that in 4th Century Sicily, when Christianity was forbidden,



Katrina Carlson 1984 Lucia Bride

Lucia's wealthy mother was miraculously cured of a deadly illness. Lucia is said to have asked her mother to allow her to give thanks for the recovery by dressing in

white and giving money to the poor. Lucia was loved for her kindness in her village. But because she was a Christian, and because Lucia's betrothed became jealous thinking she was giving away her marriage dowery, he caused her arrest and she was convicted. She is supposed to have escaped execution twice, but was finally executed. She later was canonized as a saint for her charity and

courage. The Festival through the years also may have been an outgrowth of pagan rites held during the winter stolstice in the worship of Freya, the harvest goddess, encouraging the return of the sun to warm the earth for the spring planting and to insure the success of the next harvest. Swedish seamen are supposed to have carried the story of Santa Lucia home with them, and it has become the start of the feasting season, bringing merri-ment and the spirit of goodwill to last throughout the holiday season.

# New downtown manager guest speaker Wednesda Astoria's new downtown manager will be guest speaker Wednesday when the Astoria Retail Merchants Committee holds its last regular meeting.

ter group organized to get Astoria into the National Main Street Pro-gram and to oversee its involve-ment. The city was selected for the

Susan Kempf, hired recently to direct the Astoria Downtown Devel

#### Holiday parking to start

Astoria city government has a gift for the city's holiday

shoppers.
Shoppers will be allowed two hours of free parking in downtown Astoria's metered parking zones for the Christmas season that begins Saturday and extends through Dec. 31. It is a traditional practice that is approved by the Astoria City Council at the request of the Astoria Retail Merchants Committee.

The free parking is for two hours only. Motorists who violate the two-hour limit will be ticketed



Lucia Bride Katrina Carlson and her court of light-bearers opened the Christmas season in Astoria in the annual Lucia Festival of Lights Celebration at the Elks Ballroom in Astoria. Several hundred people attended the Scandinavian event which featured folk duncing and Christmas caroling after the

pageant. The 1984 Court included Star Boys Chad Gustafson, B.J. Lyngstad, Nathan Luoma, and Chris Stevenson; attendants Lisa Wendt, Ann Madsen and Jennifer Poulsen and Light Bearers Niina Salo, Alison Lyngstud, Angie Fisher and Liisa Anderson. Master of Ceremonies was Skip Hauke.





The Daily Astorian—ANDREA KENNET

#### 12-4-84



#### Seniors glad they moved

No move is without its hassles, and the Astoria Senior Center move to the former Hunt's Home Furnishings building was no exception. Irv Landes attracted a small audience Monday when he climbed a ladder to adjust a furnace pipe at the new location, 1111 Exchange St.

Seniors who visited on opening day Monday raved about the center, which they said had better

lighting and heating and more space than the former center in the Waldorf Hotel & Apartments. "This is a beautiful place and we're happy to be here," said Gizella Szilagyi, upper left, who played a few rounds of bingo.

Ivan Coy, lower left, showed off Alvin, a 2-month-old Chihauhau that his daughter gave him as an early 76th birthday gift.

### Astor construction boss starts job

By LESLEY FORNAS Of The Daily Astorian

Elmore Cass made friends instantly when he arrived in Astoria Monday.

Cass is construction supervisor for Charbono Construction Inc., a Helena, Mont., firm that has been hired by a pair of Utah developers to oversee renovation of the 60-year-old John Jacob Astor Hotel in downtown Astoria.

Unaccustomed to being pressed for information about a job, Cass appeared somewhat amused Monday by the attention accorded him as he made initial arrangements for electrical and telephone service to the building and began to plan where to place dumpsters and temporary elevators at the site.

"It probably will take me the rest of the week just to get everything ready for demolition," Cass said. "I just got here. I'm not sure yet what will happen. I have to have some time to think about it. But I'm here and we're ready to get started."

month ago by crawling through the same opening used by vagrants and vandals who frequent the longvacant building - will hire local people to help with demolition. The demolition, primarily hauling away of debris, is expected to take two

"I'm not bringing in anybody for that, we'll hire all local folks," said Cass, who already has one local resident, Mike Calhoun, working for him. "I don't know how many people we will need. I'll probably do the hiring down here (at the hotel) though.'

Cass' company will direct the \$2.5 million conversion of the hotel into 70 apartments for low-income senior citizens and two floors of commercial shop space. It is one of six Oregon projects developed by Oregon Landmark I, an investment group headed by Bill Pingree and Norman Dahle of Salt Lake City.

IF WORK ON the hotel proceeds as planned, Pingree and Dahle will be the first of several developers CASS - WHO FIRST saw the who have had plans for Astoria's inside of the historic hotel about a tallest building to see their dream



'I just got here. I'm not sure yet what will happen. I have to have some time to think about it. But I'm here and we're ready to get started.'

-Elmore Cass

realized. The two men have worked on similar projects in other states and have maintained from the start that the project will be finished.

The Oregon Investment Council, which is charged with investing state government funds, and Lincoln Savings & Loan Association of Beaverton are providing \$5.5 million for the six Oregon projects of Pingree and Dahle. Charbono is involved in all six and has opened a Corvallis office. Cass and his wife have moved to Corvallis as well. Eventually, Cass will appoint someone else to oversee the Astoria operation.

Along with demolition, one of Cass's first tasks in Astoria will be to put a temporary roof on the hotel to protect the interior of the building from further weather damage.

"RIGHT NOW, IT rains more inside that hotel than it does outside," Cass joked Monday.

Pingree and Dahle obtained the eight-story hotel from Clatsop County government, which got it in 1978 through tax foreclosure. The hotel, which is listed on the National Register of Historic Places, closed for business in 1968. Dahle pre-dicted last week that the renovated building would welcome its first residents in January 1986.

Most of the apartments will be built on the upper six floors of the building. They will be one-bedroom units. Four daylight studio apartments will be built in the basement. Once the project is completed, the federal government will subsidize rents for persons who live in the building. The rental assistance program is being coordinated by Northwest Oregon Housing Association of Astoria.

About 24,000 square feet of commercial shop space will be available on the first two floors of the

No contracts for the Astoria renovation project have been awarded yet, Cass said. Some of those bids won't go out until January, he added.

#### Astoria to tout itself in TV commercials

)2-5-84 By SUSAN CHACE Of The Daily Astorian Astoria hasn't seen the last of film crews

and actors now that the "Goonies" crew has returned to Hollywood. The town soon will star in its own

television commercials that will be broadcast in the Portland viewing area. The Committee to Promote Astoria

Tuesday approved spending \$25,000 to \$27,000 on a television campaign in hopes it will bring a larger portion of the weekend tourist trade to Astoria.

"If we can reach the 2 million viewers between Longview (Wash.) and Eugene, maybe they will remember where Astoria is and what there is to do here," Astoria Area Chamber of Commerce manager Jim Durham said.

FILM CREWS ARE expected to begin shooting two 30-second television commercials in January for broadcast on Portland television stations beginning in March, committee Chairman Bill Lind said.

The commercials will follow the theme "Astoria is for explorers" and will feature several of the historical sites in the city, such as the Flavel House Museum and the Columbia River Maritime Museum, he said.

"We've spent a lot of time promoting events," Lind said, referring to events such as the Great Astoria Crab Feed & Seafood Festival, which drew about 26,000 people to the city last March.

"But we have other things to do besides eat crab," he said. "We want to bring people in during the off-season to see the other things we have."

The Portland advertising firm of McDonald, Babb and Clarkson, which has handled previous advertising campaigns for the Chamber of Commerce, will develop and produce the commercials, Durham

PRODUCTION OF THE two commercials will cost about \$9,000, Lind said. Broadcast time for 55 commercial spots over a two-week period, including some during the 7 to 7:30 p.m. time slot, will cost about \$8,000, he said.

The committee has enough money to runthe commercials for two weeks in the spring and again in the fall if initial response is good, Durham said.

As currently envisioned, the commercial would feature the ghost of a historical

figure, such as an explorer or sea captain, who would follow a family or families around Astoria talking about the places they had visited, Durham said.

Lind said the commercials probably would use some local talent. The ghost would be portrayed by a professional actor, but the families could be amateur actors, he

"We'll be looking for the generic family that others will be able to identify with," he said.

The Committee to Promote Astoria decided in favor of the television campaign because money was available and because of the favorable response reported by Newport following the broadcast of television commercials promoting that city, Lind said

The committee receives a third of the motel room tax generated in Astoria for use in promoting the city.

"WE'VE BEEN ABLE to build up the fund through increased room occupancy and savings over the years," Lind said. "We now have a nest egg so that we could go ahead with the TV commercials."

Additional money will be spent on advertising in magazines, including Oregon Coast and Washington Magazine, and the purchase of billboard space along northbound Highway 101 near Tillamook, Durham said.

About \$4,000 has been set aside to promote Astoria as the site of the "Goonies" filming when the Warner Bros. Inc. movie is released next summer, Durham said.



During the 10½ years Bob Scott has been superintendent at Fort Clatsop National Memorial, he has worked to make the park resemble as closely as possible the fort where Lewis and Clark

The Daily Astorian—BILL WAGNER spent the winter of 1805-06. Monday, Scott will begin a new job in

#### Fort Clatsop's Scott takes Idaho job WARRENTON — Bob Scott is leaving the fort for the craters of the moon.

After 10½ years as superintendent at Fort Clatsop National Memorial, Scott is being reassigned by the National Park Service; he will become superintendent at Craters of the Mann National Manuscret pear Sup Valley in Moon National Monument near Sun Valley in southern Idaho.
Scott will be supervising twice as many workers at a park that handles twice as many visitors as Fort Clatsop.

HE WAS RESPONSIBLE for supervising 10 seasonal and six full-time employees at Fort Clatsop, and has seen the annual number of visitors at the memorial climb from 85,000 in 1974 to 150,000 this year. Scott came to Astoria from Sequoia Kings Canyon National Park near Fresno, Calif., where he was district ranger.

He has been active in the Astoria Rotary Club and Boy Scouts during his stay here and has

done volunteer work for the Lewis and Clark School District. Scott also was a member of the Lewis and Clark State Trail Committee, a group appointed by the governor to promote the Lewis and Clark Trail in Oregon.

Besides the increase in visitors to Fort Clatsop over the last decade, Scott has overseen

Clatsop over the last decade, Scott has overseen a number of other changes.

The fort's living history program has been refined and is "much more sophisticated than it used to be," he said. The popular program features park workers dressed in buckskins who demonstrate the way of life at the fort during the Lewis and Clark expedition's stay there in the winter of 1805-06.

THE NUMBER OF exhibits at the visitor center has been increased during the last 10 years, particularly with the addition of the bronze sculpture "Arrival" last year.

He's supervised the planting of at least 15,000

trees and shrubs, and had overhead power lines moved underground so as not to detract from the park's appearance. "We are trying to get the park back to the way Lewis and Clark might have seen it, or at least as close as possible,"

WAYSIDE EXHIBITS THAT give information about the plants at the park and the establishment of the Lewis and Clark canoe landing site display are other improvements he's seen during his tenure.

"It has been very enjoyable for me to work here. The support the community has given us and the positive attitude of the people that have come out here have made my job much easier,"

"I think the community is very proud of Fort Clatsop," he said. "They should be. It's a good park for them."

#### Trust fund to benefit senior center

A new trust fund will help support Astoria Senior Center operations. The Astoria Senior Citizens En-

dowment Fund, a non-expendable trust fund, has been established by order of the Astoria City Council to handle gifts of money, memorial contributions and bequests designated for operation of the recreation center in downtown Astoria.

A resolution approved Monday by council members earmarks interest earned from contributions to the fund "for any purpose which furthers the progress of the senior citizens center." That may include, but isn't limited to, supplies, equipment, rent or property purchase, the resolution stipulates.

Fred Lindstrom, Astoria Parks and Recreation Department

Recreation Department director, suggested the endowment fund be established after he fielded several inquiries from senior citizens interested in memorial gifts that could be used to support the center's activities. Memorial cards will be printed, Lindstrom said.

The Astoria Senior Center, which moved into new quarters at 1111 Exchange St. this week, draws 1,700-1,800 visitors a month and serves at least 1,000 different people a year, said Lindstrom. Senior citizens account for about 20 percent of the city's residents, double the national average, he added.

Astoria city government is paying \$2,000 a month to rent the former Hunt's Home Furnishings building that now houses the senior center Part of the rental and utility expenses of the new site are being paid for with interest payments on approximately \$220,000 city gov-ernment has set aside to build or buy a building for a permanent location for the senior center.

City government hasn't ruled out buying the former furniture and appliance store for the senior center. In fact, its lease on the building

guarantees that it will have the right to be considered first if the building's owners put the building up for sale while city government is

renting the building.

Exchange Properties, a partnership formed by Peter Parson of Surf Pines and Michael Brownlie of Astoria, owns the building leased by city government for the senior center. Parson and Brownlie also own Hunt's Home

Furnishings, which recently moved from the site to 1535 Commercial St.

City government is getting \$200 a month credit toward its rent while the furniture store's repair shop remains in the Exchange Street building while waiting for quarters to be built adjacent to the furniture store's new location.

For information about the en-dowment fund, call Lindstrom,

#### Astoria photographer named to state panel

Bill Lind of Astoria has been appointed to the Oregon Film and Video Advisory Com-

The 13-member board supervises the state government's film and video recruitment program that seeks to bring moviemakers and television crews to Oregon. It is managed by Laura Pryor, who was involved in the recent North Coast filming of the Warner Bros. Inc.-Amblin Entertainment movie "Goonies."

Lind was appointed to a two-year term on the committee by Larry Wolford, chairman of the Oregon Economic Development Commission. The committee is part of the commission, whose members think the film industry can boost Oregon's economy. Filming of "Goonies" added about \$500,000 to the local economy.

Owner of Still Images Studio in Astoria, Lind is a professional photographer. He is chairman of the Committee to Promote Astoria and is an Astoria Area Chamber of Commerce director.



THE DAILY ASTORIAN, Astoria, Oregon • Thursday, December 6, 1984 • Page 3

#### Improvement' manager's the

By SUSAN CHACE Of The Daily Astorian

Astoria's new downtown manager will be talking with businessmen and community leaders this week to learn what they think needs to be done to revitalize the city's prime commercial district.

Susan Kempf told members of the Astoria Retail Merchants Committee Wednesday that her first priority would be to organize various groups and business people who have an effect on the downtown's development.

"Our basic need is to get together and to work together," Ms. Kempf

and to work together," Ms. Kempi said. "I am your coordinator, staff person and advocate."

Wednesday's meeting with Ms. Kempf marked the end of the Astoria Retail Merchants Committee. That group has dissolved to join the Astoria Downtown Development Association

'Our basic need is to get together and to work together. I am your coordinator, staff person and advocate.' -Susan Kempf



Ms. Kempf, 28, from Minnesota, was hired to direct the Astoria Downtown Development Association's efforts in creating an aggressive development and promotional campaign tied to the National Main Street Program

"I guess our theme will be 'Improve,' "Ms. Kempf said. Needed improvements include

creating a better image for Astoria promotional improved

campaigns and physical appearance, recruiting new business to the city's prime retail district, and working toward solving downtown traffic circulation and parking problems, she said.

Ms. Kempf also would like to establish a downtown newsletter to improve communication among businesses and organizations.

"I want it to be full of downtown gossip to pull people together," she

Next week Ms. Kempf plans to walk around town photographing signs, storefronts, window displays and talking to sales clerks and store managers

"I'd like to hear the issues that are important to you," she told the retail merchants.

Ms. Kempf is working out of the City Hall until her office in the Gunderson Building, 1129 Commercial St., is completed.



The Daily Astorian—BILL WAGNER

#### Yes, we take no Canadian currency

The sign rejecting the use of Canadian currency on the counter at received no countermanding orders, he said. So when Susan Kempf the state Motor Vehicles Division office in Astoria appears to fly in the face of a recent campaign to make Canadian tourists feel

In mid-November, Gov. Vic Atiyeh and Department of Commerce Director Fred Heard asked retail merchants to accept Canadian money at the current exchange rate. However, since the Motor Vehicles Division first directed local manager Dick Martin to stop accepting Canadian money several months ago, he has

came to the counter Thursday, the sign was still there as Martin

On the other hand, the Highway Division is accepting Canadian currency from motorists using the Astoria Bridge - albeit at discounted rates. District Engineer Eldon Everton said that because of the large numbers of tourists using the span, toll collectors continued accepting Canadian currency after other

THE OREGONIAN, FRIDAY, DECEMBER 7, 1984

#### Area TV commercials intended to sell Astoria

ASTORIA (AP) — Astoria soon will star in its own television commercials to be broadcast in the Portland

The Committee to Promote Astoria has approved spending \$25,000 to \$27,000 on a television campaign it hopes will bring a larger portion of the

tourist trade to the riverfront city.

In brief

can reach the 2 million viewers between Longview (Wash.) and Eugene, maybe they will remember where Astoria is and what there is to do here,' Astoria Area Chamber of Commerce manager Jim Durham said Tuesday.

Film crews are expected to begin shooting two 30-second television commercials in January for broadcast on Portland television stations beginning in March, committee Chairman Bill Lind said.

The commercials will follow the theme "Astoria is for explorers" and will feature several of the historical sites in the city, such as the Flavel House Museum and the Columbia River Maritime Museum, he said.

#### 'Goonies' gifts will brighten Christmas for local families

It'll be a Hollywood Christmas for some Clatsop County folks.

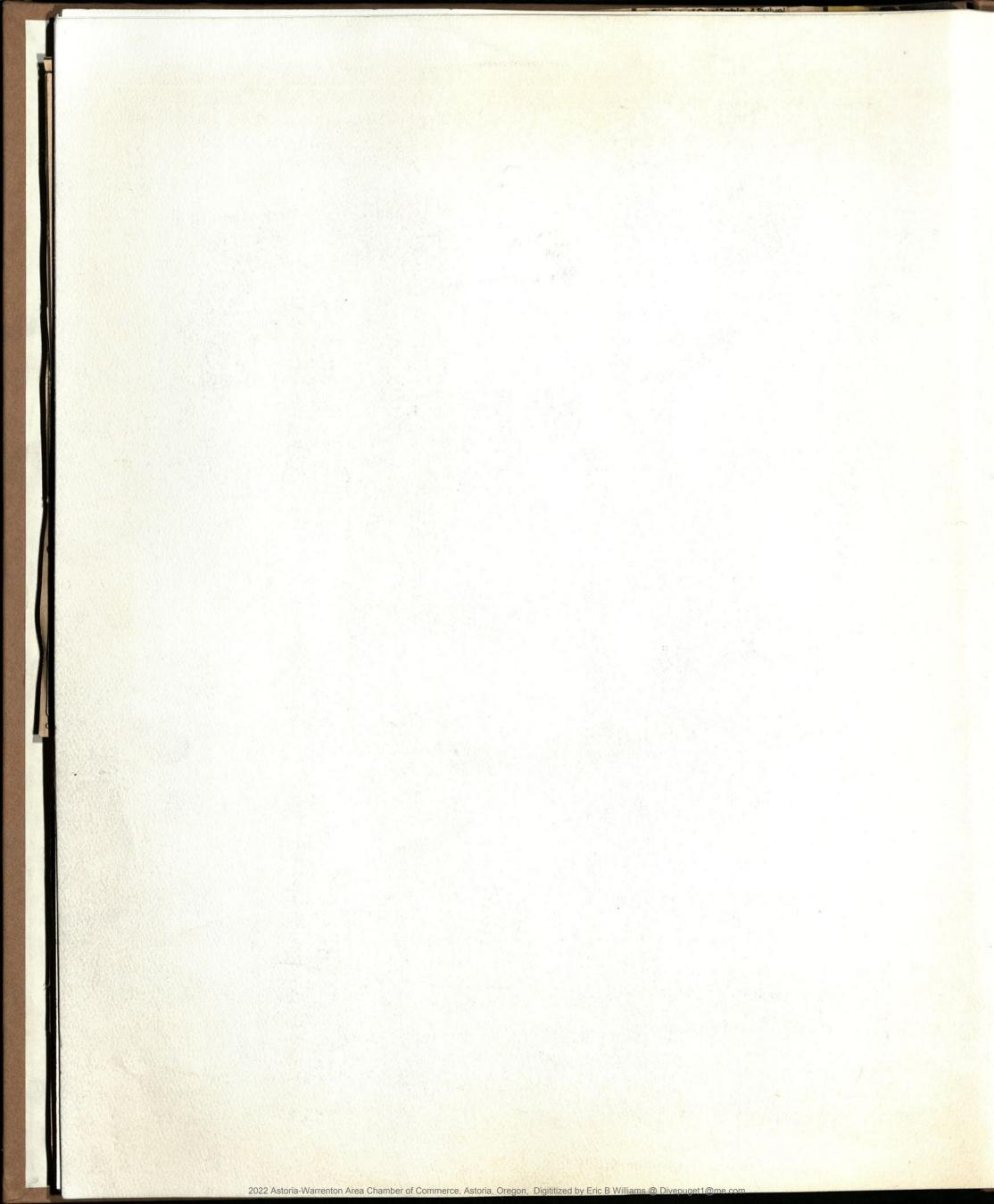
some Clatsop County folks.

Before leaving the North Coast last month, the cast and crew of the movie "Goonies" gave to local public service agencies hundreds of "E.T.," "Gremlins" and Dungeons and Dragons toys and 1½ cases of candy bars that will be distributed to needy families in Clatsop County in Christmas food and gift baskets in Christmas food and gift baskets.

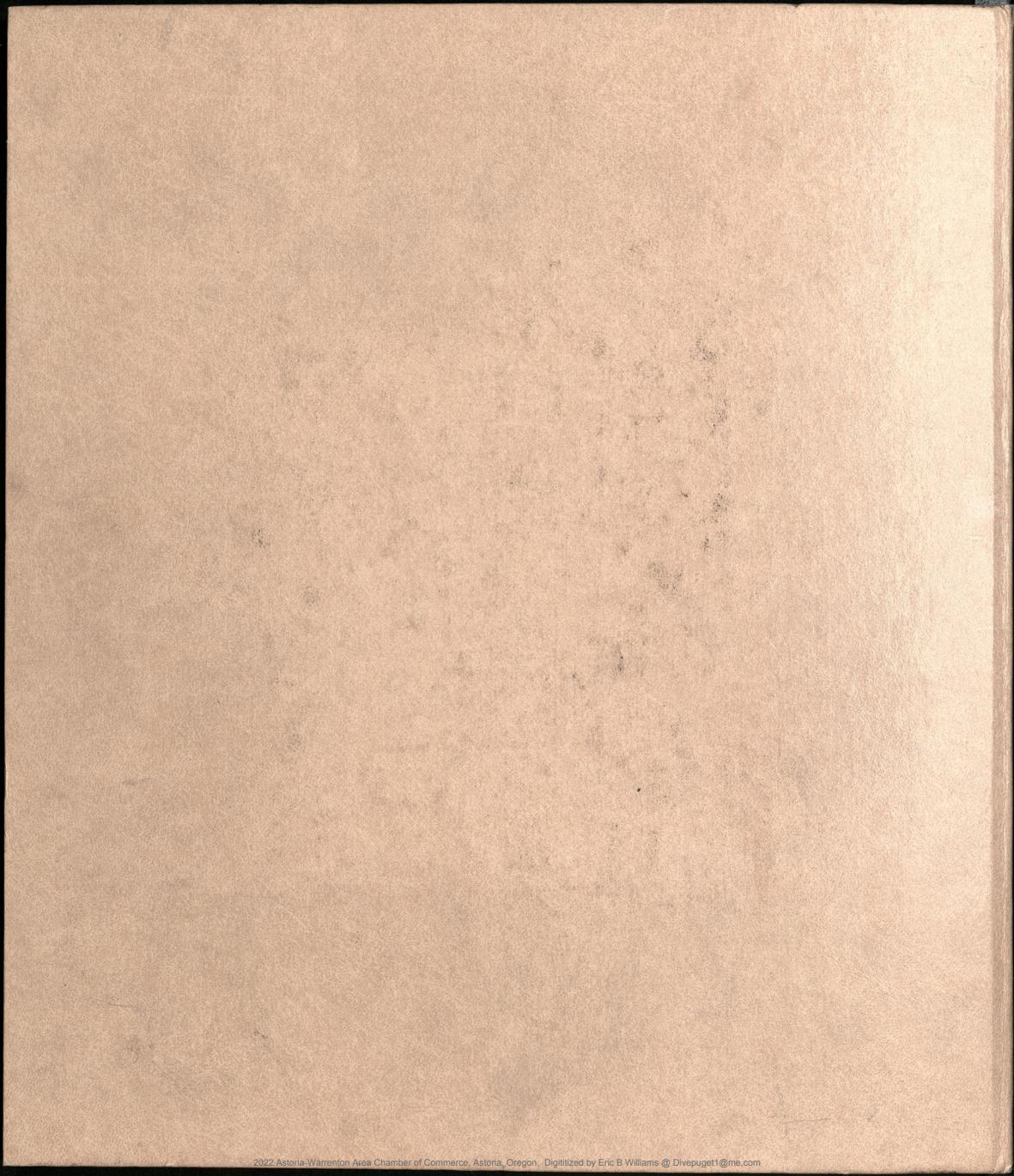
The movie makers spent about one month in Clatsop County doing location shooting for an \$11 million fantasy adventure film that is a convenient of Warner Program. co-production of Warner Bros. Inc. and Amblin Entertainment, producer/director Steven Spielberg's

production company. "E.T." and "Gremlins" are Spielberg films.

Besides donating the candy bars and an estimated 600 toys that will be added to Christmas food and gift baskets, "Goonies" representatives gave the Clatsop Emergency Food Bank several cases of potato chips, popcorn, Kool-Aid and other snack foods.











# 1984 ASTORIA REGATTA

August 15-August 19

Parade - Sailboat Races - Hydroplanes - Bathtub Race - Fireworks

#### **Schedule of Events**

WEDNESDAY, AUGUST 15th

Noon: Carnival Opens, 4-H Fairgrounds, 20th & Exchange

8:00 p.m.; Queen's Coronation, Performing Arts Center, 16th & Franklin

9:30 p.m.: Queen's Reception, Moose Lodge

THURSDAY, AUGUST 16th

11:00 a.m.: Carnival Opens, 4-H Fairgrounds, 20th & Exchange

Noon: Queen's Luncheon, Thunderbird Motor Inn, Chinook Room, Port Docks

6:30 p.m.: Junior Regatta Parade, Downtown

FRIDAY, AUGUST 17th

10:00 a.m.: Visiting U.S. Navy & U.S. Coast Guard Ships arrive Pier 2

11:00 a.m.: Carnival Opens, 4-H Fairgrounds, 20th & Exchange

Noon: Admiral's Luncheon, Elk's Club, 11th & Exchange

1:00 p.m.: Regatta Square Opens, Expo Center, 16th & Exchange -Arts and Crafts Fair, Food and Commercial Booths, Dunk Tank

3:00 p.m.: Regatta Rose Planting & Jazz Concert, Flavel House

Historical Museum, 8th & Duane

4:00 p.m.: Regatta Square Beer Garden Opens;

Entertainment, Festival and Fun!

7:00 p.m.: Twilight Boat Parade, On the waterfront between the East and West

9:00 p.m.: Regatta Square Pirates Den; Live Music, Beer Garden, Dancing & More, Expo Center, 17th & Exchange

9:00 p.m.: Regatta DJam 84; Dancing, Ages 15 to 20, Beverages, 4-H Fairgrounds, 20th & Exchange

**Dusk:** Fireworks over the Columbia, along the Waterfront near the Maritime Museum

SATURDAY, AUGUST 18th

All Day: Historic Homes Tour, from Flavel House, 8th & Exchange

All Day: Slow Pitch Softball Tournament, Regatta Swim Meet, Regatta Tennis

All Day: Regatta Sail Boat Races, on Columbia River

7:00 a.m. to 11:00 a.m.: Elks Buckaroo Breakfast,

Open to all, 11th & Exchange

10:00 a.m. to 5:00 p.m.: Regatta Antique Show & Sale, Astoria High School, West Marine Drive

Noon to 4:00 p.m.: Coast Guard and Navy Ship Tours, Pier 2, Port Docks

11:00 a.m.: Regatta Square Opens, Expo Center, 16th & Exchange

1:00 p.m.: Regatta Grand Land Parade. Downtown from 8th & Marine Drive to 16th & Commercial

3:00 p.m. to 4:00 p.m.: Coast Guard Helicopter Demonstrations, Waterfront Near Maritime Museum

4:00 p.m.: Parade Awards, Expo Center

5:00 p.m.: Bathtub Races, Near Expo Center

7:00 p.m.: Regatta-Rama Drum & Bugle Corps Show, Warren Field, 19th & Exchange

9:00 p.m.: Pirates Den Opens, Regatta Square, Live Music, Beer Garden, Dancing and More

9:00 p.m.: Regatta DJam 84, Dancing, Ages 15 to 20, Beverages, 4-H Fairgrounds, 20th & Exchange

SUNDAY, AUGUST 19th

All Day: Historic Homes Tours, from Flavel House Historical Museum,

All Day: Slow Pitch Softball Tournament, Regatta Tennis Tournament

All Day: Regatta Sailboat Races on Columbia River

10:00 a.m. to 4:00 p.m.: Hydroplane Races, Cullaby Lake

Noon: Regatta Square and Carnival Opens, Expo Center, 16th & Exchange Noon to 4:00 p.m.: Coast Guard and Navy Ship Tours, Pier 2, Port Docks

Astoria Regatta Association P.O. Box 24, Astoria, Oregon 97103

THE DAILY ASTORIAN, Astoria, Oregon, Tuesday, August 14, 1984 Page 9A

#### Fireworks to light up sky Friday

Astoria's night skies will stay light a little longer Friday night. About \$2,000 worth of pyrotechnics will

About \$2,000 worth of pyrotechnics will be hurtled into the sky along the Astoria waterfront beginning about 9:30 p.m. in the third annual Astoria Regatta fireworks display, sponsored by the Astoria Regatta Association.

The half-hour show will be staged near the Columbia River Maritime Museum between 15th and 16th streets. Just about anywhere on the hill above the staging area offers a good spot to view the display, said John Harris, chairman of the event.

Darreld Heck, Clatskanie, is in charge of setting off the display, which will be launched from a barge or small tug in the Columbia River.

The show is paid for by the association through the sale of Regatta buttons, donations and fund-raising events throughout the year, but Harris said donations were welcome.

#### Princess Angel Burnard

Angel Burnard, a Knappa High School student government leader and athlete, will represent her school on the 1984 Astoria Regatta court.

Miss Burnard, the daughter of Lee and Jane Burnard, plans to study accounting at Clatsop Community College in the fall.

She was student body assistant treasurer, treasurer and junior class representative, a football cheerleader and a prom committee chairman while at Knappa. She also helped serve at senior citizens' luncheons.

Miss Burnard competed in varsity track for three years, basketball for four years, volleyball for three years and powderpuff football for four years. She was voted first team all-league in volleyball two years and competed in the state track meet three years.

competed in the state track meet three years.

Miss Burnard says being a Regatta princess is "a great experience, seeing so many people involved. It really brings the community together for celebration."

Each princess will receive a \$200 scholarship. The girl selected as queen will receive a \$400 scholarship from the Astoria Regatta Association. The Anchor Club provides each princess a wardrobe for official appearances.



**Angel Burnard** 

#### If you get tipsy, try bus or cab

Astoria Regatta visitors who become a bit tipsy or tired can leave the driving to others.

TBR Co., Astoria's city bus system, will provide three extra runs Friday and Saturday evenings. The bus will stop at Regatta Square in the Columbia Expo Center, 1636 Exchange St., at 9 and 11 p.m. and 1 a.m. The bus will follow its regular route.

Festival-goers who take the bus will also enjoy one of Astoria's best bargains — the 35-cent adult fare for the bus.

Trygve and Roy Duoos, owners of the bus company, will drive the bus for the extra runs as a public service, Regatta board member Lucy Judd said. The bus service is particularily noteworthy in light of Oregon's stiffer drunken driving laws, which went into effect July, she said

Astoria's Yellow Cab Co. will offer 24-hour service at its usual rates.

#### Chaperone, escort aid court

Two long-time Astorians are assisting the 1984 Astoria Regatta princesses.

Diana Blair, Miss Clatsop County 1976 and 1980 and first runner-up to Miss Oregon in 1980, is court chaperone. Dick Boman, an Astoria Plywood Corp. accountant, doubles as court escort and limousine driver for this year's festival royalty

royalty.
Mrs. Blair is a 1976 Astoria High
School graduate who attended Clatsop
Community College, Portland State
University and Portland's John Robert
Powers Modeling School. She is studying
early childhood education and is a Head
Start teacher.

As first runner-up in the 1980 Miss Oregon Scholarship Pageant, Mrs. Blair represented Oregon in the Miss National Sweetheart Pageant in Illinois that year. She formerly performed as a circus aerialist and unicyclist for The Circus Kingdom and Anheuser-Busch.

Mrs. Blair, her husband, Randy, and their daughter Briita live in the Youngs River area. She is a member of the Miss Clatsop County Scholarship Pageant Board and a Clatsop-Tillamook Head



Dick Boman Dia

Diana Blair

Start staff development group.

Boman is a 1965 Astoria High School graduate and has an associate degree in business from Clatsop Community College. A native Astorian, he lives in a house that he designed and built. He is active in the Vasa Lodge of Astoria.

As chaperone and escort to the five-member court, Mrs. Blair and Boman have accompanied the princesses to a number of speaking engagements, public appearances and out-of-town parades in which they and the court have distributed information about Clatsop County and the Astoria Regatta.

#### Recycle

those space-takers to useful cash with a fast, easy to use Want Ad.

# The Raintree Gift Center Located Just North of Cannon Beach Junction 738-6980 Open Daily 9-5:30



# Five drum, bugle corps featured in Regatta-Rama

By TONY MEYER Of The Daily Astorian

Dan Anderson calls it "real solid family entertainment.

It's the 1984 Regatta-Rama, and it's one of the biggest events of the Astoria Regatta festival, says Anderson, who helps coordinate the show.

Five drum and bugle corps from Washington and British Columbia each sporting more than 60 members will participate in the competition at 7 p.m. Saturday on John Warren Field.

Tickets are \$4 for adults, \$2 for students and senior citizens; the price is \$1 less for those wearing Astoria Regatta buttons.

The groups are judged on uniformity of movement and general effectiveness, says Anderson, coordinator of Drum Corps Northwest Contest, a promotional wing of the Northwest Drum and Bugle Corps Association. The association coordinates activities of 17 drum and bugle corps groups from 11 western states and four provinces in western Canada

Participating in the competition will be Pacific Blue, Surrey, B.C.; The Olympians, Olympia, Wash.; The Cascades, Seattle; The Pierce Rivermen, Tacoma, Wash.; and The Brassmen, Bellingham, Wash.

Also appearing will be the Beavers Exhibition, a group of performing 7- and 8-year-olds associated with Pacific Blue. They will perform tumbling and flag twirling routines — among other acts set to music — as a warm-up to the Regatta-Rama competition.

Each of the groups will march in the Astoria Regatta Grand Land Parade Saturday at 1 p.m.

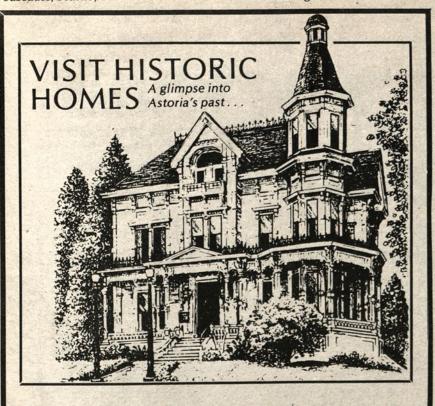
It's a mistake to assume that drum and bugle corps play only John Philip Sousa marches, Anderson said. Sure, much of the music is sprightly, but the groups also perform numbers like the old spiritual "Swing Low, Sweet Chariot," and Walt Disney show tunes, he said.

The event is co-sponsored by the Astoria Rotary Club and the Astoria Regatta Association. They are splitting the \$1,850 cost of bringing the groups to Astoria

While here, the groups will be housed in schools in Astoria and Warrenton. The schools districts don't charge for the use of their buildings.



Flag twirling, precision marching and rousing music make Regatta-Rama a crowd-pleasing event.



#### FRIDAY, AUGUST 17

2-5 pm; Homes A-E One home, \$3.00; all homes \$6.00

#### SATURDAY, AUGUST 18 10am-Noon, 2-5 pm; Homes A-L

10am-Noon, 2-5 pm; Homes A-D One home \$3.00; all homes, \$6.00

#### **SUNDAY AUGUST 19**

2-5 pm; Homes B-F One home \$3.00; all homes, \$7.50

- (A) Capt. Geo. Flavel home (1885)
- (B) Judge Page home (1879)
- (C) Frank Patton home (1902)
- (D) J.H.D. Gray home (1880)
- (E) Frank Dunbar home (1911) (F) Benjamin Young home (1888)

Tickets available at the Flavel House - Eighth & Duane, Astoria

Proceeds go to Clatsop County Historical Society

# BEST SALE of the Year



Ceramic Tile in 4x8" & 8x8" Sizes.

• Arizona • Nevada • Alaska

●Texas ● Oregon

GOTIFER we've got you covered!

floor 532 S.E. Main, Warrenton, Ore.

THE DAILY ASTORIAN, Astoria, Oregon, Tuesday, August 14, 1984 Page 11A

#### Plenty of dancing scheduled

It's time to don those dancing shoes.

Legacy, a local band with a varied repertoire, will play for an adult dance to be held in conjunction with a beer garden at Regatta Square in the Columbia Expo Center, 1636 Exchange St. Dancing will be from 9 p.m. to 2 a.m. Friday and Saturday. Admission is by Regatta button, which costs \$2.

The younger crowd — up to age 20 – will be entertained at the Regatta Rock-ola by Astorian Peter Gates, who spins records and tapes while his audience dances and enjoys a light show he has put together. Gates was chosen by the 1984 Astoria Regatta court, in whose honor the event is held. A break dancing contest with a 1,370-dime prize will be part of the event.

Gates' show will run from 9 p.m. to midnight Friday and Saturday at the Clatsop County Fairgrounds, 20th Street



**Cindy Fay** 

#### **Princess** Cindy Fay

Cynthia Ann Fay was selected by the Anchor Club and the Astoria Regatta Association as one of two princesses representing Astoria High School in the 1984 Regatta.

Miss Fay is the daughter of Dan and Sheila Fay. She plans to attend Carroll College in Montana, where she

will major in biology and physical therapy.
While at Astoria High School, she played varsity
volleyball and basketball for three years, was co-captain of the basketball team and played softball

She was room representative, class president and member-at-large of the student government. She was a member of National Honor Society and the French Club board of directors and is listed in Who's Who Among American High School Students. She is a member of the Danish Society and was Miss Denmark on the 1982 Astoria Scandinavian Midsummer Festival court. She has done volunteer work in the physical therapy department at Columbia Memorial Hospital. Miss Fay said that during her reign as a Regatta princess, she "had an awful lot of fun and met a lot of

wonderful people.'

Each princess will receive a \$200 scholarship and the girl selected as queen will receive a \$400 scholarship from the Astoria Regatta Association.

#### Kaleidoscope

#### Continued from Page 2

After the fireworks display, there will be dancing, both for adults and the younger set. Regatta Rock-ola, a dance for teen-agers, will go from 9 p.m. to midnight Friday and again Saturday at the Clatsop County Fairgrounds. Adults can dance in the Regatta Square beer garden to music by Legacy 9 p.m. to 2 a.m. Friday and Saturday

Saturday will be another busy day for festival revelers and the court. Early risers can take part in a breakfast being served 7 to 11 a.m. at the Astoria Elks Lodge or see the opening events in softball, swimming and tennis tournaments or sailboat races. And there'll be time in the morning to see an antique show opening 10 a.m. at Astoria High School before getting ready for the 1 p.m. Astoria Regatta Grand Land

More than 100 entries - including nine bands - are scheduled to take part in the parade procession that will make its way from Eighth Street down Commercial Street to the Clatsop County Fairgrounds

After the parade, the queen and her

Bob Chopping



court are expected to be on hand for a 3 p.m. U.S. Coast Guard demonstration of helicopter rescue techniques on the water at the foot of 17th Street and for adult tricycle and bathtub races that follow at Regatta Square. A 7 p.m. drum and bugle corps field show at Warren Field will wind things up before the court is off to dance again.

**ADMISSION TO MOST Regatta** events is by Regatta button, available at the events and in local businesses for \$2.

The Astoria Regatta, thought to be the oldest surviving community celebration of its kind in the Pacific Northwest, is

organized by the Astoria Regatta Association, a non-profit group of volunteers who work all year to put the annual show together.

Bob Chopping, 1984 association president, says the community has been supportive of the organization's efforts this year. Several businesses have donated money to help pay for the fireworks display and other festival

expenses and many civic groups are co-sponsoring events

Besides Chopping, the association's 1984 officers are Fred Raw, vice president; Marla Peterson, secretary Gina Sherratt, treasurer; Jim Hutchens, past president; and Lucy Judd, Larry Perkins, Monica Hutchens, Peter Strandberg and Terri Coulombe, board members.





3ed and Breakfast Rosebriar

ness of an earlier era in one of Astoria's fine historic homes, authentically restored

Treat yourself to the gracious- Located within walking distance of museums, shops & restaurants.

(Please, no smoking in the building)

Rates from \$36 double occupancy including breakfast. (503) 325-7427

636 14th Street at Franklin, Astoria, Oregon

Page 12A THE DAILY ASTORIAN, Astoria, Oregon, Tuesday, August 14, 1984



The Daily Astorian—BILL WAGNER

Fred Lindstrom, Astoria Parks and Recreation Department director, carefully rolls up the fragile original working sketch used by the Italian artist who decorated the Astoria Column in 1926. //-9-84

# Astoria Column artist's sketch to be preserved by specialists

By LESLEY FORNAS Of The Daily Astorian

Restoration of Astoria's most famous attraction will begin with the preservation of an artistic treasure.

The original working sketch used by Italian artist Attilio Pusterla in 1926 when he painted the mural that decorates the surface of the 125-foot high Astoria Column atop Coxcomb Hill will be saved by a laboratory that specializes in historic preservation.

Thompson Conservation Laboratory of Portland will be paid \$978 by Astoria city government to enclose the valuable artifact in a plexiglass frame and to make color photographs of the sketch. The photographs could be used in lieu of the fragile drawing during restoration of the column.

The laboratory will "relax" the vintage sketch to remove its muslin backing, line it with new muslin and stretch it over a manufactured wood panel before enclosing it in a frame that will filter out potentially damaging ultraviolet rays. Air would be left between the sketch and the frame.

the sketch and the frame.

Work on the sketch is the first step toward restoration of the 59-year-old mural that has begun to deteriorate badly after years of battering by the winter gales that pummel the knoll on which the column sits. City

government has allocated \$75,000 in 1984-85 federal revenue-sharing funds to save the mural.

Pusterla decorated the towering observation platform, considered a gigantic piece of original art and the only one of its kind anywhere, in a technique known as sgraffito. He was one of the last practitioners of sgraffito, which in Italian means "scratching." Pusterla died years ago.

Sgraffito involves applying a preliminary surface, such as plaster or concrete, covering it with one or more outer layers and then scratching or chiseling away the outer layers to create the image. The inner layer is generally a darker color than the outer layers and gives the sgraffito its color gradations. No paint is used.

The 14 panels of the reinforced-concrete Astoria Column depict events that occurred during settlement of the region. Construction of the column was completed May 12, 1926. Pusterla began work on the decoration in June. He had completed the top three panels om time for the July 22, 1926, dedication of the column and had finished all his work by the end of October

2022 Astoria-Warrenton Area Chamber of Commerce, Astoria, Oregon, Digititized by Eric B Williams @ Divepuget1@me.com

Obituaries, Classified

#### OREGON

#### Astoria farm equipment maker harvests success

ASTORIA (AP) - The continued rapid growth of an Astoria agricultural equipment manufacturer is in the

Ag-Bag Corp. President Rich Lee expects the firm to gross \$20 million in 1985 selling components of its animal feed storage system and related products. That makes it one of Clatsop County's largest home-grown businesses, though it's only seven years

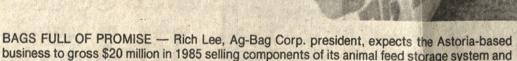
An approximately 200-dealer network in the United States, Mexico and the Caribbean sells its products: stepped-up exporting and manufacturing operations in Astoria, Canada and England are in the works.

"When it comes to high-moisture feeds, probably we know as much as anybody else in the country - we're experts," says Lee. "We feel in five years we'll be a major force" in the agricultural accessories market. "We were told it's impossible to build a major company out of Astoria, Oregon, and that's not true."

The company sells three models of a silage-compacting machine that stores feed in huge two-layer sealed plastic bags. Bagged silage beats conventional pit- or tower-stored silage, company executives say. Forty to 50 percent of the feed stored in pit silos is wasted, and even tower silos are inefficient. Ag-Bagged silage, which retains up to 60 percent moisture, renders both obsolete, says Chuck Savage, company marketing director.

The system is particularly useful for dairies. Savage says. "It's especially important that (dairy farmers) mix the right ration (of different types of feed) for their cows. This makes it easy for them. We've had people start on the bagging system and notice a 5 or 10 percent increase in milk production in the first week. You'll pay for vour machine pretty fast in your large dairies."

Bag storage also eliminates unpleasant silage odors and weatherrelated problems. "Our system seals oxygen out, so there's no spoilage. The machine compacts the feed, so there's



sun; the interior ensures the seal.

Nine-feet in diameter and up to 130-feet long, Ag-Bags hold about 150 tons apiece and sell for \$300. They've kept feed fresh for up to three years in Texas, the equivalent of five to seven in the Northwest, Lee says. Blown plastic film is shipped in rolls to Blair, where bags are individually boxed and packaged. The company forecasts selling 250,000 this year.

"The machine is the razor, and the hag is the razor blade — and we love to sell razor blades," Lee explained at a recent international trade seminar in Astoria. "Basically we're in the plastcs business." Ag-Bag is one of the largest users of sheet plastic in the world, he says.

The process for blowing the polyethylene bag is Ag-Bag's proprietary secret, and the company uses different

making to keep it that way.

In the last few years, Ag-Bag Corp. has been selling 1-ton round bale bags, besides its elongated ones. They're popular in Europe and have great potential in the United States, Lee says. A round baler rolls silage like a rolling snowball; it's geared to accommodate a given size of bag.

long. Company sells three models of silage-compacting machines to fill the huge bags.

Another new product is Advance Two, the world's only freeze-dried inoculant, with a guaranteed five-year shelf life. Inoculants are added to silage to assist its fermentation in round-bale bags. Advance Two is made to be mixed with water and sprayed on. Lee says the average farm spends \$500 annually on inoculants. For some time, Ag-Bag has sold a granular inoculant, put on with an applicator.

and higher-protein silage is the result. — so that's a tall order? "Agreed hyporent Savage saven The exterior reflects there a suppliers during warious steps in bag-s @ Divwe yet got billions more 'bugs,'

micro-organisms, than any other product - we're very proud of it," Lee says. Some 120 brands already were available, "but there's only about six that are any good," says Inman.

A just-developed bagging machine for dry grain is yet another bright prospect. It apparently obviates the need for grain silos and fumigation, "a very large cost in storage," Lee says. "The bugs cannot grow in anaerobic conditions."

But the most successful Ag-Bag offshoot could be the Mighty Bite. which is "being marketed as a super front-end loader," Savage says. It was developed because conventional frontend buckets didn't suit the Ag-Bag system. It looks like a hydraulic clamshell bucket on a dredge, except that the "jaws" open vertically and seal tightly enough to carry sand.

business to gross \$20 million in 1985 selling components of its animal feed storage system and

related products. Two-layered sealed plastic bags are 9 feet in diameter and up to 130 feet

Besides, with the Ag-Bag system, farmers "can put the feed any place they want it."

During loading, the bag stays put while the Ag-Bagger compacts chopped alfalfa or feed corn in it. A cable connects to a hydraulic brake, which releases gradually at a given pressure during loading, maintaining interior bag pressure.

"We've doubled (in sales volume) in each of the last five years, and we're planning to do the same in the next three," says part-owner Larry Inman. "We're not even touching onehalf of 1 percent of the market; we would like to reach 20 percent in the next five years."

As of 1980, the United States had 335,000 dairy farms that had at least 100 milk-producing cows - to say no room for air," Savage says. More nothing of beef and sheep operations tential is unlimited," says Lee.

Ag-Baggers are available in hydraulic, gearbox and motorized diesel models, as well as a Junior Bagger, and range in price from \$15,000 to \$50,000. The patented device can load at least 300 tons a day, at \$5 a ton for handling, and lasts about 10 years.

A once-foundering farm machinery equipment plant at Blair, Neb., manufactures Ag-Baggers. One is enough for most farms; some 1,000 are in use, and Lee expects to sell 500 more in 1985. Agriculture schools at Oregon State University, California State University at Chico and Brigham Young University use Ag-Baggers.

As for the bags themselves, "we're the only bag on the market that has black on the inside and white on the outside, which is a good combination,"

#### Ex-forestry teacher not out of woods yet

#### Clatsop's John Christie to spend retirement working on tree farm

By ANDREA KENNET Of The Daily Astorian

For 13 years, John Christie shared with Clatsop Community College students the love of the forest he'd inherited from his father and the knowledge he'd gained from three decades in the timber in-

Now he's getting a chance to practice full time what he preached. The 57-year-old Connecticut native is devoting his retirement to his 170-acre Big Walluski Tree Farm near his home.

OVER THE YEARS, the farm he bought in 1979 has served as "a tremendous laboratory" for his college students and a 4-H forestry club he led; as a location for family picnics; and has provided work for his five children, who peeled cascara bark, gathered pine cones and chopped firewood to sell.

He has been reforesting the acres of alder, hemlock and spruce with Douglas fir. Though he harvests an average of two acres per year and markets the timber, he says the farm is more of a land investment than a profit-making concern.

Though he's eager to get on with other things, Christie acknowledges a little sadness about his retirement from teaching. It may signal the end of an education program he loved.

About six full-time students were in the forestry technology program last spring semester, he says. Three graduated in June. The program may be discontinued if no first-year students sign up in the fall, Christie

WHEN HE JOINED the faculty in 1971, the state's oldest two-year forestry program was in its heyday. Forty-five students were registered in the program his first day, he says. Many of those early students were Vietnam War veterans who challenged him and gave him his best education as a teacher, he

Enrollment began to dwindle as the students changed. Many came expecting classes in environmental issues and survival techniques, not a program emphasizing timber management as a business, he recalls. The program suffered from the back-to-nature movement of the mid- and late-1970s and "strong feelings" against the use of forest-management chemicals in the early 1980s.

IN RECENT YEARS, students in the program were more dedicated, he says. There were more local people and many of them had backgrounds in the logging in-dustry. Seven years ago, most of the students were from the East and Midwest.

Christie won't be replaced on the college staff. Engineering and forestry instructor Fred Negus and drafting instructor Dick Squires will split his classroom duties. Christie says he'll be available to teach a course or two per semester if needed.

Declining enrollment in forestry programs isn't unique to Clatsop, Christie says. Forestry programs at Central Oregon, Mount Hood and Lane community colleges also are losing students. The only Oregon programs holding or gaining students are Southwestern Oregon College, where the forestry program is more environmentally oriented than Clatsop's, and Treasure Valley Community College, which pulls in students from Idaho, where there are no two-year forestry

Clatsop's enrollment reflects the sagging timber market and lack of jobs in the industry, he says. Market conditions are cyclical and should improve in the next few years, he says. When that happens, there will be a temporary shortage of trained people.

But timber-related jobs probably won't be as plentiful as they once were, he says. The industry has become increasingly automated and less labor intensive.

Technological advances that allow less-desirable tree species to be used in the production of waferboard and other fiber products have opened up timber markets in the Midwest, Christie says. Timber there is of poorer quality, but less expensive than in the Northwest.

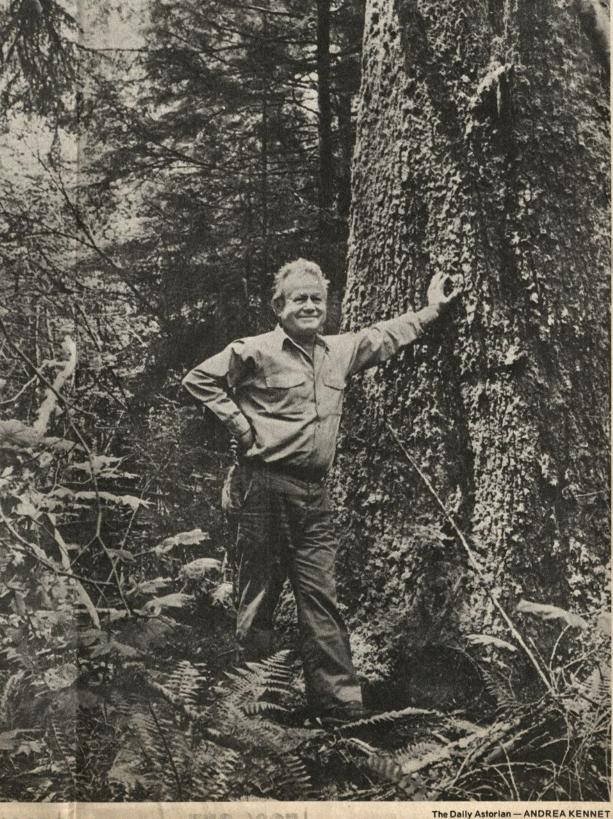
The South holds the advantage in the domestic market, according to Christie. It is closer to the Eastern markets, its flat terrain makes harvesting easier and cheaper, and its longer growing season produces harvestable trees faster.

The Northwest has the advantage of more timber, but its markets will be overseas, Christie says.

JOBS IN FORESTRY were plentiful when Christie came to Oregon in the 1950s after earning a bachelor's degree in botany from Yale University. He went to work for Weyerhaeuser Co. in Klamath Falls. He then earned a bachelor's in forestry from Oregon State University and became a timberland appraiser for the Oregon Department of Revenue.

He came to Astoria 29 years ago at the start of a 16-year career with the Oregon Department of Forestry. He was the assistant district forester in charge of the department's timber sale program and engineering coordinator when he quit to join the college faculty.

"I was ready to try something else and my roots were pretty far down in this area," Christie says of down in this area," Christie says of many old-growth timber stands at his decision ito switch to teaching of ConCARRXING, ONgoTHE gittradition is B lower levations great to tidewater,"



John Christie leans against one of the old-growth spruce trees in his Big Wallasuki Tree

"I wasn't sure if I would like it but Christie has several habitat imit's been very enjoyable.'

Christie gained his interest in forestry from his father, a metallurgist who loved the out-doors. He recalls walking with his father on the family acreage in rural Bridgeport, Conn. During those walks, his father imparted his knowledge of plants, trees and animals. His father put out nesting boxes for ducks and conducted other habitat improvement pro-

provement projects under way on his farm. His favorite spot is a 17-acre area of 150-year-old spruce and hemlock he has designated a wilderness area. He harvests only trees that have blown down. Dead, standing trees are left for pileated herons, horned owls and other wildlife that populate the farm. The only "roadway" in to the area is a pathway left by an early 20thcentury railroad grade.

"I don't think there are very

Christie says. "I just think having it is important. We need a few of them around."

He raises coho salmon eggs through the state government's Salmon and Trout Enhancement Program. Each year he releases about 20,000 coho fingerlings into the unnamed tributary of the Walluski River that runs through his farm.

Though none of their five children works in forestry, they inherited the love of nature from Christie that had been passed on to him by his father, says Christie's wife, Peg.

#### Historic districts' tourism potential toute

By ANDREA KENNET Of The Daily Astorian

Astoria's historic homes are a tourism gold mine waiting to be tapped. And the best way to mine that potential is to develop historic districts for listing on the National Register of Historic Places, say members of the state Advisory Committee on Historic Preservation.

Historic districts are proven tourist attractions and Astoria has some of the best historic residential neighborhoods in the state, committee members say.

Seven members of the state advisory panel met in Astoria last week to review 33 nominations to the national register, including 14 Astoria sites. During its six-hour meeting and in interviews with The Daily Astorian, committee members repeatedly urged Astorians to aggressively pursue the development of historic districts.

According to a recent state Highway Division survey, 51 percent of the visitors from outside Oregon and 75 percent of the Oregonians traveling to other Oregon communities listed historic sites as a reason for their visits. More people visited the historic Southern Oregon town of Jacksonville than attended the Oregon Shakespearean Festival in Ashland, the survey showed.

"ASTORIA HAS PERHAPS more than any other town, outside of Portland, the potential for a series of historic districts in its residential areas," said committee member Stephen Beckham, a history professor at Portland's Lewis and Clark

College.

Unique plusses for Astoria are the large number of intact historic homes and the diverse social and economic cultures they represent, he said. "Places like the Flavel House are real gems but Astoria has more worthy of attention that are reflective of the lives of fishermen, cannery workers and immigrants," Beckham said.

He inventoried Astoria's historic buildings and sites in 1976 for the city's comprehensive land-use plan. The state Land Conservation and Development Commission required cities to inventory historic properties within their boundaries and develop programs to preserve historic buildings and sites.

BESIDES THE ECONOMIC benefit from tourism, designated historic districts protect historic landmarks by preserving the surrounding neighborhood, said committee member Linda Dodds, a Portland oral historian.

She ranked Astoria's historic residential neighborhoods as equal, if not better, than those in Jacksonville and Albany. Both communities use their national registerlisted districts as foundations for aggressive promotional campaigns to attract tourists, she said.

"What you have here is special," said Mrs. Dodds, who was born in Astoria just as her father completed a stint with the U.S. Coast Guard. The family moved shortly after her birth.

Though encouraged by the state advisory group, city officials acknowledge they have an uphill struggle to persuade mady ambrers Cocountye, Historic alresociety gain declar Erity By

of historic property to have their properties listed. Many property owners are wary of the government restrictions on architectural changes associated with the national register, they said. That reluctance, they said, is the biggest stumbling block to creating historic districts.

"PEOPLE AREN'T POUNDING on the door saving 'I want to be historic.' We've got a selling job ahead," said city planner Gene Hallaux.

Properties on the national register are eligible for federal tax incentives and a state-authorized property value assessment freeze. Property owners who participate in either of the voluntary programs must agree to meet government restrictions on structural changes, said the state panel's chairman, Robertson Collins, a Central Point businessman and preservationist. Even so, the restrictions are applied with "a very light hand, a very enlightened hand."

The city government supports the concept of historic districts. Hallaux and Mayor Edith Henningsgaard said. The Astoria Budget Committee has earmarked \$20,000 in 1984-85 for a temporary planning position to research and develop a proposal for a historic district in Uniontown.

But, before they can hope for much success, somebody must launch a program to educate local property owners to the advantages and disadvantages of creating historic districts and being on the national register. The task falls to the Clatsop

Historical Buildings and Sites Commission. they said.

ST. HELENS CITY planner Howard Cutler said his staff met with public resistance in 1977 when it first proposed formation of a historic district in the Columbia River community's old commercial section. The proposal lacked public support until the state Historic Preservation Office joined in last fall and launched a public education program, partially financed by a federal grant and local money. St. Helens' proposed historic district was endorsed by the state advisory committee last week.

The impact on local property taxes was a primary concern in St. Helens, Cutler said. Statewide, an average of 25 percent of the owners of the eligible historic properties take advantage of the property tax assessment freeze. For St. Helens, he estimated owners of non-participating properties would pay a little more in property taxes to compensate for taxes lost from properties whose assessments had been frozen, he said. For example, the owner of \$55,000 in real estate would pay 68 cents more for annual city property taxes.

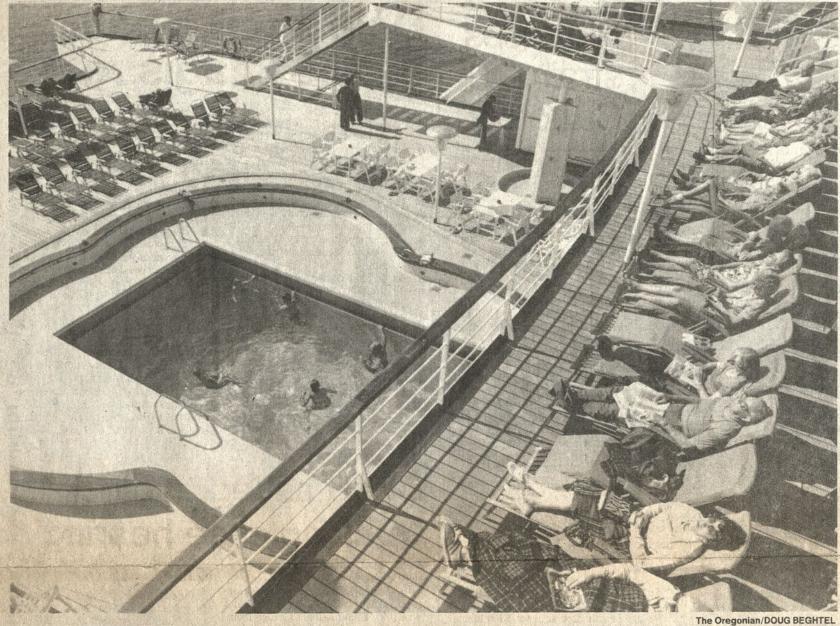
THE HISTORIC DISTRICT would serve a twofold purpose, according to Cutler. If the proposal is implemented, the district will draw tourists, boosting the local economy. And government tax incentives for the rehabilitation of historic properties will promote revitalization of the downtown illarea io biveatenive iors.om

Historic districts are easier t the national register than landmarks because the outstand landmarks tend to carry the l within the same neighborho Elisabeth Potter of the state? Preservation Office. Districts al more properties eligible for the t tives, she added.

The state advisory group probabl have approved the application Foster Ferry House, 1607 Grand A week if it were part of a district, co member and Portland architectur rian George McMath said. The ap for the house, believed to have be about 1890, was set aside so more i tion could be gathered to support it.

Some committee members indicate might have approved the applicat the Rosebriar Inn, housed in the 1902 Patton House at 636 14th St., if i incorporated in a district. The com voted to reject the application for t and breakfast inn because a expansion in 1950 drastically change exterior of the house. Federal regul require a building and major addition at least 50 years old to be eligible inclusion on the national register.

However, the bed and breakfast in already been designated locally historic site and is subject to tougher ordinances regulating remodeling of his ic buildings, Hallaux said. City ordina require the city historic buildings and panel approve any exterior changes, ex for paint color and landscaping.



ASTORIA BOUND — Passengers aboard Fairsky en route to Astoria from Victoria, British Columbia swim, Ioll and relax in sun between multicourse meals. The growing popularity of ocean cruises means millions of dollars to ship's owners and to ports of call in Oregon, Washington and Idaho.

#### Oregon, NW river cities profit from cruise trade Ships' passengers leave dollars in wake at ports of call

(Last of series)

By ERIC GORANSON

Many greenbacks are left ashore in Oregon by passing cruise ships. The same is true of Washington points along the Columbia River and Lewiston, Ida-

All are reaping benefits from ships that have per diem rates varying from \$191 for a Caribbean cruise to \$230 for an Inland Passage voyage to Alaska.

In the year ending next spring, at least three passenger liners - the Cunard Princess, Nieuw Amsterdam and Noordam - will have undergone overhauls at the Swan Island shipyard in Portland at a cost of \$6 million-plus, shipyard officials said.

The most consistent providers of dollars to regional economies are the Italian-owned Fairsky, which is making six calls at Astoria this year, and the Exploration Cruise Lines' Pacific Northwest Explorer, which runs between Astoria and Lewiston.

Out-of-staters, mostly Californians, make up the bulk of the passengers on the Pacific Northwest Explorer, which uses Portland as its operation base.

Businesses benefiting directly from the seven-day, six-night miniliner's cruises are Portland hostels, laundry services, food suppliers, car and tour bus services and even garbage collectors in The Dalles, Clarkston and Kennewick.

Perhaps the most unusual beneficiaries of the Columbia-Snake river cruises by the 152-foot vessel are Wally and Myrna Beamer, who run white water excursions into Hells Canyon, 39 miles out of Lewiston. Every passenger who makes the white water trip calls it the highlight of his cruise, Myrna Beamer

At \$60 per person, each of the 26 trips this year to Lewiston by the miniliner could produce about \$4,800 in income to the Beamers, assuming all 80 voyagers on the Explorer take the trip into Hells Canyon.

Also benefiting from the annual summer cruises are Maryhill Museum, tourist facilities at Fort Walla Walla, Whitman Mission, Sacajawea State Park and the Nez Perce National Historic Park at Spaulding, Idaho, as well as Astoria businesses.

Explorer Cruises used to have buses follow along the river to chauffeur voyagers to shoreside points of interest but changed to using less expensive charter buses at each stop, said Howard C. Hansen, assistant vice president for Exploration Cruise Lines.

Now in its third year, the Columbia cruise hasn't changed much since its launching, except Pendleton is no longer visited and the run has been shortened by a day.

One of the biggest cruise ship impacts is felt in Astoria, where Sitmar's Fairsky stops on half of its Alaska voyages. The stops result in business for helicopter operators as far away as the foothills of Mount St. Helens.

Evergreen Stage Line hauls passengers to a viewpoint overlooking the volcano near the Toutle River debris dam, where helicopter flights are avail-

Besides bringing as many as five busloads of people to the mountain, Evergreen gives added business to the Kelso Thunderbird, where the buses stop for lunch. The tour bus company also hauls more than 200 cruisers on half-day tours to historic points in Clatsop County, said Pat Gates of the tour compa-

Astoria, hard-hit economically with the demise of its fishery and nearby forest products industries, shows its appreciation of the cruise ship business by greeting Fairsky passengers with a band and local residents dressed in Scandinavian costumes.

The calls definitely help business, said Jime E. Durham, executive director of the Astoria Chamber

Astoria is the last port of call before the Sitmar cruise to Alaska ends the next day in San Francisco, making the city the last chance for cruisers to buy gifts and souvenirs before the journey ends, Durham

Smoked fish sales took a sharp jump, one shoe store did \$300 in business from cruise ship visitors and J.C. Penney had a 56 percent sales increase during one call, Durham said, adding that each ship call brings different results.

Since the Fairsky stops in Astoria before the final night of traditional shipboard revelry, many women who want to appear their best use city beauty salons because the ship's hairdressers charge more, Durham said.

A standard beneficiary of cruise ship calls in Astoria is the Columbia Maritime Museum. The Fairsky's first visit this year resulted in 300 additional visitors, said Curator Larry D. Gilmor.

Early this year, Astorians passed a \$4.1 million bond issue to pay for new tie-up dolphins for the Fairsky



The Daily Astorian-BILL WAGNER

Passengers aboard the Fairsky got a show they hadn't bargained for when two Knappton tugs had to take on a strong wind to push the big liner into the channel.

#### Fairsky lingers, but won't be back

By TONY MEYER Of The Daily Astorian

The wind was as reluctant to let the Fairsky go Thursday as were Astoria merchants and port and chamber of commerce officials.

High winds stymied efforts by a pair of tugs to push the year-old, \$150 million cruise ship away from its berth on the end of Port of Astoria Pier 2 at 4 p.m. It took the help of a third tug to nudge the 789-foot vessel into the Columbia River channel an hour later.

Then it was gone.

The 1,200-passenger luxury liner won't be returning to Astoria next year. Astoria has been dropped from the ship's itinerary because the vessel's 14-day San Francisco-to-Alaska cruise is being shortened to 12 days.

THURSDAY'S VISIT WAS the last of six calls the Fairsky made here this summer, the third consecutive year that a Sitmar Cruises liner has made regular visits to

Astoria. The smaller Fairsea called at the Port of Astoria six times in 1982, five in 1983. The Fairsea now cruises Mexican waters

It's hard to measure the economic loss of the cruise line's decision not to include Astoria as a port of call next year, said Jim Durham, Astoria Area Chamber of Commerce director. Every dollar spent by the passengers in the area generated about \$2.25 in the local economy, he said.

The port and chamber of commerce haven't been officially notified by Sitmar that the Fairsky won't be returning next year. That's an "odd way of doing business," said port assistant manager Ted Bugas. "I would think they would notify us officially."

SITMAR'S 1985 SALES brochures have been printed, and Astoria isn't on its schedule of stops for the vessel's Alaska cruise season, said Sitmar spokesman Julie Benson.

2022 ASONA WAITE MON A REAL CHAMBER OF BOTTOM ASTORIA OFFI

happen three, four, or six years down the pike," she told The Daily Astorian from the company's Los Angeles headquarters.

Sitmar is facing increased competition for summertime Alaska cruise passengers. By shortening its Alaska cruises by two days, the average per-couple cost drops by about \$1,300. That makes it easier to attract more passengers, and allows Sitmar to squeeze in an extra cruise.

OVER THE LAST three years, Astoria has demonstrated it's a port that eagerly welcomes cruise ships.

Thursday's welcoming was no exception, even though it may have been the last for the Fairsky.

A band greeted passengers when the ship slid up to the dock. A welcoming delegation formed a gantlet beyond the gangway. Students from a local dance academy entertained on board the ship. It was the same scene that greeted the vessel on its five previous stops, Durham said.
"We hope the Fairsky will come back

We feel it is our ship in a way," Durham

THE CHAMBER AND port aren't putting all their hopes in that basket, however.

The Fairsky's Sept. 6 visit was videotaped by Chuck Savage and Rich Lee of the Astoria-based Ag Bag Corp. They went on board and interviewed passengers to get their impressions of Astoria.

The result will be a video brochure that will be sent to other cruise lines along with a pitch to get them to consider Astoria as a stop, Durham said.

The port still is negotiating with Sitmar to re-establish a stop in Astoria, Bugas said, as well as trying to entice other liners to stop here. "We are doing some public relations work to get them lined up here to show them we can do that kind of business here," he said.

"We have the experience of handling large ships. And our new dock (the renovated Pier 1) will help," he added.



The Daily Astorian—BILL WAGNER

#### Special flag for a special day

Roy and Eunice Snyder marked Flag Day in a special way today - with a 4-by-6-foot replica of the U.S. flag Eunice crocheted for her husband.

The flag has always been an important symbol to Snyder, a World War II Navy veteran. So a homemade flag seemed the perfect answer when Mrs. Snyder decided to make her husband a special gift this year.

It took her about three weeks of crocheting and more than 42,000 stitches to make the flag. It has the original 13-star pattern in the blue field on one side and toria, Oregon, Digititized by Eric B Williams @ Divepuget1@me.com

the current 50-star pattern on the other.

Snyder, who is active in local veterans organizations, carried the flag in the Ilwaco, Wash., Loyalty Day parade and plans to carry it in the Astoria Regatta Grand Land Parade Aug. 18.

Flag Day commemorates the adoption of the Stars and Stripes as the U.S. flag by the Continental Congress on June 14, 1777.



#### Whiling away the hours

The crew had to stay on board the Poseydon this week when the Soviet fishery research vessel tied up at the Port of Astoria. So, except for not rolling or pitching, being in port was probably a lot like still being at sea.

And as they waited for the ship to leave port Wednesday afternoon, crew members found a couple of ways to keep busy.

One group worked off extra energy in a spirited volleyball game on the rear deck, where they usually pull in huge

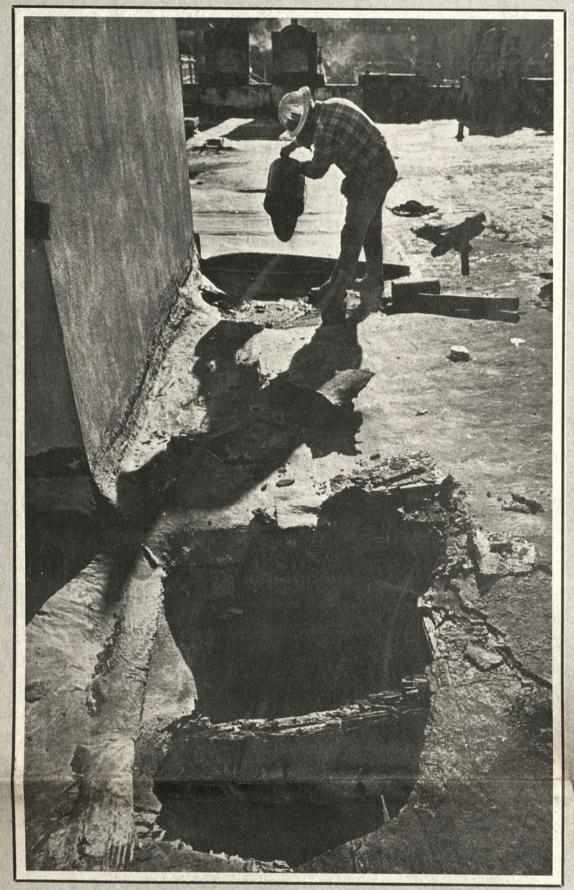
trawl nets. A crewman said they also play at sea. To keep the game from ending suddenly because of an errant spike, they attach a long string to the ball. The string goes up to a line that runs high over the makeshift court.

While the volleyball players gave their bodies a workout, the two crewmen at right got a mental workout, drawing a few spectators as they played a match as part of a shipboard chess tournament.

The Poseydon left Wednesday, but is expected to call here again in April.



The Daily Astorian—BILL WAGNER



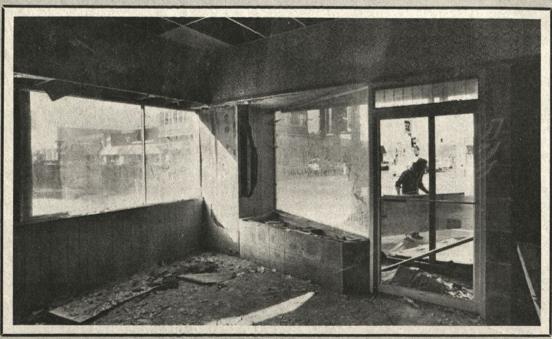
The Daily Astorian—BILL WAGNER

#### Big job beginning

Work began Tuesday on the \$2.5 million John Jacob Astor Hotel rennovation project.

Really.

Up on the weather-ravaged roof, Dick Beatty of Astoria used plywood, tar paper and roofing tar to temporarily patch gaping holes and the worst of the leaks that funnel rain down through the eightstory building. On the ground floor, Mike Calhoun removed plywood boards to let light stream through windows into the hotel's former restaurant for the first time in years. But Calhoun, who works for the Montana-based Charbono Construction Inc., handled a lot more than plywood Tuesday. By early afternoon, he already had faced 40 people who had come by the hotel to apply for jobs.



2022 Astone-Warrenton Area Chamber of Commerce, Astona, Oregon, Digitilized by Eric B Williams @ Divepuget1@me.con





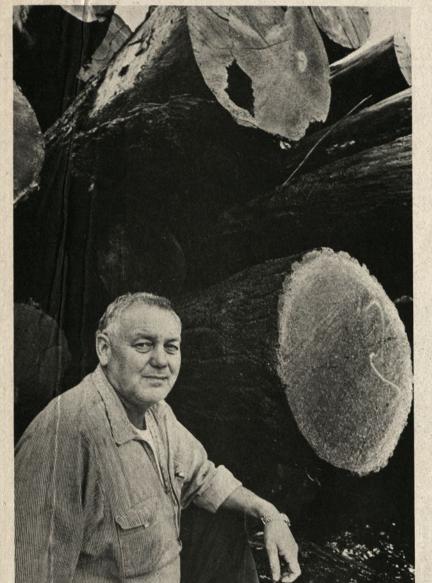
#### The way it was

Park employees took some of the polish off the grounds at Fort Clatsop National Memorial Thursday to prepare it to have its picture taken.

Hemlock boughs, fallen logs and stumps from the nearby woods covered the lawn around the replica of the log fort where the Lewis and Clark expedition spent the winter of 1805-1806. An American flag with 15 stars and 15 stripes flew above the heavy smoke that drifted across the parade ground in the center of the stockade.

Around the fort, buckskin-clad rangers went about tasks the 33 explorers would have had to complete to survive a wet winter in the lower Columbia region. While Dan Dattilio wielded an adz to smooth "puncheon," or floor boards, wood shavings curled off the blade of Curt Ahola's draw knife as he made legs for the rough-hewn furniture expedition members would have used. Behind Ahola, Ron Tyson split shingles with a maul and froe.

To get an overall picture like the one at the left, photographer Andrew Cier steadied himself on scaffolding 12 feet above it all. Dattilio said the picture would be used for publications about the fort and possibly for a postcard or poster.



Martin Nygaard

# Nygaard Logging

#### Owner says \$15 million business unappreciated

A gruff man more used to logging than giving speeches, Martin Nygaard comes right to the point when asked why he wants more people to know about his business.

"Nobody realizes there's a \$15 million business here at at Tongue Point," the owner of the Nygaard Logging Co. says. "Everybody has tried to get somebody to rent this, and I don't think they realize there's already a business here."

With his chipper grinding out nearly 980 tons for pulp mills each day and nearly 40 million board feet of logs headed west across the sea each year, Nygaard figures that what he recently told a business group is "probably the least-known company in this county" is an important economic force.

The figures bear him out. The company's 80 employees probably make it the sixth or seventh largest manufacturing employer in Clatsop County, according to statistics collected by the Clatsop County Economic Development

The company's annual payroll is about \$1.74 million, and it pays various county businesses about \$1.4 million for supplies and services. "It's very important that we have customers like that," says Astoria Paving Co. owner Bob Bridgens, who estimates Nygaard will pay him about \$20,000 this year.

The company will spend about \$3.5 million for logs this year. About \$2.9 million will go to Clatsop County timber owners, including Crown Zellerbach Corp., Boise Cascade Corp. and about

50 smaller suppliers.

Besides buying pre-cut logs from large and small suppliers, the company runs two logging sites of its own, subcontracts with several local logging companies and regularly bids on state timber sales. Subcontractors depending entirely on Nygaard have about 70 employees, he estimates

A lifelong Astoria resident who started working on his dad's and uncle's log booms while still in grade school, Nygaard founded the company in 1958 after receiving a degree in logging engineering from Oregon State College in 1951. Selling the firm to Dant & Russell Inc. in 1972, he worked for 10 years as president of the Portland company's two Clatsop County subsidiaries, then bought the company back in 1982 and leased the space at Tongue Point from the state government.

The company's 1984 gross revenue of about \$12.9 million probably will be about evenly divided between the pulp chips it sells to Crown's Wauna pulp and paper mill and the Longview Fibre Co. and the whole logs it exports to Pacific Pim customers. Nugaard estimates

Rim customers, Nygaard estimates.

Nygaard started the chipping operation early this year. "I always wanted to be in this business and the opportunity, I felt, was here now with all these mills shutting down," he says. Sawmills produce pulp chips as a byproduct.

Although he concedes that chip prices could fall sharply if the sawmills start running again, Nygaard clearly sees a future in the chipping business. "There's always a type of log that's no good for lumber," he says. "We've been pulping them for years."

Business is so good now that Nygaard is looking for a site for a second chipping operation, a \$750,000 investment. Two of the most likely

spots are Tillamook and Aberdeen, Wash.

Before he started chipping logs, Nygaard was shipping them west. This year, he expects to sell almost 40 million board feet, which will make him one of the Port of Astoria's largest-volume customers and will provide local longshore workers with about \$1.2 million.

Although it's not something he wants to draw attention to, Nygaard concedes that he exports some logs from state-owned lands. He thinks state laws forbidding the export of whole logs from state lands are unconstitutional restrictions of interstate commerce.

Legally, the subject has been up in the air since log exporters successfully sued the state of Alaska over its similar laws last year. Although federal courts ruling on the Alaska suit said they tried to make their decisions as narrow as possible, Oregon Attorney General Dave Frohnmayer has issued opinions saying the rulings apply to the Oregon law as well.

Stories by PAUL TELLES Photos by BILL WAGNER



Logs, logs
and more logs
— that's
Martin
Nygaard's
business.
Bundled like
Lincoln Logs,
these logs
take up space
the Port of
Astoria would
like to rent for
its new client.

# The battle for Tongue Point

#### Log firm's waterfront site a hot piece of real estate

Nygaard Logging Co.'s future might depend less on stumpage prices or the demand for paper than it does on a state agency and the demand for waterfront industrial property.

And, although the Division of State Lands and the Port of Astoria say they're not opposed to letting Martin Nygaard keep his space at Tongue Point, the prospects don't look good

Nygaard began leasing about 40 acres for \$3,000 per month in 1982. A month-to-month contract that can be canceled with 30 days' notice, the lease is an interim arrangement available only until the state finds a permanent tenant, state officials said at the time

permanent tenant, state officials said at the time.

Now, after years of indifference toward the former naval base the state bought in 1980, the market is picking up. The DSL sent Nygaard an eviction notice in June 1983 when Crown Zellerbach Corp. announced it would build a sawmill on the property, then let him stay

on when those plans fell through.

Most recently, the Port of Astoria announced that it

has a client interested in leasing about 18 acres, including an area that's now part of Nygaard's sorting yard. Although he won't yet name the client, assistant port manager Ted Bugas says the firm is involved in the construction of oil drilling modules.

That points up one of Nygaard's main problems, Bugas says. Since Astoria Oil Services Inc. began building modules on the port's Pier 3, the industry as a whole has become more enthusiastic about the Columbia River estuary, Bugas says.

Such companies are especially interested in Tongue Point because it offers them the three things they want most — flat, finished land, former airplane hangars where they can work out of the weather and easy access to the water, Bugas says. "Unfortunately, it indirectly impacts Nygaard," he says. "No. 1, the rent's going up

Nygaard leases about half of the upland portion of the state's 150-acre Tongue Point property, including most of the paved, flat area and a section of undeveloped



property. Much of the state's property is under water, around finger piers.

The DSL and the State Land Board, which is the division's policy-making body, realize that Nygaard has a going concern, says DSL Director Ed Zajonc. However, the state absolutely won't subsidize the company by giving it cut-rate rent on property it bought from the federal government for \$2 million, he says.

The rent probably would be settled through negotiations, but Zajonc estimates "a fair market rate" would be \$6,500-\$7,000 per month.

However, noting that Nygaard is one of the port's biggest customers for log exports, Bugas says the port is trying to accommodate both Nygaard and its new client. "We don't want him to leave town," Bugas says. "We need him as a businessman; we need him as a customer."

The port and the client have offered to allow Nygaard to cross the client's yard to continue using a ramp where he now places logs in the Columbia, Bugas says.

In return, Nygaard would allow the client to cross his yard to take its modules to a barge slip that would be built just east of Nygaard's sorting yard.

Grinding away up to 15 hours

a day, Nygaard Logging Co.'s

chipper provides about 20 percent of the chips for Crown Zellerbach Corp.'s

Wauna pulp and paper mill. The company also

sells chips to the Longview Fibre Co.

Although he says he's willing to continue negotiations, Nygaard is skeptical about the arrangement. "I think we would be left with not enough room," he says. The yard is now filled with logs for his chipper and export

Nygaard adds that he doesn't understand why the port is chasing its new client so eagerly. By becoming a landlord, the port probably can't realize the profit it now makes from the 40 million board feet of logs he exports each year, he says.

The port doesn't expect to profit directly from the deal, but wants to make sure it will be the one to manage the five piers adjacent to the property, Bugas

See Tongue Point, Page 14

#### Cruise ship bon vivants younger, but all love a bon voyage

(Second of three parts)

#### By ERIC GORANSON

of The Oregonian staff

apt. Ferruccio Rocconi sat back in a soft chair and lit a cigarette. His young wife joined him on the chair's arm. A pianist played in the background.

A steward brought drinks and

This is the life, surrounded by luxurv and comfort.

Outside the calm Pacific slid by as the new \$165 million Fairsky hurried toward Astoria. Had he chosen not to retire, he would have been at the helm of the Sitmar ship.

A chain smoker, Rocconi inhaled and reflected.

Despite all their poshness and accommodations, today's passenger ships don't match the grandeur of the old-timers, he said, thinking back to the likes of the fabled Normandie and its sister liners.

It was not a put down for the ship he was aboard - just a testimony to the elegance of the long-gone ships that once shuttled back and forth across the Atlantic in the 1930s and liquor, he added. 1940s.

Those ships, he said, were built with royalty and high society in mind. They were divided into three classes with each one confined to its own sec- Rocconi said. tion of the vessel. The crew-passenger three passengers — is about the same, but today there is no class distinction and guests aboard are free to mix and wander almost everywhere, he said.

from one place to another, often with tons of gear and autos, today's liners haul only passengers with suitcases. Spouses don't argue where they will visit after reaching their destinations. They just visit where the ship goes, Rocconi smiled.

Neither do they live in a suitcase or worry about overspending a budget. The only expenses to watch are tips, shore side trips and outlays for



The Oregonian/DOUG BEGHTEL

OREGON CALL — Cruise ship voyagers leaving the Fairsky are greeted by band and Astoria residents in

Scandinavian costumes. When they depart, many tourist dollars will have enriched the local economy.

Because space for freight and passenger cargo has been eliminated, today's liners usually carry more passengers than the trans-Atlantic liners.

Today, cruise ships have expanded ratio - about one for every two or to serve in almost every area of the world, Rocconi said. This summer the Lindblad Explorer offered the firstever cruise across the top of North America. Other vessels have visited Instead of transporting people the icy cold regions of Antarctica.

Overall there are more than 240 cruise vessels operating worldwide. They range from the fabled 1931 Hutton yacht Sea Cloud, offering 13-day Caribbean trips for up to 75 people for as much as \$9,230, to the superliners Fairsky, Nieuw Amsterdam and Noordam, all of which went into Alaska service this year at rates ranging up to \$5,210.

tions started, ironically, with the advent of transocean airline service, Rocconi said, echoing the view of Capt. Adriaan Johannes Hess, skipper of the Nieuw Amsterdam, which visited Portland for a warranty overhaul before entering the Alaska run.

With the appearance of the giant 747s, jet-setting became popular, and passenger ships lost almost all their customers, Rocconi said. To keep going, ships started cruising the Caribbe-

Because of the high cost of operation - large crews, fuel, food, advertising, maintenance - Sitmar (and all cruise lines) try to keep their vessels operating year-round except for over-

Annual operating costs of a cruise vessel range from \$28.7 million for a 550-foot ship to \$45.75 million for a 770-foot vessel, according to a Har-

market research firm. In all cases, crew costs are the most expensive. usually being about double runnerup food and beverage outlays, with fuel, advertising, port charges and overhauling also being major costs.

Addition of debt service and return on equity ups the annual expenses for a 550-foot liner to \$61.45 million and to \$104.85 million for a 770-foot ship, Harbridge reported.

Rocconi put the daily expense of the Fairsky at \$100,000 to \$120,000 plus the cost of amortizing the ship.

Fuel ranks second to crew costs, partly because the vessel's Italian owners opted to use standard turbines even though they consume more fuel. This was done to keep vibrations down, the captain explained. Other new ships have switched to diesel to save on fuel costs.

Because of the high operating The popularity of gruisership wassent dridge Houseline; of Washington, D. Storia costs, othe Bairskye and Fother cruisers @ Diverget 1@me.com

ships must have 80 percent of its passenger accommodations filled to break even, Rocconi said. Airlines, on the other hand, need only a 55 percent load factor as a rule.

The average capacity of the cruise ship fleet in 1983 was 89 percent, up from 84 in 1982, according to Harbridge House.

Scot Hannah, vice president of marketing for Sitmar, explained some of the operating costs to "passengers wanting to be pampered. They want 24-hour room service . . . to be wined and dined."

Besides two settings at lunch and dinner, the Fairsky has a large 11 p.m. buffet daily at which people can eat all the cakes, sandwiches, pies, and fruit they want, Rocconi said. Also, he added, looking across the way into a pizzeria. Sitmar is the only liner company, which offers passengers the opportunity to create their own pizza every evening.

Today's "cruiser" is a much more active individual than in the past, Hannah said. As a result the Fairsky has an exercise room, saunas, whirlpool

and instructors to assist. Sitmar is going after the younger cruiser, he said.

According to the Harbridge House study, most early cruise passengers were 55 or older with income in excess of \$25,000. Most were retired with ample time for 14 days or longer trips. Today 28 percent of all cruisers are 55 or older and only 50 percent earn more than \$25,000.

The recent growth in demand has been in the 18-to-34 age bracket. Twenty percent earn \$15,000 or less and the number of married cruisers has dropped to 64 percent from 74, while the number of young professionals and families in the market is rising.

The result has been shorter cruises to about seven days in 70 percent of the cases. With more families and young people aboard, a youth counselor is now part of the crew, Hannah said, noting that the Fairsky also has a video parlor.

Today, the main difference from ocean traveling in the past, Rocconi summed up, is that the cruise "is the vacation; not a means to get to a vacation."



Described as a lively, flaxen-hair, blue-eyed beauty, Miss Jane Barnes, a former barmaid from Portsmouth, England, and unofficial member of an English war fleet sent to capture Fort Astoria from the Americans during the War of 1812, made her place in northwest history as the first white woman in Astoria.

Squired in this unlikely adventure by John MacDonald and later by Donald Mactavish (both proprietors of the Northwest Fur Co.), Jane daintly stepped from the deck of the privateer Issac Todd onto our shores in the spring of 1814 following her 13 month, 18,000 mile journey around the Horn in which she enjoyed all the comforts of elegant society...a far cry from her previous occupation as a waterfront barmaid. Jane, with a new and very elegant wardrobe that set off her figure to its best advantage, graciously accepted her primitive surroundings and easily fit into a world now dominated by men. The mere presence of this stunning 18 to 20 year old beauty electrified Astorians, fur traders and Indians alike. Alexander Henry, Master of the Post, hadn't laid eyes on a white woman in 15 years and the Indians hadn't seen one at all. Needless to say, the entire population fell violently in love with the lass.

Chief Casacas, son of Comcomly, became one of Jane's most ardent suitors and offered her the position of queen over his other four wives, all the tobacco she desired and total exemption from grubbing for roots or hauling firewood. Jane, who daily strolled the beach in a new costume and sometimes wove wild flowers into her golden tresses, saw no reason to forsake her exaulted station for the dubious honor of ruling a tribe of Indians while enthroned in a dank, sooty, fish-smelling bark hut. She promptly declined Casacas' love-sick proposal. For a time, ill-humored Indians threatened the safety of the fort.

Alexander Henry became the man of Jane's choice. Unfortunately, his heavenly bliss abruptly ended one month later when he and Donald MacTavish (Jane's earlier protector) drowned in a boating mishap on the mighty Columbia River.

Jane's happy, laughing charms graced Astoria's shores during those four summer months following her double bereavement, but ... the world beckoned. She took passage on the ship Columbia and sailed off to spread her joy and happiness on the other side of the ocean.

For good or bad, Jane was Jane and, as the first white woman to grace Astoria's shores, has managed to enhance the fascinating history of America's first Pacific coast city.

# Parade' honors Jane Barnes' memorable day

The 16 competitors for Miss Jane Barnes 1984 will "parade" through downtown Astoria and the Youngs Bay Plaza shopping center in Warrenton Saturday afternoon about 2, calling attention to the Clatsop County Historical Society's observance of Jane Barnes Day.

The 16, each representing the Astoria tavern or bar that employs her, will ride aboard the Clatsop Post American Legion's "40 et 8 locomotive."

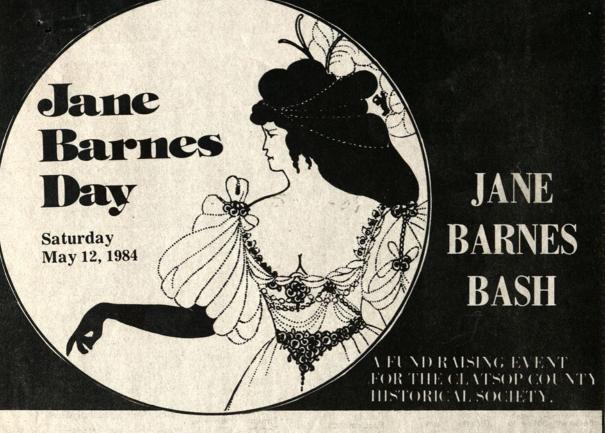
They'll be escorted by local history buffs Don and Johna Marshall, members of the committee that planned the event.

As of Wednesday afternoon, approximately 2,000 Jane Barnes Day buttons had been sold at \$1. The buttons entitle the bearer to free rides all evening long, beginning at 8, on a bus that will shuttle back and forth among the taverns. Proceeds from the button sales go to the historical society.

The shuttle bus will leave the Sunset Empire Room, 2813 Marine Drive, Astoria, hourly from 8 to 11. Michael Foster, Buddy Hoell, Steve Recken and Jim Judd of the historical society will ride along on the bus to recount historical anecdotes. A bell will ring at each

establishment to announce the arrival and departure of the bus. At midnight at the Sunset Empire, Marshall will announce Miss Jane Barnes of 1984 — the barmaid who sells the most buttons.

The real Jane Barnes was a beautiful English barmaid who became the first white woman of the Pacific Northwest when she arrived at Astoria in spring 1814. She created a sensation promenading around town — a sensation which is being commemorated by the locomotive ride.



#### SATURDAY, MAY 12, 8 p.m.-11 p.m.

11:00 p.m.-Midnight at the SUNSET EMPIRE ROOM

Introduction of barmaids and awards to the contest winners.

The winner will be the contestant who sells the most Jane Barnes buttons.

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PARTICIPATIN Bar	NG BARS Barmaid
1 - Sunset Empire Room 2813 Marine Drive	Margie Smith
<b>★</b> 2 - Charlies Place 3005 Marine Drive	Vicki Gathaga
¥ 3 - Hazel's Tavern 1313 Marine Drive	Cathy Wallace
4 - Pier 11 Lounge Foot of 11th Street	Pat Wickstrom
5 - T.J.'s Tap Room 995 Marine Drive	Laurie Dove
6 - The Ship Inn No. 1 on 2nd Street	Cheryll Aho
¥ 7 - Fiddlers Green 218 W. Marine Drive	Pam Jenkins
8 - Triangle Tavern 222 W. Marine Drive	Carol Puckett
9 - Portway Tavern 422 W. Marine Drive	Gayle Storey
10 - Workers Tavern 240 W. Marine Drive	Lu Thurlo
11 - Pacific Rim 212 W. Marine Drive	
12 - Fiesta 1040 Commercial	
13 - The Brass Rail 1105 Commercial	
¥14 - The Schooner	D I W I

360 12th Street . . . . . . Beverley Keeler

Elks Club . . . . . . . . . Mary Dowell American Legion . . . . . . . B.J. Pierce Every Bar will offer a bonus to button wearers.

★ TURKEY SHOOT! 4 Darts for \$1.00 SHUTTLE BUS leaves Sunset Empire Room on the hour beginning at 8:00 p.m.

\*Barmaid contest only

#### Unusual document illuminates original color

Clatsop County Historical Society has put considerable research into discovering the original color of the stately Victorian mansion. and it is now being painted antique olive green with a gold trim.

In all honesty, we wish we were as impressed with the color as much as we are impressed with the research that went into selecting it. However, historical accuracy seems to have collided with present-day aesthetics, and we regret to say we don't like the new color.

Perhaps the historical society should have included the following discovery in its research:

ASTORIA-The recent dredging at the mouth of the Columbia River has unearthed an unusual bottle with a note inside.

Experts identified the bottle as one of the distinctive Cape Disappointment Distillery rum bottles, which were hand-blown from 1880 to 1885. The message is believed to have been written in 1884, the same year the first coat of paint was applied to Capt. George Flavel's new house in Astoria.

There is some speculation that the bottle was handed to Capt. Flavel on one of his missions as a bar pilot. He may have dropped it trying to board a ship on the rolling bar. Following is the text of the letter:

To the honorable Capt. Geo. Flavel,

This message is to apprise you of the condition of cargo we regretfully delivered to you on this date. As your good friends and peers in the seafaring profession on wearwere rea winds o Rassage Athrough those derrible istraits vepuget 1@me.com

The Flavel House is being repainted. The aware of your great anxiousness to receive required the able seamanship on deck of the freight of our ship. However, you know it is with no little risk that cargo is moved upon these great waters, and that misfortune is never a stranger to the sailor.

> Indeed, it was a great honor for myself and my crew to know we were commissioned to carry the paint that would protect the magnificent new home you have built on the bank of the Columbia River in the Oregon country. In New York we took on board our vessel 100 gallons of the finest white today manufactured. I took it upon myself to inspect the cargo, and I assure you the paint was as pure as icebergs of the arctic ocean. I was overjoyed to envision your new home shining like a beacon on the shores of the great Northwest Passage.

Our next port of call was Philadelphia where we took aboard 600 gallons of red lead to sell to the shipwrights in San Francisco. Afterward, we put into Baltimore where the surplus blue of the Union army was being merchandised at substantial discount. While in that port, I learned of an even better purchase to be had in Savannah, Georgia. Calling there, we topped off our cargo with a thousand gallons of the grey color that was the standard of the armies in the recent rebellion. We intended to sell that pigment to Russians in Sitka.

Our passage south was without unusual event until entry into the Straits of Magellan. There the elements conspired against our vessel: the savage currents of the Strait warred with a miserable fury of shrieking different color.

every man of my crew. The cargo shifted, the casks broke against each other, and the holds were awash with paints from four ports. But our decks were awash with the white and green water of the demon ocean, and we had precious little time to worry about cargo.

Once we met the pacific waters of this hemisphere, I sent crewmen below deck to salvage our freight. Our ship is tight, and though there is some pollution from pine tar. we were able to scoop up a goodly amount of the paint. The color, however, had been reduced to the drab olive shade of a seasick recruit. Yet the protective qualities of the paint are still present, perhaps enhanced in the mixture.

With sincere apologies, but with hope for understanding, I deliver this paint to you. It remains able to protect against the elements, but unable to please the eye.

The paint should see you through the winter, until you are able to cover it with the proper color next spring. At that happy time, I shall help you repaint. Hopefully, your neighbors will not object greatly, as the color should blend well with the forested hillsides of Astoria.

> I remain your friend, (signed) Capt. John Whirleygew master, Rainbow's End

Unfortunately, local historians are too knowledgeable to be taken in by this spurious document. We salute their historical integrity, but still wish they would paint the house a



#### Recipes Wanted

On Thursday, March 22, The Daily Astorian will publish a special seafood cookbook. If you have a recipe you would like to have featured in this section, please mail it to.

# The Daily Astorian-News Dept. Box 210 Astoria, OR 97103

or bring them by our office at 949 Exchange St.

Deadline for submitting recipes is March 9.

2022 Astoria-Warrenton Area Chamber of Commerce, Astoria, Oregon, Digititized by Eric B Williams @ Divepuget1@me.or



The Daily Astorian—BILL WAGNER

By the time he ran past the Astoria Golf and Country Club, Idahoan Terry Heath was competing virtually alone, accompanied only by a police car, on his way to winning the Trail's End Marathon Saturday.

# Idaho man wins his 3rd Trail's End

#### Unlike male winner, 1st woman finisher makes Olympic trials qualifying time



The Daily Astorian—BILL WAGNER

Construction workers atop the Shilo Inn in Seaside took a break to watch 1,004 participants start the 15th running of the Trail's End Marathon Saturday morning. The workers may have been impressed by the sea of athletic bodies below them; however, the marathon field was one of the smallest in recent years. In 1979, 2,400 runners competed in the 26-mile, 385-yard race. Last year, more than 1,600 runners turned out.

By PAUL TELLES Of The Daily Astorian

SEASIDE Idahoan Terry Heath led a relatively small field all the way to his third Trail's End Marathon victory Saturday after-

Taking advantage of clear skies and moderate temperatures that greeted the 15th annual event, the 29-year-old Coeur d'Alene pharmacist finished the 26-mile, 385-yard course in 2 hours, 23 minutes. Coming in second was James Hatcher of Helena, Mont., who crossed the finish line in 2:26:33. Tigard resident Joe Charbonneau finished third in 2:28:03

First among the women, and 46th overall, was Yamhill resident Bridget Cooke, who completed her first marathon in 2:48:08. The second woman to cross the finish line in front of the partially-constructed Shilo Inn was Seattle resident Connie Benson, who ran the course in 2:57:19. Lisa Riedel of Sekiu, Wash., finished third among the women in 3:02:15.

Heath, who won the race in 1980 and 1982, jumped into the lead almost immediately after leaving the starting line at Broadway and Columbia Street. Hatcher briefly challenged Heath near the 18-mile mark but faded and ended up 31/2 minutes behind the winner.

Although pleased to return to the winner's circle, Heath said he was disappointed that he missed qualifying for the 1984 Olympic trials by a little less than four minutes. "That was really my big goal," he said, adding that he wasn't sure if before the course was closed at 5 he would take another shot at p.m. qualifying later this year.

Cooke overtook Benson after about 15 miles. The 22-year-old substitute teacher said she ran



distance races, especially the 5,000and 10,000-meter events, Yamhill-Carlton High School and Western Oregon State College.

"Everyone kept telling me the marathon was my race, so I thought I give it a try," she said.

Cooke's time beat the Olympic qualifying standard by more than three seconds.

The first Clatsop County runner to reach the Turnaround 36-year-old Seasider John Hahn, who finished 16th in 2:37:46. Other locals who finished in the top 200 were 28-year-old Astorian Mark Steinberg, who finished 34th in 2:45:26; 36-year-old Seasider Cornelius Branson, who finished 52nd in 2:49:13; 51-year-old Seasider George Crandell, who finished 112th in 2:58:50; and 43-year-old Astorian Lee Cokley, who finished 133rd in 3:02:09.

No local women were listed among the 900 runners who finished

Drawing the loudest applause at

the finish line was 23-year-old Portlander Bryan Cleman, a nearly legless birth-defects victim who used his arms and a skateboard to finish 38th in 2:47:25. Only 1,004 runners, about 600

fewer than last year, turned out for the 11:30 a.m. start, said Larry Haller, race co-chairman. The field probably has diminished because runners now have more marathons to choose from, Haller surmised. "And they're running shorte

races," he said. "People just aren't running the marathons anymore." He also noted that Seattle's Emerald City Marathon and other events offer better prizes.

However, the smaller field probably helped keep the race troublefree, Haller said, noting each runner brings an average of three "support people." Aid stations and police officers on duty reported no serious traffic problems, no injuries or even any dogs chasing runners, said Seaside police Lt. Bob Tardiff and Gearhart Police Chief Harold Leonhardt.

The volunteers working at the runners' aid stations "described themselves as the Maytag repairmen," Tardiff said, referring to a television commercial. Oregon State Police and Clatsop County sheriff's deputies also were on duty for the race.

Saturday's course was essentially the same as in the 14 earlier marathons, except the starting line was moved from First Avenue in front of the Civic and Convention Center to Broadway. Haller and all the runners interviewed by The Daily Astorian said the race's new first leg, which was somewhat narrower than last year's, presented no problems.

"So I think we'll go ahead and do it again unless we hear some major complaints," said Haller.

Here are the top five finishers in

each age group: • 13-and-under men: Marty Monroe, Portland, 3:49:31; Anthony Swift, Gresham, 5:28:35. No other finishers in the class.

• 14-18-year-old men: Mark Pappas, Portland, 2:57:36; Jay Nelson, Charleston, Ore., 3:15:10; Pete Carlson, Beaverton, 3:19:11; Jeff Burnard, Beaverton, 3:36:14; Mark A. Thibault, Wenatchee, Wash.,

Mark A. Inibault, Wenatchee, Wash., 3:44:12.

• 14-18-year-old women: Jenny Prescott, Beaverton, 3:30:55; Lori Messenger, Kamiah, Idaho, 3:39:02; Susan Y. Long, Eugene, 3:44:02; Paula Parsell, Kamiah, Idaho, 3:47:10; Krista Lynn Watson, Lynnwood, Wash., 3:57:53. 19-29-year-old men: Terry Heath, Coeur

• 19-29-year-old men: Terry Heath, Coeur d'Alene, Idaho, 2:23; Joe Charbonneau, Tigard. 2:28:03; Mike R. Dubuc, Bellingham, Wash., 2:29:31; James W. Wyatt, Jr., McMinnville, 2:31:07; Jim R. Cairns, Hermiston, 2:32:57.
• 19-29-year-old women: Bridget Cooke, Yamhill, 2:48:08; Connie Benson, Seattle, Wash., 2:57:19; Lisa Riedel, Sekiu, Wash., 3:02:15; Kristen Frost, Mt. Hood, 3:06:06; Nadine M. Price, McMinnville, 3:06:47.
• 30-39-year-old men: James Halcher,

Nadine M. Price, McMinnville, 3:06:47.

• 30-39-year-old men: James Hatcher, Helena, Mont., 2:26:33; Philip Welch, Seattle, Wash., 2:29:20; Max A. White, Eugene, 2:33:15; Jim Sapp, Portland, 2:33:46; John Hahn, Seaside, 2:37:46.

• 30-39-year-old women: Levi Query, Portland, 3:12:37; Jeri Botsford, Portland, 3:18:57; Mary Page, Portland, 3:34:39; Kathy Ruff, Portland, 3:35:40; Candace Sheldon-Leaf, Portland, 3:38:44.

• 40-49-year-old men: George Oja, McMinnville, 2:34:01; K. Forman, Sumner, Wash., 2:37:54; Maurice F. Pratt, Federal Way, Wash., 2:42:53; Tom Meyer, Gig Harbor, Wash., 2:44:55; Curtis Lee Fields, Salem, 2:50:10. Salem, 2:50:10.



The Daily Astorian—BILL WAGNER

Clear skies and moderate temperatures, perfect for runners, kite-fliers and spectators, greeted the 15th running of the Trail's End Marathon Saturday.





SEASIDE — The 38th finisher drew the loudest applause at the Trail's End Marathon Saturday.

If Portlander Bryan Cleman's two hour, 47 minute, 25 second performance doesn't sound too spectacular, consider this: He "ran" more than 26 miles by pulling himself along on a skateboard with his arms. Born without legs below his thighs, Cleman said he competes in marathons and other races because "it beats sitting around and feeling sorry for myself."

The 23-year-old apprentice bodyshop worker said he entered last year's Portland Marathon after finishing several shorter races. He decided to try the 15th annual Seaside event after hearing it was tough.

"The roads are more coarse," he said. When gravel shoulders slowed down the skateboard, he dismounted and

walked on the rubber pads just below his thighs.

"Of course, I have the advantage when we're going

downhill," he said with a grin.

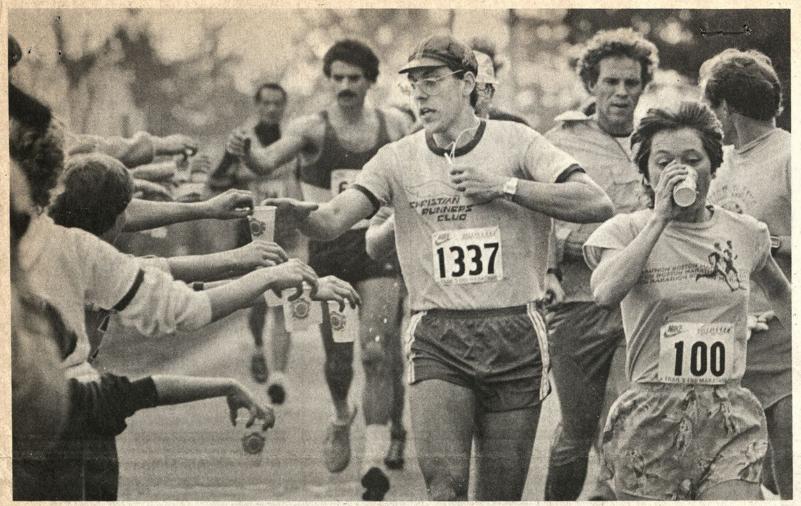
Although he owns a pair of prosthetic legs, Cleman has scooted around on skateboards since he was eight years old. "So I've had a lot of practice," he said. "And the gas mileage is pretty good, too."

Eventually, he might become a celebrity of the skateboarding world. A California skateboard manufacturer has offered to sponsor a trip to the Boston Marathon, where he could show his stuff to a world-wide audience, he said.

But his real reward is the kind of recognition nearly 1,000 race-watchers gave him Saturday, he said. "I went through hell out there, but that made it all worthwhile."







The Daily Astorian—BILL WAGNER

#### Reaching for a drink

The cups may advertise Henry Weinhard's Private Reserve, but that's not a beer marathoner Ken Lilly is reaching for.

Lilly, of Seattle, takes one of the cups of water offered by volunteers at an aid station during the 15th annual Trail's End Marathon in Seaside. Lilly even carried his own straw to ease the problems of drinking on the run.

Lilly, 29, was one of 889 finishers in Saturday's marathon and

was also one of 120 to cover the 26-mile, 385-yard course in less than three hours. Lilly finished 83rd in 2 hours, 56 minutes, 4 seconds.

Terry Heath of Coeur D'Alene, Idaho, won the race, his third Trail's End championship. Bridget Cooke of Yamhill was the women's winner.

Story, more photos on Page 10. 2022 Astoria-Warrenton Area Chamber of Commerce, Astoria, Oregon, Digititized by Eric B Williams @ Divepuget1@me.com

## Flavel House soon to be a mansion of another color

Of The Daily Astorian

Astorians accustomed to a red-and-white Flavel House might be a bit startled when it's repainted in September.

In truly Victorian spirit, Pioneer Builders of Warrenton will paint the nearly 100-year-old house antique gold with olive trim, said museum curator Stephen Recken. Outlandish as they may seem to the contemporary eye, gold and olive, along with deep-red for the roof shingles, were the house's original colors, Recken said.

"It was not originally white and red," Recken said. "We have done a lot of investigative research to determine the original color scheme."

Among other things, workers used a heat gun to soften and scrape away layers of paint

and find the original colors.

Of course, the painters won't use the lead-based paint that was common when Capt. George Flavel first decorated the house around 1885. The dangerously toxic paint has been out of use for at least 20 years, Pioneer owner Dan Dean said.

HOWEVER, AFTER TAKING samples of the original paint to several paint manufacturers, architect Larry Nelson found the Sherwin-Williams paint company produces a line of authentic Victorian colors. Recken said. After taking 100 years of North Coast weather into account. Sherwin-Williams accurately matched Flavel's taste.

The paint job will be little more than makeup to highlight a beautiful old woman's face lift.

WHEN THEY'RE READY to start painting at the end of August, Pioneer and its subcontractors will have roofed a large section of the building, including its cupola, replaced some structurally deficient beams, replaced the mudsill that supports the house's veranda and replaced its aging gutters and downspouts with brand-new stainless steel.

"We have preserved its longevity for a long, long time," Recken said, although he noted that there's always work to do on a

huge, century-old house.

Dean said the project, which started in April, hasn't been as complicated as he'd expected. The most complex job probably will be shingling the nearly vertical roof of the cupola, he said.

THE PROJECT HASN'T been without surprises and difficulties, however.
"Availability of materials is probably our main problem," Dean said. "Everything has to be special order and sometimes special cut." For instance, Pioneer workers must hand-cut the decorative, diamond-shaped shingles that border the house's roof, he said. The cedar shingles used in the restoration are stained red after they're installed.

And the engineers, architects and builders have sometimes had to cope with

unexpectedly severe settling.

The cupola, for instance, has sagged and settled more than the rest of the building, Dean and Recken said. Mortar had decayed and bricks had fallen out of the foot-thick brick wall that supports the tiny room perched some 75 feet above the ground.

IN SOME PLACES, gaps as wide as four inches had opened in the overstressed wall. "It was in a dangerous state," Dean said.

A specially hired Portland contractor filled the cracks with mortar and injected them with epoxy under pressure to firm up the wall. Then Pioneer workers installed nine wooden beams that are now the cupola's main supports, Dean said.

"So the weight is really bearing more on the posts than on the inside wall," Dean said

The contractor, who was paid about \$38,000 for the work, also was surprised by a 2022 Astoria-Warrentor

The Daily Astorian—BILL WAGNER

Roofers' scaffolding temporarily transformed the shape of the cupola at the Flavel House Museum.

"tremendous amount" of rot in the house's beams, especially those that support the veranda, Dean said. In several places, the bottom of the foundation wall had buckled as much as four inches.

Replacing the gutters and downspouts should prevent those problems from recurring because they'll keep standing rea Channel of Commerce, Asiona, Oregon, Digitinged by Eac B Williams @ Diverget @mie.com

water from building up around the

foundation, Dean and Recken said.
Formally called the Flavel House
Museum, the house is the home of the
Clatsop County Historical Society. The renovation is being paid for with a nearly \$17,000 federal grant, society funds and

# Air station celebrates birthday

By TONY MEYER Of The Daily Astorian

Dale Perkins remembers making the 500-mile drive to Port Angeles, Wash., about once a week to get the lowest price on fuel for the pair of new HH-52A helicopters around which the new air station in Astoria had been formed.

It was 1964 and Perkins, now a division chairman at Clatsop Community College, was then a Coast Guard aviation machinist mate at the air station.

There wasn't a place to store the fuel at the fledgling air station housed in a hangar at the old Tongue Point naval air base, so the helicopters had to be fueled directly from the truck.

THAT'S JUST ONE of the stories that probably will be making the rounds at a picnic Friday afternoon at Cullaby Lake as retired and active Coast Guardsmen, their families, invited guests and local officials gather to observe the 20th anniversary of the air station and Coast Guard Day, which marks the 194th birthday of the service.

Helicopters from the Port Angeles air station covered the Astoria area before the founding of the Astoria base, and were stationed here full time during the busy summer months, said Bob Lawlis, who served as executive officer at Port Angeles and who was the first commanding officer at Air Station Astoria.

Other than the Port Angeles station, the nearest Coast Guard air station at the time was in San Francisco.

The need for a full-time helicopter base in Astoria became greater and more obvious, said Lawlis, now an Astoria real estate salesman.

ENTER REAR ADM. Richard Schmidtman Jr., then commander of the 13th Coast Guard District.

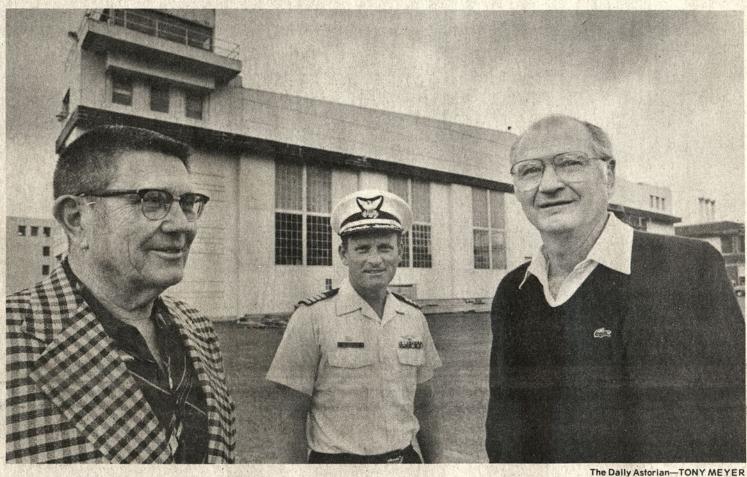
Astoria had been recommended as the best site to establish another air station, but the Coast Guard was short of money. Schmidtman arranged to lease the old Navy seaplane base at Tongue Point for \$1 a year, and in April 1964 the Coast Guard opened the air station - without helicopters. A few months later, the admiral tugged a few strings and had two new HH-52A helicopters pulled off the line and assigned to Astoria.

It was Aug. 14, 1964, when the air station was officially dedicated, with its complement of 31 officers and enlisted men. Morale was high, Lawlis said. "There were no sour apples in the bunch."

ABOUT A YEAR later, the Coast Guard arranged the \$1 purchase of 12 acres of land at Clatsop County Airport - now called Port of Astoria Airport - from the port, and construction began in 1965 on a permanent home for the air station.

Early the following year, the air station set up shop at the airport and acquired a third helicopter. Today, three of the Coast Guard's latest, more sophisticated helicopters operate from the air station, in addition to a pair of Falcon jets.

Besides commemorating the air station's



Two of the past commanders of U.S. Coast Guard Air Station Astoria and the air station's present commander gathered in front of Hangar 1 at the old naval air base at Tongue Point, birthplace of the air station 20 years ago. They are Bob Lawlis, left, the station's first commander; Jim Clune, right, commander from 1969 to 1971; and Capt. William Donnell, present commanding officer of the air station. Right, an HH-52A helicopter like those first stationed in Astoria hoists a crewman off a sinking boat.

anniversary and the Coast Guard's birthday, Friday's celebration will mark the completion of a \$4.8 million expansion and renovation project - work included construction of a new administration building, an addition to the medical services building and improvements to the aircraft hangar.

Today, the air station employs about 170 Coast Guard and civilian workers. The Coast Guard's growth here over the last 20 years would not have been possible without the "total, dedicated support of the community," said Capt. William Donnell, commander of Coast Guard Group Astoria.



# Looking for 'the essence of Oregon'

By JUDY McDERMOTT

of The Oregonian staff

he painstakingly made copies of every check, "just in case the project fell through

and we had to return everyone's money."

Bridget Beattie McCarthy's projects generally don't fail, though. Her ingenuity filled Timberline's new Wy'East Day Lodge with a quarter-million dollars' worth of handcrafted furniture and accessories. She also opened eyes to the architectural potential of crafts through a book she wrote for the Western States Arts Foundation. She guided the Oregon School of Arts and Crafts through its move to a seven-acre, 10-building campus.

This month, McCarthy unveils her latest effort, "Where to Find the Oregon in Oregon." A 93-page

"Just think. If the 300 advertisers alone sold their copies, that would be 12,000 persons exposed to what is unique about Oregon."

guide to "things made, grown, invented, designed, performed or aged" in the state, the publication is designed to capture "the essence of Oregon" and open the doors for cooperation between the tourism industry and the arts community. The project grew out of a handcraft marketing study McCarthy did for the state a year ago.

Financed by a \$10,000 grant from the Oregon Arts Commission, the guide meanders through organic produce gardens, glass studios, shops full of early Willamette Valley furniture, historic drama pageants, acres of roses and miles of riverside bikeways. Three hundred individuals and businesses bought space in the publication, from The Velvet Teasel, a shop that markets the functional stoneware pottery of 12 Coos Bay craftspeople, to Re-

The Oregonian/TOM TREICK

GUIDING LIGHT — Among artists and craftsmen recruited by Bridget Beattie McCarthy for "Where to Find the Oregon in Oregon" guide was potter Patrick Horsley, who hopes to generate name recognition and public interest in visiting his studio.

membrance, a gift shop and gallery located in a historic Victorian building in Dufur.

In between, the guide reveals such ventures as Slaughter'n Wood, where Barry Slaughter turns out furniture on a farm near Bend, and Adamy Woodcraft, a McMinnville maker of kitchen woodenware.

McCarthy and her helpers — mostly volunteers — sent out 11,000 fliers last winter to potential "advertisers," who for \$75 were offered a description of their businesses and 40 copies of the \$2 guide, which they could sell to recoup their investment.

She wasn't exactly overwhelmed with responses. "We were selling an idea. It was hard for people to envision the finished product," she says. "A lot of people said, 'Let's wait and see. Maybe next year....'"

The 300 returns did make the project feasible financially. McCarthy enlisted the services of calligrapher Elizabeth Anderson, who had done the signs for the lodge at Timberline, and then set about writing the copy and organizing it under 10 regional headings. Altogether, it was a five-month undertaking from first mailings through follow-up reminders to finished guide.

"It's a beginning. The whole idea was grassroots," McCarthy says. "Next year I hope we'll have twice as many."

McCarthy's greatest disappointment was the poor response from artists and craftsmen, who were the impetus for the project. Perhaps 25 percent of those who should be in the guide are, she notes.

Among Portland craftsmen who responded was Patrick Horsley. "Personally, I'm trying to branch out, get people to come to my studio," says the Southeast Portlander, who had his dinnerware featured in Sunset magazine last August and found the exposure benefited him locally.

Meanwhile, McCarthy and the state of Oregon are all but committed to publishing the guide annually. As distribution begins to advertisers, bookstores, specialty shops and Department of Tourism border stations, McCarthy is optimistic.

"Just think. If the 300 advertisers alone sold their copies," she says, "that would be 12,000 persons exposed to what is unique about Oregon."



With 1985 revenues expected to be \$20 million, there's nothing small about Ag-Bag - and President Rich Lee sees plenty of potential for growth.

# Farms welcome feed storage system

The continued rapid growth of an Astoria agricultural equipment manufacturer is in the bag.

Ag-Bag Corp. President Rich Lee expects the firm to gross \$20 million in 1985 selling components of its animal feed storage system and related products. That makes it one of Clatsop County's largest home-grown businesses, though it's only seven years old.

An approximately 200-dealer network in the United States, Mexico and the Caribbean sells its products; stepped-up exporting and manufacturing operations in Astoria, Canada and England are

in the works.

"When it comes to high-moisture feeds, probably we know as much as anybody else in the country we reer in rive we'll be a major force" in the agricultural accessories market. "We were told it's impossible to build a major company out of Astoria, Oregon, and that's not true.

The company sells three models of a silage-compacting machine that stores feed in huge two-layer sealed plastic bags. Bagged silage beats conventional pit- or tower-stored silage, company executives say. Forty to 50 percent of the feed stored in pit silos is wasted, and even tower silos are inefficient. Ag-Bagged silage, which retains up to 60 percent moisture, renders both obsolete, says Chuck Savage, company marketing director.

THE SYSTEM IS particularly useful for dairies.

Savage says. "It's especially important that (dairy farmers) mix the right ration (of different types of feed) for their cows. This makes it easy for them. We've had people start on the bagging system and notice a 5 or 10 percent increase in milk production in the first week. You'll pay for your machine pretty fast in your large dairies."

Bag storage also eliminates unpleasant silage odors and weather-related problems. "Our system seals oxygen out, so there's no spoilage. The machine compacts the feed, so there's no room for air," Savage says. More and higher-protein silage is the result. Besides, with the Ag-Bag system, farmers "can put the feed any place they want it."

During loading, the bag stays put while the Ag-Bagger compacts chopped alfalfa or feed corn in it. A cable connects to a hydraulic brake, which releases gradually at a given pressure during loading, maintaining interior bag pressure.

"We've doubled (in sales volume) in each of the last five years, and we're planning to do the same in the next three," says part-owner Larry Inman. "We're not even touching one-half of 1 percent of the market; we would like to reach 20 percent in the next five years." As of 1980, the United States had 335,000 dairy farms that had at least 100 milk-producing cows — to say nothing of beef and potential is unlimited," says Lee.

AG-BAGGERS ARE AVAILABLE in hydraulic, gearbox and motorized diesel models, as well as a Junior Bagger, and range in price from \$15,000 to \$50,000. The patented device can load at least 300 tons a day, at \$5 a ton for handling, and lasts about 10 years.

A once-foundering farm machinery equipment plant at Blair, Neb., manufactures Ag-Baggers. One is enough for most farms; some 1,000 are in use, and Lee expects to sell 500 more in 1985. Agriculture schools at Oregon State University, California State University at Chico and Brigham Young University use Ag-Baggers.

As for the bags themselves, "we're the only bag on the market that has black on the inside and white on the outside, which is a good combination," Savage says. The exterior reflects the sun; the interior ensures the seal.

NINE FEET IN diameter and up to 130 feet long, Ag-Bags hold about 150 tons apiece and sell for \$300. They've kept feed fresh for up to three years in Texas, the equivalent of five to seven in the Northwest, Lee says. Blown plastic film is shipped in rolls to Blair, where bags are individually boxed and packaged. The company forecasts selling 250,000 this

"The machine is the razor, and the bag is the razor blade - and we love to sell razor blades," Lee explained at a recent international trade seminar in Astoria. "Basically we're in the plastics business." Ag-Bag is one of the largest users of sheet plastic in the world, he says.

The process for blowing the polyethylene bag is Ag-Bag's proprietary secret, and the company uses different suppliers during various steps in bag-making to keep it that way.

IN THE LAST few years, Ag-Bag Corp. has been selling 1-ton round bale bags, besides its elongated potential in the United States, Lee says. A round baler rolls silage like a rolling snowball; it's geared to accommodate a given size of bag.

Another new product is Advance Two, the world's only freeze-dried inoculant, with a guaranteed five-year shelf life. Inoculants are added to silage to assist its fermentation in round-bale bags. Advance Two is made to be mixed with water and sprayed on. Lee says the average farm spends \$500 annually on inoculants. For some time, Ag-Bag has sold a granular inoculant, put on with an applicator.

"We've got billions more 'bugs,' micro-organisms, than any other product - we're very proud of it," Lee says. Some 120 brands already were available, "but there's only about six that are any good," says

A JUST-DEVELOPED BAGGING machine for dry grain is yet another bright prospect. It apparently obviates the need for grain silos and fumigation, "a very large cost in storage," Lee says. "The bugs cannot grow in anaerobic conditions."

But the most successful Ag-Bag offshoot could be the Mighty Bite, which is "being marketed as a super front-end loader," Savage says. It was developed because conventional front-end buckets didn't suit the Ag-Bag system. It looks like a hydraulic clamshell bucket on a dredge, except that the "jaws" open vertically and seal tightly enough to

Most of the company's manufacturing is in Nebraska, more centrally located and closer to the agricultural heartland. But Ag-Bag employs 30 locally, 15 in its Walluski headquarters, soon to move into Astoria, and 15 in manufacturing and research and development. Lee says local manufacturing capacity will double next year.

SOME YEARS AGO, Lee, who still owns and operates a dairy next door to the Walluski-area Ag-Bag headquarters, was a dealer for Silopress, a similar German-made silage machine. (So were the

But Silopress equipment "was not really sufficient for American agriculture," and the manufacturer ignored suggestions for improving it, Savage says. It was kind of out of frustration that they developed the better, bigger machine." Ag-Bag now believes it's a better, bigger company, as well.

Stories By BEN SILVERMAN Photos By BILL WAGNER

# Savage looks for marketing angles

A former newspaper advertising man is helping cultivate Ag-Bag's business.

Chuck Savage, once display advertising manager at The Daily Astorian, has taken over the \$150,000 annual marketing effort for the firm and delved deeply into magazine and video promotions

Savage heads AB Productions and Advertising, an Ag-Bag unit. He's a one-man film crew who travels across the country making videotaped testimonials of satisfied Ag-Bag customers. Meanwhile, his knack for landing photos of Ag-Bag equipment on the front covers of big farm magazines has meant publicity money can't buy - though Ag-Bag also advertises heavily.

"We make all our video movies from start to finish here" in the office/studio at company head-quarters outside Astoria, Savage explains. "We're kind of proud of that. We first thought we'd have to go to outside studios, but we started investigating the cost and decided we'd better go to school pretty quick." Savage had only still photography experience, but the equipment vendor trained him in video production, and the transition "came pretty naturally.'

VIDEO PROMOTION REQUIRED a \$30,000 outlay for top-of-the-line

Ag-Bag bought a portable AC-DC studio camera and a computerized electronic videotape editing console. It's capable of simultaneously making five copies from master tapes, for distribution to its dealer network.

Though production technology is slick, the testimonials themselves are usually homespun, and the "stars" won't win any Emmys. If Ag-Bag tried to coax farmers into mouthing commercial slogans, "it would be unnatural," Savage says. "We tell 'em we want 'em to talk from the heart. Most of the people who have gone to the system are so en-thusiastic, they don't mind. Some will surprise you, just kind of take off in front of the camera." Farmers will "usually sell it quicker than the

salespeople." Part-owner Larry Inman or a local Ag-Bag manager is interviewer for on-the-scene filming. The dealers suggest farmers to be interviewed. Taping around the country is necessary because "the feedback we get from the dealers is, 'Gee, that might be fine down in Texas, but what about our area here?' " So Savage makes trips as long as seven weeks, 14 states and 8,000 miles to tape 15 farmers.

DESPITE THE EXPENSE, Ag-Bag's heavy advertising budget helps justify the in-house agency just



In the hands of Chuck Savage, a video camera is a tool for an aggressive marketing effort.

in commissions. Because advertising agencies usually get 15 percent of the advertiser's bill, Ag-Bag saves 15 percent of every ad it places in national magazines.

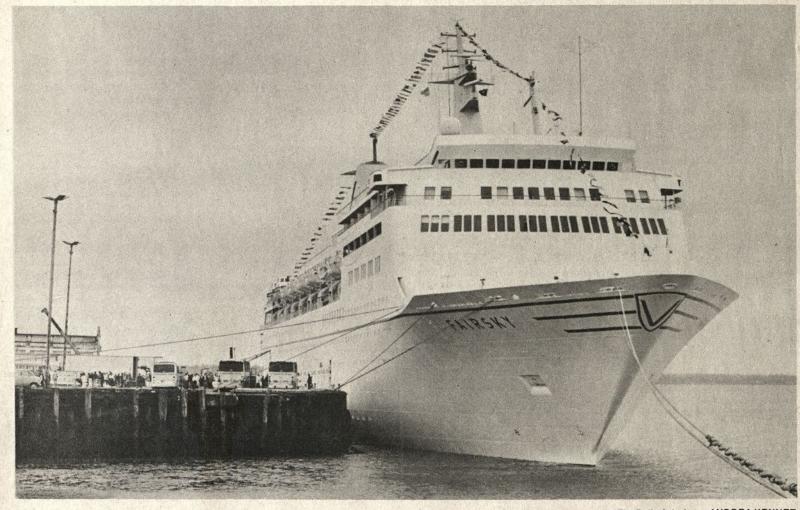
Another reason for AB Productions and Advertising is that Ag-Bag products are "a technical enough field that we'd have to spend all our time explaining it to an outside ad agency anyway," says company President

Rich Lee. The agency is "going to be fairly large in itself." Savage puts together a quarterly newsletter, circulation 15,000, for Ag-Bagger owners. He also prepares advertising brochures and slide shows for trade expositions. Ag-Bag puts on an exhibit at 30-35 trade shows annually, with Savage attending many.

Sometimes, getting the best shot of-Ag-Bag equipment in the field re-

quires some ingenuity - and a devil-may-care attitude. Last summer, Savage wanted aerial footage of an Oklahoma farm, "the only way to get a good angle." The helicopter he'd rented had no seat belt big enough to hold him and the video camera. So he had himself strapped on the outside with 500-pound-test baling twine, legs hanging on the

#### NORTH COAST



The Daily Astorian - ANDREA KENNET

#### Fairsky's first call

Seven hundred eighty-nine feet of luxury liner pulled up at Port of Astoria Pier 2 right on schedule Thursday morning. The Sitmar Cruises Fairsky, making its first call here, dwarfed tour buses waiting to take passengers to Mount St. Helens and Astoria and Seaside tourist attractions; a crewman preparing to raise a flag seemed ant-like even

against the backdrop of the ship's radar mast.

Disembarking passengers got a welcome on a more human scale, though, from a receiving line that included the Astoria Scandinavian Midsummer Festival Court and Astoria Area Chamber of Commerce manager Jim Durham, far right.





2022 Astoria-Warrenton Area Chamber of Commerce, Astoria, Oregon, Digititized by Eric B Williams @ Divepuget1@me.com



The Daily Astorian—BILL WAGNER

Ernie Brown, acting chairman of the Astoria Historical Buildings and Sites Commission, stands near the historic house his wife's father, architect John Wicks, built for pioneer businessman Norris Staples in 1910.

# Astoria seeks place in history

By ANDREA KENNET Of The Daily Astorian

The state Advisory Committee on Historic Preservation will get a good dose of local color when it convenes in Astoria Thursday.

Fourteen of the 33 sites it will consider for nomination to the National Register of Historic Places are in Astoria.

The nine-member panel will meet 9:30 a.m. to 4:30 p.m. in the Columbia River Maritime Museum's auditorium. After the meeting, which is open to the public, the group will attend a reception at the Flavel House Museum, 441 Eighth St. The reception will be hosted by the Clatsop County Historical Society, which operates the museum.

Local candidates for the register are the

Local candidates for the register are the old city hall, which now houses the Clatsop County Heritage Center, the Uppertown fire station, Liberty Theater, Grace Episcopal Church, the Doughboy Monument and nine houses.

THEY ARE THE Thomas Ball house, 698
15th St.; Peter Cherry house, 836 15th St.;
Albert Ferguson house, 1661 Grand Ave.;
Foster Ferry house, 1607 Grand Ave.; Capt.
J.H.D. Gray house, 1687 Grand Ave.; John
Griffin house, 1643 Grand Ave.; Gustavus
Holmes house, 982 34th St.; Frank Patton
house, 636 14th St.; and Norris Staples house,
1031 14th St.

Most of the sites are listed in the 1976 Statewide Inventory of Historic Sites and Buildings.

Inclusion of the Astoria sites on the state advisory group's agenda culminates a yearlong research project by the Astoria Historic Ruildings and Sites Commission a

seven-member citizen panel appointed by the Astoria City Council to advise it on historical issues. The council allotted \$3,000 for Astoria historian Roger Tetlow to research and prepare most of the nomination applications. Bruce Berney, Astoria Public Library director and a member of the city's historical sites commission, wrote other applications. A University of Oregon architectural student, John Goodenberger, wrote the application for the Liberty Theater as a class project.

THE 1984-85 CITY government budget, approved this week by city budget committee members, earmarks another \$3,000 for a similar research project. In addition, the budget provides \$20,000 for a city planner position to develop the proposed Uniontown Historic District. The budget must still be approved by the City Council, but council members are all members of the budget committee.

According to a city study, 18 percent of Astoria's housing could be classified as historic under statewide planning goals. Yet only 17 of the 3,000 properties in Oregon on the national register are in Clatsop County, Berney said. If all 14 Astoria nominees make it on the national register, their inclusion will nearly double the number of sites in the county.

"WE BRAG SO much about this being a historic community, yet we're deficient in the number of places listed on the national register," Berney said.

yearlong research project by the Astoria

A lack of reliable information about the

Historic Buildings and Sites Commission, a varient of Acity's history hampers research necessary to

Diverget (@me.com

gain a spot on the national register, he noted. Many of Astoria's historic buildings were built before 1873, when the first local newspaper was published.

And Astorians are naturally modest about their city, he said. They don't realize "these rickety houses we take for granted or the large Victorian houses tourists like to gawk at are worthy" of national recognition, he said

Berney hopes the large list of Astoria sites on the state historic committee's agenda Thursday will encourage others to seek nomination.

BESIDES THE PRESTIGE, placement on the national register can have financial advantages for the property owner, he noted. Under Oregon's historic-property tax law, those who own property on the register and who are willing to maintain the property's historic values may apply for special assessment status in which the true cash value of the property is frozen for 15 years. The law is designed to provide incentive to rehabilitate and maintain historic buildings.

Nomination by the state committee doesn't guarantee placement on the national register. Final determination is by the keeper of the National Register of Historic Places in Washington, D.C.

The national register is maintained by the U.S. Department of the Interior's National Park Service under authority of the National Historic Presrvation Act of 1966. It is composed of districts, sites, archeological sites, buildings, structures and objects of national, state and local significance.

Related story, Page 3

## Each of 14 historic Astoria sites a story in itself

Fourteen sites in Astoria will be considered for inclusion on the National Register of Historic Places when the State Advisory Committee on Historic Preservation meets in Astoria Thursday.

Here are descriptions, based on information from the Astoria Historic Buildings and Sites Commission, of the local sites:

Norris Staples House, 1031 14th St.—Astoria architect John Wicks built this massive, square house in 1910 for Norris Staples. Its plain, no-nonsense design marked the end of the Victorian era of ostentatious mansions. Staples was one of the first in Clatsop County to build a financial empire from harvesting timber rather than from water-related industries. He was a bank president, city councilman, businessman and car dealer. His home had one of the city's first driveways and garages, both since replaced. He was the only fatality of the Dec. 8, 1922, fire that destroyed the downtown.

The house is owned by and lived in by the

not style or elegance, during a time known

William R. Meyer family.
Foster Ferry House, 1607 Grand Ave. —
This small single-story wood-frame house is unique among the nominations because it is cheaply constructed and was built for utility,

for its opulence. It was probably built in 1897-90 by insurance and real estate man E.L. Noonan, who lived it in briefly and then turned it over to the Sisters of the Holy Names Academy for Young Ladies for a residence. The nuns later sold the house and it has had a series of owners and tenants.

The house is associated with stone mason Foster Ferry, although he is one of many people who lived there. The house is now owned by the Michael Brewer family, which lives there.

Albert Ferguson House, 1661 Grand Ave.— Crippled by rheumatism, pioneer architect Albert Ferguson supervised construction of his three-story rectangular Victorian-Gothic from his sick bed. His youngest son, James Ernest, who did the construction, later became one of the city's prominent architects.

One of the more outstanding features of the house is a curved staircase from the large entry hall to the third floor. The staircase is said to be made from a single piece of timber, curved to fit. Family tradition maintains the elder Ferguson carved the elaborate newel post on the staircase.

The house is owned by Ray and Nancy

John N. Griffin House, 1643 Grand Ave. — Part of the Ferguson family heritage, the John N. Griffin House was built in 1892 by James Ernest Ferguson as the family's wedding gift to his sister, Ada, who married John N. Griffin, Griffin set up the first weather bureau at the mouth of the Columbia River and helped install the telegraph cable under the river between Fort Stevens and Fort Canby, Wash.

An example of the carpenter Gothic style, the house also incorporates some characteristics of the Eastern stick style and the interior is typical Victorian. The house is owned by Dr. and Mrs. Gary Boelling.

Capt. J.H.D. Gray House, 1687 Grand Ave.

— Built in 1880, the two-story house is considered among the best examples of New England style architecture in Astoria. It was the first residence built on the hillside on Grand Avenue in what was to become one of the city's finest neighborhoods. Albert Ferguson built the mostly cedar house for John Henry Dix Gray, who operated the first steamboat in this area. He became postmaster, county judge and state senator.

The house is owned by Dr. and Mrs. E.W. Harvey.

Gustavus Holmes House, 682 34th St. — Located in Uppertown, the Queen Anne-style mansion has been lived in by only two families since it was built in 1892. Commission members think that no other Victorian residence in Astoria has been changed so little through the years. All of the moldings, doors, windows and trim, and some wallpaper in the dining room, and many of the furnishings are original. Capt. and Mrs. Ray Collins own the house.

When Gustavus Holmes, a Scandinavian fisherman who became a salmon cannery owner and bank president, built his three-

story, Upper Astoria and Astoria were separated by Scow Bay and connected by a single elevated wooden roadway.

Frank Patton House, 636 14th St. — Now the Rosebriar Inn, a bed and breakfast inn, the huge house of colonial revival and Georgian lines was built in 1902 for banker and financier Frank Patton. It was expanded in 1950 by the Sisters of the Holy Names, who used it as a convent. In 1971, the Clatsop Youth Development Association converted it into the Phoenix House, a shelter for girls needing temporary assistance. It is now owned by Ann Lennstra, Judith Papendick and Susan Hughes.

Peter Cherry House, 836 15th St. — Peter Cherry, the British vice counsul who received the first wire over the new postal telegraph system in 1896, built this Italianate style house in either 1877 or 1882. With its 12-foot ceilings and cedar woodwork and doors, the ornate two-story residence was considered one of the showplaces of the city. Many shrubs and trees remain from his full-city-block formal English gardens.

The home is now owned by former Astoria Mayor Bob Chopping and his wife.

Thomas Ball House, 698 15th St. — This single-story wood-frame house is among the few historic houses in Astoria moved from its original location. Undistinguished in design, the 1865-vintage house is considered one of the oldest in the city.

The house bears the name of dentist Thomas Ball whose fuchsias made it one of

the showplaces in town. Earlier, the Rev. Leopold Dieleman, pastor of St. Mary's Church, lived in the house and used it for a rental to raise money for the church. The current owners are Mr. and Mrs. Patrick Hodges.

Grace Episcopal Church, 1545 Franklin Ave. — The church complex consists of three separate but connected buildings: the church built in 1885-86, rectory built in 1916 and parish hall, built in 1955. Considered an almost perfect example of gothic revival architecture, the church building is believed to be the oldest, continuously used church in the oldest American city west of the Rocky Mountains. The church contains a stained glass window, located above the altar, and the bell from the congregation's first church, built in 1867 in downtown.

Heritage Hall, 1618 Exchange St. — The two-story Georgian revival-style facility was built in 1905 as the Astoria City Hall. Vacated by the city in the 1930s, the building housed the local headquarters of the World War II effort in the 1940s and was the first home of the Columbia River Maritime Museum in 1962-82. The Clatsop County Historical Society wants to transform the imposing wooden building into another museum. The building is on the site of the first American cemetery west of the Mississippi River. It is now owned by Roderick Gramson, George Brugh, Charles Taggart and Harry Claterbos.

Old Uppertown Fire Hall, 2968 Marine Drive — The all-brick three-story building was constructed in 1896 as the storage house for North Pacific Brewing Co. at the peak of Astoria's brewing industry. After Prohibition ended the industry and an unsuccessful stint as a condensed milk processing plant, the building was vacant for 14 years until the City of Astoria remodeled it in 1928 for its second fire station. The Clatsop County Historical Society wants to use the now-vacant city-owned building for a fire museum.

Astor Bullding, 1203 Commercial St. —
The ornate Liberty Theater dominates the
59-year-old Astor Building, which is the
second largest downtown site after the Astor
Hotel. The Liberty was the first combined
vaudeville stage and movie theater in
Astoria and was probably the last to host
vaudeville here. Its elegant interior is
highlighted by 12 oil paintings of Venetian
canal scenes by artists John Knowles and a
15-inch diameter, 1,200-pound glass chandelier. At its height, the Astor Building
housed a radio station, dance studio and
about two dozen businesses, besides the
theater.

Soldler's Monument — Known as the Doughboy Monument, the concrete and metal monument is in a traffic island at the intersection of Columbia and West Bond streets and West Marine Drive, at the entrance to Uniontown. The octagonal concrete cupola, topped by a 10-foot-tall bronze statue of a World War I soldier, contains Astoria's oldest public restrooms. It was dedicated on July 21, 1926, at ceremonies attended by 5,000 people.

# 11 historic sites win panel's OK

By ANDREA KENNET Of The Daily Astorian

Eleven Astoria sites are a step closer to a spot on the National

Register of Historic Places.

Meeting in Astoria Thursday, the State Advisory Committee on Historic Preservation voted unanimously to endorse 11 of the 14 sites Astoria city government proposed for nomination to the federal list.

Approved were the Astor Building and Liberty Theater; former Astoria City Hall (Clatsop County Heritage Center), old Uppertown Fire Station No. 2, Doughboy Monument and six houses.

The Rosebriar Inn application was rejected and those for two private residences were deferred.

The nominations must still be approved by the state's historic preservation officer, David Talbot, director of the state Department of Transportation's Parks and Recreation Division. Those he approves will be sent to the keeper of the National Register of Historic Places in Washington, D.C., for final determination.

THE NATIONAL REGISTER is maintained by the U.S. Department of the Interior's National Parks Service under authority of the National Historic Preservation Act of 1966. It is composed of districts, sites, archeological sites, buildings, structures and objects of national, state and local significance.

In approving the Doughboy Monument and Grace Episcopal Church, the state advisory panel made exceptions to state rules excluding monuments, churches, grave sites, cemeteries and birthplaces of prominent people. The group said both sites merit inclusion for their historic significance.

Built in 1926, the Doughboy Monument is Astoria's oldest public restroom facility. Topped by a bronze statue of a World War I infantryman, the octagonal concrete facility was given to the city by Clatsop Post 12, American Legion.

If the monument is ultimately approved at the federal level, it will be the first public restroom in Oregon on the national register.

Grace Episcopal Church, built in 1885-86, is the oldest church in continuous use in the oldest American city west of the Rocky Mountains. The church complex at 1545 Franklin Ave. includes an attached parish hall, built in 1955, and an unattached rectory, built in 1916.

Private residences approved were the Albert Ferguson House, 1661 Grand Ave., Peter Cherry House, 836 15th St., Capt. J.H.D. Gray House, 1687 Grand Ave.; John Griffin House, 1643 Grand Ave., Gustavus Holmes House, 682 34th St., and Norris Staples House, 1031 14th St.

In a 3-4 vote, the panel turned

down the Rosebriar Inn because of an expansion project 34 years ago. The Sisters of the Holy Names in 1950 had an addition built on the south side of the house, doubling the structure's size. Now a bed and breakfast inn, the house was built in 1902 for prominent Astoria banker and financier Frank Patton.

THE REMODELING CHANGED the home's original box-like shape that was the essence of its colonial revival architectural style, said committee member Virignia Ferriday, a Portland architect,

The three committee members who favored the nomination noted the addition was built in the same

architectural style.

Elisabeth Potter of the State Historic Preservation Office said the Rosebriar Inn would be rejected on the federal level, even if the state group approved its nomination. A building and major additions must be 50 years old to qualify for the national register, she explained.

The panel postponed decisions on the Thomas Ball House, 698 15th St., and the Foster Ferry House, 1607 Grand Ave. More documentation of prominent residents, local significance or architectural noteworthiness of the two houses is needed, the committee said. It will continue its review of both applications at a later meeting.

Inclusion of the Astoria sites on the state advisory group's agenda culminated a yearlong research project by the Astoria Historic Buildings and Sites Commission, a seven-member panel appointed by the Astoria City Council to advise it on historical issues. The council provided \$3,000 for the project.

crete facility was given to the city 2022 Astoria-Warrenton Area Chamber of Commerce, Astoria, Oregon, Digititized by Eric B Williams @ Divepuget1@me.com

#### Astoria to become Warner movie lot

9. 8. 84 By CHRIS GENNA For The Columbia Press

Representatives of Warner Brothers Studios have been in Astoria the past week sizing up the city for scenes in a

feature-length film.

Shooting on the film, tentatively titled "Goonies," could begin as early as mid-October, but more likely will wait until the beginning of November, according to Paul Pay, a studio "scout" in Astoria.

Pav vehemently stated the film "will be a Warner Bros. picture, not a Steven Spielberg picture," even though a state Department of Economic Development release said the producer of "E.T." and "Gremlins" will produce the Astoria film.

The \$11 million production will be directed by Richard Donner, the director of "Superman" and "The Omen."

The production company will be in Astoria about four weeks, according to the Department of Economic Development, and could pump about \$1 million into the local economy.

A spokeswoman at Astoria's Thunderbird Motor Inn said the studio representatives had reserved 75 rooms for one month for the use of the production company. She added the studio still is negotiating with the motel chain.

The film will be about a group of young boys who live in photogenic Astoria homes in the vicinity of 38th Street. The father of one of the boys is curator of a museum in the Capt. George Flavel House. The boys find what they believe is a treasure map, and the film traces their adventures, including being chased by baddies down the 8th Street hill, as they search for the treasure, which will be somewhere in Cannon Beach. The movie's setting will be billed as New England.

Only about one-third of the adventure film is to be shot in the area, officials say. The remainder will be filmed in a Hollywood special-effects lab.

Some scenes will be shot on Port of

Mooring Basin and Pier 1, according to port Deputy Director Ted Bugas.

Jennifer Brodigan, a member of the Astoria School Board, said Pav also had visited Central School. Mrs. Brodigan said the district had entered preliminary negotiations with the studio to use the school as a place to construct and store props.

She said she hoped the district could arrange time for Astoria High School students to view the action behind the scenes to gain insight into how a movie is made. The opportunity to provide such an experience for Astoria students was just as important, she indicated, as any cash payment the studio might make for use of the facilities.

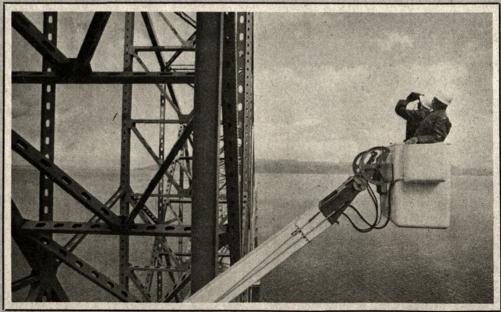
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#### River view

Looking down from the top of the Astoria Bridge isn't an everyday view.
But Chuck Hemenway and Harold Seaton, inspectors from the state Highway Division's Salem office, looked at the bridge from the top, bottom and all around Wednesday. Accompanied by a crew and a Hi-Ranger truck, Hemenway and Seaton checked the steel joints and rivets on the bridge to determine when the bridge should be repainted. The bucket lifted Hemenway and Seaton as high as 90 feet above the road surface. Some parts of the bridge were still beyond reach, so Hemenway used binoculars to inspect them. The inspection will take about two weeks, Hemenway estimated.

The Daily Astorian—BILL WAGNER



#### Astoria lands \$17 million module contract

By ERIC GORANSON of The Oregonian staff

Atlantic Richfield Co. announced Wednesday it was awarding a \$17 million contract to Astoria Oil Services for construction of drill site modules for the Lisburne oil field on the North Slope of Alaska.

The contract is expected to create 350 jobs in Astoria beginning in November. Completion of the contract will be in the summer of 1986, according to Al Greenstein, a spokesman for the Los Angeles-based oil company.

The awarding of the Astoria contract to the Morrison-Knudsen subsidiary is the second North Slope module contract let in Oregon in less than two weeks. On Aug. 16, Arco announced that \$10 million worth of modules for its Kuparuk field would by built in Coos Bay by

KRI Constructors Inc. of Houston.

Greenstein said a third contract, similar in size to the one in Astoria and calling for construction of production center modules for use at the Lisburne field, is expected to be let in six weeks. He added that as far as he knew, only Oregon sites are being evaulated for the project.

The combined contracts would total more than \$40 million, with the Astoria job and the future contract providing jobs for up to about

1,000 workers, according to Greenstein.

The Astoria contract and the pending one are contingent on getting a U.S. Army Corps of Engineers' permit relating to construction techniques that have the least impact on wildlife. The permit is expected to be approved soon, Greenstein said.

2022 The Lisburne field is located well below the

big Prudhoe Bay field that has been pumping 1.5 million barrels of crude southward to Valdez every day for years. That field's output is expected to begin declining soon. However, Arco has invested \$2 billion in a water injection plant to boost the Prudhoe Bay field's output. Injection of the water starts this year.

Production in the Lisburne field is scheduled to start in late 1986 and is expected to reach 100,000 barrels a day in a few months. The field holds an estimated 3 billion barrels of oil.

Ted Bugas, administrative director of the Port of Astoria, said the port hadn't been officially informed of the Astoria oil contract.

"I think this is the long-awaited breakthrough we have been waiting for," he said.

Astoria Oil has leased property from the port

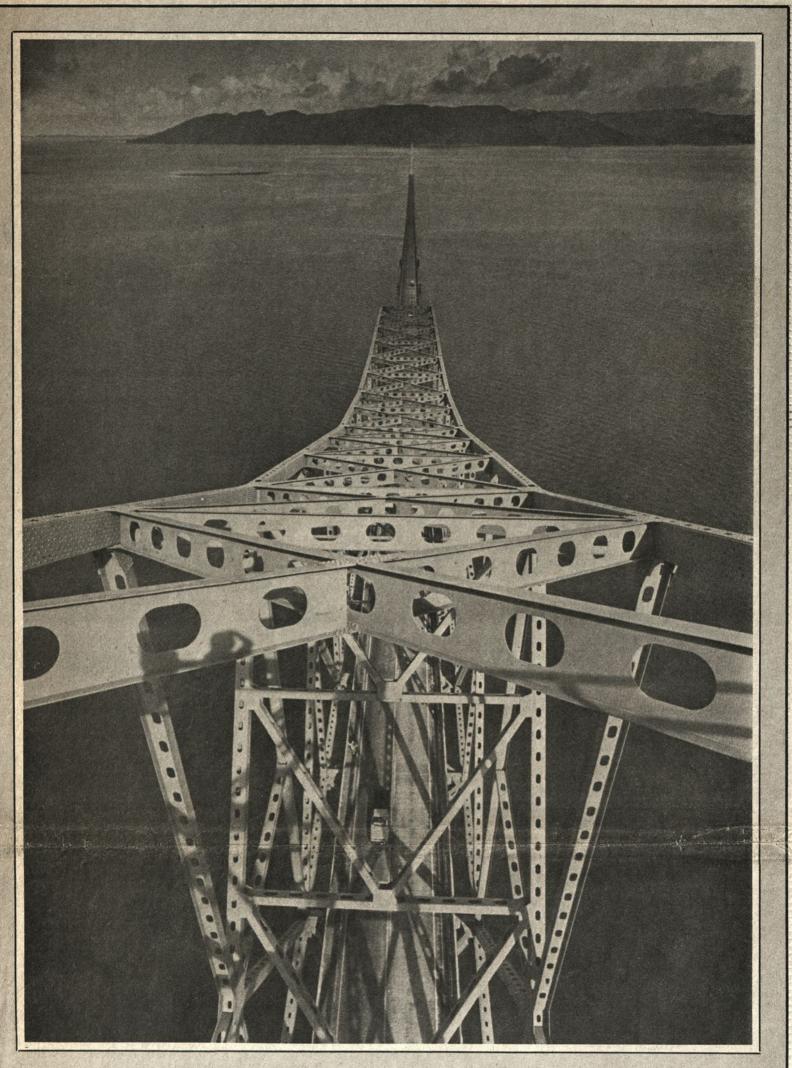
sop Community College in training students in how to construct modules for use in the oil industry.

"There should be, according to background information we have been given during the past several months, a number of different jobs that will employ hundreds of people this year and next year," Bugas said.

He estimated about 250 jobs would be employed in the first year and 350 in the second.

Arco is co-owner of the Lisburne field with Exxon.

The Coos Bay contract is expected to mean jobs for about 60 people between this fall and the 1985 sea lift of goods by barge to the North Slope. It involves construction of 14 methanol tanks and is part of a \$300 million development project in the Kuparuk field.



#### River view

Looking down from the top of the Astoria Bridge isn't an everyday view. **But Chuck Hemenway and Harold** Seaton, inspectors from the state Highway Division's Salem office, looked at the bridge from the top, bottom and all around Wednesday. Accompanied by a crew and a Hi-Ranger truck, Hemenway and Seaton checked the steel joints and rivets on the bridge to determine when the bridge should be repainted. The bucket lifted Hemenway and Seaton as high as 90 feet above the road surface. Some parts of the bridge were still beyond reach, so Hemenway used binoculars to inspect them. The inspection will take about two weeks, Hemenway estimated.



The Daily Astorian—BILL WAGNER

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#### NORTH COAST

# McCarter leaves behind a booming concern

By PAUL TELLES Of The Daily Astorian

CAMP RILEA - If Brig. Gen. Richard McCarter attacks the flower market with the same success he's enjoyed here, Clatsop County will someday be Oregon's dahlia capital.

As he prepared to leave his office at the camp for the last time today, McCarter looked back on an 11-year effort that changed Camp Rilea from a National Guard summer camp into a military training facility that hosts troops from all over the West. And he looked forward to returning to the flower-growing trade he left when he first took over the camp in 1973.

"The only difference between next Wednesday and next Thursday is. Wednesday I'll walk out of the house and come here. Next Thursday, I'll go out to the greenhouse." McCarter said during an interview last week. "Ten years ago, my avocation and my vocation changed. Now I'm changing back."

WHEN McCARTER ASSUMED command in 1973, the deer that roam much of the camp's 2,000 acres were starting to homestead around its offices, shops and barracks. "You could have shot a cannon down the street and not hit anything except maybe a deer." recalled the 62-year-old McCarter. who was camp commander from 1973 to 1976 and from 1979 until now.

Within a few years, the camp's usage dropped to its lowest ever about 3,000 "person days" per year.



The Daily Astorian-PAUL TELLES

New barracks are the latest improvements completion this fall, and three more are sched-Brig. Gen. Richard McCarter has brought to Camp Rilea. Three barracks are scheduled for

uled to be built next year.

the U.S. Coast Guard and the facility. Oregon National Guard.

campaign prompted the growth in surprise squads moving through it.

"Now in a typical year, we're his decade in command, he was looking at 100,000," McCarter said. especially proud of two "crown In 1981, the camp hosted groups jewels" - an electronically confrom 10 different units of the trolled squad defense range and a Department of Defense, as well as Military Operations Urban Terrain

The electronic range features 28 McCarter's aggressive building electronic targets that pop up to

half-mile primary power line and additional 75,000 feet of wire to control the targets.

"We built it for the tiniest fraction of what the Army spends on the same ranges," McCarter said. "The very first day, the very first time, it worked. Which astonished all of

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three-star generals described the MOUT as the best urban training facility he'd seen, McCarter said. Built with troop labor, the 12building complex cost about \$50,000, approximately half the cost of similar facilities built by the regu-

But mentioning those two jewels barely scratches the surface of the improvements McCarter's directed.

IN 1973, THE camp featured only two personal weapons ranges for pistols and rifles; now it has eight, including grenade and Claymore mine ranges. Under construction now are three 160-man barracks that each will house a full infantry company along with its mess and office needs. The barracks are scheduled to be finished in the fall, and three more will be built next vear, said McCarter, who's been slowly relinquishing his command responsibilities for the last six months.

Although the general will hand over the camp's reins today, the native Portlander won't be far away from the camp in spirit. Or, for that matter, in body, either.

After a 43-year career that included four years in the Army in World War II, 38 years in the crops. National Guard and command of the Guard's statewide operations and facilities' maintenance from 1976 to 1979. McCarter said he can't just walk away from the military. For one thing, he'll still be com-

Guard Reserve, a 700-member volunteer militia that supports the Guard and the state Emergency Services Division.

AND IF CAPT. Doug West, who is the 50-employee camp's facilities manager and who will be its de facto commander, ever needs advice, McCarter will be little more than a holler away. He and his wife, Joy, will continue to live on the Clatsop Plains property they bought

That's where McCarter will pick up the flower business that was relegated to a hobby when he accepted the Camp Rilea post. Along with two partners, he plans to add 40,000-60,000 dahlias to the one-acre lot this year.

Eventually, McCarter's cottage industry will include daisies, baby's breath, carnations and 30 other types of plants, he said. A veteran of more than 30 years in horticulture, McCarter said the business will begin by catering to Portland and North Coast dealers of cut flowers.

"For every person who can spend 10, 20 or 40 dollars on flowers, there are 100 people who can spend \$2," he said, explaining his choice of

Although he doesn't believe flowers will ever make up for the losses Clatsop County has suffered in the fishing and timber industries, Mc-Carter thinks they can help. "And I'm going to direct my efforts toward that end."



Portlanders Doug Erb, Carrie Erb, their daughter, Kristina, and Traci Blevins found Saturday afternoon's warm weather in Cannon Beach just right for ice cream.

# Tourists jam North Coast

Of The Daily Astorian

Restaurants were swamped with customers and motels were running at or near capacity as sunny weather drew crowds of tourists to the North Coast over the weekend.

Most restaurant and motel managers and chamber of commerce officials in Astoria, Seaside and Cannon Beach say the number of tourists visting the area is running well ahead of the same time last year.

They attribute the upswing to a variety of factors: the weather,

a better economy, and advertising and promotion.
"WE DID REAL well last weekend," said Mike Crow, manager of the Pig 'N Pancake in Seaside. "It was comparable to the busy part of the summer. We are excited about the possibilities of what it is going to be like this summer.



Crow said business at the restaurant is up over this time last year. "We are thinking this could be one of our better summers yet.'

"We are seeing more tourists earlier than usual," said Georgina Hutchens, manager of the 124-room Thunderbird Motor Inn in Astoria. "February is usually a busy month anyway, with the Presidents' Day weekend and the (Trail's End

Marathon in Seaside). Then comes spring vacation in mid-March." Still, she said, business in the last two months has been heavier than in the same period last year.

"I think we are going to have an astronomical summer," said Sandy Jirovsky, manager of The Tides Motel in Seaside, and president of the Seaside Motel Owners Association.

"We have been running mostly full on weekends almost through the whole month of February," she said. Most Seaside motel owners are reporting good business for the month, she said.

Evelyn Roberts, manager of the 96-unit Tolovana Inn, thinks it was the fine February weather that brought tourists out sooner than usual. "We are filling up nicely on the weekends, and are pretty busy at midweek too," she said.

THE COLUMBIA RIVER Maritime Museum had 656 visitors last weekend, the second-best weekend so far this year. The museum drew 1,277 over the three-day Presidents' Day weekend last month.

Bob Scott, superintendent at Fort Clatsop National Memorial, said 638 people visited the museum, park and fort over the weekend. "For this time of year, that's not bad," he said. "It's about average." Normal July and August visitations at the park average about 1,000 per day, he said.

JIM DURHAM, MANAGER of the Astoria Area Chamber of Commerce, expects the summer of 1984 to be a good one for North

Durham said a North Coast promotional effort this summer will focus on Canadian visitors, who make up one-fifth of the region's tourists

See Tourism, Page 3



Joyce Dickinson of Portland tried her hand at kite flying in front of the Surfsand Motel in Cannon Beach while motel guests basked

in the sunshine on room balconies.

#### Condominium owner alters course

By BEN SILVERMAN
Of The Daily Astorian

Darrell Moss thinks experiencing Astoria's waterfront condominium is like a continuous cruise — and not aboard the Titanic, either.

So the one-quarter owner of the \$10 million, 40-unit Columbia House seeks to buy the entire complex, even though it's had only two sales in three years on the market.

Moss has tentatively arranged \$5.7 million in refinancing to acquire Howard Walters' and Todd Building Co.'s interest. He's also resumed advertising, which was suspended for months, and cut prices in search of three quick sales he needs to persuade the lender.

"We have in excess of \$10 million in this building, right now, and there's no way in hell we're going to get that much out," Moss acknowledged in an interview this week. Instead, he plans to use the money to pay off the \$4.7 million First Interstate Bank of Oregon loan that financed construction, and give the Roseburg-based Todd Building Co. the remaining million. (The partners have kept current on loan payments to First Interstate, despite the lack of cash flow.) That way, money will be in hand to finance "more profitable, less expensive projects" once Columbia House sells out.



Darrell Moss

"TODD WILL HAVE a silent 50 percent interest in anything I do, until I'm able to pay them back all the money — they have \$5 million invested," Moss said. (Todd, which built Columbia House, has been half-owner, with Moss and Walters each holding a quarter interest.)

Moss worked in condominium development in Florida before moving to Medford, where he teamed up with Walters, a coworker, on the Columbia House project. His next undertaking might be a 100-unit motel and restaurant immediately to the west of Columbia House, with 24,000 square feet of commercial space and 20-40 units available for time sharing.

Thinking about that prospect may seem premature, but Moss remains confident Columbia House will find its market niche. It was the right development in the right location; only poor timing and the price bogged it down, he said.

"THERE ISN'T ANY doubt in my mind that if interest rates on savings hadn't been so high, we would have sold these units" long ago. "I'll put this product up against any other in the Northwest—this river is just magnificent. It's enchanting." At least 3,000 prospects have toured the building, Moss said, praising Walters for his marketing efforts.

The owners have borne \$65,000 in interest costs per unit, paying as much as 23.5 percent. When development got under way in 1978, their floating rate was just 9.5 percent.

With soaring rates, "there was some indication, even (as recently as) a year ago, that there was still no market there — that no matter how much we lowered the prices, we still wouldn't have sold them."

Now that rates have subsided, prices have been cut from \$197,000-\$263,000 to \$150,000-\$225,000, and Columbia House's recent advertising says they're affordable. (All units are on special this week for \$145,000-\$175,000.) "The prices were too high for Astoria, but those prices were driven up by the high interest rates," Moss said.

"There are people here in Astoria who will more seriously consider us now that we've lowered the prices." Moss predicted he'll sell out by the end of next summer, maybe this fall.

Columbia House was off the

market beginning last summer, while the partners flirted with time sharing. That would have been a radical departure from the retirement condominium concept they started with — and have returned to

THEY RETAINED A Eugene consulting firm to do a marketing survey, as stipulated by the prospective time-share financier. Conversion would have meant a \$1 million additional investment; one-week increments would have been offered for \$9.500 and up.

The consultant mailed out 5,000 questionnaires to owners of homes valued at more than \$100,000 in the Portland and Seattle metropolitan areas. Time sharing was scrapped when 53 percent of the 150 that came back said they weren't interested. Thirty-one didn't like the idea of vacationing in Astoria at all — a view diametrically opposed to Moss' own.

"I had a First Interstate executive ask me, 'Darrell, who in the hell would want to live in Astoria?' I told him, 'All you have to do is go down there and spend some time, and you'll understand why.' It's a beautiful place.

"Five years from now, there's going to be 40 families living in this building that are going to be very, very thankful to the developer."

2022 Astoria-Warrenton Area Chamber of Commerce, Astoria, Oregon, Digititized by Eric B Williams @ Divepuget1@me.com

#### NORTH COAST



#### Happy walk

Rain didn't dampen the spirits of Astorians celebrating the city's selection for participation in the Oregon Main Street Program Thursday.

City government officials, downtown merchants and citizens marked the event with a march down Commercial Street, a streetside coffee-and-cookies social and music by an Astoria High School band.

The Oregon Downtown Development Association announced Wednesday that Astoria is one of a handful of Oregon cities that will be a part of its 1985-86 downtown revitalization program, which is designed to help cities of less than 50,000 rebuild their prime retail areas.

A downtown manager will be hired soon to coordinate the effort to improve downtown Astoria's appearance and economic base.

The Daily Astorian—BILL WAGNER

2022 Astoria-Warrenton Area Chamber of Commerce, Astoria, Oregon, Digititized by Eric B Williams @ Divepuget1@me.com

# Astoria bus system riding high

By ANDREA KENNET Of The Daily Astorian

The winner of Oregon's 1984 Public Transit Service Award takes the prize with its regular riders as well.

Astoria's bus line, one of two public systems cited this year by the state Department of Transportation Public Transit Division, won all praise and no criticism from riders interviewed by a newspaper reporter aboard a midafternoon

"Oh, it's a blessing," said Dena Johnson, a grandmotherly woman who rides the bus

nearly every day.

"I say, 'Thank goodness we have it,' " interjected Pearl Hansen, seated next to Mrs. Johnson. Both frequent riders, the women were returning home from the weekly Loaves and Fishes lunch.

"It really helps me a lot," said Chris Albertson, a 28-year-old mother of three. "I'm one who don't drive and don't want

Friendly drivers and passengers, spacious and comfortable new buses, affordable fares, convenient hourly schedules and the inclusive 18-mile route won equal praise from the passengers

"They're real friendly, easy to talk to and to get to know," Mrs. Albertson said about the drivers and passengers. "(The route) hits every part of town I want to go to.'

She and her daughters, Venus, 9, and Elizabeth, 9 months, and son, Billy, 6, were headed home from scouting bargains at the St. Mary's Catholic Church's rummage sale. She planned to return on Saturday for Bag Day bargains, but without the baby so she could manage the bags on the bus.

Elizabeth enjoys gazing out of the new buses' large windows, her mother said. The baby often became bored and slept on the "rattlely" converted school buses with small windows that the two 30-passenger Orion buses replaced.

City officials were wise to acquire the new buses, she said. Ridership has

increased noticeably

All but 10 to 20 percent of the \$115,000 per bus purchase price was paid by state and federal grants coordinated by the state Department of Transportation Public Transit Division. The new buses are owned by the city government and used by TBR Co., the transit service subsidized by Astoria city government. The first bus



The Daily Astorian—ANDREA KENNET

Astoria's bus system affords commuters an opportunity not enjoyed by motorists - a chance to read the paper.

arrived in October and the second in

The new buses also were a hit with

11-year-old Tim West and his siblings.
"I like it a lot better than the old one, said Tim, trying to act nonchalant while his sister, Kathy, 7, and brother, Donnie, 9, giggled and squirmed next to him in the

The children said they rode the bus about once a week. Do they ever find it boring? Shaking his head "no," Donnie replied, "We get off."

Mrs. Hansen likes getting off where she

Outside the city core, the bus will stop anywhere along the route, sometimes dropping people off at their front doors,

driver Jim "Stretch" Corbett said. "Tourists get a big kick because we stop at every pillar and post.'

Visitors from metropolitan areas are often amazed at the fares of 35 cents for adults and 25 cents for children and students, he added. Fares haven't increased for 10 years.

The 18-mile loop through many of Astoria's neighborhoods and out to Tongue Point is a good — and cheap — way to see the area, said Mrs. Johnson. Some people take a ride just for a fun tour, she added.

The frequent tight curves and hills are no challenge for TBR's three drivers, Corbett said. "You just have to keep your eye on

Corbett, who drives the 2-7:15 p.m. shift,

drove school buses for 17 years before retiring in January to work full time for TBR. He was a relief driver for the city transit system before that.

TBR's senior driver, Clarence "Clancey" Johnson, drives the 6:30 a.m. to 2 p.m. shift. Eugene Thomas, a former Los Angeles bus driver, is the relief driver.

Astoria has had continuous public transportation since the days of horse-drawn trolleys more than 70 years ago, city officials said. Various private companies provided public transportation services until 1974, when the city government took over the system and city residents voted for a 10-year serial levy to subsidize the system. The city's contract with TBR Co. is being renewed.

# TBR feels effects of federal 'strings'

Success can be a double-edged sword. Just ask Astoria city government.

The city's public bus system — operated by TBR Co. under contract to city government - is one of two in the state recognized this month by the Oregon Department of Transportation Public Transit Division for making significant improvements in public transportation.

Astoria, which joins Albany in the winner's circle for the state's 1984 Public Transit Service Award, is being cited for maintaining exceptionally high ridership. The award will be presented at an Astoria City Council meeting Monday by Dennis Moore, administrator of the state agency.

Moore said Astoria's bus service consistently has been a leader among Oregon's small-city transit operators. Last year, the system hauled 98,233 fare-paying customers, beating the record of 91,606 set in 1979 during a fuel and energy crisis. By contrast, it carried 65,416 passengers in 1975.

Money to run the system comes from three sources - city government's general fund, fares and federal government mass transit funds that are distributed by state government. Federal money also paid most of the cost of two buses recently purchased.

But that federal money comes with strings attached.

Federal requirements forced the city this year for the first time to advertise for bids to operate and maintain the city's bus system even though it already had negotiated a five-year agreement with TBR, the only company that has showed an interest in bus service here.

But TBR, mindful of higher maintenance costs for the new buses and other expenses related to meeting federal requirements, turned in a bid with a built-in inflation factor that exceeds by about \$44,000 the amount the city has to spend. The bid was \$126,361, or \$1.96 per mile, based on a total of 64,470 miles per year. It now costs \$1.29 per mile to run the Astoria bus service, compared with \$2.21 in Albany, said Jean Hallaux, city

Hallaux and Trygve Duoos, a TBR partner, are negotiating the proposed contract to try to cut costs to avoid raising bus fares. The fare has been 35 cents for adults and 25 cents for students 6-12 since 1974, when city government first began to subsidize bus service.

TBR never has had a good return on its investment, Hallaux said. He said the company, which until this year provided its own buses, has basically run the service to benefit the community.

If city government were to operate the system by itself, the costs would be three to four times greater, Hallaux said. That's because the city would have to pay bus drivers union wages and provide extensive benefits. TBR's drivers are retirees who don't demand the higher wages, Hallaux said.

#### College to open Small Business Assistance Center

A Small Business Assistance Center, operated as a public service by Clatsop Community College to provide assistance to existing and prospective small business owners, opens Thursday, April 19.

Funded by the College, the State Dept. of Education and the Federal Small Business Administration, the center is located at 336 Industry, in an office rented from the Port of Astoria at The Thunderbird Seafare Complex.

The center will be open from 9 a.m. to 1 p.m. weekdays, according to director Jim Clune, small business management instructor at Clatsop. Aneta Englund, former administrative director for te Clatsop County Historical Society, will staff the office.

Residents of northwest Oregon and southwest Washington are invited to use the center free of charge.

Clune said he and fellow business instructor Jim O'Donnell will be available by appointment to meet with clients. The

center will contain a library of business textbooks, SBA publications and other information.

Funding of Small Business Assistance Centers originated with the Oregon Legislature, which last year approved spending \$500,000 to form a small business assistance network. Based on a highly successful center sponsored by Lane Community College in Eugene, the network is designed to help coordinate activities of the various centers and to act as a resource center for assistance beyond the capabilities of the individual centers.

Clatsop's share of the half-million dollar expenditure, administered by the State Dept. of Education, is \$25,000. The Astoria-based institution had to match that amount and the Small Business Administration kicked in another \$7,000.

The money is used to provide materials and equipment and to pay rent, utilities and staff.

Clume says the services he and O'Donnell hope to provide are primarily educational. In other words, they want to give the small business owner or prospective owner tools with which they can make sound business decisions. In some instances, Clune said, he will recommend that the business person seek professional help from an accountant or an attorney.

A co-owner of a gift shop in Cannon Beach, and former owner of The Galleon in Astoria, Clune said one project he hopes to get off the ground quickly is a list of professional help available on the North Coast.

Problems Clune expects clients will need help with are expansion decisions, marketing problems, first-time business ventures, incorporation questions, and how to increase profitability.

In addition to himself and O'Donnell, Clume hopes to use volunteers from SCORE, Service Corps of Retired Executives, an arm of the Small Business Administration.

O'Donnell already advises clients at a Small Business Assistance Center in Tillamook and teaches the Small Business Management Program in Tillamook County. He also teaches business courses for Clatsop in Astoria. O'Donnell is a former marketing and sales manager and president of a metal fabrication company. In addition, he and his wife at one time owned and operated five bookstores in New Jersey.

There will be no charge for any of the services the Small Business Center provides, Clune said. In the future, the center will offer workshops and seminars, similar to recent business workshops offered at Clatsop. The center is closed June 15 through Sept. 15. Funding is through June 1985.

The center may be reached by phone by calling the College, 325-0910.

4/18/84



Molding featureless piles of sand into works of art takes planning and constant checking to keep on track. Seattle residents Laurie Zuckerman and Dick Ramsey, above, created a model of their laid-back walrus sculpture and referred to it often. Later, Brian Jensen's animated gesture, right, showed the concentration a group of families from Salem put into their work. Two hours later their spunky little steam engine rested happily at the top of their pile, below.





# Do see a world in a grain of sand

CANNON BEACH - Perhaps it was the sand itself that evoked so much imagination at the 1984 Sand Castle Contest.

To the naked eye, one handful of sand looks so much like another that they both appear formless. And yet it's the formlessness itself that can lead the creative mind and eye to almost any

If you think that's an overstatement you probably should have joined the more than 10,000 spectators who mobbed the beach just north of Haystack Rock Saturday morning and afternoon.

To the more than 700 sculptors who formed about 155 teams in the one-third-mile-long contest, the sand was raw material for the shaping of visions ranging from political commentary to fantasy to traditional castles to just plain fun.

Early risers turned out at 7 a.m. and earlier to begin piling the mounds of sand into their staked and leveled plots. By 11 a.m., shovels and buckets had given way to brushes, trowels, rakes, spatulas and other household and gardening tools suitable for the detail work.

By noon, spectators could see what most of the

artists were thinking and dreaming.
One of the biggest crowd-pleasers was "Expose Yourself to the Oregon Coast," a gentle spoof of Portland mayor-elect Bud Clark's famous
"Expose Yourself to Art" poster. Fashioned by a
Milwaukie team headed by Robin Slack, the sculpture showed a happy, barely clothed sunbather.

A local team headed by Don Bask, Tolovana
Park, sculpted a "Starfish Devouring Cannon
Beach." The imaginary predator was
spread-eagled over Haystack Rock, glaring
ominously down at the tiny homes arrayed on the imaginary beachfront.

A Newberg team headed by John Mills showed a new way of clearing one's mind — pulling rope through the ears. The team wore T-shirts bearing

the title of their creation — "Mental Floss."

The sand castle judged to be the best adult effort was a Moslem mosque fashioned by a

Portland team captained by Dick Adams.

By 2 p.m., the judges had made their choices,

the contest volunteers had removed the stakes, pennants and ropes that marked the plots and the spectators had invaded to get a closer look at

High tide came about 4:15 p.m. and swept the contest away. The sand was once again a wet, level beach awaiting another year and another set of dreams.

Here are the winners in each division at the 1984 Sand Castle Contest. The names and cities listed are those of the

team captains.
Special award for Promotion of Art in Sand: Care Bears,

David LeBlank, Portland.

Best Sand Castles: adult division: Dick Adams, Portland; 16 and under: Neil Barber, Lake Oswego; 12 and under: Bergfreunde Ski Club, Portland; 8 and under: Troy Schulz, Allison Myers, Taunya Schulz, no city available.

Allison Myers, Taunya Schulz, no city available.
Adult division winners: Walrus, Laurie Zuckerman,
Seattle, Wash.; Indian Fish, Darrel Osborne, Portland;
Springfield, Not a One Horse Town, Sally Bodmer,
Springfield; Kids at Play, John Gilbert, Portland; Starfish
Devouring Cannon Beach, Don Bask, Tolovana Park;
Gayla's Nikes, Robin Kessler, Seattle, Wash.
Adult division awards of mert: Expose Yourself, Robin
Slack, Milwaukie; Dragon and Castle, C. Douglas, Tacoma,
Wash.; Humpty Dumpty Didn't Fall, He Was Pushed, Tom
Ballard, McMinnville; Picture This, Tim Tolan,
McMinnville; Beaver Pond, Kirk Maartin, Aloha; Arctic
Adventure, Linda Richardson, Gresham.
Adult division judge's choice: Frog, Sandy Willis, Clark;

Adventure, Linda Richardson, Gresham.

Adult division judge's choice: Frog, Sandy Willis, Clark;
Steam Engine, Margi Evans, Salem; The Last Razor Clam,
Berry Lipnick, Seattle, Wash.: Mental Floss, John Mills,
Newberg; Goodwill, Alise Mitchell, Portland; Save the Ales,
Cynthia Tower, Seattle, Wash.

16 and under winners: Dragon, Mary Korolor, Portland;
Rabbit, Terry Worth, Edmonds, Wash.

16 and under awards of merit: Crayons, Kathy Jensen,
Tigard; Man in Quicksand, Erick Schade, Oregon City.

16 and under judge's choice: GT, Jeff Worth, Edmonds,
Wash.; Dog and Pups, Rachel Wahle, Portland.

12 and under winner: Jabba from Jedi, Bill Anderson,
Yakima, Wash.

12 and under awards of merit: No Smoking, Damin

12 and under awards of merit: No Smoking, Damin Tarlow, Portland. 12 and under judge's choice: Mermaid, Heather Malcolm,

Seattle, Wash.

8 and under winners: Angel, Brenda Delaney, Oregon

8 and under award of merit: Whale, Peterson and Mockridge, Bellevue, Wash. 8 and under judge's choice: Sand Castle, Lacey Trainer,

After seeing how other creations were shaping up, Greg James, left, and Kevin Douglass of Clackamas left the crowd and set out to dream up their own little worlds. Story by PAUL **TELLES** Photos by BILL WAGNER

#### Castoff ad agency creates Oregon travel ad 'after its time'

nother chapter from The Fickle Business of Advertising:

In case you've missed it, state economic development officials have been running around Oregon crowing about the department's fall tourism promotion.

Normally, this would be a non-event considering that it represents a meager \$51,000 media buy in a limited number of West Coast cities. And it is built around the somewhat mundane idea of a tabloid newsprint section inserted in Sunday newspapers in upscale suburban areas.

To top it off, this was the final effort by the state's recently terminated advertising agency — Petzold & Associates of Portland. Petzold was passed over when the state reviewed agency proposals earlier this year.

All of the stir has been generated because Petzold was able to land Orson Welles, who narrated a 45-second radio commercial in which he says, "We will sell no state before its time. That time is now in Oregon . . . "

Welles' distinctive, resonant voice and the obvious takeoff on television commercials he did for Paul Masson wine make these spots attention-getting winners.

State officials are obviously thrilled, but perhaps a little embarrassed as well because this good work has come from an agency whose relationship with the state's tourism program was severed Aug. 31.



state trying to improve its economy, with tourism being the third largest industry and a protential to do more - can you help?" said Bill Taylor. Oregon's recently hired state travel director. of Welles' decision to do the radio ads.

Taylor said the state received a "phenomenal response" after the ads began running two weeks ago in major West Coast markets.

To listen to Taylor, you'd think he was intimately involved in planning the campaign and landing Welles to do the commercials.

Well, there they go again in Salem. In truth, Taylor had almost nothing to do with the decisions behind the fall promotional effort.

The campaign that he was so quick to embrace he initially gave only a lukewarm reception, according to Fred Delkin, executive vice president at Petzold.

As account supervisor, it was Delkin who not only had the brainstorm to hire Welles, but "We proached it on the basis that this is a wrote the winning script that sealed the dear

As these things so often happen, Delkin and Oregon benefitted as much from blind luck as anything else in landing Welles for the radio ads.

Delkin went looking at about the time that the rotund actor had decided to entertain regional clients in an effort to increase his work load.

Even then, Delkin said, Welles' agent was skeptical that the actor would bite on the script Delkin wrote himself.

"He was intrigued by the script," Delkin said. "He thought the script was written in a style that he enjoyed."

So Welles, who has no particular attachment to Oregon, agreed to do the spots and at a fee approximately one-third of what he would normally charge. Delkin credits the price break to the fact that he was just beginning to accept regional work.

"Beyond the summer sun, lies a land called Oregon," Welles begins. "As you may have guessed, we will sell no state before its time. That time is now — in Oregon for the fall pleasures you so richly deserve."

Though the Welles commercials have given the campaign the kind of attention seldom received within the state, the centerpiece is a 16page color tabloid describing fall attractions and providing travel information.

The public-private effort offered businesses in the tourist industry opportunities to purchase listings for as little as \$25 up to full-page ads. The sections were inserted in 500,000 Sunday newspapers in cities like Bellevue, Wash., and Redding, Calif.

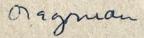
"In the fall, we try to stay as close to the border as possible," said Teresa Brown, media director and account executive at Petzold. "We are looking for older demographics - people who can leave and don't want to fight the crowds."

Some radio stations where the Welles ads were placed also tied in Oregon vacation giveaways, which were donated by the private sector. A Sacramento station made the Oregon promotion the theme of its booth at the California State Fair, Delkin said.

EVANS' TEARS: While shareholders of Evans Products Co., whose headquarters were unceremoniously jerked out of Portland earlier this year by new owner Victor Posner, have seen the price of their shares fall nearly in half, Posner has been paying himself handsomely.

As chairman of \$1 billion NVF Corp., the Miami mogul's acquiring entity, Posner received a total compensation of \$4 million in 1983. NVF lost \$53.8 million last year (and \$17.3 million more in the first half of 1984).

Other perks include company-owned aircraft, limos and a yacht - all of which cost shareholders more than \$1 million to own and operate.





#### Welles' plug pops Oregon's cork

Related business column on Page D1

By STEVE ERICKSON of The Oregonian staff

Exactly 50 years after Orson Welles' first radio broadcast on the "March of Time" program, the legendary actor/director is back on the radio plugging Oregon, vowing to "sell no state before its time."

The line is a paraphrase of a longrunning television advertisement series in which Welles, 69, intones that California vintner Paul Masson "will sell no wine before its time."

In a state-sponsored radio ad campaign promoting autumn tourism, Welles' opening lines are: "As you might expect, we sell no state before its time. That time is now for the full pleasure you richly deserve - in Oregon."

The plugs aired in Washington, British Columbia and Northern California - but not in Oregon - during the week of Aug. 19-25. After a week of silence, the ads conclude their second and last week on the air Saturday.

"The first day the radio ads broke

we had 400 phone calls responding, saving, 'Hey, we'd like more information," said Bill Taylor, Oregon travel director for the past three months. "Obviously we're getting good response - we're really delighted."

Welles was paid \$3,100 to tape a 60-second ad for the \$70,000 promotion campaign, Taylor said, adding, "What you have to do is create an image in somebody's mind through sound waves. Obviously he has the ability to paint a picture; he paints a gorgeous picture of the state."

Welles, whose 1941 movie, "Citizen Kane," endures as an American film classic, said in a telephone interview that "About the best reason" he made the ads is, "Oregon is a very beautiful state. Anybody who's been there knows it's one of the most beautiful states in the union.

"I think I've been there just twice; I haven't been there in a long, long time," said Welles from his Los Angeles home. "The last time I was there was to play in the theater before most anybody was born."

That was during the 1930s, Welles

recalled, when he appeared as Marchbank to Katharine Cornell's title role of Candide. The cast arrived by rail.

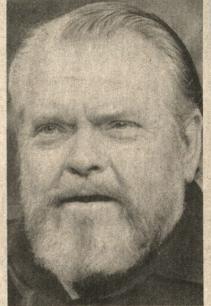
"The train was hopelessly slowed up by a tremendous snowstorm and we found that when we got to the theater at midnight that the entire audience was there, sitting," Welles said.

"The director decided to let the audience watch us put up the scenery, to keep them awake, I guess," he said. The show finally "started at 1:30 a.m. - it must have gone down at 3."

Welles' greatest radio fame came on Oct. 30, 1938, when his broadcast of H.G. Wells' fantasy, "The War of the Worlds," provoked widespread panic throughout the United States.

"I think radio is a better medium than television." he said in the interview Wednesday, ironically adding: "I wish to God it hadn't been trashed as it has by commercials that come every few seconds.

"It was a beautiful medium when it was unthreatened by television, but we seem to have gone downhill with our mass media." Welles said. "Mass communication when it was radio was



**ORSON WELLES** 

certainly a classier undertaking than most television. Most of it is way below what radio was in its great days."

Welles might return to the microphone for an Oregon encore. "I understand they want me to do another one," he said.

Commerce, Astoria, Oregon, Digititized by Eric B Williams @ Divepuget1@me.com

ASTORIA AREA CHAMBER OF COMMERCE FORUM LUNCHEON THURSDAY, OCTOBER 18, 1984

#### **AGENDA**

Open - Welcome

Program - John Eloriagga - US National Bank

#### ANNOUNCEMENTS:

October 18, - CEDC - 6:30 PM - Shilo Inn Program - Port of Astoria

November 15, - Thursday Forum Luncheon - Chinook Room Thunderbird Program - Associated Oregon Industries

#### uncheon features banker

An outlook on Oregon's economy will be presented by John Elorriaga, U.S. National Bank of Oregon and U.S. Bancorp chief executive officer and chairman of the bank's board of directors, at Thursday's noon luncheon meeting of the Astoria Area Chamber of Commerce.

Elorriaga is a past chairman of the state's Economic Action Council.

In 1982, he was named Oregon Business Leader of the Year by Associated Oregon Industries.

The meeting will be held at the Market Place Restaurant. For reservations, call the chamber of commerce office, 325-6311.



John Elorriaga

# Holiday tourism boosted south county

By PAUL TELLES Of The Daily Astorian

Tourism business during the Memorial Day weekend seems to have been a function of geography in Clatsop County—the farther south, the better it was.

Some Cannon Beach business owners said they had their best Memorial Day weekend ever, while Seasiders said the weekend made up for a slow, rain-drenched May. Astoria business people mostly took Sunday and Monday

"If this was a sign of what's to come, let it come," said Tom Morris, owner of Morris' Fireside Restaurant in Cannon Beach. Morris said sales at his 207 N. Hemlock St. business were much better than last Memorial Day weekend, although he hadn't yet figured out the percentage of increase.

"It looked like a Sandcastle Contest,"
Morris said, referring to the mid-June
event that usually brings Cannon Beach's
busiest tourist day.

El Mundo Cotton and Wool Clothing Ltd.
co-owner George Vetter said the weekend
trade at his Cannon Beach shop was good,
"but not as good as last year." He added,
however, that his 223 N. Hemlock St.
business offered a better sale last
Memorial Day than it did this year.

SOME SHOP OWNERS may have had a better weekend than he and co-owner Mary Sellin, Vetter said. "I've talked to some people that had their best year

ever," he said.

In Seaside, Gull's Nest owner Dorothy Treharne said the "brisk" weekend probably made up for an otherwise slow May at her 411 Broadway gift shop. The weekend augurs well for the coming season, she said.

"I think it's going to be terrific," she said. Vacationers who usually mob the south county during the summer generally spend more freely than weekend visitors, she noted.

El Toucan owner Bob Girtle said the business at his 334 Broadway restaurant was about the same as always for Memorial Day weekend. He noted, however, that business picked up sharply after Friday's wind and rain moved inland.

IN ASTORIA, DUTCH Cup restaurant owner Ron Sivers said the Memorial Day weekend was "pretty much the same as last year." Owners of two Astoria gift shops — the Gift Galleon and the Little Denmark Gift Shop and Restaurant — said they were closed Sunday and Monday.

Little Denmark owner Ellen Madsen said she saw nothing special about the weekend at her 125 Ninth St. shop, especially after the weather improved. "I feel Astoria's pretty dead on such a day," she said.

Gift Galleon owner Bobbie McCallister said she "did not notice any sort of impact" at her 1116 Commercial St.

husiness

However, Astoria Area Chamber of Commerce manager Jim Durham said it seemed that a lot of people visited the town's tourist attractions during the weekend. The chamber's booth at the Astoria Column was "as busy as I've ever seen it on the weekend," Durham said.

Most business owners agreed that tourists' spending doesn't yet reflect the economic recovery that is boosting retail sales nationwide. "I think Oregonians still have problems," Ms. Treharne said.

Visitors seem to be spending a little more freely than last year, but business still hasn't reached pre-recession levels, Durham said. "Where people used to buy two postcards, they buy one."

2022 Astoria-Warrenton Area Chamber of Commerce, Astoria, Oregon, Digititized by Eric B Williams @ Divepuget1@me.com



Jack and Judi Raterman hope one day to own Astoria's new McDonald's outlet.

The Daily Astorian—BEN SILVERMAN

## McDonalds to open Monday

By BEN SILVERMAN Of The Daily Astorian

The North Coast is unfamiliar turf to the manager-operator of Astoria's new McDonald's outlet. But the fast food industry is second nature to Jack Raterman.

"I love it — I've got ketchup in my veins. They say in McDonald's, the people who stay in it, have to," says Raterman. He, his wife Judi and their four teen-age children moved to Seaside a week ago to assume control of the nearly-complete McDonald's at Sixth and Marine Drive. It opens Monday.

The 64 part-time employees, most of them housewives and students, will be working under a man who has 19 years of experience in fast food, including nine with the world's largest hamburger chain.

One of those 64 employees will be Mrs. Raterman and another with be their oldest son, 16-year-old Richard.

Raterman says he hopes to put in many more years here as manager — and, eventually, owner — of the local

McDonald's.

"It's really nice to find someplace to grow some roots," he says. By contrast, his last job with the company, field service manager for the five-state Northwest region, kept him on the road most of the time. His responsibilities involved maintenance of companywide standards at individual outlets.

"I had made it known to McDonald's that I would like to get my own restaurant," he says in explaining the switch from a corporate staff position to a manager's job.

Raterman previously worked as assistant manager of a McDonald's store

#### Manager says he has ketchup in his veins

in St. Louis, Mo. He is not yet a franchisee, but the company has arranged what he calls a special package so that he eventually can take ownership.

He declined to discuss the terms and other financial aspects of his operation, saying, "I'd rather my competition guess what I'm doing."

It took McDonald's a long time to make up its mind to build the store it has assigned to Raterman. But once it did, construction was accomplished swiftly. "The company picked this site back in 1981, and decided not to build at that time. It was just a poor time, economically," Raterman said. Last fall, however, McDonald's conducted a second "feasability study" of Astoria "and found it might be a good time to start."

Once ground was broken, it took 135-140 days to build the Astoria McDonald's. Raterman says that's longer than the normal 100 days, for some peculiarly local reasons. "This is the only McDonald's, at least in the Northwest, that's ever been built on pilings. We had never really dealt with this kind of soil — it's sandy, and when you get down deep, just muck."

The company assigned Raterman to Astoria Jan. 1, though he initially hadn't planned on opening until April 1

planned on opening until April 1.

Though uniformity is a byword at most any fast-food chain, Raterman says his outlet will be unique in some respects besides just what lies underneath. "Every McDonald's has something different." He

and his wife picked their own interior floor plan, color scheme and decor, hired their own crew, and set unusual hours of operation for the 88-seat operation:

Monday through Saturday from 6 a.m. to 11 p.m. and Sunday from 7 a.m. to 11 p.m. (Breakfast will be served each day until 11 a.m.) Most McDonald's outlets open at 7 a.m., but "with the fishing industry here, and the tourism, (opening an hour earlier is) a good way to greet these folks."

Operating hours like those make for an especially demanding schedule for management, which includes Raterman and assistant manager Ron Middleton, a longtime North Coast resident. Raterman expects to put in 70- to 80-hour weeks for the first few months. But "once the store starts going smooth, I should be able to back down to something reasonable, like 60." He doesn't mind that kind of pace, though. "It's not really work, it's fun. We build a lot of pride in our people. If there's anything I could say that McDonald's really is, it's a positive attitude."

The Astoria High School band will play the national anthem Monday at 10 for the opening ceremony in the west parking lot. A Boy Scout troop will be on hand for the flag-raising ceremony, and Mayor Edith Henningsgaard will cut a ribbon.

A bigger to-do is planned for the official "grand opening" March 24. From 1 to 3 p.m., Ronald McDonald, the corporate symbol clown who is beloved of children, and two fellow McDonald's cartoon characters will put on a magic show. Prizes — including T-shirts that read "McDonald's of Astoria" and balloons — will be raffled off, and Astoria radio station KVAS will do a live broadcast.

# Business assistance center opens

By ANDREA KENNET Of The Daily Astorian

small-business counseling service started by Clatsop Community College could have used a little

help itself starting up.

Center director Jim Clune said he placed an order for phone service 20 days ago. Since then, he made at least 20 phone calls - from his office at the college or from home - trying to obtain service, but still had no telephone connection when the center opened Thursday morn-

The problem was partly due to apparent miscommunication within one telephone company, which lost his original order and then failed to send the proper equipment to its local office, Clune said. The situation was further complicated because he had to deal with two companies - Pacific Northwest Bell and AT&T - providing different segments of the overall phone service, thanks to the breakup of the Ma Bell monopoly.

One of the firms had to install new phone lines linking the Small Business Assistance Center to the college before the other could hook up service, he said. The work was completed Thursday, and the center had telephone service today. Its phone number is 325-0910, Ext. 264.

OPEN 9 a.m.-1 p.m. weekdays, the center provides free individual and confidential counseling and will offer workshops to present and prospective business operators and owners. The center is at 336 Industry St. in Astoria Oil Services' former offices overlooking the Port of Astoria West Mooring Basin.

The service is intended to help educate business operators and to serve as an information resource. Clune said. The center will refer



The Daily Astorian - ANDREA KENNET

Jim Clune, left, Aneta Englund and Jim O'Donnell staff Clatsop Community College's new Small Business Assistance Center.

clients to lawyers and accountants when those services are needed.

Aneta Englund, former administrative director of the Clatsop County Historical Society, will staff the office and oversee its library of business textbooks, Small Business Administration publications and other materials.

CLUNE AND JIM O'Donnell. both business instructors at the college, are available by appointment for consultations. Clune is co-owner of a Cannon Beach gift shop and formerly owned The

Galleon in Astoria. O'Donnell is a former marketing and sales manager and president of a metal fabrication company. He and his wife owned and operated five bookstores in New Jersey.

Patterned after a successful Lane Community College program, the center is part of a network established with a \$500,000 appropriation for the current biennium . approved by the Oregon Legislature last year. Clatsop's share was \$25,000, which the college had to match with money and in-kind services. In addition, the federal

Small Business Administration provided \$7,000.

The network is headquartered at the Eugene college. The Astoria center will be closed June 15 through Sept. 15.

O'Donnell serves as the counselor for a center opened in January by Tillamook Bay Community College. six-hour-per-week schedule there is always filled, he said. He anticipates the Astoria center's clientele will come from a variety of types of businesses, representing the more diverse economic base here.

2022 Astoria-Warrenton Area Chamber of Commerce, Astoria, Oregon, Digititized by Eric B Williams @ Divepuget1@me.com

#### Tourism-

#### Continued from Page 1

Postcards promoting the North Coast will be placed on 18 British Columbia ferries that operate in northern Puget Sound and southwestern British Columbia, he said.

Six visits to Astoria by the Sitmar cruise line ship Fairsky are scheduled this summer, he said. Each visit will deposit 1,200 to 1,500 tourists in Astoria. The first Fairsky visit is scheduled for June 14

Tourists are coming to the North Coast earlier this year for a couple of reasons, said Sue Folk, manager of the Seaside Chamber of Commerce.

merce.

Seaside's Broadway Improvement Project has helped attract more tourists this year, and "people recognize something is going on on the North Coast," she said.

Magazine, newspaper and television advertising also is paying off, she said. "We are getting responses from every media we are using."

The number of visitors to the Astoria and Seaside chamber of commerce offices is ahead of the same time last year, Durham and Mrs. Folk said. A total of 112,300 visitors stopped for information at the Astoria and Seaside chamber of commerce offices last year.

"People come down, they are treated right, and they come back,"

Mrs. Folk said.

# Festival stars are in spirit with event

The 17th annual Scandinavian Midsummer Festival in Astoria, Oregon, will bring together a unique combination of strong local Scandinavian heritage and a string of television stars in definite tune with this family-oriented three-day event, June 15 through 17.

The heritage aspect starts with the Friday evening coronation ceremony at which Julie Lampa, Miss Scandinavia of 1983, will crown the new queen chosen from a court of four princesses: Jennifer Poulsen, Miss Denmark; Katrina Carlson, Miss Finland; Ann Madsen, Miss Norway; and Lisa Winn, Miss Sweden.

The new Miss Scandinavia will then lead her court to a huge bonfire into which straw hexes of "evil spirits" are thrown while musicians and others dance around the fire, an old Scandinavian custom. A Queen's Ball will follow at Astoria High School, scene of most of the Festival events.

The TV stars are the "big four" from the Lawrence Welk Show, led by Myron Floren, "Mr. Accordion" himself, who starred at last year's Astoria Scandinavian Festival. This year he brings with him from the Welk show the popular Irish tenor, Joe Feeney, and the dynamic dance duo of Bobby Burgess and Elaine Niverson.

All four Welk stars will appear at each of four performances: 1:30 and 7:30 p.m. on Saturday, June 16, and 1:30 and 4 p.m. on Sunday, June 17, in the Astoria High School auditorium.

"The nicest thing about these stars is that they fit right into the spirit of our Festival which is one of family fun based on bond of Scandinavian heritage among us," notes Skip Hauke, this year's Festival chairman. "Last year, Myron Floren marched right along in our Saturday morning Optog walking parade and got just as wet as the rest of us."

Other Scandinavian Festival events showcase Astoria's heritage of five countries; Denmark, Finland, Norway, Sweden and Iceland. Key among them are Scandinavian music and folk dances, dance contests, booths selling native delicacies and handicrafts, a beer garden, and a Scandinavian dinner Saturday evening.

One of the most spirited Festival events is a tug-of-war competition among descendants of the five Scandinavian countries. This kind of activity, combined with the more genteel Midsummer pole and ring dance, assure variety appealing to all ages, including children and teenagers who participate themselves in Scandinavian costumes.

Most activities are held at the Astoria High School, 1001 West Marine Drive in Astoria. The Festival officially starts at 6:00 p.m. Friday and closes Sunday evening at 6. Saturday's events commence with a pancake breakfast from 7 to 10 a.m., and Sunday's with a brunch at 9 a.m. International Scandinavian church services will be held in the adauditorium at 11 on Sunday.

Tickets for the Floren-Feeney-Burgess-Niverson shows can be reserved through June 8 by sending orders and money to: Reservations, Scandinavian Festival Association, P.O. Box 34, Astoria, Oregon 97103. Prices are \$8 front section, \$6 center section, and \$4 back section. Show tickets do not include Festival admission prices of \$2 adults, \$1 for children ages 5 to 12, with children under 5 admitted free.

Parking is free with frequent shuttle bus service from the Port of Astoria logslots on the west side of town.

### Scandinavian Heritage



# Oscar Overby taught many to love singing

By ARLAND O. FISKE

There are a few people, maybe not many, that we wish would live forever.

Oscar R. Overby (1892-1964) is one of those people on my list. He first came to my attention through the music he wrote for church choirs. These were also commonly used by high school and college choirs.

My first look at Overby came at a Luther League Convention at Milwaukee in 1947. In those days of the former Evangelical Lutheran Church (ELC), every gathering involved a "Choral Union." In Milwaukee, Overby directed 2,000 singers. His technique and charm made it fun to sing. It wasn't until 1953 that I came to know him personally. As the Executive Director of the ELC's Choral Union, he came to Bottineau, ND, to hold a Church Music Institute. He had us sing hymns, both old and new, and made them exciting and unforgettable. I remember singing them in my mind for weeks afterwards.

Who was this unusually gifted and humble man? He was born July 22, 1892, on a farm along the Sheyenne River 10 miles northeast of Cooperstown, ND. His parents had come from Ostmaerka in eastern Norway in 1882. The Norwegian language was so much a part of their culture that they even played baseball in the mother tongue during recess at school. A teacher offered 50 cents to any pupil who could stay away from Norwegian for a week. No one collected.

Overby completed his high school at Concordia Academy (now College) in Moorhead, MN, in 1912. He went on to St. Olaf College in Northfield, MN, and to the New England Conservatory of Music in Boston. World War I called him into military service.

In 1921, Overby joined the music faculty at St. Olaf where he remained until 1948. There he worked with the famed F. Melius Christiansen. His wife, Gertrude Boe Overby (1900-1979), was from Finley, ND. She was a famous soloist in her day and continued to sing with the St. Olaf Choir for many years after graduation.

In the private memoirs written for his family, Overby mentioned a few former students of whom he was especially proud. Among these are Paul J. Christiansen of Concordia College, John Strohm of Minot State College in North Dakota, and Frank Pooler of Long Beach State College in California. I have never met a former student of his who didn't have the highest respect and affection for him.

In 1948, Overby became the Executive Director of the ELC's Choral Union. His memoirs note two trips to Minot, ND, in 1954 and 1955. At one of these "a Danish Catholic Priest directed his boy's choir

which sang 'Den store hvide flok' in good Norwegian."

4,800 singers sang together for Overby in Minneapolis for the Lutheran World Federation Assembly in 1957. He called this "the super-climax of all my experiences in directing massed chorus singing."

Prof. Strohm said of Overby: "He had that unique quality of being able to communicate with everybody." Overby's own definition of music was: "Music is Christian love in search of a word." Many of us owe a great debt to Oscar Overby. He taught us to sing.

# Astoria Regatta



The Daily Astorian August 14, 1984

# Regatta: A kaleidoscope of fun

By LESLEY FORNAS Of The Daily Astorian

The Astoria Regatta will set sail Wednesday for a five-day run

Following its theme, "Then and Now: Columbia Kaleidoscope," the annual celebration will offer waves of activities ranging from the colorful pageantry of a coronation to the hilarious antics of four-man teams trying to best each other in a landlubbers' bathtub relay.

There'll also be sailboat and hydroplane races, land and water parades, a carnival, dances, Victorian home tours, an antique show, dances, fireworks, a garden party, a drum and bugle corps field show, sporting events, a craft and food fair, luncheons, a peek at visiting ships and a helicopter display.

Opening the slate of events — the 64th such show in the celebration's 90-year history — will be the coronation of a queen to reign over the festivities. One of five princesses will take the crown in an 8 p.m. ceremony Wednesday at the Clatsop Community College Performing Arts Center.

Before she surrenders her title, 1983 Astoria Regatta Queen Kathy Payton will sing for the coronation audience. Besides Ms. Payton, the program will feature entertainment by Ella Opdal of Portraits and Music in Tigard and speeches by the five princesses. A reception will follow the ceremony.

THE NEW QUEEN will hardly have time to get used to the title before she and her court begin a whirlwind tour of festival events, starting with a public luncheon in their honor Thursday and the Astoria Kiwanis Club-sponsored children's parade at

Friday, the court will be up early to officially welcome four U.S. Coast Guard and U.S. Navy ships that will tie up at the Port of Astoria's Pier 2 for the weekend. The ships will be open for public inspection Friday, Saturday and Sunday.

From the docks, the court will be off to a luncheon



A bathtub race — on land — will be one of the highlights of the 1984 Astoria Regatta.

honoring Art Riedel, the Portland businessman who is this year's festival admiral. Then they'll participate in opening ceremonies at Regatta Square — a conglomeration of food and craft booths, commercial displays, entertainment and a beer garden - that continues through Sunday at the Columbia Expo Center, 1636 Exchange St.

Before reporting to the Flavel House Museum at 3 p.m. Friday for a garden party and rose-planting ceremony, the queen and her court may have time to stop in at a carnival that will set up shop Wednesday

through Sunday at the Clatsop County Fairgrounds or tour some of the six Victorian homes that will be open for public tours Friday, Saturday and Sunday.

Later Friday, the court will join a flotilla of boats that will wend its way from the East Mooring Basin to the West Mooring Basin in a waterfront parade that will be followed by a fireworks show at dusk. The fireworks will be fired from a barge moored in the Columbia River off 17th Street.

See Kaleidoscope, Page 12

## A celebration on and off the water

Astoria Regatta visitors won't lack for things to do during the five-day festival. From Wednesday's carnival opening and queen's coronation to Sunday's hydroplane races, the schedule is jammed with events to please all ages.

They'll be concentrated at Regatta Square — a

gathering of food and craft booths, entertainment, a beer garden with live music and dancing in the evening, a dunk tank and commercial display booths — at the Columbia Expo Center, 1636 Exchange St. But some events will be held elsewhere, such as the Clatsop County Fairgrounds, Warren Field and Cullaby Lake.

Admission to many events, including Regatta Square, is by Regatta button, available at local businesses and at the events. Purchase of a button automatically qualifies the purchaser for a contest in which cash prizes will be awarded.

Here's a list of the week's festival happenings:

WEDNESDAY

Noon - Carnival opens, Clatsop County Fairgrounds

8 p.m. — Queen's coronation, Clatsop Community College Performing Arts Center 9:30 p.m. — Queen's reception, Astoria Moose Lodge

THURSDAY

11 a.m. - Carnival opens, Clatsop County Fairgrounds

Noon - Queen's luncheon, Thunderbird Motor Inn (by reservation)

6:30 p.m. — Kiwanis Junior Regatta Parade, downtown Astoria

FRIDAY

10 a.m. — Welcoming ceremony for visiting ships, Pier 2, Port of Astoria

11 a.m. - Carnival opens, Clatsop County Fairgrounds

Noon-4 p.m. — Tours of visiting ships, Pier 2 Noon — Admiral's luncheon, Astoria Elks Club (by reservation)

1 p.m. - Regatta Square opens (food and craft booths, entertainment, dunk tank), Columbia Expo

2-5 p.m. - Victorian home tours, tickets at Flavel House Museum 3 p.m. — Flavel House garden party (rose

planting, music), Flavel House Museum 4 p.m. - Beer garden opens, Columbia Expo

7 p.m. — Twilight boat parade, Columbia River from East Mooring Basin to West Mooring Basin

Dusk — Fireworks display, over the Columbia River near the Columbia River Maritime Museum 9 p.m. - Regatta Rock-ola dance for teen-agers, Clatsop County Fairgrounds

9 p.m. - Live music begins and pirates' den opens in beer garden, Columbia Expo Center SATURDAY

7-11 a.m. — Elks Buckaroo Breakfast, Astoria Elks Lodge (no reservation needed)

All day - Softball tournament, various baseball

8 a.m. - Regatta Tennis Tournament, various

9 a.m. — Regatta Swim Meet, Astoria YMCA 10 a.m. to noon — Victorian home tours, tickets at Flavel House Museum

10 a.m:-7 p.m. — Astoria Regatta Antique Show and Sale, Astoria High School

Noon-4 p.m. - Tours of U.S. Coast Guard and U.S. Navy ships, Pier 2
11 a.m. — Carnival opens, Clatsop County

Fairgrounds

11 a.m. - Admiral's Cup sailboat race, Columbia

11 a.m. — Regatta Square opens, Columbia Expo

1 p.m. - Astoria Regatta Grand Land Parade, downtown from Eighth Street and Marine Drive to

the Clatsop County Fairgrounds 2-5 p.m. — Victorian home tours, tickets at Flavel House Museum

3-4 p.m. - U.S. Coast Guard helicopter demonstrations, Columbia River near the Columbia River Maritime Museum

4 p.m. — Parade awards, Columbia Expo Center 4:30 p.m. — Tricycle races, Columbia Expo Center

5 p.m. - Budweiser Cup Grand Land Bathtub Race, Columbia Expo Center

7 p.m. — Astoria Rotary Club Regatta-rama Drum and Bugle Corps Show, Warren Field

9 p.m. - Regatta Rock-ola, dance for teen-agers, Clatsop County Fairgrounds 9 p.m. - Live music begins and pirates' den

opens in beer garden, Columbia Expo Center SUNDAY

All day - Softball tournament, various baseball fields

8 a.m. - Regatta Tennis Tournament, various tennis courts

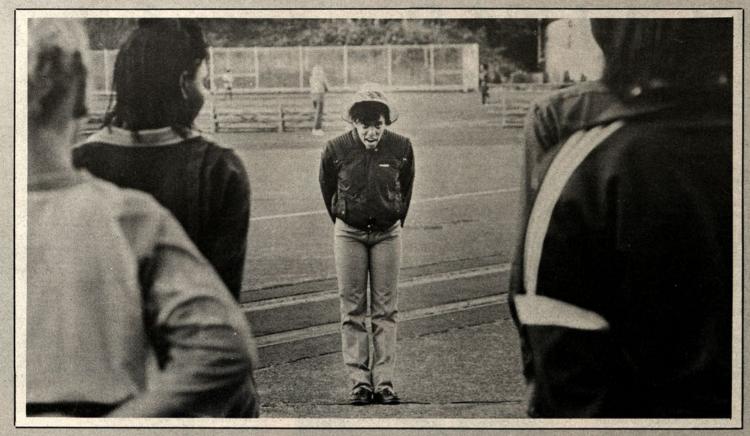
11 a.m. - Admiral's Cup sailboat race, Columbia

Noon — Astoria Jaycees-sponsored hydroplane races, Cullaby Lake (time trials start at 10 a.m.) Noon - Carnival opens, Clatsop County

Fairgrounds Noon — Regatta Square opens, Columbia Expo Center

Noon-4 p.m. - Tours of visiting U.S. Coast Guard and U.S. Navy ships, Pier 2

2-5 p.m. - Victorian home tours, starting at Flavel House Museum



1st Sgt. Alina
Boyd barks out
commands to
the Tongue
Point Job Corps
Drill Masters
during a
practice.

# Job Corps team stepping out



The Drill Masters combine precise military drill manuevers and break dancing, demonstrated by Sgt. Richard Young, right, in their routines.

> Story by ANDREA KENNET Photos by BILL WAGNER



By ANDREA KENNET Of The Daily Astorian

Jamie Boyd steps out three times a week. But his wife doesn't mind. Alina Boyd steps along with him.

The Boyds, who celebrated their first wedding anniversary this month, are members of the Tongue Point Job Corps Center Drill Masters. Boyd, 22, is colonel of the 25-member unit. His wife, 21, is first sergeant.

The month-old group makes its public debut in the Astoria Regatta Grand Land Parade Saturday. The group of 17- to 22-year-olds from across the nation will be the only local drill team in the parade.

Tongue Point is one of 107 Job Corps centers nationally that provide vocational training to disadvantaged young adults.

The Drill Masters combine military drill manuevers and break dancing for their routines. Jerry Rodgers, the senior residential adviser who directs the group, says the unique combination gives the Drill Masters "a better showing" that distinguishes the unit from traditional drill teams. "Your people are accustomed to seeing the regular drill but not a performance as part of a drill."

AFTER THE FULL group completes a series of precision drill routines, Boyd and Sgt. Richard Young step out from the group to break dance.

Boyd, who is enrolled in the Brotherhood of Railway & Airline Clerks business course for railroad clerks, grew up in New York City, where break dancing began. Neighborhood "crews" or gangs would meet with rivals and "instead of fighting, you'd break," he says. Boyd honed his dancing skills doing shows on ferry boats and at clubs. He had a rhythm and blues band in Alaska before coming to Tongue Point.

Young, 22, says he began break dancing as a high school freshman in Los Angeles. Several years ago, he broke his leg doing a somersault and quit "breaking" until recently, the seamanship student says.

See Drill Masters, Page 14

# Art Riedel '84 Regatta admiral

Oregon business leader Art Riedel Jr., admiral of the 1984 Regatta, will be honored during the admiral's luncheon noon Friday at the Astoria Elks Club, 11th and Exchange streets.

The Regatta admiralty is an honor traditionally bestowed upon a person who has performed noteworthy public service for Astoria or Oregon.

Riedel will be assisted by Dale Collins, Astoria-area manager for the Pacific Power & Light Co. subsidiary of PacifiCorp. Collins has been designated the admiral's aide.

Riedel is board chairman and president of Riedel International Inc., one of Oregon's largest privately held businesses. The Portland-based company, with worldwide operations, has 13 divisions, mostly engaged in construction and maritime activities. Other divisions offer security services and environmental services.

WHAT BECAME THE \$200 million-a-year company was launched when Riedel's father, Arthur Sr., bought an interest in the Portland Dredging Co. in 1930. Six year later, he renamed it Willamette Tug and Barge, a name that now applies to one of Riedel International's divisions.

Art Riedel Jr. began working for the company as a high school student. When he was a senior at Stanford University, his father became ill and Riedel set aside his engineering studies to return home and help out with the business. The senior Riedel died in 1957, and Art Jr. became chief executive.

The company changed its name a second time, in 1966, to Willamette-Western Corp. When Riedel took complete control in 1979, he decided to call it Riedel International.

That name is no mere slogan. Besides its 13 offices in the 50 states, Riedel International has two in Canada and one each in Bermuda, Brazil,



Art Riedel

Mexico, Wake Island, Italy, Malaysia, South Africa, England, Ireland and Spain. It has 2,000

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employees and one of the largest dredging fleets in the world, as well as one of the West Coast's largest concrete companies and a fleet of oceangoing tugs and barges.

Riedel's diverse enterprises include towing of offshore oil drilling platforms to the North Sea oil fields, drilling for oil and gas in Clatsop County, dredging on contract to the U.S. Army Corps of Engineers in the wake of the 1980 Mount St. Helens eruption and building part of the Alaska pipeline southern terminus at Valdez.

RIEDEL'S HEAVY CONSTRUCTION division won \$62 million in contracts on the Trident nuclear submarine base near Bangor, Wash. Among 138 companies that worked on the multibillion-dollar project, Riedel International was one of two to be cited by the U.S. Navy for exceptional performance, efficiency and competence.

Riedel serves on the board of the National Association of Dredging Contractors, the Portland Chamber of Commerce, the Oregon Museum of Science and Industry, the Pacific International Livestock Exposition, the Columbia-Pacific Council Boy Scouts of America and Linfield College. He also serves as a trustee for life of Lewis and Clark College. He formerly was chairman of the board of the Governor's Advisory Committee on Maritime Affairs.

Riedel recently began a four-year term on the Columbia River Maritime Museum board of directors

In 1979, he was named Oregon Business Leader of the Year by Associated General Contractors. He is a civilian aide to the secretary of the Army for the state of Oregon, in affiliation with the Society of American Military Engineers. He is a member of the World Business Council's chief executives' forum.

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Har's Market, 87 Broadway in

Seaside (near the Turnaround)

# Antique sale raises funds for college scholarships

About 70 exhibition tables will be covered with everything from books to odds and ends during the Astoria Regatta Antique Show and Sale. Antique dealers from all over the Northwest will fill the tables with their wares.

The sale will be 10 a.m. to 7 p.m.
Saturday at the Astoria High School
Auditorium. Admission is \$1 or half that
amount for those wearing Regatta
buttons.

The antique show is a fund-raiser for the PEO Sisterhood, which uses the proceeds to grant tuition scholarships to female students at Clatsop Community College, says Stephanie Miller, a member of the organizing committee. Among the items on sale will be

Among the items on sale will be furniture, glassware and china. In addition, a Salem book dealer who specializes in titles on collectible items will offer books for sale

will offer books for sale.

Besides Mrs. Miller, the organizing committee members are Shirley Landwehr, Barbara Canessa, Judy Hogan, Dorothy Churchill, Debbie Kaspar and Natalie Cellars.

Homemade pie at \$1 a slice, soft drinks at 50 cents a cup and coffee also will be sold.







Everybody loves a parade, especially kids - of all ages.

# Parade brings downtown alive

By JIM HAYS Of The Daily Astorian

Downtown Astoria comes alive with sound and color Saturday when the annual Astoria Regatta Grand

Land Parade gets under way.

A melange of floats, bands, drill teams, drum and bugle corps, equestrian units, automobiles and assorted novelty acts will be on hand to make the trip

from the intersection of Eighth Street and Marine
Drive to the Clatsop County Fairgrounds.
One of the centerpieces of the five-day Regatta
celebration, the parade begins at 1 p.m. with a flyover by a U.S. Coast Guard HU-25A Falcon jet from Air Station Astoria. The jet will make two low sweeps over the parade route to start the procession.

Beginning almost as soon as last year's parade disbanded, directors Monica Hutchens and Lesley Fornas started assembling what is expected to be an entertaining spectacle for parade-watchers.

'Then and Now: Columbia Kaleidoscope' is the theme of this year's parade. Former Astoria City

Manager Dale Curry, who retired this summer, is grand marshal.

NUMEROUS LOCAL ENTRIES will be among the floats. Expected to enter floats are The Dutch Cup restaurant, Sunset Spas, the Astoria Hayshakers Square Dance Club, Loving Faith Ministries, the Astoria Eagles Lodge, Coast Rehabilitation Services, Tongue Point Job Corps Center and the Astoria Scandinavian Midsummer Festival Association, which will be accompanied by dancers and musicians. Other entries include floats representing Port Angeles (Wash.) Derby Days, Issaquah (Wash.) Salmon Days, Pacific City Dory Festival and Tillamook Swiss Miss and Ambassadors.

In addition, the First United Methodist Church will enter a horseman depicting the days of circuit-riding

The Eugene Highlanders, a group that includes a bagpipe and drum band and highland dancers, will march in the parade and will perform a 30-minute concert at Regatta Square after the parade.

Returning from last year's parade will be the Air Force Band of the Pacific Northwest from McChord Air Force Base in Tacoma, Wash. Other military groups scheduled to participate are the Ninth Infantry Division Band from Fort Lewis, Wash., and Oregon's 234th Army National Guard Band.

THE ASTORIA ANCHOR Club and Clatsop Post 12 American Legion will sponsor a reception after the parade for the military bands.

Five drum and bugle corps from Washington and British Columbia will join the procession.

Among the drill teams set to perform are representatives from the Grays Harbor (Wash.) Shrine Patrol and Tongue Point Job Corps Center.
The Astoria Gymnastics Association, the Astoria Parents Club and Astoria Neighborhood Girl Scouts will be taking part. The Sandpipers Baton Corps from Ilwaco, Wash., will be on hand as will rally groups from Astoria and Warrenton high schools

See Parade, Page 18

More than 100 entries are expected Saturday for the Astoria Regatta Grand Land Parade.
Here's the lineup (blank spaces represent spaces reserved for late entries):

1. Astoria Police Department
2. Astoria Fire Department
3. Military Order of Cooties
4. Grand Marshal Dale Curry
5. The Daily Astorian

- 4. Grand Marshal Date Curry
  5. The Daily Astorian
  6. 1984 Astoria Regatta Association President Bob Chopping
  7. Astoria Regatta Association
  8. 1984 Astoria Anchor Club Skipper Terri
- October 1984 Astoria Regatta Court Chaperone
  Diana Blair and Escort Dick Boman
  10. 1984 Astoria Regatta queen and court
  11. Astoria Anchor Club Honor Guard

- Ninth Infantry Division Army Band,

- 12. Ninth Infantry Division Army Band, Fort Lewis, Wash.
  13. Astoria Mayor Edith Henningsgaard
  14. Miss Oregon Renee Bagley
  15. Sandpipers Baton Corps, Ilwaco, Wash.
  16. Miss Scandinavia
  17. Nordic Dancers
  18. Band of the Pacific Northwest, Mc-Chord Air Force Base, Tacoma, Wash.
  19. Port Angeles (Wash.) Derby Days
  20. Jackie Bruenn, Oregon City (horse and rider)

- 21. Miss Clatsop County Susan Gramson 22. Van Dusen Beverages 23. Kiwanis Klowns, Portland 24. Don Marshall's Indianapolis racer

- 25.
  26. Pacific City Dory Festival
  27. 234th Army National Guard Band,
  Portland
  29. Mics Chinatown of Oregon

- ortland 28. Miss Chinatown of Oregon 29. Miss Forest Grove Heidi Lammi 30. Swiss Miss Festival and Ambassadors,

- Tillamook
  31. 1983 Astoria Regatta queen and court
  32. Seaside American Legion
  33. Loving Faith Ministries
  34. Sweet Adelaides, Tillamook
  35. USS Joseph Strauss color guard
  36. USS Joseph Strauss Cmdr. Linton
  Wells II37. USS Excel Lt. Cmdr. J.E. Scott
  38. U.S. National Bank Astoria
- 37. USS Excel Lt. Cmdr. J. E. Scott
  38. U.S. National Bank, Astoria
  39. The Pierce Rivermen, Sumner, Wash.
  (drum corps)
  40. Captain Cidd's Castle
  41. Oregon Dairy Princess Beth Kelly and
  county princesses
  42. Lincoln County Shrine Patrol
  43. Newport Loyalty Days court
  44. Heather and Rachelle Douglas (horse
  and riders)

- nd riders)
  45. Jody Abing (horse)
  46. Pacific Jazz Band
  47. Astoria Eagles Lodge
  48. Sherwood Robin Hood Festival court
  49. Astoria High School Pepsters
  50. Astoria High School junior varsity and
- frosh rally 52. Little Miss Liberty, Warrenton

- 53. Oregon State Department of Forestry, Smokey Bear 54. The Olympians, Olympia, Wash. (drum corps) 55.
- 56. 1984 Columbia River Maritime court 57. Lower Columbia Power Saver

- 57. Lower Columbia Power Squadron 58. Grays Harbor (Wash.) Shrine Patrol 59. Coast Rehabilitation Services 60. Astoria Hayshakers Square Dance
- Club
  61. First United Methodist Church, Astoria
  62. Dahlia Festival, Seaside
  63. Pacific Blue, Surrey, B.C. (drum
  corps)
  64. The Beavers Exhibition, Surrey B.C.
- (flag twirlers) 65. Chapter DL PEO

- 67. Astoria Clowns 68. Issaquah (Wash.) Salmon Days court
- 69. 70. U.S. Coast Guard Air Station Astoria
- 70. U.S. Coast Guard Country Astoria Capt.
  Color guard
  71. U.S. Coast Guard Group Astoria Capt.
  William Donnell
  72. U.S. Coast Guard Cutter White Bush
  Chief Warrant Officer Don Shinbaugh
  73. U.S. Coast Guard Cutter Confidence
  Cmdr. David West
  74.

- 75. The Dutch Cup 76. Clatskanie Heritage Days court 77. Eugene Highlanders (bagpipe band)

- 78. Rainier Days court
  79. The Schaffer Family, Tillamook (horse and wagon)
  80. Clatsop Chapter American Red Cross
  81. Warrenton High School Pepsters
  82. Warrenton youth
  83. Hammond Volunteer Fire Department
  84. Seaside Moosehunters
  85. Faith in the Word Ministries
  86. Clatsop County Rodeo and Horsemen's
  Association
  87. Astoria Neighborhood Girl Scouts
  88. The Cascades, Seattle (drum corps)
  89. The Royal Rosarians, Portland
  90. Fathoms 'O Fun Festival, Port
  Orchard, Wash.
  91. Ocean Park (Wash.) Volunteer Fire
  Department Department
- 92. Clowns Anonymous, Kelso, Wash. 93. Sunset Spas 94. Clatsop Voiture 40 et 8

- 95.
  96. Tongue Point Job Corps Center
  97. Tongue Point Drill Masters
  98. Astoria Gymnastics Association
  99. The Brassmen, Bellingham, Wash.
  (drum corps)
  100. I Like School
  101. The Portland Rainmakers
  102. Vancouver Stockaders, Vancouver,

- 103. Lower Columbia 4-Wheelers 104. Lake City Western Vigilantes, Seattle 105. Astoria Jaycees 106. Cascade Inboard Racing Association

# features 2 singers

The new Miss Oregon and a former beauty queen will highlight the second annual garden party at the Flavel House Museum during the annual Astoria Regatta

The free program will begin 3 p.m. Friday on the grounds of the 99-year-old mansion build by Capt. George Flavel at Eighth and Duane streets, Astoria. It is a joint effort of the Clatsop County Historical Society and the Astoria

Regatta Association. Renee Bagley, the newly crowned Miss Oregon, and Mary Craig Howard, Miss Clatsop County 1970 and third runner-up in the 1970 Miss Oregon Scholarship Pageant, will sing a duet, "The Rose." It is the title song from the film biography of the same title, which was about the late pop singer Janis Joplin. They will be accompanied by Portland pianist Don Johansen.

Miss Bagley, who won the title at the Seaside Convention



Miss Oregon 1984, Renee Bagley

month, will open the ceremony with "Don't Cry Out Loud," which she performed in talent competition in Seaside and plans to sing again at the Miss America Scholarship Pageant in Atlantic City, N.J., in September.

Mrs. Howard will sing "God Bless the Child" to conclude the ceremony.

Master of ceremonies for the event will be Stephen Recken, curator of the Flavel House Museum, which the historical society operates.

The Royal Rosarians, a fraternal group that helps organize the annual Portland Rose Festival and who were here last year to mark the dedication of the garden, will plant an Olympiad rose bush. A rose bush also will be planted in honor of the Regatta queen.

U.S. Coast Guardsmen Rick Freiberg, Thomas Kimura, Robert Harris and Dann Alari, with Lt.j.g. Michael Neussl as officer in charge, will provide a color guard. They are stationed at Air Station Astoria in

Michael Lynch of the Astoria Regatta Association will introduce dignitaries and Bob Chopping, president of the association, will introduce the 1984 Regatta court and present Regatta Commodore Awards to individuals who have contributed significantly to the success of the annual celebration.

Members of the Clatsop County Historical Society will serve punch, cookies and coffee in the rose garden after the ceremony. A display will feature an early-day Regatta queen's robe, crown and morning dress, all of which recently were discovered in the Flavel House. They had been missing for some time.



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## 2nd garden party Speed boat races, sail races on tap

Two very different boating competitions will be among the featured events of this year's Regatta celebration: the Admiral's Cup sailboat races Saturday and Sunday, and speed boat races at Cullaby Lake Sunday.

The sailboat races are expected to draw perhaps 12 yachts from Astoria and Portland, according to race director Bill Lind of the Astoria Yacht Club.

Scoring for the cup will be based on combined results from the two races and will be done on a handicap system.

Racing begins at 11 a.m. both days.

While the Admiral's Cup — a trophy
passed on each year — goes to the series
winner, trophies will be awarded to place winners. There is no entry fee.

The races will follow a course between the Astoria Bridge and the Columbia River Maritime Museum. Lind says three courses have been plotted. Those used for the race will depend on wind

The roar of speed boats comes to Cullaby Lake Sunday when the Astoria Jaycees and the Cascade Inboard Racing Association put on the 19th annual Astoria Regatta boat races.

Ranging in length from 9 to 21 feet, the boats will compete in 15 classes at speeds of up to 150 mph. Included will be inboard hydroplanes, runabouts, jetboats and outboard performance

The races will be run on a one-mile closed course that is certified for records in limited inboards and outboard performance craft. More than 50 boats and 2,000 spectators are expected. Racing is scheduled to begin at noon, with time trials before that.

Scoring will be done on a two-heat format. Up to seven boats in each class will race two five-lap heats with points awarded according to order of finish. Point totals at the end of the two heats will determine final placement.

During the race program's intermission, an exhibition run will be made by the "Oregon Haymaker," a blown-gas hydroplane capable of reaching speeds of up to 150 mph.

The Jaycees will sponsor a picnic and beer garden.

Admission is \$4 for adults and \$2 for children 6-12. Children under 6 are admitted free.





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# Regatta Square feast for senses

By NANCY BUTTERFIELD Of The Daily Astorian

Even after the parade has passed and the noise of the fireworks has subsided, the Astoria Regatta won't lack things to look at, things to do - and things to eat.

More than 70 booths will offer a tableaux ranging from crafts and fine arts to food and commercial products and services

The booths will be set up on the main floor and in the basement of the Columbia Expo Center, 1636 Exchange St., Astoria, and in the Clatsop County Heritage Center in the old City Hall building on 16th Street

Commercial exhibitors will include Hamlet Satellite Systems, Yurika Foods, Cindy Perttu's Discovery Toys and Balloonatiks.

Food exhibitors will provide a little bit of everything for almost anyone's taste. Among the offerings: Cap'n Potato's Frying Circus, elephant ears and curly fries; Red Caboose Concessions, Polish sausage, nachos and pop; The Ragtime Inn, lasagna, meatballs, pastries and wine; A&J Middle East Food; Custard King, ice cream cones; Northwest Festival, teriyaki pocket sandwiches, spring rolls and fried shrimp; Lila Chan, fried won tons and crab puffs; Columbia Chocolates by Mordens, caramel corn, popcorn and candy; Zonta Club, meatballs on a stick; Judy's Kitchen,



shaved ice cones; the Democratic Central Committee, coffee; Amour Foods, cotton candy, Sno cones, pop and

ARTS AND CRAFTS booths are selling a variety of wares, from earrings, wire sculpture and furry puppets to Icelandic and Danish handknits and buttons and soft sculpture. Artists, ceramicists, potters and weavers will exhibit in the heritage

A beer garden opens at 4 p.m. Friday in the basement of the center and continues until 2 a.m. The beer garden will also be open Saturday from 11 a.m. until two hours past midnight and Sunday afternoon. A light show and music for dancing by a local group, Legacy, will begin 9 p.m. Friday and Saturday. The pirates' den also opens at

9 p.m.
Knight Family Shows will set up a large swing, haunted house, pony rides, air bubble jump, miniature antique car and train rides and concessions at the Clatsop County Fairgrounds. The carnival opens noon Wednesday and Thursday, 11 a.m. Friday and Saturday and noon Sunday.

See Feast, Page 18

Controlled Environment Warehousing

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THE DAILY ASTORIAN, Astoria, Oregon, Tuesday, August 14, 1984 Page 13A

### Princess Stephanie Dunn

Stephanie Dunn, a four-year honor roll student and three-year member of the National Honor Society, will represent Warrenton High School on the 1984 Astoria Regatta court.

Miss Dunn, the daughter of Kenneth and Merilyn Dunn, plans to study elementary education at Oregon State University.

In addition to her academic honors, she was a member of the student council and Girls League and played softball and basketball. She was homecoming queen last year. She attended the Hugh O'Brian Leadership Seminar, Girls' State and the Masonic Honors Banquet three years. She enjoys dancing and has played the piano for nine years.

Miss Dunn says being a Regatta princess "was an exciting way to spend the summer. I enjoyed the parades and meeting people and the public speaking experience was very valuable."

Each princess will receive a \$200 scholarship and the girl selected as queen will receive a \$400 scholarship from the Astoria Regatta Association. The Anchor Club provides the princesses a wardrobe for official appearances.



Stephanie Dunn

## **Drill Masters**

Continued from Page 3

For most of the Drill Masters members, drilling is a new experience, Rodgers says. Boyd and Young, who put in plenty of hours drilling during stints in the military, are among the few with experience.

But the youths have picked up the steps faster than the soldiers Rodgers – a former drill sergeant — directed during a 13½-year career in the U.S. Army. "You take several weeks to a month

"You take several weeks to a month for military people to know their right face and left face. We had routines down in two weeks," he says.

Rodgers, 44, grew up in East Baltimore, where drill and marching units were unknown. Later, he organized

Rodgers, 44, grew up in East
Baltimore, where drill and marching
units were unknown. Later, he organized
a drill program through the Urban
League of Springfield, Mass., that won
an award and five-minute standing
ovation at the parade preceding the
Woodstock rock festival.

Woodstock rock festival.
Rodgers hopes the Drill Masters will

someday represent Tongue Point in parades throughout the Northwest and perhaps at such big-name events as the Macy's Thanksgiving Day parade in New York City.

Drill teams have become popular at

Drill teams have become popular at Southern colleges and are regular halftime entertainment at college football games, says Robert Curry, co-director of the drill team and center recreation manager. Curry, a former University of Oregon sprinter, still remembers an impressive performance by Portland's Jefferson High School

team during the 1970 Rose Festival Parade.

The drill team represents more than glittery show to its members and the rest of the Job Corps students. It has heightened camaraderie among Job Corps students and staff, and provided valuable personal lessons for Drill Masters members.

A CROWD OF Job Corps students and employees usually gathers to watch the

See Drill Masters, Page 16

### Swim meet, tennis part of festival

Not all Astoria Regatta sports activities will take place on the water. One will be in the water and another has nothing to do with water at all.

The Regatta Swim Meet, scheduled for 9 a.m. Saturday, is expected to attract 150 to 200 swimmers, says meet Publicity Chairwoman Kay Bartholomew.

Though the meet is open to swimmers of all ages, most of the competition will involve those college age and younger. All clubs in the Oregon Swimming Association have been invited to compete.

The meet will be held at the Astoria YMCA pool. Admission for spectators is

For more information, call Bartholomew at 861-3421.

The 11th annual Regatta Tennis
Tournament is scheduled for Saturday
and Sunday. Matches will begin at 8
a.m. on the Niagara, Gray and
Columbia courts.

The tournament is divided into men's and women's singles, doubles and mixed doubles. In addition, there will be a novice singles division for men and women.

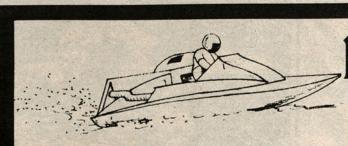
Players must supply one can of new tennis balls per singles player or doubles team

Trophies will be awarded for first and second places in all events.

For more information, call the Astoria Parks and Recreation Department, 325-PARK.







The OREGON HAYMAKER, a 1500 HP Gas-Blown Hydroplane, will be on display in front of TERRY HAHN AUTO PARTS on Saturday, August 18.

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### River Swim-

Continued from Page 7

CHAIRMAN BILL SEEBORG was loud in his praise of the endurance and courage of the girl, who would not give up the struggle although steadily taken out of her course by the current. In addition to the third-place trophy, Miss Couch won another trophy for being the first female to swim the Columbia River.

None of the other three swimmers managed to complete the race. Arthur Kent dropped out in 27 minutes with severe leg cramps. Robert Holden gave in to fatigue after 44 minutes. Frank Giles was hauled out after 66 minutes in

the icy water.

A third Trans-Columbia River Swim was held in 1936 and also was a success. However, with the coming of the war, the Regatta became smaller and the swim was gradually shortened. It finally disappeared altogether.

Most of the Trans-Columbia River Swim participants have gone elsewhere and their whereabouts are unknown. But Jim Reed went on to achieve glory in two fields. At the University of Oregon he was named to the All-American swimming team in 1936. The year before, he had established a national 300-yard individual medley swimming record, which stood until 1941. When

World War II began, Reed entered the Army Air Forces with a lieutenant's commission. On Jan. 22, 1942, he was killed when his parachute failed to open after he bailed out of his disabled plane over Chanute Field, Ill. Reed was from Raymond, Wash.

LAURA COUCH, WHO became the first female to swim the Columbia, now lives in Paradise, Calif.

Fifty years have passed since Wally Hug and Jim Reed made the first swim across the Columbia River. Many things have changed since then, but the mighty river still rolls past the Astoria waterfront. Few have dared to swim across it since those long-ago Regattas of the 1930s. But perhaps someday another Regatta will be held with a swim as one of the features. When that day comes, there will be other young men and women willing to brave the river's currents and tides just for the honor of saying, "I won the Trans-Columbia River Swim."



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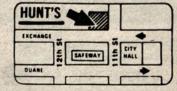
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THE DAILY ASTORIAN, Astoria, Oregon, Tuesday, August 14, 1984 Page 15A

## Princess Tracy Parrish

Tracy Jan Parrish, who plans to study interior design and decorating, is one of two 1984 Astoria Regatta court princesses representing Astoria High School.

Miss Parrish is the daughter of Bill and Jan Parrish of Astoria. She is a community relations representative for McDonald's and plans to attend Bassist College in Portland

While at Astoria High School, Miss Parrish was head of the Pepster squad and a member of the A Club and the student council. She volunteered as an usher at school and community concerts and coached girls' junior league softball. She enjoys dancing, travel, meeting new people and studying the Bible.

Miss Parrish says her term as a Regatta princess was "really exciting and so much fun. I wouldn't trade the experience for anything."

The Regatta will be Aug. 15-19 with the queen's

coronation scheduled for Aug. 15.

Each princess will receive a \$200 scholarship and the girl selected as queen will receive a \$400 scholarship from the Astoria Regatta Association. The Anchor Club provides the princesses a wardrobe for official appearances.



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**Tracy Parrish** 

### **Drill Masters**

Continued from Page 14

drill team's thrice-weekly, one-hour practices. The student government contributed \$3,000 for uniforms designed by students. The uniforms sport the Job Corps program's colors of blue, red, white and black.

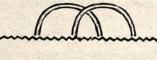
Students credit Rodgers for the team's success. "He peps you up," Kona Balgas says of Rodgers' enthusiastic and supportive attitude toward the youths.

Miss Balgas, 19, of Hawaii, says the drill team provides its members with self-discipline and a positive outlook.

"It gives me a lot. For one thing, I have an opportunity to get a lot of exercise in," says Josephine Allen, 20, Las Vegas, who is enrolled in the Brotherhood of Railway & Airline Clerks program. "It's keeping me out of trouble and that goes for everyone, I think.

Besides, it looks good on my resume."
Mrs. Boyd has fond memories of her
three years playing flute in her high
school marching band in Columbus, Ga.
"It meant a lot to me then and it means

See Drill Masters, Page 19



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### Kids get in on some fun Thursday with a parade

"Imaginations Are Wild" is the theme of Thursday's Astoria Regatta Junior

Children through age 12 may participate in the parade, which is sponsored by the Astoria Kiwanis Club. It starts at 6:30 p.m. Lineup and judging is at 6 p.m. in a public parking lot at Ninth and Exchange streets. The parade starts and ends at the parking lot.

Ribbons will be awarded in eight divisions: tricycles, boys' bikes, girls' bikes, wagons and floats, costumed pedestrians, costumed roller-skaters and costumed skateboarders, odds and ends and advanced odds and ends. When it's over, there'll be ice cream treats for

all participants

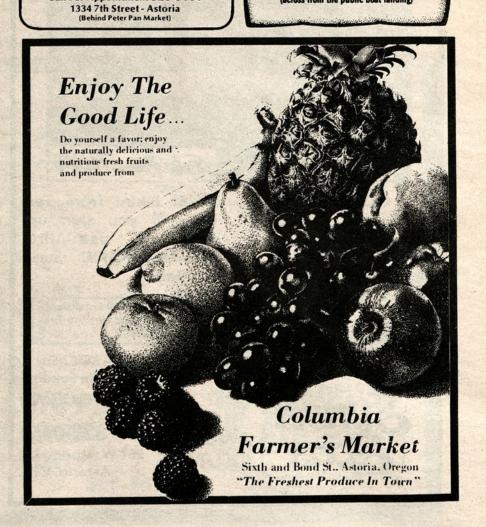
After the youngsters leave the parking lot, the procession will head north on Ninth Street to Commercial Street, east on Commercial Street to 14th Street, south on 14th Street to Duane Street and west on Duane Street to Ninth Street, returning to the starting point.

No registration is required.





Page 16A THE DAILY ASTORIAN, Astoria, Oregon, Tuesday, August 14, 1984



# Take a walk into Astoria history

By NANCY BUTTERFIELD Of The Daily Astorian

People who take part in the Astoria Regatta this year will be able to walk across the threshold of history

And the easiest way to do that will be to visit one or all of the six Victorian homes that will be open to the public during the Astoria Regatta Friday, Saturday and Sunday.

Five houses will be open Friday from 2 to 5 p.m.; four houses Saturday from 10 a.m. to noon and from 2 to 5 p.m.; and all six homes from 2 to 5 p.m. on Sunday.

Houses scheduled for tours include the

- following:
   The J.H.D. Gray house, 1607 Grand Ave. Now the home of Dr. and Mrs. Ed Harvey, the house was built in 1880 by the son of William Gray, wagon master for the Marcus Whitman wagon train of 1843. J.H.D. Gray later became a county judge and state senator.
- · The Patton house, 636 14th St., now occupied by the Rosebriar Inn, a bed and breakfast establishment. The owners are restoring the original features of the house, which used to be a convent for Holy Names sisters who taught at Star of the Sea School. The house was built in 1902 for Astoria banker Frank Patton.
- THE JUDGE PAGE house, 1393 Franklin Ave., built in 1879 for Judge Charles Page and his wife. Page was mayor of Astoria in the 1880s. The home is now the residence of Vera Gault, local author and historian.
- The Benjamin Young house, 3652 Duane St., has been occupied continuously by succeeding generations of the original family since it was built in 1888. Listed on the National Register of Historic Places, it is one of the outstanding examples of Queen Anne architecture in Oregon.
- The Frank I. Dunbar houe, 1684 Irving Ave. is a new addition to the annual open house tour this year. Dunbar was Oregon secretary of state at the turn of the century. The house is now the home of Mr. and Mrs. L.F. Van Dusen, descendants of pioneers who established the first general store and insurance business in Astoria in 1849.
- The Capt. George Flavel mansion, 441 Eighth St., is one of the outstanding examples of Victorian architecture in Oregon. Completed in 1885, it was occupied by members of the Flavel family until the 1930s and served as Red Cross headquarters during World War II. The home has been restored and is being repainted in its original colors. It is now a museum administered by the Clatsop County Historical Society and is listed on the National Register of Historic Places.

ALL OF THE houses are authentically maintained or restored and furnished with period pieces, some belonging to the original families. The open house tour benefits the Clatsop County Historical Society and acquaints visitors with the historical background of Astoria.

Tickets may be purchased at the Flavel House Museum, 441 Eighth St. Tour prices range from \$3 for one house to \$6 for Friday's and Saturday's tours and \$7.50 for Sunday's tour. The museum will open at 9 a.m. on each of the three days for those who want to buy tickets in advance.

Following is a schedule of homes open during the tours:

• Friday, 2-5 p.m.: Capt. George Flavel house; Judge Page house; Frank

Patton house; J.H.D. Gray house; Frank Dunbar house.

• Saturday, 10 a.m.-noon, 2-5 p.m.: Flavel house; Page house; Patton

· Sunday, 2-5 p.m.: Page house; Patton house; Gray house; Dunbar



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### **Princess** Rene Becker

After a year representing Seaside overseas as a foreign exchange student, Dawn Rene Becker now is representing Seaside High School on this year's Astoria Regatta court.

She is the daughter of William and LaRayne Becker,

Seaside.

Miss Becker spent a year as a Rotary Club foreign exchange student in Hokitika, New Zealand, traveling throughout the country speaking to Rotary Clubs.

She is employed at Legg's Pharmacy in Seaside.
Miss Becker plans to major in political science at
Whitman College in Walla Walla, Wash., and then attend law school.

While at Seaside High School, Miss Becker was a member of the Foreign Language Club and White Caps and was an ambassador in the Model United Nations Club. She was active in drama and music.

Each princess will receive a \$200 scholarship and the girl selected as queen will receive a \$400 scholarship from the Astoria Regatta Association. The Anchor Club provides the princesses a wardrobe for official appearances.



Rene Becker

### Parade

A Clatsop County Rodeo and Horsemen's Association equestrian unit will ride in the parade and there will be at least one horse-drawn buggy.

Besides the Regatta court, riding in the parade will be the Columbia River Maritime Festival court from Portland, Miss Oregon Renee Bagley, Miss Clatsop County Susan Gramson, Miss Chinatown of Oregon, Miss Forest Grove Heidi Lammi, courts from Newport and Sherwood and Oregon Dairy Princess Beth Kelly of Knappa. Miss Kelly will be accompanied by dairy princesses from other parts of the state.

Members of the Lincoln County Shrine Patrol will drive miniature cars, the Portland Rainmakers will march and the Vancouver (Wash.) Stockaders and Lake City Western Vigilantes of Seattle will perform. The Astoria parade is the only out-of-state appearance for the latter two groups.

Comedy will be provided by the Astoria Clowns, Clowns Anonymous of Kelso, Wash., and Kiwanis Klowns of Portland. In addition, members of the Astoria Fire Department, driving the

department's 1915 Stutz fire engine, will perform a comedy routine along the parade route before the procession

The U.S. Coast Guard will provide a color guard, as will the USS Joseph Strauss, one of the guest Navy ships that will be at the Port of Astoria's Pier 2 during the festival. Another color guard will be entered by the Military Order of Cooties of Astoria.

A reviewing stand for dignitaries will be set up on the north side of Commercial Street at 12th Street. Radio station KAST will provide a public address system with station personality Judy Goff announcing.

THE PARADE OPERATES on a budget of \$1,800, according to Ms. Hutchens and Mrs. Fornas. About \$1,500 is spent on musical acts. The Regatta received assistance from the Astoria Rotary Club, which picked up half the \$1,850 cost of bringing the five drum and

have them," says Mrs. Fornas. "The parade committee also depends on local car dealers and individuals to lend us cars, on businesses like Pay Less, who are painting our signs for us, and the Lower Columbia 4-Wheelers Club, who help set up the parade.'



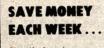
### Feast

#### Continued from Page 13

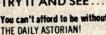
The Eugene Highlanders dancers and musicians will put on a 30-minute performance about 3 p.m. Saturday, after the parade, near Regatta Square.

THE SQUARE WILL be the site for Saturday afternoon adult tricycle races at 4:30 p.m. and bathtub races at 5 p.m. Copies of regulations for the bathtub races are available at The Golden Comb, 1426 Commercial St., Astoria, or by calling Kathy Camp, 325-4362. Admission to the expo and heritage centers activities is by Regatta button.

Buttons will be sold at the door and are available at local businesses. The buttons are \$2 for adults and give the purchaser discounts for some related events and a chance at the prize drawing. This year's button-drawing prizes are \$300, \$200 and \$100.

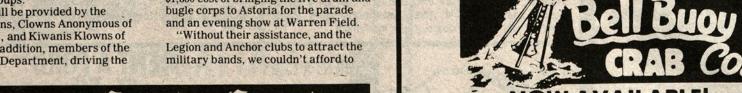


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## Anchor Club helps make Regatta work

Since its founding in 1933, the Astoria Anchor Club has supported the Astoria Regatta.

The club provides wardrobes for the festival princesses and pays the court's expenses for out-of-town appearances to



Terri Coulombe

promote the summer celebration and Clatsop County. It participates in the selection of the court and sponsors an annual spring tea to introduce the court to the public.

During Regatta week, the Astoria Anchor Club is responsible for the queen's coronation program and a queen's luncheon. Club members also assist the Astoria Regatta Association at various Regatta-related events all year, in addition to sponsoring their own social functions and fund-raising

Skipper of the club this year is Terri Coulombe, an eight-year member of the group who was born in Astoria and attended school here. Mrs. Coulombe has worked at First Interstate Bank in

husband, Gerry, who owns Shear Magic Hair Cutting in Astoria, have two children.

Besides Mrs. Coulombe, the club's 1984 officers are Barbara Zielinski, first mate; Nancy Herlin, yeoman; Jan Harrod, purser; Doris Hughes historian; Greta Meyers, publicity chairwoman; Marlene Taylor, corresponding yeoman; Betty Jo Heiner, executive officer; and Carlotta Strandberg, past skipper.



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### **Drill Masters**

Continued from Page 16

a lot to me now," the 21-year-old native of Panama says.

Participating on the team gives her a sense of self-worth and helps fill the time between studies at the center, says Mrs. Boyd, who also is in the Brotherhood of Railway & Airline Clerks program. "It makes me feel good about myself and I'm proud of myself.'

HER HUSBAND HOPES to improve his leadership skills as student administrator of the team. Learning the routines takes a lot of concentration and teaches self-discipline, he says. Boyd, who also is taking accounting classes at Clatsop Community College, plans a career in the federal civil service.

Besides the Boyds and Young, other team officers are Lts. Shelly Bair and Rosemarie Baker and Sgts. Priscilla Harriston and James Lee.

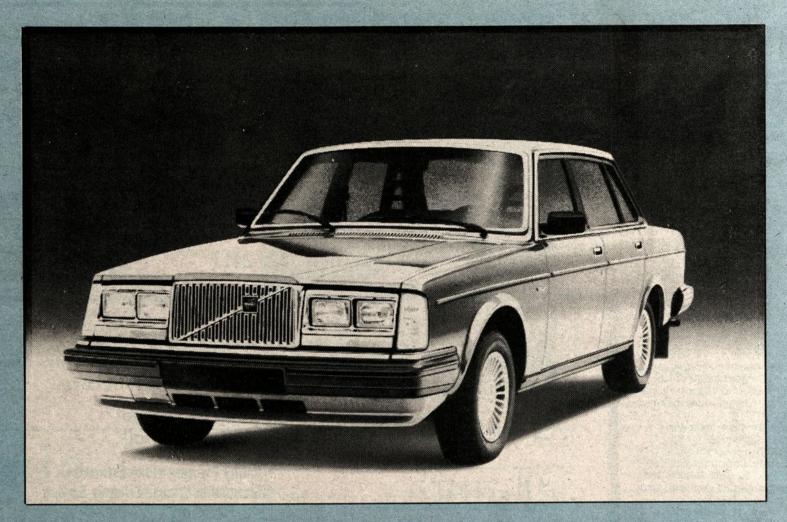
Debbie Allen, an 18-year-old nurse's aide student from Tacoma, Wash., says she likes working with other Job Corp students. She was on a school drill team in Germany, where she lived when her father was in the military.

Ne'Mecia Stephens, a 17-year-old welding student from Philadelphia, says she joined for the "publicity and (because) it keeps me out of trouble."

Charissa Anthony, 17, of New York, offers a simpler explanation: "It's fun."



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Page 20A THE DAILY ASTORIAN, Astoria, Oregon, Tuesday, August 14, 1984

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The Astoria Column, towering high above the city and the Columbia River estuary, is one of the "must" sights for Northwest visitors. Every year people wind their way up the tree-lined drive on Coxcomb Hill to see the historical scroll on the column walls and to enjoy the view.

Built in 1926, the Column measures 125 feet from top to bottom and stands on the peak of the 635-foot Coxcomb Hill.

The Great Northern Railroad principally financed the tower with other funds contributed by Vincent Astor, one of the American descendants of John Jacob Astor, who founded the Fort Astoria fur trading post in 1811.

The Column was formally dedicated as the Astoria Column.

The City of Astoria built a park around the base of the Column and cleared away some of the surrounding forests to provide an excellent view for those visitors who may not want to climb the 166 steps to the top of the tower.

In recent years, the Column has been illuminated at night, visible from the surrounding countryside and even from the ocean 15 miles away.

It was designed by Electus D. Kitchfield, a prominent New York architect. His work was inspired by a triumphal column erected centuries ago by the Emperor Trajan.

The spiral decoration on the exterior, known as grafitto work, was done by Attilio Pusteria, a New York artist.

The mural depicts scenes from notable events in Northwest history that occurred within sight of the column - discovery of the Columbia River by Capt. Robert Gray in 1792, arrival of the Lewis and Clark expedition in 1805 and the founding of Astoria in 1811.

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Urged on by the desire to find a fabled "Northwest Passage" by water across the North American continent, Spanish and British explorers had sailed along the Oregon and Washington coastline, but the Columbia River was not discovered until 1792, when Captain Robert Gray of Boston entered the river and named it after his ship the "Columbia."

In 1804, President Jefferson appointed Captains Meriwether Lewis and William Clark to head an expedition across the western plains and mountains to the Pacific Ocean. Lewis and Clark explored the Lower Columbia region and spent the winter of 1805-1806 at Fort Clatsop, near Astoria.

Fort Clatsop, a national memorial park, the 1805-06 headquarters of Lewis & Clark near Astoria was rebuilt in its exact replica in 1955 and is one of the finest tourist attractions on the Pacific Coast today. Located four miles south of Astoria on U.S. 101, the fort was rebuilt on the approximate spot of the original fort.

In 1810, John Jacob Astor of New York organized the Pacific Fur Company to engage in the fur trade on the Columbia River. This company sent the ship "Tonquin" by sea and another party overland, the two to meet at the mouth of the Columbia River. The men in the "Tonquin" arrived at their destination in March 1811, and built Fort Astoria, the first permanent American settlement on the Pacific Coast. After many hardships and loss of lives the overland party arrived in the winter of 1811. Due to the War of 1812 and the loss of relief ships, the Fort passed into the possession of the British, but was restored to the American flag in 1818.

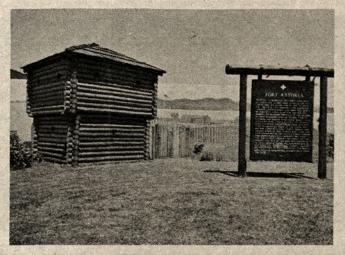
During the following decades, Astoria was the goal of traders, explorers, missionaries and pioneer settlers, and on the shores of the Columbia are the last resting places of many of these early intrepid adventurers. These historic events are illustrated on the pictorial frieze surrounding the main portion of the Astoria Column, a concrete monument 125 feet high, located on Coxcomb Hill, overlooking a scenic panorama of mountains, ocean and rivers. This unique monument is the only one of its kind in the United States and attracts thousands of visitors annually.

Clatsop County was named for the Clatsop Indians, one of many Chinook tribes living in Oregon. The Journals of Lewis and Clark mention the tribe which gave its name to Fort Clatsop, the expedition's winter encampment

Astoria is situated 10 miles from the Pacific Ocean on the Columbia River. Astoria is the county seat of Clatsop County. The elevation at Astoria is 19 feet, the area of the city is 9½ square miles. The area of Clatsop County is 843 square miles. The population of Clatsop County is 32,750 — Astoria's population is 9,774.

The Annual Scandinavian Festival is held in Astoria in June. The festival consists of a flag-raising ceremony, a parade, display booths with Scandinavian articles, demonstrations of arts and crafts, tug of war, folk dancing, delicious Scandinavian foods, Miss Scandinavian contest and dancing 'til midnight.

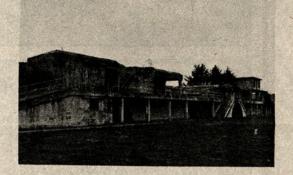
The Astoria Regatta is held in the historic port city of Astoria in August. For over 50 years, this event has featured parades, carnival, salmon barbecue, water show, queens coronation, street dances, unlimited hydroplane races, pirates den, baseball tournament, arts and crafts, seafood booths, and U.S. Navy and Canadian ship tours during the celebration.



### HISTORIC FORT ASTORIA

Partially restored Fort Astoria, located between 14th and 15th on Exchange Street, was originally established in 1811 by Astor's Pacific Fur Company. It was the first permanent American outpost west of the Mississippi.





Located adjacent to Fort Stevens State Park is Battery Russell, the first fortified spot in the U.S. to be fired upon since the War of 1812. It was shelled by a Japanese submarine in June, 1942.

SUMMER HOURS: Mid-June to Labor Day, everyday 8:00 a.m. to 8:00 p.m. Visitors center open until 7:30 p.m. Buckskin-clad park rangers as guides from 10:00 a.m.-6:00 p.m. during Summer Hours. WINTER HOURS: Day after Labor Day to Mid-June, every day ex-

cept Christmas, 8:00 a.m.-5:00 p.m.

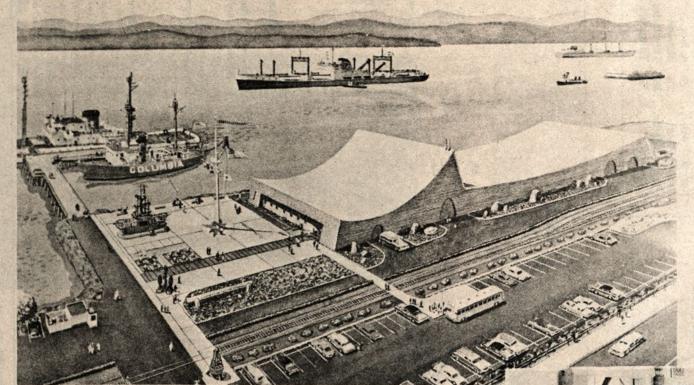
No admission charge.



### Lewis & Clark's Headquarters

Fort Clatsop, Lewis and Clark's winter headquarters in 1805 is located on the approximate spot of the original fort. It's located three miles east of U.S. Highway 101 between Astoria and Warrenton.

# **COLUMBIA RIVER MARITIME MUSEUM NOW IN NEW, LARGER QUARTERS...**



SUMMER HOURS: May 1 to October 1, everyday from 9:30 a.m. to 5:00 p.m.

WINTER HOURS: October 1 to May 1, every day except Monday from 9:30 a.m. to 5:00 p.m.

Supervised school, scout and institutional groups: \$1.00

Adults: \$2.50 Children: \$1.50 (6 thru 16) Senior Citizens: \$1.50 These prices include admission to the lightship.

Maritime history comes alive at the Columbia River Maritime Museum, located between 17th and 18th on Marine Drive. Here the displays bring to mind the exciting days of yesteryear when sternwheeler river steamers plied the waters of the Oregon Country and stately sailing ships lined the piers.

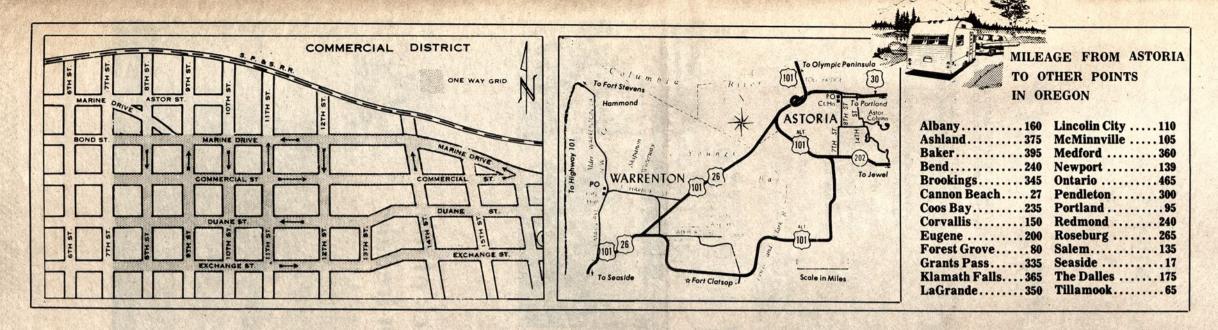
Visitors to the Museum will discover remnants and relics of dozens of shipwrecks which occurred near the treacherous mouth of the Columbia River, including many items from the famous PETER IREDALE, wrecked on Clatsop Spit in 1906. The old revolving lens of North Head Light is at the center of a dynamic exhibit, while superb collections of navigation instruments and early charts are also on display. There are extensive exhibits on Whaling and Sealing, Discovery and Exploration, Northwest Rivercraft, Navy and Coast Guard, World Trade, Early Marine Engines, and the Fishing Industry, as well as fine marine paintings and ship figureheads.

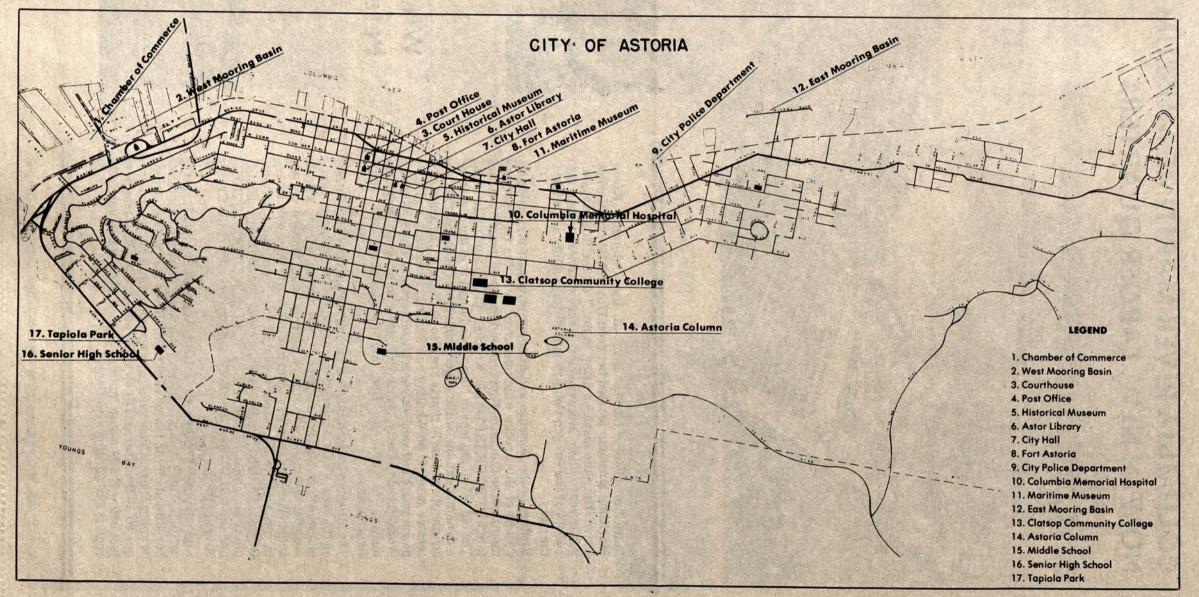
The Museum's assemblage of ship models is one of the finest on the West Coast. Included are models of sternwheelers and sidewheelers, early discovery and trading ships, naval vessels, fishing craft, square riggers, and modern cargo ships. They range in size from miniature warships only three inches long, to a ten-foot model of the five-masted barque OCEAN PRIDE. Highlights of the collection are the exquisite plank-on-frame models of the U.S. Frigate CONSTITUTION and the COLUMBIA REDIVIVA, discovery ship of the Great River of the West.

Lightship No. 604 the COLUMBIA, is the Museum's largest artifact. This famous sentinel of the River entrance first took her station off the famous Columbia River Bar in 1950. After 30 years of eventful service, she was decommissioned and acquired by the Museum. Open to the public, she is now moored just below the Museum building. A visit aboard this unusual craft is a rewarding experience.

# Wreck of the Peter Iredale







The Astoria Bridge, final link in U.S. Highway 101, crosses the Columbia River at Astoria, connecting with Washington State and completing the highway system from Mexico to Canada.



Overlooking the Columbia River from atop 16th Street, Clatsop Community College serves residents of Northwest Oregon. The College was founded in 1958 and is accredited by the Northwest Association of Schools and Colleges. More than 2,000 persons enroll for classes each term. The College offers a complete lower division collegiate program, vocational preparation programs, occupational upgrading and developmental education. In addition, the College holds a variety of hobbytype classes each term and presents many popular cultural events throughout the

Astoria is proud of the fine schools in the city. Included are the following: One senior high school, one middle school, two elementary schools, one parochial elementary school, Clatsop Community College, Job Corps Center.

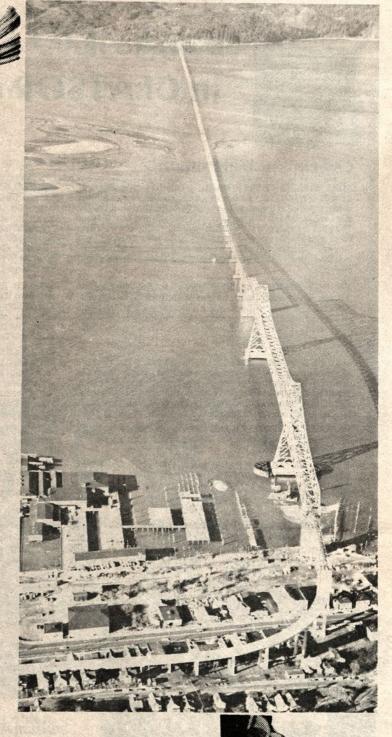
### SPORTS ACTIVITIES ARE PLENTIFUL ...

#### FISHING

Fishing is abundant in Clatsop County. You have your choice of fishing for chinook, silver salmon or battling steelhead (sea-going trout) — or cutthroat, rainbow trout, bass, crappie, bluegill, warmouth, or sturgeon — or a wide variety of surf fish. The following is a partial listing of Clatsop County's 22 lakes, rivers and streams: COFFENBURY LAKE, 50 acres in Fort Stevens State Park. Boat launching, camping, best fishing in spring and early summer. CULLABY LAKE: 200 acres off Highway 101, seven miles north of Seaside. County park provides boat launching, boat rental and moorage, fair to good fishing all seasons. SUNSET LAKE: Turn west off Highway 101 at Sunset Beach junction to this 1.75-acre county park. Boat launching, boat rentals. Best angling in June and July. COLUMBIA RIVER: Largest and best fishing river in Clatsop County flows along entire northern county line from Westport to Hammond. Charter boats available at Actoric Westport to Hammond. Charter boats available at Astoria, Warrenton and Hammond. Excellent for chinook and silver salmon, steelhead, cutthroat trout and sturgeon. Sea perch, flounder, kelp bass and ling cod fishing good off Columbia jet-ty. BIG CREEK: Flows into Columbia about three miles east ty. BIG CREEK: Flows into Columbia about three miles east of Svensen. Small, but a good steelhead and cutthroat stream. NECANICUM RIVER: Popular trout stream enters Pacific Ocean at Seaside. Excellent cutthroat fishing, good seasonal salmon and steelhead stream. NEHALEM RIVER: Large stream located south of Elsie. Extremely good winter steelhead fishing. SURF FISHING: Good in a number of areas from the jetty south.

Starting in the fall season, Clatsop County becomes a paradise for game and fowl hunters. DEER SEASON generally opens near the 1st of October and lasts approximately four ly opens near the 1st of October and lasts approximately four weeks. ELK HUNTING is usually enjoyed two weeks in November, immediately after the closing of deer season. Most of the big ones are taken early in the season at higher altitudes. ARCHERY HUNTING for deer and elk commences in August and lasts until September. DUCK, PHEASANT, QUAIL, GROUSE, DOVE, PIGEON and BLACK BRANT HUNTING begin at varying times in the early to middle fall months and extend through the early or middle winter months. Mallard Ducks, most popular of the game fowl, are taken at a number of Clatsop County lakes, rivers and streams. Ringneck Pheasants and Mountain Valley Quail are found most often in the lower agricultural areas. Black Brant hunting is best at tidal water areas.

Delicious razor clams are available along the sandy beaches from the Columbia jetty south to Tillamook Head. Best clam digging is had on the outgoing minus tides. Season closed July 15 to August 30.



#### GOLFING

Two public golf courses and one private club are located in Clatsop County. The 18-hole ASTORIA Golf and Country Club was established in the 1920s and has been favorably compared with some famous courses in England and Scotland. Located nine miles north of Seaside off Highway 101, it offers guest

The once private GEARHART 18-hole course is now open to the public. Gearhart's soil base absorbs moisture rapidly, making this course ideal for year 'round play.

SEASIDE'S nine-hole golf course was also established in the 1920s. This well-manicured course is laid out gracefully within view of the Pacific Ocean.

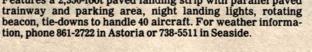
#### SURFING

Visitors to Clatsop County must meet three requirements to surf. They must be good swimmers. They must have good balance. They must enjoy cavorting in rather cool water — or own good wet suits. Join the surfers during an incoming tide at the cove area just north of Tillamook Head at Seaside, at Indian Beach in Ecola State Park, or at Short Sands beach in Oswald West State Park.

#### AIRPORT FACILITIES

PORT OF ASTORIA AIRPORT: Located three miles southwest of Astoria. Elevation 11'; latitude 46° 09'; longitude, 123° 52'. Features runway of 5,400 feet surfaced with asphalt and concrete, traffic indicator, runway beacon, communications system, instrument landing system approach, full-time atten-dant, fuel, repairs, storage hangars, tie-downs. Rent-a-car service available. For weather information, phone 861-2722 in

SEASIDE-GEARHART AIRPORT: Located 1 mile northeast of Seaside, Elevation 8', latitude 46° 09'; longitude 123° 42'. Features a 2,350-foot paved landing strip with parallel paved trainway and parking area, night landing lights, rotating beacon, tie-downs to handle 40 aircraft. For weather information, phone 861-272 in Astria or 729-5511 in Seaside. tion, phone 861-2722 in Astoria or 738-5511 in Seaside





# More to do in CLATSOP COUNTY FOR INFORMATION ON FT. STEVENS CALL 1-800-452-5687

#### **CAMPING AND PICNICKING**

FORT STEVENS STATE PARK, located 13 miles west of Astoria off U.S. 101, is one of Oregon's largest and most modern park facilities. 602 overnight campsites and trailer sites are located in this popular coastal lake and beach area. The park is equipped with picnic tables, water, comfort stations, electric stoves and fireplaces open year around. Fort Stevens' Coffenbury Lake provides good fishing and swimming. The ocean beach area is noted for its surf fishing and clamming.

YOUNGS RIVER FALLS COUNTY PARK, located on Youngs River Loop Road, approximately 15 miles south of Astoria. The 10-acre park has picnic tables, fire pits, pit toilets and drinking water. Overnight camping is not allowed but visitors will enjoy the daytime activities that include fishing, hiking and swimming.

SADDLE MOUNTAIN STATE PARK is located just off U.S. 26, approximately eight miles northeast of the Necanicum Junction. Six overnight campsites are provided with picnic facilities and one of Oregon's most outstanding ocean views. A trail may be safely climbed to the top of Saddle Mountain. Special equipment is not required.

BRADLEY STATE PARK is 22 miles east of Astoria on U.S. 30. The park's picnic facilities include water, electric stoves, fireplaces and tables.

BIG CREEK COUNTY PARK, just off Highway 30 in Knappa, KLASKANINE COUNTY PARK, on Highway 202 and FISHHAWK FALLS COUNTY PARK, on Highway 202, are semi-improved suitable for picnicking.

OSWALD WEST STATE PARK on U.S. 101 10 miles south of Cannon Beach, is the county's second largest park with 21 large overnight tent sites. The park is noted for excellent ocean and stream fishing. A number of trails lead visitors to breathtaking viewpoints. All camping facilities, including picnic tables, electric stoves, comfort stations and water are provided. Guests may use the camping facilities at Oswald West for a period of up to one week for which nominal fees are charged.

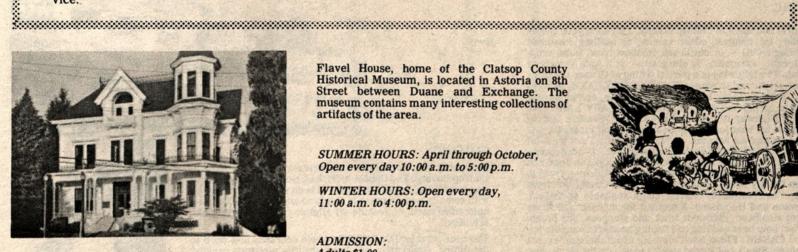
SPRUCE RUN COUNTY PARK is located on the lower Nehalem River approximately six miles southwest of Elsie. The 52-acre park has picnic tables, fire pits, tent or trailer sites, pit toilets and hand-pumped water for drinking purposes. Hunting, fishing, hiking and swimming are enjoyed by visitors to Spruce Run County Park. Caretaker at park.

CULLABY LAKE COUNTY PARK situated on the west side of Cullaby Lake, between Seaside and Astoria on Highway 101, comprises 180 acres. Picnic tables, fire pits, drinking water taps, and pit toilets are provided. Overnight camping is not permitted. The park has a total of four boat launching ramps. The lake is a favorite of fishing, swimming and water skiing enthusiasts.

ECOLA STATE PARK extends from Tillamook Head, south of Seaside, to Chapman Point, just north of Cannon Beach. The park has an area of over 1,100 acres, with a shore frontage of six miles. Complete picnic facilities are provided. A breathtaking view is yours to enjoy from eight trail outlooks. Ecola State Park is well known for its beautiful foliage and abundance of wild life.

The Astoria Chamber of Commerce welcomes you to the great Sunset Empire. Our office is located at the Port Docks. Our telephone number is 325-6311. We are proud of our area and want to do everything we can to make your visit as pleasant as possible. If we can be of service to you during your stay in our community, please contact us. We are happy to be of ser-







Flavel House, home of the Clatsop County Historical Museum, is located in Astoria on 8th Street between Duane and Exchange. The museum contains many interesting collections of artifacts of the area.

SUMMER HOURS: April through October, Open every day 10:00 a.m. to 5:00 p.m.

WINTER HOURS: Open every day, 11:00 a.m. to 4:00 p.m.

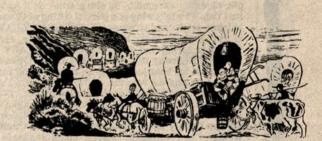
ADMISSION: Adults \$1.00 Children under 12, 50¢ (Guided tours available)

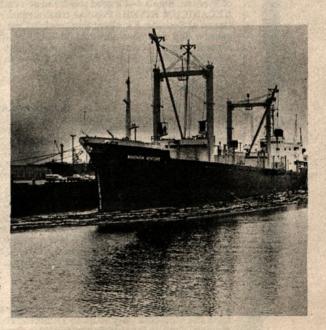


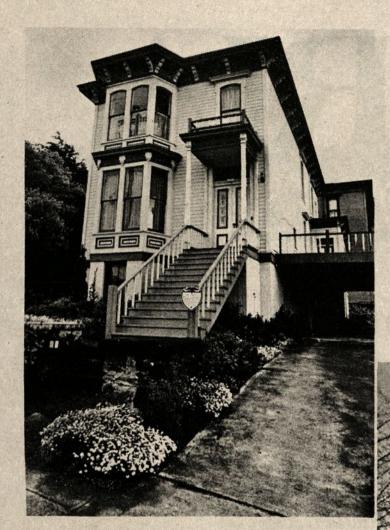
Saddle Mountain is just off Highway 26 south and east of Seaside. Saddle Mountain may be climbed without special equipment. The ascent is invigorating and the view is breathtaking. Camping facilities are available.

Astoria harbor — first shipping center in the West — is a busy, bustling seaport. Here one may view ships from all parts of the world being unloaded.

A specially built viewing platform at the dock area affords a safe area from which to observe







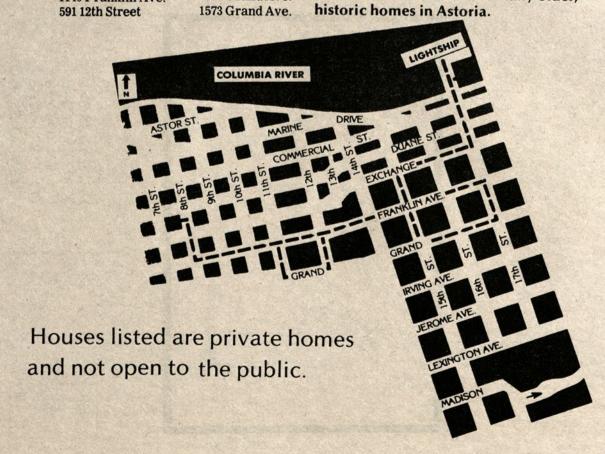
# Astoria's Older Homes — A Gracious Legacy . . .

Astoria doesn't have many sleek, new homes. Its homes are old and substantial. Many Astorians prefer it that way. Some so much so they have gone to the bother and expense of reclaiming slumping heaps that have been condemned and resurrecting their charm and beauty through careful refurbishment with an eye toward authenticity. To savor the substance of the history in Astoria, you have to walk its streets, taking time to spot the details that make these older homes so very special. Spend a few hours, you'll see what we mean.

### Here are a few of Astoria's older homes for you to view.

765 Exchange Street 1229 Franklin Ave. 788 Franklin Ave. 1243 Franklin Ave. 584 Eighth Street 1263 Franklin Ave. 828 Franklin Ave. 1278 Franklin Ave. 960 Franklin Ave. 1294 Franklin Ave. 984 Franklin Ave. 1687 Grand Ave. 989 Franklin Ave. 1661 Grand Ave. 1643 Grand Ave. 618 10th Street 1010 Franklin Ave. 1625 Grand Ave. 1607 Grand Ave. 1030 Franklin Ave. 1588 Grand Ave. 1076 Franklin Ave. 1574 Grand Ave. 1140 Franklin Ave.

Grand Ave.
Grand Ave.
Grand Ave.
Grand Ave.
Grand Ave.
Grand Ave.
These are but a few of the many older,





# Astoria Regatta



The Daily Astorian August 14, 1984

# Regatta: A kaleidoscope of fun

By LESLEY FORNAS Of The Daily Astorian

The Astoria Regatta will set sail Wednesday for a five-day run

Following its theme, "Then and Now: Columbia Kaleidoscope," the annual celebration will offer waves of activities ranging from the colorful pageantry of a coronation to the hilarious antics of four-man teams trying to best each other in a landlubbers' bathtub relay.

There'll also be sailboat and hydroplane races, land and water parades, a carnival, dances, Victorian home tours, an antique show, dances, fireworks, a garden party, a drum and bugle corps field show, sporting events, a craft and food fair, luncheons, a peek at visiting ships and a helicopter display.

Opening the slate of events — the 64th such show in the celebration's 90-year history — will be the coronation of a queen to reign over the festivities. One of five princesses will take the crown in an 8 p.m. ceremony Wednesday at the Clatsop Community College Performing Arts Center.

Before she surrenders her title, 1983 Astoria Regatta Queen Kathy Payton will sing for the coronation audience. Besides Ms. Payton, the program will feature entertainment by Ella Opdal of Portraits and Music in Tigard and speeches by the five princesses. A reception will follow the ceremony.

THE NEW QUEEN will hardly have time to get used to the title before she and her court begin a whirlwind tour of festival events, starting with a public luncheon in their honor Thursday and the Astoria Kiwanis Club-sponsored children's parade at

Friday, the court will be up early to officially welcome four U.S. Coast Guard and U.S. Navy ships that will tie up at the Port of Astoria's Pier 2 for the weekend. The ships will be open for public inspection Friday, Saturday and Sunday.

From the docks, the court will be off to a luncheon



A bathtub race — on land — will be one of the highlights of the 1984 Astoria Regatta.

honoring Art Riedel, the Portland businessman who is this year's festival admiral. Then they'll participate in opening ceremonies at Regatta Square — a conglomeration of food and craft booths, commercial displays, entertainment and a beer garden - that continues through Sunday at the Columbia Expo Center, 1636 Exchange St.

Before reporting to the Flavel House Museum at 3 p.m. Friday for a garden party and rose-planting ceremony, the queen and her court may have time to stop in at a carnival that will set up shop Wednesday

through Sunday at the Clatsop County Fairgrounds or tour some of the six Victorian homes that will be open for public tours Friday, Saturday and Sunday.

Later Friday, the court will join a flotilla of boats that will wend its way from the East Mooring Basin to the West Mooring Basin in a waterfront parade that will be followed by a fireworks show at dusk. The fireworks will be fired from a barge moored in the Columbia River off 17th Street.

See Kaleidoscope, Page 12

### A celebration on and off the water

Astoria Regatta visitors won't lack for things to do during the five-day festival. From Wednesday's carnival opening and queen's coronation to Sunday's hydroplane races, the schedule is jammed with events to please all ages.

They'll be concentrated at Regatta Square — a

gathering of food and craft booths, entertainment, a beer garden with live music and dancing in the evening, a dunk tank and commercial display booths — at the Columbia Expo Center, 1636 Exchange St. But some events will be held elsewhere, such as the Clatsop County Fairgrounds, Warren Field and Cullaby Lake.

Admission to many events, including Regatta Square, is by Regatta button, available at local businesses and at the events. Purchase of a button automatically qualifies the purchaser for a contest in which cash prizes will be awarded.

Here's a list of the week's festival happenings:

WEDNESDAY

Noon - Carnival opens, Clatsop County Fairgrounds

8 p.m. — Queen's coronation, Clatsop Community College Performing Arts Center 9:30 p.m. — Queen's reception, Astoria Moose Lodge

THURSDAY

11 a.m. - Carnival opens, Clatsop County Fairgrounds

Noon - Queen's luncheon, Thunderbird Motor Inn (by reservation)

6:30 p.m. — Kiwanis Junior Regatta Parade, downtown Astoria

FRIDAY

10 a.m. — Welcoming ceremony for visiting ships, Pier 2, Port of Astoria 11 a.m. - Carnival opens, Clatsop County Fairgrounds

Noon-4 p.m. — Tours of visiting ships, Pier 2 Noon — Admiral's luncheon, Astoria Elks Club (by reservation)

1 p.m. - Regatta Square opens (food and craft booths, entertainment, dunk tank), Columbia Expo

2-5 p.m. - Victorian home tours, tickets at Flavel House Museum 3 p.m. — Flavel House garden party (rose

planting, music), Flavel House Museum 4 p.m. - Beer garden opens, Columbia Expo

7 p.m. — Twilight boat parade, Columbia River from East Mooring Basin to West Mooring Basin

Dusk — Fireworks display, over the Columbia River near the Columbia River Maritime Museum 9 p.m. - Regatta Rock-ola dance for teen-agers, Clatsop County Fairgrounds

9 p.m. - Live music begins and pirates' den opens in beer garden, Columbia Expo Center

SATURDAY 7-11 a.m. — Elks Buckaroo Breakfast, Astoria Elks Lodge (no reservation needed)

All day - Softball tournament, various baseball

8 a.m. - Regatta Tennis Tournament, various

9 a.m. — Regatta Swim Meet, Astoria YMCA 10 a.m. to noon — Victorian home tours, tickets at Flavel House Museum

10 a.m:-7 p.m. — Astoria Regatta Antique Show and Sale, Astoria High School

Noon-4 p.m. - Tours of U.S. Coast Guard and U.S. Navy ships, Pier 2
11 a.m. — Carnival opens, Clatsop County

Fairgrounds

11 a.m. - Admiral's Cup sailboat race, Columbia

11 a.m. — Regatta Square opens, Columbia Expo

1 p.m. - Astoria Regatta Grand Land Parade, downtown from Eighth Street and Marine Drive to

the Clatsop County Fairgrounds 2-5 p.m. — Victorian home tours, tickets at Flavel House Museum

3-4 p.m. - U.S. Coast Guard helicopter demonstrations, Columbia River near the Columbia River Maritime Museum

4 p.m. — Parade awards, Columbia Expo Center 4:30 p.m. — Tricycle races, Columbia Expo Center

5 p.m. - Budweiser Cup Grand Land Bathtub Race, Columbia Expo Center

7 p.m. — Astoria Rotary Club Regatta-rama Drum and Bugle Corps Show, Warren Field

9 p.m. - Regatta Rock-ola, dance for teen-agers, Clatsop County Fairgrounds

9 p.m. - Live music begins and pirates' den opens in beer garden, Columbia Expo Center SUNDAY

All day - Softball tournament, various baseball fields

8 a.m. - Regatta Tennis Tournament, various tennis courts

11 a.m. - Admiral's Cup sailboat race, Columbia

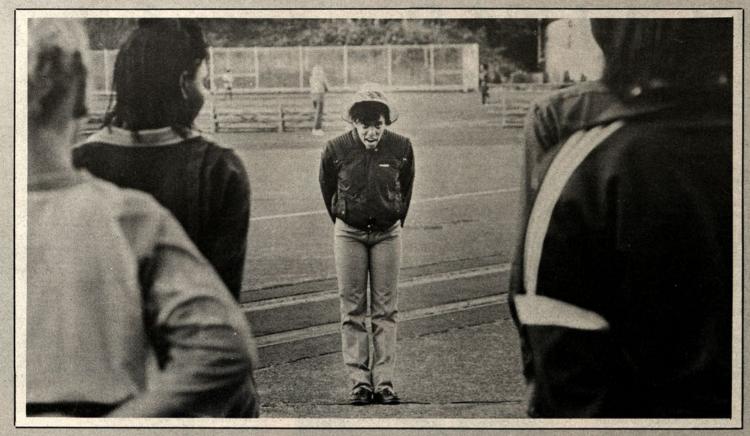
Noon — Astoria Jaycees-sponsored hydroplane races, Cullaby Lake (time trials start at 10 a.m.) Noon - Carnival opens, Clatsop County Fairgrounds

Noon — Regatta Square opens, Columbia Expo Center

Noon-4 p.m. - Tours of visiting U.S. Coast Guard and U.S. Navy ships, Pier 2 2-5 p.m. - Victorian home tours, starting at

Flavel House Museum

Page 2A THE DAILY ASTORIAN, Astoria, Oregon, Tuesday, August 14, 1984



1st Sgt. Alina
Boyd barks out
commands to
the Tongue
Point Job Corps
Drill Masters
during a
practice.

# Job Corps team stepping out



The Drill Masters combine precise military drill manuevers and break dancing, demonstrated by Sgt. Richard Young, right, in their routines.

> Story by ANDREA KENNET Photos by BILL WAGNER



By ANDREA KENNET Of The Daily Astorian

Jamie Boyd steps out three times a week. But his wife doesn't mind. Alina Boyd steps along with him.

The Boyds, who celebrated their first wedding anniversary this month, are members of the Tongue Point Job Corps Center Drill Masters. Boyd, 22, is colonel of the 25-member unit. His wife, 21, is first sergeant.

The month-old group makes its public debut in the Astoria Regatta Grand Land Parade Saturday. The group of 17- to 22-year-olds from across the nation will be the only local drill team in the parade.

Tongue Point is one of 107 Job Corps centers nationally that provide vocational training to disadvantaged young adults.

The Drill Masters combine military drill manuevers and break dancing for their routines. Jerry Rodgers, the senior residential adviser who directs the group, says the unique combination gives the Drill Masters "a better showing" that distinguishes the unit from traditional drill teams. "Your people are accustomed to seeing the regular drill but not a performance as part of a drill."

AFTER THE FULL group completes a series of precision drill routines, Boyd and Sgt. Richard Young step out from the group to break dance.

Boyd, who is enrolled in the Brotherhood of Railway & Airline Clerks business course for railroad clerks, grew up in New York City, where break dancing began. Neighborhood "crews" or gangs would meet with rivals and "instead of fighting, you'd break," he says. Boyd honed his dancing skills doing shows on ferry boats and at clubs. He had a rhythm and blues band in Alaska before coming to Tongue Point.

Young, 22, says he began break dancing as a high school freshman in Los Angeles. Several years ago, he broke his leg doing a somersault and quit "breaking" until recently, the seamanship student says.

See Drill Masters, Page 14

# Art Riedel '84 Regatta admiral

Oregon business leader Art Riedel Jr., admiral of the 1984 Regatta, will be honored during the admiral's luncheon noon Friday at the Astoria Elks Club, 11th and Exchange streets.

The Regatta admiralty is an honor traditionally bestowed upon a person who has performed noteworthy public service for Astoria or Oregon.

Riedel will be assisted by Dale Collins, Astoria-area manager for the Pacific Power & Light Co. subsidiary of PacifiCorp. Collins has been designated the admiral's aide.

Riedel is board chairman and president of Riedel International Inc., one of Oregon's largest privately held businesses. The Portland-based company, with worldwide operations, has 13 divisions, mostly engaged in construction and maritime activities. Other divisions offer security services and environmental services.

WHAT BECAME THE \$200 million-a-year company was launched when Riedel's father, Arthur Sr., bought an interest in the Portland Dredging Co. in 1930. Six year later, he renamed it Willamette Tug and Barge, a name that now applies to one of Riedel International's divisions.

Art Riedel Jr. began working for the company as a high school student. When he was a senior at Stanford University, his father became ill and Riedel set aside his engineering studies to return home and help out with the business. The senior Riedel died in 1957, and Art Jr. became chief executive.

The company changed its name a second time, in 1966, to Willamette-Western Corp. When Riedel took complete control in 1979, he decided to call it Riedel International.

That name is no mere slogan. Besides its 13 offices in the 50 states, Riedel International has two in Canada and one each in Bermuda, Brazil,



Art Riedel

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employees and one of the largest dredging fleets in the world, as well as one of the West Coast's largest concrete companies and a fleet of oceangoing tugs and barges.

Riedel's diverse enterprises include towing of offshore oil drilling platforms to the North Sea oil fields, drilling for oil and gas in Clatsop County, dredging on contract to the U.S. Army Corps of Engineers in the wake of the 1980 Mount St. Helens eruption and building part of the Alaska pipeline southern terminus at Valdez.

RIEDEL'S HEAVY CONSTRUCTION division won \$62 million in contracts on the Trident nuclear submarine base near Bangor, Wash. Among 138 companies that worked on the multibillion-dollar project, Riedel International was one of two to be cited by the U.S. Navy for exceptional performance, efficiency and competence.

Riedel serves on the board of the National Association of Dredging Contractors, the Portland Chamber of Commerce, the Oregon Museum of Science and Industry, the Pacific International Livestock Exposition, the Columbia-Pacific Council Boy Scouts of America and Linfield College. He also serves as a trustee for life of Lewis and Clark College. He formerly was chairman of the board of the Governor's Advisory Committee on Maritime Affairs.

Riedel recently began a four-year term on the Columbia River Maritime Museum board of directors.

In 1979, he was named Oregon Business Leader of the Year by Associated General Contractors. He is a civilian aide to the secretary of the Army for the state of Oregon, in affiliation with the Society of American Military Engineers. He is a member of the World Business Council's chief executives' forum.

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Har's Market, 87 Broadway in

Seaside (near the Turnaround)

# Antique sale raises funds for college scholarships

About 70 exhibition tables will be covered with everything from books to odds and ends during the Astoria Regatta Antique Show and Sale. Antique dealers from all over the Northwest will fill the tables with their wares.

The sale will be 10 a.m. to 7 p.m.
Saturday at the Astoria High School
Auditorium. Admission is \$1 or half that
amount for those wearing Regatta
buttons.

The antique show is a fund-raiser for the PEO Sisterhood, which uses the proceeds to grant tuition scholarships to female students at Clatsop Community College, says Stephanie Miller, a member of the organizing committee. Among the items on sale will be

Among the items on sale will be furniture, glassware and china. In addition, a Salem book dealer who specializes in titles on collectible items will offer books for sale

will offer books for sale.

Besides Mrs. Miller, the organizing committee members are Shirley
Landwehr, Barbara Canessa, Judy
Hogan, Dorothy Churchill, Debbie
Kaspar and Natalie Cellars.

Homemade pie at \$1 a slice, soft drinks at 50 cents a cup and coffee also will be sold.







Everybody loves a parade, especially kids - of all ages.

# Parade brings downtown alive

By JIM HAYS Of The Daily Astorian

Downtown Astoria comes alive with sound and color Saturday when the annual Astoria Regatta Grand

Land Parade gets under way.

A melange of floats, bands, drill teams, drum and bugle corps, equestrian units, automobiles and assorted novelty acts will be on hand to make the trip

from the intersection of Eighth Street and Marine
Drive to the Clatsop County Fairgrounds.
One of the centerpieces of the five-day Regatta
celebration, the parade begins at 1 p.m. with a flyover by a U.S. Coast Guard HU-25A Falcon jet from Air Station Astoria. The jet will make two low sweeps

over the parade route to start the procession. Beginning almost as soon as last year's parade disbanded, directors Monica Hutchens and Lesley Fornas started assembling what is expected to be an entertaining spectacle for parade-watchers.

'Then and Now: Columbia Kaleidoscope' is the theme of this year's parade. Former Astoria City

Manager Dale Curry, who retired this summer, is grand marshal.

NUMEROUS LOCAL ENTRIES will be among the floats. Expected to enter floats are The Dutch Cup restaurant, Sunset Spas, the Astoria Hayshakers Square Dance Club, Loving Faith Ministries, the Astoria Eagles Lodge, Coast Rehabilitation Services, Tongue Point Job Corps Center and the Astoria Scandinavian Midsummer Festival Association, which will be accompanied by dancers and musicians. Other entries include floats representing Port Angeles (Wash.) Derby Days, Issaquah (Wash.) Salmon Days, Pacific City Dory Festival and Tillamook Swiss Miss and Ambassadors.

In addition, the First United Methodist Church will enter a horseman depicting the days of circuit-riding

The Eugene Highlanders, a group that includes a bagpipe and drum band and highland dancers, will march in the parade and will perform a 30-minute concert at Regatta Square after the parade.

Returning from last year's parade will be the Air Force Band of the Pacific Northwest from McChord Air Force Base in Tacoma, Wash. Other military groups scheduled to participate are the Ninth Infantry Division Band from Fort Lewis, Wash., and Oregon's 234th Army National Guard Band.

THE ASTORIA ANCHOR Club and Clatsop Post 12 American Legion will sponsor a reception after the parade for the military bands.

Five drum and bugle corps from Washington and British Columbia will join the procession.

Among the drill teams set to perform are representatives from the Grays Harbor (Wash.) Shrine Patrol and Tongue Point Job Corps Center.
The Astoria Gymnastics Association, the Astoria Parents Club and Astoria Neighborhood Girl Scouts will be taking part. The Sandpipers Baton Corps from Ilwaco, Wash., will be on hand as will rally groups from Astoria and Warrenton high schools

See Parade, Page 18

More than 100 entries are expected Saturday for the Astoria Regatta Grand Land Parade.
Here's the lineup (blank spaces represent spaces reserved for late entries):

1. Astoria Police Department
2. Astoria Fire Department
3. Military Order of Cooties
4. Grand Marshal Dale Curry
5. The Daily Astorian

- 4. Grand Marshal Date Curry
  5. The Daily Astorian
  6. 1984 Astoria Regatta Association President Bob Chopping
  7. Astoria Regatta Association
  8. 1984 Astoria Anchor Club Skipper Terri
- October 1984 Astoria Regatta Court Chaperone
  Diana Blair and Escort Dick Boman
  10. 1984 Astoria Regatta queen and court
  11. Astoria Anchor Club Honor Guard
- Ninth Infantry Division Army Band,

- 12. Ninth Infantry Division Army Band, Fort Lewis, Wash.
  13. Astoria Mayor Edith Henningsgaard
  14. Miss Oregon Renee Bagley
  15. Sandpipers Baton Corps, Ilwaco, Wash.
  16. Miss Scandinavia
  17. Nordic Dancers
  18. Band of the Pacific Northwest, Mc-Chord Air Force Base, Tacoma, Wash.
  19. Port Angeles (Wash.) Derby Days
  20. Jackie Bruenn, Oregon City (horse and rider)

- 21. Miss Clatsop County Susan Gramson 22. Van Dusen Beverages 23. Kiwanis Klowns, Portland 24. Don Marshall's Indianapolis racer

- 25.
  26. Pacific City Dory Festival
  27. 234th Army National Guard Band,
  Portland
  29. Mics Chinatown of Oregon
- ortland 28. Miss Chinatown of Oregon 29. Miss Forest Grove Heidi Lammi 30. Swiss Miss Festival and Ambassadors,

- Tillamook
  31. 1983 Astoria Regatta queen and court
  32. Seaside American Legion
  33. Loving Faith Ministries
  34. Sweet Adelaides, Tillamook
  35. USS Joseph Strauss color guard
  36. USS Joseph Strauss Cmdr. Linton
  Wells II37. USS Excel Lt. Cmdr. J.E. Scott
  38. U.S. National Bank Astoria

- 37. USS Excel Lt. Cmdr. J. E. Scott
  38. U.S. National Bank, Astoria
  39. The Pierce Rivermen, Sumner, Wash.
  (drum corps)
  40. Captain Cidd's Castle
  41. Oregon Dairy Princess Beth Kelly and
  county princesses
  42. Lincoln County Shrine Patrol
  43. Newport Loyalty Days court
  44. Heather and Rachelle Douglas (horse
  and riders)

- nd riders)
  45. Jody Abing (horse)
  46. Pacific Jazz Band
  47. Astoria Eagles Lodge
  48. Sherwood Robin Hood Festival court
  49. Astoria High School Pepsters
  50. Astoria High School junior varsity and
- frosh rally 52. Little Miss Liberty, Warrenton

- 53. Oregon State Department of Forestry, Smokey Bear 54. The Olympians, Olympia, Wash. (drum corps) 55.
- 56. 1984 Columbia River Maritime court 57. Lower Columbia Power Saver
- 57. Lower Columbia Power Squadron 58. Grays Harbor (Wash.) Shrine Patrol 59. Coast Rehabilitation Services 60. Astoria Hayshakers Square Dance
- Club
  61. First United Methodist Church, Astoria
  62. Dahlia Festival, Seaside
  63. Pacific Blue, Surrey, B.C. (drum
  corps)
  64. The Beavers Exhibition, Surrey B.C.
- (flag twirlers) 65. Chapter DL PEO
- 67. Astoria Clowns 68. Issaquah (Wash.) Salmon Days court
- 69. 70. U.S. Coast Guard Air Station Astoria
- 70. U.S. Coast Guard Country Astoria Capt.
  Color guard
  71. U.S. Coast Guard Group Astoria Capt.
  William Donnell
  72. U.S. Coast Guard Cutter White Bush
  Chief Warrant Officer Don Shinbaugh
  73. U.S. Coast Guard Cutter Confidence
  Cmdr. David West
  74.

- 75. The Dutch Cup 76. Clatskanie Heritage Days court 77. Eugene Highlanders (bagpipe band)

- 78. Rainier Days court
  79. The Schaffer Family, Tillamook (horse and wagon)
  80. Clatsop Chapter American Red Cross
  81. Warrenton High School Pepsters
  82. Warrenton youth
  83. Hammond Volunteer Fire Department
  84. Seaside Moosehunters
  85. Faith in the Word Ministries
  86. Clatsop County Rodeo and Horsemen's
  Association
  87. Astoria Neighborhood Girl Scouts
  88. The Cascades, Seattle (drum corps)
  89. The Royal Rosarians, Portland
  90. Fathoms 'O Fun Festival, Port
  Orchard, Wash.
  91. Ocean Park (Wash.) Volunteer Fire
  Department

- Department
- 92. Clowns Anonymous, Kelso, Wash. 93. Sunset Spas 94. Clatsop Voiture 40 et 8

- 95.
  96. Tongue Point Job Corps Center
  97. Tongue Point Drill Masters
  98. Astoria Gymnastics Association
  99. The Brassmen, Bellingham, Wash.
  (drum corps)
  100. I Like School
  101. The Portland Rainmakers
  102. Vancouver Stockaders, Vancouver,

- 103. Lower Columbia 4-Wheelers 104. Lake City Western Vigilantes, Seattle 105. Astoria Jaycees 106. Cascade Inboard Racing Association

# features 2 singers

The new Miss Oregon and a former beauty queen will highlight the second annual garden party at the Flavel House Museum during the annual Astoria Regatta

The free program will begin 3 p.m. Friday on the grounds of the 99-year-old mansion build by Capt. George Flavel at Eighth and Duane streets, Astoria. It is a joint effort of the Clatsop County Historical Society and the Astoria

Regatta Association. Renee Bagley, the newly crowned Miss Oregon, and Mary Craig Howard, Miss Clatsop County 1970 and third runner-up in the 1970 Miss Oregon Scholarship Pageant, will sing a duet, "The Rose." It is the title song from the film biography of the same title, which was about the late pop singer Janis Joplin. They will be accompanied by Portland pianist Don Johansen.

Miss Bagley, who won the title at the Seaside Convention



Miss Oregon 1984, Renee Bagley

month, will open the ceremony with "Don't Cry Out Loud," which she performed in talent competition in Seaside and plans to sing again at the Miss America Scholarship Pageant in Atlantic City, N.J., in September.

Mrs. Howard will sing "God Bless the Child" to conclude the ceremony.

Master of ceremonies for the event will be Stephen Recken, curator of the Flavel House Museum, which the historical society operates.

The Royal Rosarians, a fraternal group that helps organize the annual Portland Rose Festival and who were here last year to mark the dedication of the garden, will plant an Olympiad rose bush. A rose bush also will be planted in honor of the Regatta queen.

U.S. Coast Guardsmen Rick Freiberg, Thomas Kimura, Robert Harris and Dann Alari, with Lt.j.g. Michael Neussl as officer in charge, will provide a color guard. They are stationed at Air Station Astoria in

Michael Lynch of the Astoria Regatta Association will introduce dignitaries and Bob Chopping, president of the association, will introduce the 1984 Regatta court and present Regatta Commodore Awards to individuals who have contributed significantly to the success of the annual celebration.

Members of the Clatsop County Historical Society will serve punch, cookies and coffee in the rose garden after the ceremony. A display will feature an early-day Regatta queen's robe, crown and morning dress, all of which recently were discovered in the Flavel House. They had been missing for some time.



Page 8A THE DAILY ASTORIAN, Astoria, Oregon, Tuesday, August 14, 1984

## 2nd garden party Speed boat races, sail races on tap

Two very different boating competitions will be among the featured events of this year's Regatta celebration: the Admiral's Cup sailboat races Saturday and Sunday, and speed boat races at Cullaby Lake Sunday.

The sailboat races are expected to draw perhaps 12 yachts from Astoria and Portland, according to race director Bill Lind of the Astoria Yacht Club.

Scoring for the cup will be based on combined results from the two races and will be done on a handicap system.

Racing begins at 11 a.m. both days.

While the Admiral's Cup — a trophy
passed on each year — goes to the series
winner, trophies will be awarded to place winners. There is no entry fee.

The races will follow a course between the Astoria Bridge and the Columbia River Maritime Museum. Lind says three courses have been plotted. Those used for the race will depend on wind

The roar of speed boats comes to Cullaby Lake Sunday when the Astoria Jaycees and the Cascade Inboard Racing Association put on the 19th annual Astoria Regatta boat races.

Ranging in length from 9 to 21 feet, the boats will compete in 15 classes at speeds of up to 150 mph. Included will be inboard hydroplanes, runabouts, jetboats and outboard performance

The races will be run on a one-mile closed course that is certified for records in limited inboards and outboard performance craft. More than 50 boats and 2,000 spectators are expected. Racing is scheduled to begin at noon, with time trials before that.

Scoring will be done on a two-heat format. Up to seven boats in each class will race two five-lap heats with points awarded according to order of finish. Point totals at the end of the two heats will determine final placement.

During the race program's intermission, an exhibition run will be made by the "Oregon Haymaker," a blown-gas hydroplane capable of reaching speeds of up to 150 mph.

The Jaycees will sponsor a picnic and beer garden.

Admission is \$4 for adults and \$2 for children 6-12. Children under 6 are admitted free.





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# Regatta Square feast for senses

By NANCY BUTTERFIELD Of The Daily Astorian

Even after the parade has passed and the noise of the fireworks has subsided, the Astoria Regatta won't lack things to look at, things to do - and things to eat.

More than 70 booths will offer a tableaux ranging from crafts and fine arts to food and commercial products and services

The booths will be set up on the main floor and in the basement of the Columbia Expo Center, 1636 Exchange St., Astoria, and in the Clatsop County Heritage Center in the old City Hall building on 16th Street

Commercial exhibitors will include Hamlet Satellite Systems, Yurika Foods, Cindy Perttu's Discovery Toys and Balloonatiks.

Food exhibitors will provide a little bit of everything for almost anyone's taste. Among the offerings: Cap'n Potato's Frying Circus, elephant ears and curly fries; Red Caboose Concessions, Polish sausage, nachos and pop; The Ragtime Inn, lasagna, meatballs, pastries and wine; A&J Middle East Food; Custard King, ice cream cones; Northwest Festival, teriyaki pocket sandwiches, spring rolls and fried shrimp; Lila Chan, fried won tons and crab puffs; Columbia Chocolates by Mordens, caramel corn, popcorn and candy; Zonta Club, meatballs on a stick; Judy's Kitchen,



shaved ice cones; the Democratic Central Committee, coffee; Amour Foods, cotton candy, Sno cones, pop and

ARTS AND CRAFTS booths are selling a variety of wares, from earrings, wire sculpture and furry puppets to Icelandic and Danish handknits and buttons and soft sculpture. Artists, ceramicists, potters and weavers will exhibit in the heritage

A beer garden opens at 4 p.m. Friday in the basement of the center and continues until 2 a.m. The beer garden will also be open Saturday from 11 a.m. until two hours past midnight and Sunday afternoon. A light show and music for dancing by a local group, Legacy, will begin 9 p.m. Friday and Saturday. The pirates' den also opens at

9 p.m.
Knight Family Shows will set up a large swing, haunted house, pony rides, air bubble jump, miniature antique car and train rides and concessions at the Clatsop County Fairgrounds. The carnival opens noon Wednesday and Thursday, 11 a.m. Friday and Saturday and noon Sunday.

See Feast, Page 18

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THE DAILY ASTORIAN, Astoria, Oregon, Tuesday, August 14, 1984 Page 13A

### **Princess** Stephanie Dunn

Stephanie Dunn, a four-year honor roll student and three-year member of the National Honor Society, will represent Warrenton High School on the 1984 Astoria Regatta court.

Miss Dunn, the daughter of Kenneth and Merilyn Dunn, plans to study elementary education at Oregon State University

In addition to her academic honors, she was a member of the student council and Girls League and played softball and basketball. She was homecoming queen last year. She attended the Hugh O'Brian Leadership Seminar, Girls' State and the Masonic Honors Banquet three years. She enjoys dancing and has played the piano for nine years.

Miss Dunn says being a Regatta princess "was an exciting way to spend the summer. I enjoyed the parades and meeting people and the public speaking experience was very valuable."

Each princess will receive a \$200 scholarship and the girl selected as queen will receive a \$400 scholarship from the Astoria Regatta Association. The Anchor Club provides the princesses a wardrobe for official appearances.



Stephanie Dunn

## **Drill Masters**

Continued from Page 3

For most of the Drill Masters members, drilling is a new experience, Rodgers says. Boyd and Young, who put in plenty of hours drilling during stints in the military, are among the few with experience.

But the youths have picked up the steps faster than the soldiers Rodgers a former drill sergeant - directed during a 131/2-year career in the U.S. Army.
"You take several weeks to a month

for military people to know their right face and left face. We had routines down in two weeks," he says.

Rodgers, 44, grew up in East Baltimore, where drill and marching units were unknown. Later, he organized

a drill program through the Urban League of Springfield, Mass., that won an award and five-minute standing ovation at the parade preceding the

Woodstock rock festival.
Rodgers hopes the Drill Masters will

someday represent Tongue Point in parades throughout the Northwest and perhaps at such big-name events as the Macy's Thanksgiving Day parade in **New York City** 

Drill teams have become popular at Southern colleges and are regular halftime entertainment at college football games, says Robert Curry, co-director of the drill team and center recreation manager. Curry, a former University of Oregon sprinter, still remembers an impressive performance by Portland's Jefferson High School

team during the 1970 Rose Festival Parade.

The drill team represents more than glittery show to its members and the rest of the Job Corps students. It has heightened camaraderie among Job Corps students and staff, and provided valuable personal lessons for Drill Masters members.

A CROWD OF Job Corps students and employees usually gathers to watch the

See Drill Masters, Page 16

### Swim meet, tennis part of festival

Not all Astoria Regatta sports activities will take place on the water. One will be in the water and another has nothing to do with water at all.

The Regatta Swim Meet, scheduled for 9 a.m. Saturday, is expected to attract 150 to 200 swimmers, says meet Publicity Chairwoman Kay

Though the meet is open to swimmers of all ages, most of the competition will involve those college age and younger. All clubs in the Oregon Swimming Association have been invited to compete.

The meet will be held at the Astoria YMCA pool. Admission for spectators is

For more information, call Bartholomew at 861-3421

The 11th annual Regatta Tennis Tournament is scheduled for Saturday and Sunday. Matches will begin at 8 a.m. on the Niagara, Gray and Columbia courts.

The tournament is divided into men's and women's singles, doubles and mixed doubles. In addition, there will be a novice singles division for men and

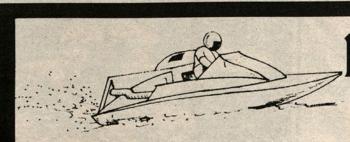
Players must supply one can of new tennis balls per singles player or doubles

Trophies will be awarded for first and second places in all events.

For more information, call the Astoria Parks and Recreation Department, 325-PARK.







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### River Swim-

Continued from Page 7

CHAIRMAN BILL SEEBORG was loud in his praise of the endurance and courage of the girl, who would not give up the struggle although steadily taken out of her course by the current. In addition to the third-place trophy, Miss Couch won another trophy for being the first female to swim the Columbia River.

None of the other three swimmers managed to complete the race. Arthur Kent dropped out in 27 minutes with severe leg cramps. Robert Holden gave in to fatigue after 44 minutes. Frank Giles was hauled out after 66 minutes in

the icy water.

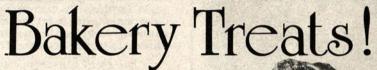
A third Trans-Columbia River Swim was held in 1936 and also was a success. However, with the coming of the war, the Regatta became smaller and the swim was gradually shortened. It finally disappeared altogether.

Most of the Trans-Columbia River Swim participants have gone elsewhere and their whereabouts are unknown. But Jim Reed went on to achieve glory in two fields. At the University of Oregon he was named to the All-American swimming team in 1936. The year before, he had established a national 300-yard individual medley swimming record, which stood until 1941. When

World War II began, Reed entered the Army Air Forces with a lieutenant's commission. On Jan. 22, 1942, he was killed when his parachute failed to open after he bailed out of his disabled plane over Chanute Field, Ill. Reed was from Raymond, Wash.

LAURA COUCH, WHO became the first female to swim the Columbia, now lives in Paradise, Calif.

Fifty years have passed since Wally Hug and Jim Reed made the first swim across the Columbia River. Many things have changed since then, but the mighty river still rolls past the Astoria waterfront. Few have dared to swim across it since those long-ago Regattas of the 1930s. But perhaps someday another Regatta will be held with a swim as one of the features. When that day comes, there will be other young men and women willing to brave the river's currents and tides just for the honor of saying, "I won the Trans-Columbia River Swim."



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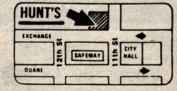
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THE DAILY ASTORIAN, Astoria, Oregon, Tuesday, August 14, 1984 Page 15A

## **Princess** Tracy Parrish

Tracy Jan Parrish, who plans to study interior design and decorating, is one of two 1984 Astoria Regatta court princesses representing Astoria High School.

Miss Parrish is the daughter of Bill and Jan Parrish of Astoria. She is a community relations representative for McDonald's and plans to attend Bassist College in

While at Astoria High School, Miss Parrish was head of the Pepster squad and a member of the A Club and the student council. She volunteered as an usher at school and community concerts and coached girls' junior league softball. She enjoys dancing, travel, meeting new people and studying the Bible.

Miss Parrish says her term as a Regatta princess was "really exciting and so much fun. I wouldn't trade the experience for anything."

The Regatta will be Aug. 15-19 with the queen's

coronation scheduled for Aug. 15.

Each princess will receive a \$200 scholarship and the girl selected as queen will receive a \$400 scholarship from the Astoria Regatta Association. The Anchor Club provides the princesses a wardrobe for official



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Women and Children.

**Tracy Parrish** 

### **Drill Masters**

Continued from Page 14

drill team's thrice-weekly, one-hour practices. The student government contributed \$3,000 for uniforms designed by students. The uniforms sport the Job Corps program's colors of blue, red, white and black

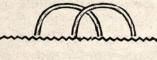
Students credit Rodgers for the team's success. "He peps you up," Kona Balgas says of Rodgers' enthusiastic and supportive attitude toward the youths.

Miss Balgas, 19, of Hawaii, says the drill team provides its members with self-discipline and a positive outlook.

"It gives me a lot. For one thing, I have an opportunity to get a lot of exercise in," says Josephine Allen, 20, Las Vegas, who is enrolled in the Brotherhood of Railway & Airline Clerks program. "It's keeping me out of trouble and that goes for everyone, I think.

Besides, it looks good on my resume."
Mrs. Boyd has fond memories of her three years playing flute in her high school marching band in Columbus, Ga. "It meant a lot to me then and it means

See Drill Masters, Page 19



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### Kids get in on some fun Thursday with a parade

"Imaginations Are Wild" is the theme of Thursday's Astoria Regatta Junior

Children through age 12 may participate in the parade, which is sponsored by the Astoria Kiwanis Club. It starts at 6:30 p.m. Lineup and judging is at 6 p.m. in a public parking lot at Ninth and Exchange streets. The parade starts and ends at the parking lot

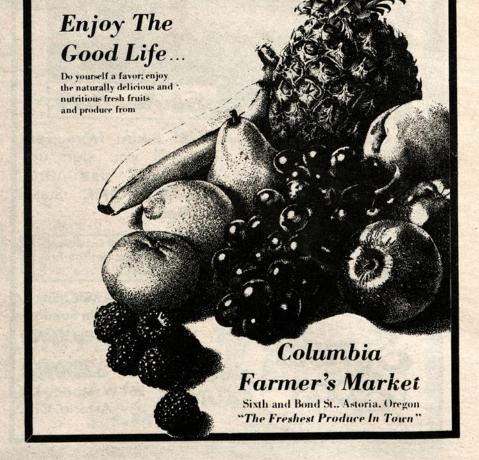
Ribbons will be awarded in eight divisions: tricycles, boys' bikes, girls' bikes, wagons and floats, costumed pedestrians, costumed roller-skaters and costumed skateboarders, odds and ends and advanced odds and ends. When it's over, there'll be ice cream treats for

After the youngsters leave the parking lot, the procession will head north on Ninth Street to Commercial Street, east on Commercial Street to 14th Street, south on 14th Street to Duane Street and west on Duane Street to Ninth Street, returning to the starting point.

No registration is required.







# Take a walk into Astoria history

By NANCY BUTTERFIELD Of The Daily Astorian

People who take part in the Astoria Regatta this year will be able to walk across the threshold of history

And the easiest way to do that will be to visit one or all of the six Victorian homes that will be open to the public during the Astoria Regatta Friday, Saturday and Sunday.

Five houses will be open Friday from 2 to 5 p.m.; four houses Saturday from 10 a.m. to noon and from 2 to 5 p.m.; and all six homes from 2 to 5 p.m. on Sunday.

Houses scheduled for tours include the

- following:
   The J.H.D. Gray house, 1607 Grand Ave. Now the home of Dr. and Mrs. Ed Harvey, the house was built in 1880 by the son of William Gray, wagon master for the Marcus Whitman wagon train of 1843. J.H.D. Gray later became a county judge and state senator.
- · The Patton house, 636 14th St., now occupied by the Rosebriar Inn, a bed and breakfast establishment. The owners are restoring the original features of the house, which used to be a convent for Holy Names sisters who taught at Star of the Sea School. The house was built in 1902 for Astoria banker Frank Patton.
- THE JUDGE PAGE house, 1393 Franklin Ave., built in 1879 for Judge Charles Page and his wife. Page was mayor of Astoria in the 1880s. The home is now the residence of Vera Gault, local author and historian.
- The Benjamin Young house, 3652 Duane St., has been occupied continuously by succeeding generations of the original family since it was built in 1888. Listed on the National Register of Historic Places, it is one of the outstanding examples of Queen Anne architecture in Oregon.
- The Frank I. Dunbar houe, 1684 Irving Ave. is a new addition to the annual open house tour this year. Dunbar was Oregon secretary of state at the turn of the century. The house is now the home of Mr. and Mrs. L.F. Van Dusen, descendants of pioneers who established the first general store and insurance business in Astoria in 1849.
- The Capt. George Flavel mansion, 441 Eighth St., is one of the outstanding examples of Victorian architecture in Oregon. Completed in 1885, it was occupied by members of the Flavel family until the 1930s and served as Red Cross headquarters during World War II. The home has been restored and is being repainted in its original colors. It is now a museum administered by the Clatsop County Historical Society and is listed on the National Register of Historic Places.

ALL OF THE houses are authentically maintained or restored and furnished with period pieces, some belonging to the original families. The open house tour benefits the Clatsop County Historical Society and acquaints visitors with the historical background of Astoria.

Tickets may be purchased at the Flavel House Museum, 441 Eighth St. Tour prices range from \$3 for one house to \$6 for Friday's and Saturday's tours and \$7.50 for Sunday's tour. The museum will open at 9 a.m. on each of the three days for those who want to buy tickets in advance.

Following is a schedule of homes open during the tours:

• Friday, 2-5 p.m.: Capt. George Flavel house; Judge Page house; Frank

Patton house; J.H.D. Gray house; Frank Dunbar house.

• Saturday, 10 a.m.-noon, 2-5 p.m.: Flavel house; Page house; Patton

· Sunday, 2-5 p.m.: Page house; Patton house; Gray house; Dunbar



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### Princess Rene Becker

After a year representing Seaside overseas as a foreign exchange student, Dawn Rene Becker now is representing Seaside High School on this year's Astoria Regatta court.

She is the daughter of William and LaRayne Becker,

Seaside.

Miss Becker spent a year as a Rotary Club foreign exchange student in Hokitika, New Zealand, traveling throughout the country speaking to Rotary Clubs.

She is employed at Legg's Pharmacy in Seaside.
Miss Becker plans to major in political science at
Whitman College in Walla Walla, Wash., and then attend
law school.

While at Seaside High School, Miss Becker was a member of the Foreign Language Club and White Caps and was an ambassador in the Model United Nations Club. She was active in drama and music.

Each princess will receive a \$200 scholarship and the girl selected as queen will receive a \$400 scholarship from the Astoria Regatta Association. The Anchor Club provides the princesses a wardrobe for official appearances.



Rene Becker

### Feast

Continued from Page 13

The Eugene Highlanders dancers and musicians will put on a 30-minute performance about 3 p.m. Saturday, after the parade, near Regatta Square.

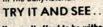
THE SQUARE WILL be the site for Saturday afternoon adult tricycle races at 4:30 p.m. and bathtub races at 5 p.m. Copies of regulations for the bathtub races are available at The Golden Comb, 1426 Commercial St., Astoria, or by calling Kathy Camp, 325-4362.

Admission to the expo and heritage centers activities is by Regatta button.

Admission to the expo and heritage centers activities is by Regatta button. Buttons will be sold at the door and are available at local businesses. The buttons are \$2 for adults and give the purchaser discounts for some related events and a chance at the prize drawing. This year's button-drawing prizes are \$300, \$200 and \$100.



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### Parade

Continued from Page 5

A Clatsop County Rodeo and Horsemen's Association equestrian unit will ride in the parade and there will be at least one horse-drawn buggy.

Besides the Regatta court, riding in the parade will be the Columbia River Maritime Festival court from Portland, Miss Oregon Renee Bagley, Miss Clatsop County Susan Gramson, Miss Chinatown of Oregon, Miss Forest Grove Heidi Lammi, courts from Newport and Sherwood and Oregon Dairy Princess Beth Kelly of Knappa. Miss Kelly will be accompanied by dairy princesses from other parts of the state.

Members of the Lincoln County Shrine Patrol will drive miniature cars, the Portland Rainmakers will march and the Vancouver (Wash.) Stockaders and Lake City Western Vigilantes of Seattle will perform. The Astoria parade is the only out-of-state appearance for the latter two groups.

Comedy will be provided by the Astoria Clowns, Clowns Anonymous of Kelso, Wash., and Kiwanis Klowns of Portland. In addition, members of the Astoria Fire Department, driving the department's 1915 Stutz fire engine, will perform a comedy routine along the parade route before the procession

The U.S. Coast Guard will provide a color guard, as will the USS Joseph Strauss, one of the guest Navy ships that will be at the Port of Astoria's Pier 2 during the festival. Another color guard will be entered by the Military Order of Cooties of Astoria.

A reviewing stand for dignitaries will be set up on the north side of Commercial Street at 12th Street. Radio station KAST will provide a public address system with station personality Judy Goff announcing.

THE PARADE OPERATES on a budget of \$1,800, according to Ms. Hutchens and Mrs. Fornas. About \$1,500 is spent on musical acts. The Regatta received assistance from the Astoria Rotary Club, which picked up half the \$1,850 cost of bringing the five drum and bugle corps to Astoria for the parade and an evening show at Warren Field.

"Without their assistance, and the Legion and Anchor clubs to attract the military bands, we couldn't afford to have them," says Mrs. Fornas. "The parade committee also depends on local car dealers and individuals to lend us cars, on businesses like Pay Less, who are painting our signs for us, and the Lower Columbia 4-Wheelers Club, who help set up the parade."

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Page 18A THE DAILY ASTORIAN, Astoria, Oregon, Tuesday, August 14, 1984

## Anchor Club helps make Regatta work

Since its founding in 1933, the Astoria Anchor Club has supported the Astoria Regatta.

The club provides wardrobes for the festival princesses and pays the court's expenses for out-of-town appearances to



Terri Coulombe

promote the summer celebration and Clatsop County. It participates in the selection of the court and sponsors an annual spring tea to introduce the court to the public.

During Regatta week, the Astoria Anchor Club is responsible for the queen's coronation program and a queen's luncheon. Club members also assist the Astoria Regatta Association at various Regatta-related events all year, in addition to sponsoring their own social functions and fund-raising projects.

Skipper of the club this year is Terri Coulombe, an eight-year member of the group who was born in Astoria and attended school here. Mrs. Coulombe has worked at First Interstate Bank in Astoria for 11 years. She and her husband, Gerry, who owns Shear Magic Hair Cutting in Astoria, have two children.

Besides Mrs. Coulombe, the club's 1984 officers are Barbara Zielinski, first mate; Nancy Herlin, yeoman; Jan Harrod, purser; Doris Hughes, historian; Greta Meyers, publicity chairwoman; Marlene Taylor, corresponding yeoman; Betty Jo Heiner, executive officer; and Carlotta Strandberg, past skipper.



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### **Drill Masters**

Continued from Page 16

a lot to me now," the 21-year-old native of Panama says.

Participating on the team gives her a sense of self-worth and helps fill the time between studies at the center, says Mrs. Boyd, who also is in the Brotherhood of Railway & Airline Clerks program. "It makes me feel good about myself and I'm proud of myself."

HER HUSBAND HOPES to improve his leadership skills as student administrator of the team. Learning the routines takes a lot of concentration and teaches self-discipline, he says. Boyd, who also is taking accounting classes at Clatsop Community College, plans a career in the federal civil service.

Besides the Boyds and Young, other team officers are Lts. Shelly Bair and Rosemarie Baker and Sgts. Priscilla Harriston and James Lee.

Debbie Allen, an 18-year-old nurse's aide student from Tacoma, Wash., says she likes working with other Job Corp students. She was on a school drill team in Germany, where she lived when her father was in the military.

Ne'Mecia Stephens, a 17-year-old welding student from Philadelphia, says she joined for the "publicity and (because) it keeps me out of trouble."

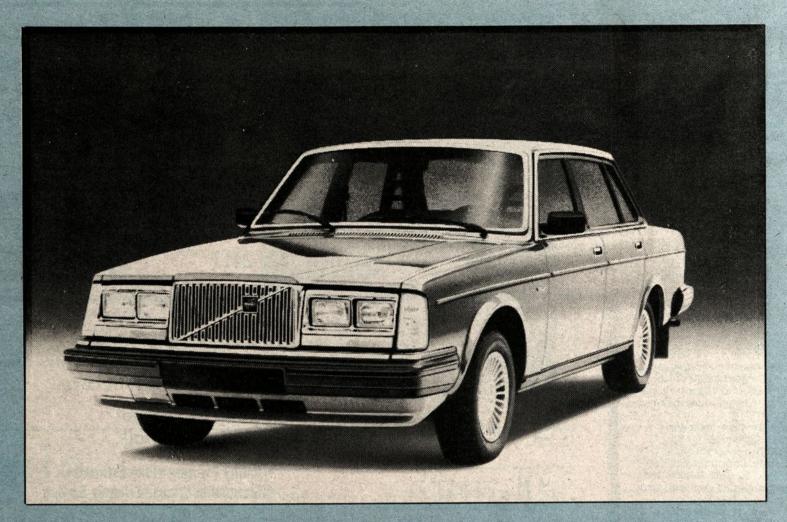
Charissa Anthony, 17, of New York, offers a simpler explanation: "It's fun."



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Page 20A THE DAILY ASTORIAN, Astoria, Oregon, Tuesday, August 14, 1984

# ASIORIA is for Explorers



### ... A SPECTACULAR SIGHT!

The Astoria Column, towering high above the city and the Columbia River estuary, is one of the "must" sights for Northwest visitors. Every year people wind their way up the tree-lined drive on Coxcomb Hill to see the historical scroll on the column walls and to enjoy the view.

Built in 1926, the Column measures 125 feet from top to bottom and stands on the peak of the 635-foot Coxcomb Hill.

The Great Northern Railroad principally financed the tower with other funds contributed by Vincent Astor, one of the American descendants of John Jacob Astor, who founded the Fort Astoria fur trading post in 1811.

The Column was formally dedicated as the Astoria Column.

The City of Astoria built a park around the base of the Column and cleared away some of the surrounding forests to provide an excellent view for those visitors who may not want to climb the 166 steps to the top of the tower.

In recent years, the Column has been illuminated at night, visible from the surrounding countryside and even from the ocean 15 miles away.

It was designed by Electus D. Kitchfield, a prominent New York architect. His work was inspired by a triumphal column erected centuries ago by the Emperor Trajan.

The spiral decoration on the exterior, known as grafitto work, was done by Attilio Pusteria, a New York artist.

The mural depicts scenes from notable events in Northwest history that occurred within sight of the column - discovery of the Columbia River by Capt. Robert Gray in 1792, arrival of the Lewis and Clark expedition in 1805 and the founding of Astoria in 1811.

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# ASTORIA and CLATSOP COUNTY

### "Deep in History"

Astoria and Clatsop County are rich in historic interest and importance. Early events occuring here had far reaching effects, eventually resulting in Oregon and the Pacific Northwest becoming a part of the United States instead of a possession of a foreign power.

Urged on by the desire to find a fabled "Northwest Passage" by water across the North American continent, Spanish and British explorers had sailed along the Oregon and Washington coastline, but the Columbia River was not discovered until 1792, when Captain Robert Gray of Boston entered the river and named it after his ship the "Columbia."

In 1804, President Jefferson appointed Captains Meriwether Lewis and William Clark to head an expedition across the western plains and mountains to the Pacific Ocean. Lewis and Clark explored the Lower Columbia region and spent the winter of 1805-1806 at Fort Clatsop, near Astoria.

Fort Clatsop, a national memorial park, the 1805-06 headquarters of Lewis & Clark near Astoria was rebuilt in its exact replica in 1955 and is one of the finest tourist attractions on the Pacific Coast today. Located four miles south of Astoria on U.S. 101, the fort was rebuilt on the approximate spot of the original fort.

In 1810, John Jacob Astor of New York organized the Pacific Fur Company to engage in the fur trade on the Columbia River. This company sent the ship "Tonquin" by sea and another party overland, the two to meet at the mouth of the Columbia River. The men in the "Tonquin" arrived at their destination in March 1811, and built Fort Astoria, the first permanent American settlement on the Pacific Coast. After many hardships and loss of lives the overland party arrived in the winter of 1811. Due to the War of 1812 and the loss of relief ships, the Fort passed into the possession of the British, but was restored to the American flag in 1818.

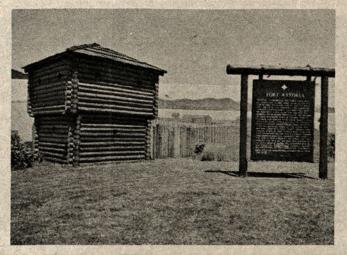
During the following decades, Astoria was the goal of traders, explorers, missionaries and pioneer settlers, and on the shores of the Columbia are the last resting places of many of these early intrepid adventurers. These historic events are illustrated on the pictorial frieze surrounding the main portion of the Astoria Column, a concrete monument 125 feet high, located on Coxcomb Hill, overlooking a scenic panorama of mountains, ocean and rivers. This unique monument is the only one of its kind in the United States and attracts thousands of visitors annually.

Clatsop County was named for the Clatsop Indians, one of many Chinook tribes living in Oregon. The Journals of Lewis and Clark mention the tribe which gave its name to Fort Clatsop, the expedition's winter encampment

Astoria is situated 10 miles from the Pacific Ocean on the Columbia River. Astoria is the county seat of Clatsop County. The elevation at Astoria is 19 feet, the area of the city is 9½ square miles. The area of Clatsop County is 843 square miles. The population of Clatsop County is 32,750 — Astoria's population is 9,774.

The Annual Scandinavian Festival is held in Astoria in June. The festival consists of a flag-raising ceremony, a parade, display booths with Scandinavian articles, demonstrations of arts and crafts, tug of war, folk dancing, delicious Scandinavian foods, Miss Scandinavian contest and dancing 'til midnight.

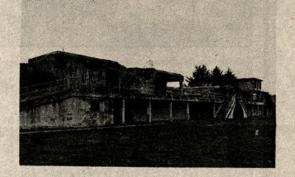
The Astoria Regatta is held in the historic port city of Astoria in August. For over 50 years, this event has featured parades, carnival, salmon barbecue, water show, queens coronation, street dances, unlimited hydroplane races, pirates den, baseball tournament, arts and crafts, seafood booths, and U.S. Navy and Canadian ship tours during the celebration.



### HISTORIC FORT ASTORIA

Partially restored Fort Astoria, located between 14th and 15th on Exchange Street, was originally established in 1811 by Astor's Pacific Fur Company. It was the first permanent American outpost west of the Mississippi.



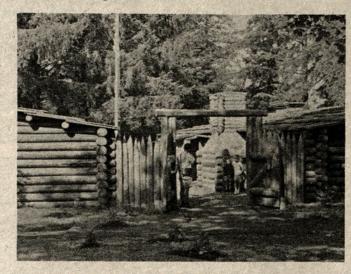


Located adjacent to Fort Stevens State Park is Battery Russell, the first fortified spot in the U.S. to be fired upon since the War of 1812. It was shelled by a Japanese submarine in June, 1942.

SUMMER HOURS: Mid-June to Labor Day, everyday 8:00 a.m. to 8:00 p.m. Visitors center open until 7:30 p.m. Buckskin-clad park rangers as guides from 10:00 a.m.-6:00 p.m. during Summer Hours.

WINTER HOURS: Day after Labor Day to Mid-June, every day except Christmas, 8:00 a.m.-5:00 p.m.

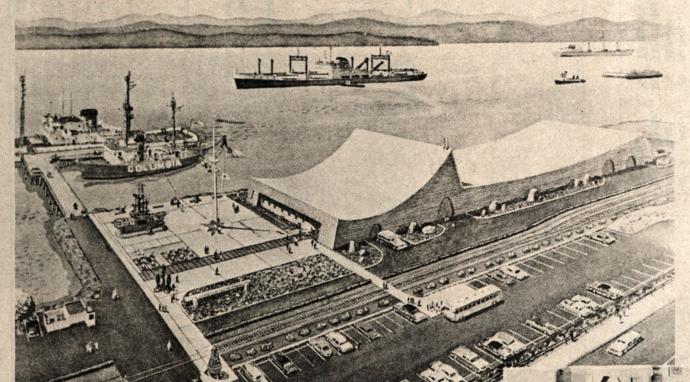
No admission charge.



### Lewis & Clark's Headquarters

Fort Clatsop, Lewis and Clark's winter headquarters in 1805 is located on the approximate spot of the original fort. It's located three miles east of U.S. Highway 101 between Astoria and Warrenton.

# **COLUMBIA RIVER MARITIME MUSEUM NOW IN NEW, LARGER QUARTERS...**



SUMMER HOURS: May 1 to October 1, everyday from 9:30 a.m. to 5:00 p.m.

WINTER HOURS: October 1 to May 1, every day except Monday from 9:30 a.m. to 5:00 p.m.

Supervised school, scout and institutional groups: \$1.00

Adults: \$2.50 Children: \$1.50 (6 thru 16) Senior Citizens: \$1.50 These prices include admission to the lightship.

Maritime history comes alive at the Columbia River Maritime Museum, located between 17th and 18th on Marine Drive. Here the displays bring to mind the exciting days of yesteryear when sternwheeler river steamers plied the waters of the Oregon Country and stately sailing ships lined the piers.

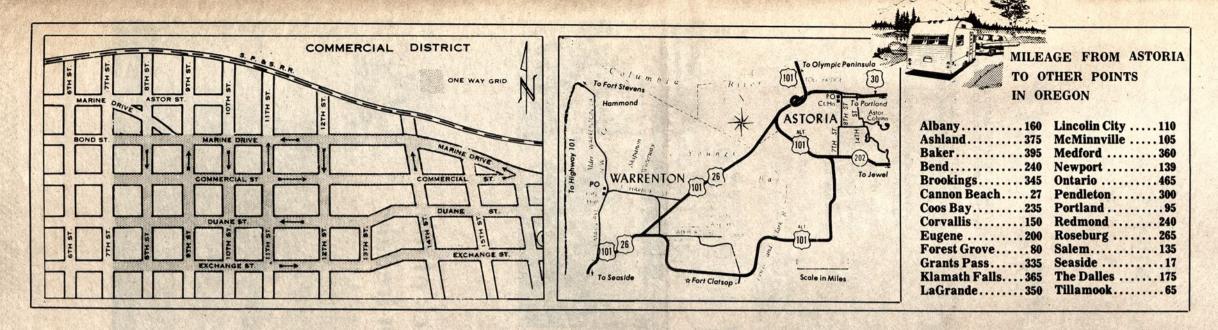
Visitors to the Museum will discover remnants and relics of dozens of shipwrecks which occurred near the treacherous mouth of the Columbia River, including many items from the famous PETER IREDALE, wrecked on Clatsop Spit in 1906. The old revolving lens of North Head Light is at the center of a dynamic exhibit, while superb collections of navigation instruments and early charts are also on display. There are extensive exhibits on Whaling and Sealing, Discovery and Exploration, Northwest Rivercraft, Navy and Coast Guard, World Trade, Early Marine Engines, and the Fishing Industry, as well as fine marine paintings and ship figureheads.

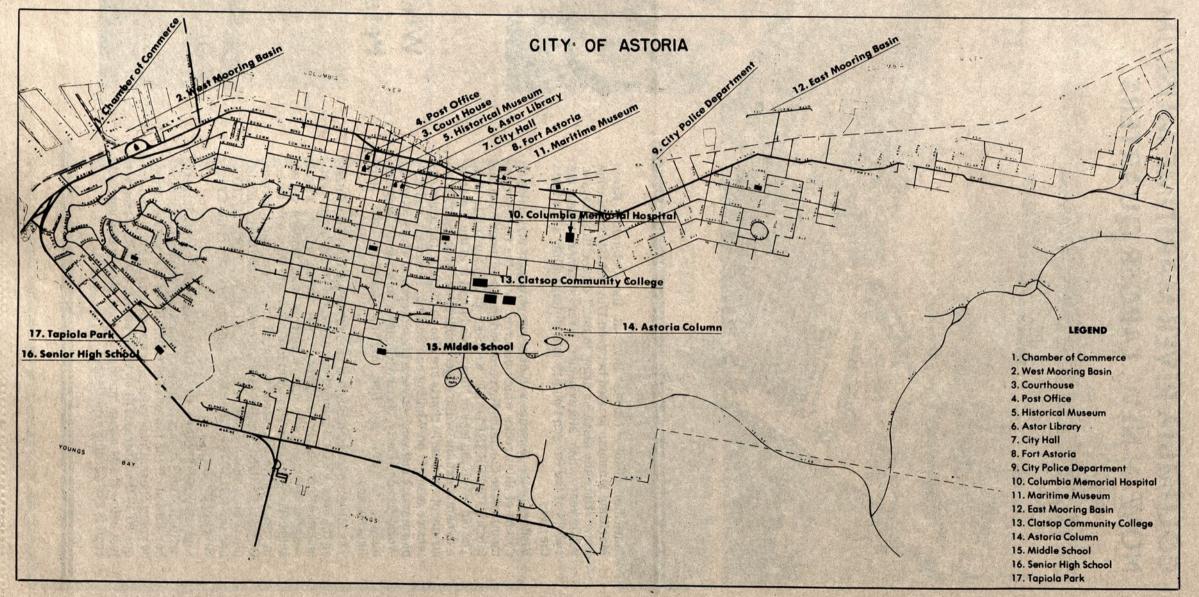
The Museum's assemblage of ship models is one of the finest on the West Coast. Included are models of sternwheelers and sidewheelers, early discovery and trading ships, naval vessels, fishing craft, square riggers, and modern cargo ships. They range in size from miniature warships only three inches long, to a ten-foot model of the five-masted barque OCEAN PRIDE. Highlights of the collection are the exquisite plank-on-frame models of the U.S. Frigate CONSTITUTION and the COLUMBIA REDIVIVA, discovery ship of the Great River of the West.

Lightship No. 604 the COLUMBIA, is the Museum's largest artifact. This famous sentinel of the River entrance first took her station off the famous Columbia River Bar in 1950. After 30 years of eventful service, she was decommissioned and acquired by the Museum. Open to the public, she is now moored just below the Museum building. A visit aboard this unusual craft is a rewarding experience.

# Wreck of the Peter Iredale







The Astoria Bridge, final link in U.S. Highway 101, crosses the Columbia River at Astoria, connecting with Washington State and completing the highway system from Mexico to Canada.



Overlooking the Columbia River from atop 16th Street, Clatsop Community College serves residents of Northwest Oregon. The College was founded in 1958 and is accredited by the Northwest Association of Schools and Colleges. More than 2,000 persons enroll for classes each term. The College offers a complete lower division collegiate program, vocational preparation programs, occupational upgrading and developmental education. In addition, the College holds a variety of hobbytype classes each term and presents many popular cultural events throughout the

Astoria is proud of the fine schools in the city. Included are the following: One senior high school, one middle school, two elementary schools, one parochial elementary school, Clatsop Community College, Job Corps Center.

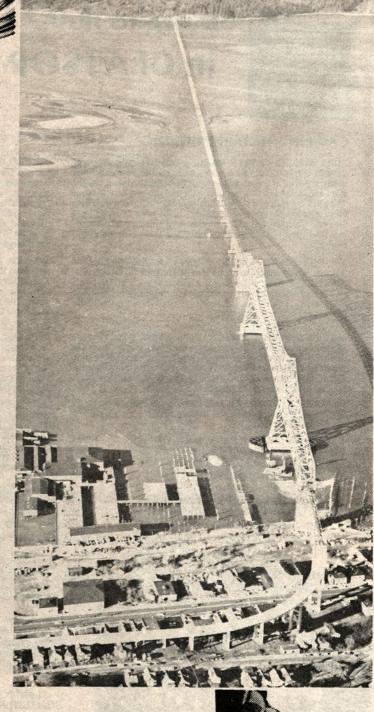
### SPORTS ACTIVITIES ARE PLENTIFUL ...

#### FISHING

Fishing is abundant in Clatsop County. You have your choice of fishing for chinook, silver salmon or battling steelhead (sea-going trout) — or cutthroat, rainbow trout, bass, crappie, bluegill, warmouth, or sturgeon — or a wide variety of surf fish. The following is a partial listing of Clatsop County's 22 lakes, rivers and streams: COFFENBURY LAKE, 50 acres in Fort Stevens State Park. Boat launching, camping, best fishing in spring and early summer. CULLABY LAKE: 200 acres off Highway 101, seven miles north of Seaside. County park provides boat launching, boat rental and moorage, fair to good fishing all seasons. SUNSET LAKE: Turn west off Highway 101 at Sunset Beach junction to this 1.75-acre county park. Boat launching, boat rentals. Best angling in June and July. COLUMBIA RIVER: Largest and best fishing river in Clatsop County flows along entire northern county line from Westport to Hammond. Charter boats available at Actoric Westport to Hammond. Charter boats available at Astoria, Warrenton and Hammond. Excellent for chinook and silver salmon, steelhead, cutthroat trout and sturgeon. Sea perch, flounder, kelp bass and ling cod fishing good off Columbia jet-ty. BIG CREEK: Flows into Columbia about three miles east ty. BIG CREEK: Flows into Columbia about three miles east of Svensen. Small, but a good steelhead and cutthroat stream. NECANICUM RIVER: Popular trout stream enters Pacific Ocean at Seaside. Excellent cutthroat fishing, good seasonal salmon and steelhead stream. NEHALEM RIVER: Large stream located south of Elsie. Extremely good winter steelhead fishing. SURF FISHING: Good in a number of areas from the jetty south.

Starting in the fall season, Clatsop County becomes a paradise for game and fowl hunters. DEER SEASON generally opens near the 1st of October and lasts approximately four ly opens near the 1st of October and lasts approximately four weeks. ELK HUNTING is usually enjoyed two weeks in November, immediately after the closing of deer season. Most of the big ones are taken early in the season at higher altitudes. ARCHERY HUNTING for deer and elk commences in August and lasts until September. DUCK, PHEASANT, QUAIL, GROUSE, DOVE, PIGEON and BLACK BRANT HUNTING begin at varying times in the early to middle fall months and extend through the early or middle winter months. Mallard Ducks, most popular of the game fowl, are taken at a number of Clatsop County lakes, rivers and streams. Ringneck Pheasants and Mountain Valley Quail are found most often in the lower agricultural areas. Black Brant hunting is best at tidal water areas.

Delicious razor clams are available along the sandy beaches from the Columbia jetty south to Tillamook Head. Best clam digging is had on the outgoing minus tides. Season closed July 15 to August 30.



#### GOLFING

Two public golf courses and one private club are located in Clatsop County. The 18-hole ASTORIA Golf and Country Club was established in the 1920s and has been favorably compared with some famous courses in England and Scotland. Located nine miles north of Seaside off Highway 101, it offers guest

The once private GEARHART 18-hole course is now open to the public. Gearhart's soil base absorbs moisture rapidly, making this course ideal for year 'round play.

SEASIDE'S nine-hole golf course was also established in the 1920s. This well-manicured course is laid out gracefully within view of the Pacific Ocean.

#### SURFING

Visitors to Clatsop County must meet three requirements to surf. They must be good swimmers. They must have good balance. They must enjoy cavorting in rather cool water — or own good wet suits. Join the surfers during an incoming tide at the cove area just north of Tillamook Head at Seaside, at Indian Beach in Ecola State Park, or at Short Sands beach in Oswald West State Park.

#### AIRPORT FACILITIES

PORT OF ASTORIA AIRPORT: Located three miles southwest of Astoria. Elevation 11'; latitude 46° 09'; longitude, 123° 52'. Features runway of 5,400 feet surfaced with asphalt and concrete, traffic indicator, runway beacon, communications system, instrument landing system approach, full-time atten-dant, fuel, repairs, storage hangars, tie-downs. Rent-a-car service available. For weather information, phone 861-2722 in

SEASIDE-GEARHART AIRPORT: Located 1 mile northeast of Seaside, Elevation 8', latitude 46° 09'; longitude 123° 42'. Features a 2,350-foot paved landing strip with parallel paved trainway and parking area, night landing lights, rotating beacon, tie-downs to handle 40 aircraft. For weather information, phone 861-272 in Astria or 729-5511 in Seaside. tion, phone 861-2722 in Astoria or 738-5511 in Seaside



# More to do in CLATSOP COUNTY FOR INFORMATION ON FT. STEVENS CALL 1-800-452-5687

#### **CAMPING AND PICNICKING**

FORT STEVENS STATE PARK, located 13 miles west of Astoria off U.S. 101, is one of Oregon's largest and most modern park facilities. 602 overnight campsites and trailer sites are located in this popular coastal lake and beach area. The park is equipped with picnic tables, water, comfort stations, electric stoves and fireplaces open year around. Fort Stevens' Coffenbury Lake provides good fishing and swimming. The ocean beach area is noted for its surf fishing and clamming.

YOUNGS RIVER FALLS COUNTY PARK, located on Youngs River Loop Road, approximately 15 miles south of Astoria. The 10-acre park has picnic tables, fire pits, pit toilets and drinking water. Overnight camping is not allowed but visitors will enjoy the daytime activities that include fishing, hiking and swimming.

SADDLE MOUNTAIN STATE PARK is located just off U.S. 26, approximately eight miles northeast of the Necanicum Junction. Six overnight campsites are provided with picnic facilities and one of Oregon's most outstanding ocean views. A trail may be safely climbed to the top of Saddle Mountain. Special equipment is not required.

BRADLEY STATE PARK is 22 miles east of Astoria on U.S. 30. The park's picnic facilities include water, electric stoves, fireplaces and tables.

BIG CREEK COUNTY PARK, just off Highway 30 in Knappa, KLASKANINE COUNTY PARK, on Highway 202 and FISHHAWK FALLS COUNTY PARK, on Highway 202, are semi-improved suitable for picnicking.

OSWALD WEST STATE PARK on U.S. 101 10 miles south of Cannon Beach, is the county's second largest park with 21 large overnight tent sites. The park is noted for excellent ocean and stream fishing. A number of trails lead visitors to breathtaking viewpoints. All camping facilities, including picnic tables, electric stoves, comfort stations and water are provided. Guests may use the camping facilities at Oswald West for a period of up to one week for which nominal fees are charged.

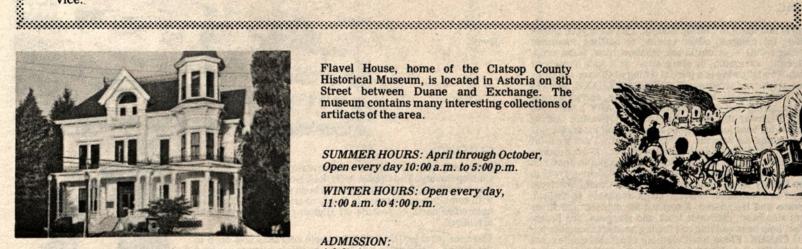
SPRUCE RUN COUNTY PARK is located on the lower Nehalem River approximately six miles southwest of Elsie. The 52-acre park has picnic tables, fire pits, tent or trailer sites, pit toilets and hand-pumped water for drinking purposes. Hunting, fishing, hiking and swimming are enjoyed by visitors to Spruce Run County Park. Caretaker at park.

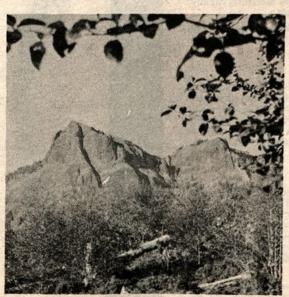
CULLABY LAKE COUNTY PARK situated on the west side of Cullaby Lake, between Seaside and Astoria on Highway 101, comprises 180 acres. Picnic tables, fire pits, drinking water taps, and pit toilets are provided. Overnight camping is not permitted. The park has a total of four boat launching ramps. The lake is a favorite of fishing, swimming and water skiing enthusiasts.

ECOLA STATE PARK extends from Tillamook Head, south of Seaside, to Chapman Point, just north of Cannon Beach. The park has an area of over 1,100 acres, with a shore frontage of six miles. Complete picnic facilities are provided. A breathtaking view is yours to enjoy from eight trail outlooks. Ecola State Park is well known for its beautiful foliage and abundance of wild life.

The Astoria Chamber of Commerce welcomes you to the great Sunset Empire. Our office is located at the Port Docks. Our telephone number is 325-6311. We are proud of our area and want to do everything we can to make your visit as pleasant as possible. If we can be of service to you during your stay in our community, please contact us. We are happy to be of ser-







Flavel House, home of the Clatsop County Historical Museum, is located in Astoria on 8th Street between Duane and Exchange. The museum contains many interesting collections of artifacts of the area.

SUMMER HOURS: April through October, Open every day 10:00 a.m. to 5:00 p.m.

WINTER HOURS: Open every day, 11:00 a.m. to 4:00 p.m.

ADMISSION: Adults \$1.00 Children under 12, 50¢ (Guided tours available)

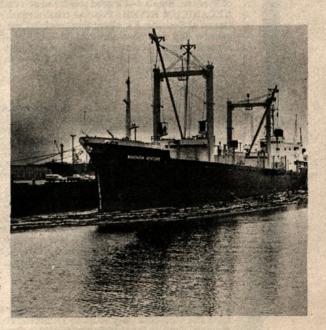
### RICH IN HISTORY . . . A Great Place To Visit, To Play, To Live.

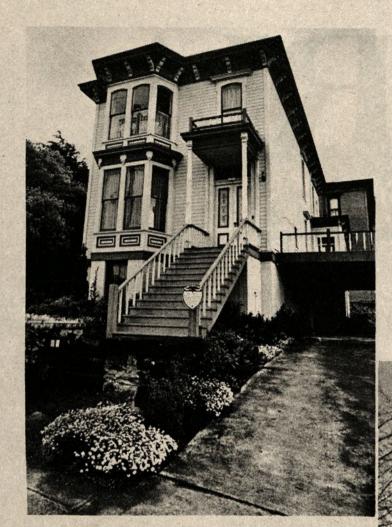
Saddle Mountain is just off Highway 26 south and east of Seaside. Saddle Mountain may be climbed without special equipment. The ascent is invigorating and the view is breathtaking. Camping facilities are available.

Astoria harbor — first shipping center in the West — is a busy, bustling seaport. Here one may view ships from all parts of the world being unloaded.

A specially built viewing platform at the dock area affords a safe area from which to observe







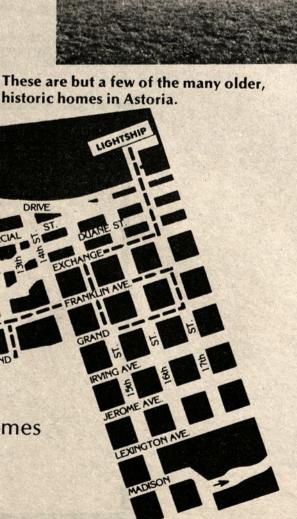
### Astoria's Older Homes -A Gracious Legacy ...

Astoria doesn't have many sleek, new homes. Its homes are old and substantial. Many Astorians prefer it that way. Some so much so they have gone to the bother and expense of reclaiming slumping heaps that have been condemned and resurrecting their charm and beauty through careful refurbishment with an eye toward authenticity. To savor the substance of the history in Astoria, you have to walk its streets, taking time to spot the details that make these older homes so very special. Spend a few hours, you'll see what we mean.

#### Here are a few of Astoria's older homes for you to view.

765 Exchange Street 1229 Franklin Ave. 788 Franklin Ave. 1243 Franklin Ave. 584 Eighth Street 1263 Franklin Ave. 828 Franklin Ave. 1278 Franklin Ave. 960 Franklin Ave. 1294 Franklin Ave. 984 Franklin Ave. 1687 Grand Ave. 989 Franklin Ave. 1661 Grand Ave. 1643 Grand Ave. 618 10th Street 1010 Franklin Ave. 1625 Grand Ave. 1607 Grand Ave. 1030 Franklin Ave. 1588 Grand Ave. 1076 Franklin Ave. 1574 Grand Ave. 1140 Franklin Ave. 591 12th Street 1573 Grand Ave.

COLUMBIA RIVER





Houses listed are private homes and not open to the public.